ANNEX B

OECD Questionnaire

OECD survey on household environmental behaviour 2008 questionnaire

Canadian edit master - English version

1. How would you define your status in your current primary residence?

- 1. Married or living as a couple.
- 2. Living with parents or other relatives.
- 3. Living alone.
- 4. Living as a single parent.
- 5. Sharing a house/flat with non-family members.

2. Thinking about purchasing responsibilities for the household (utility bills, grocery shopping, etc.), would you say that:

- 1. You have primary responsibility for these decisions.
- 2. You share responsibilities for these decisions.
- 3. You have no responsibility for these decisions > close survey.

PART A - SOCIO-DEMOGRAPHIC CHARACTERISTICS

3. Are you:
1. Male.
2. Female.
4. What year were you born?
5. How many adults of 18 years old or more (including yourself) live in your household?
1. 1
2. 2
3. 3
4. 4
5. 5+
6a. How many children, under 18, live in your household?
1. 0
2. 1
3. 2
4. 3
5. 4
6. 5+
6b. How many of these children are under 5 years old?
1. 0
2. 1
3. 2
4. 3
5. 4
6. 5+
7. Which of the following regions do you currently live in?
1. Alberta.

2. British Columbia.

Manitoba.
 New Brunswick.

- Newfoundland.
- 6. Nova Scotia
- 7. Ontario.
- 8. Prince Edward Island.
- 9. Ouebec.
- 10. Saskatchewan.

8. What is the highest level of education that you have completed?

- 1. Did not graduate from High School.
- 2. High School Graduate.
- 3. Some Post-Secondary Education.
- 4. Bachelor's Degree (BA).
- 5. Post Graduate Degree (Master or PhD).
- 6. Prefer not to answer.

9. What is your current employment status?

- 1. Employed full time.
- 2. Employed part time/casual.
- 3. Retired.
- 4. Homemaker househusband/wife.
- 5. Seeking a job/unemployed.
- 6. In employment but not currently working (e.g. sick leave, maternity/paternity).
- 7. Student.
- 8. Volunteer work only.
- 9. Other.

10. How would you characterise your current occupation (or previous occupation if retired)?

Please select the classification which most closely characterises your occupation:

- 1. Liberal profession (e.g. medical doctor, lawyer) and teachers.
- 2. Middle/senior executive.
- 3. Self-employed in commerce, industry or agriculture.
- 4. Salaried employee (office).
- 5. Manual worker (manufacturing, agriculture, etc.).
- 6. Other, please specify:

11. Which of these ranges best reflects the approximate combined annual income of everyone in the household, after tax?

Please include income from all sources, including wages, government pensions and benefits and investments.

- 1. USD 1-USD 14 800.
- 2. USD 14 801-USD 22 200.
- 3. USD 22 201-USD 29 100.
- 4. USD 29 101-USD 35 200.
- 5. USD 35 201-USD 41 300.
- 6. USD 41 301-USD 47 500.
- 7. USD 47 501-USD 54 700.
- 8. USD 54 701-USD 62 900.
- 9. USD 62 901-USD 73 500.
- 10. USD 73 501-USD 91 700.
- 11. USD 91 701-USD 119 200.
- 12. More than USD 119 200.
- 13. Don't know.
- 14. Prefer not to answer.

12. Are you the person who earns the most in your household?

- 1. Yes.
- 2 No
- 3. Don't know.

13. Do you and/or another member of your household own your current primary residence?

- 1. Yes.
- 2. No.

14a. Is your primary residence?

- 1. An apartment in a building with less than 12 apartments in total.
- 2. An apartment in a building with more than 12 apartments.
- 3. A detached house.
- 4. A semi-detached/terraced house.
- 5. Other (specify).

14b. Approximately how many months per year do you live in your current primary residence?

15. How many rooms are there in your home?

Please exclude bathrooms:

- 1. 1
- 2. 2
- 3. 3
- 4. 4
- 5. 5
- 6. 6
- 7. 7
- 8. 8
- 9. 9
- 10. 10
- 11. 11
- 12. 12 or more.

16. What is the approximate size of your primary residence in square feet? (Please estimate)

• Residence:

- 1. Less than 270 ft².
- 2. 270 ft²-540 ft².
- 3. 541 ft²-1 070 ft².
- 4. 1 071 ft²-1 610 ft².
- 5. 1 611 ft²-2 150 ft².
- 6. More than 2 150 ft².
- 7. Don't know.

Garden/terrace/balcony:

- 1. No garden/terrace/balcony possessed.
- 2. Less than 110 ft^2 .
- 3. 110 ft²-540 ft².
- 4. 541 ft²-1 610 ft².
- 5. 1 611 ft²-3 230 ft².

- 6. More than 3 230 ft².
- 7. Don't know.

17. How would you best describe the area in which you live?

- 1. Isolated dwelling (not in a town or village).
- 2. Rural.
- 3. Suburban (fringes of a major town/city).
- 4. Urban.

18. Approximately how long ago was your primary residence constructed?

- 1. Less than 5 years ago.
- 2. Between 5 and 15 years ago.
- 3. Between 16 and 30 years ago.
- 4. Between 31 and 50 years ago.
- 5. Between 51 and 80 years ago.
- 6. More than 80 years ago.
- 7. Don't know.

19. Approximately how many years have you lived in your primary residence?

- 1. Less than 2 years.
- 2. 2 to 5 years.
- 3. 6 to 15 years.
- 4. More than 15 years.

20. What is the postal code of your primary residence?

PART B - ATTITUDINAL CHARACTERISTICS

21. Please rank the following issues in order of their importance to you.

1 stands for the most important and 6 for the least important.

Drag or double click on an issue on the left to move it to the right hand side. If you want to reorder an issue once it is on the right hand side, select it and then use the up and down arrows:

- 1. International tensions (terrorism, war).
- 2. Economic concerns (unemployment, inflation).
- 3. Environmental concerns (waste, air pollution).
- 4. Health concerns (Bird flu, AIDS).
- 5. Social issues (poverty, discrimination).
- 6. Personal safety (crime, theft...).

22. How concerned are you about the following environmental issues?

Please select one answer per row:

	Not concerned	Fairly concerned	Concerned	Very concerned	No opinion
Waste generation					
Air pollution					
Climate change (global warming)					
Water pollution					
Natural resource depletion (forest, water, energy)					
Genetically modified organisms (GMO)					
Endangered species and biodiversity					
Noise					

23. Have you voted in any of the following types of elections in the past 6 years?

Please select all that apply:

- 1. National/general elections.
- 2. Local elections.
- 3. None of the above.

24. In the past 24 months have you given any of your personal time to support or participate in activities of any of the following types of groups/organisations?

Please select as applies:

- 1. Parent-teacher association.
- 2. Environmental organisation.
- 3. Local community organisation.
- 4. Charitable organisation.
- 5. Other association/organisation.
- 6. None of the above.

25. Are you currently a member of, or contributor/donator to, any environmental organisations?

- 1. Yes.
- 2. No.

26. To what extent do you agree with each of the following statements?

Please select one answer per row:

	Strongly disagree	Disagree	Agree	Strongly agree	No opinion
Each individual/household can contribute to a better environment					
Environmental impacts are frequently overstated					
Environmental issues should be dealt with primarily by future generations					
Environmental issues will be resolved primarily through technological progress					
Environmental policies introduced by the government to address environmental issues should not cost me extra money					

27. Please rank the following sources of information on environmental issues in terms of their trustworthiness.

- 1 stands for the most trustworthy and 5 for the least trustworthy:
- 1. Independent researchers and experts.
- 2. National/Local governments.

- 3. Environmental non-governmental organisations (NGOs).
- 4. Consumers' organisations.
- 5. Producers' and retailers' associations.

28. For each of the following categories, how often does your household choose to use the products listed, rather than the alternatives?

Please select one answer per row:

	Never	Occasionally	Often	Always	Don't know
Paper with recycled content (e.g. stationery)					
Products with reduced toxic content (e.g. environmentally friendly cleaning products)					
Refillable containers (e.g. bottles, washing detergents)					
Reusable shopping bags					

29. Which factors discourage you from buying?

Please select all that apply:

- 1. Product availability.
- 2. Product quality (e.g. considered inferior).
- 3. Product appearance (e.g. colour, packaging).
- 4. Price (too expensive).
- 5. Not familiar with the product(s).
- 6. Not interested.

30. Among the following logos/labels, please select the ones you are familiar with:

[An image is shown to the respondents].

 \square None of the above.

31. Among the following logos/labels, select the ones you take into account in your purchasing decisions:

PART C - WASTE

The following section will cover waste generation and recycling.

32. How often is your household mixed waste collected (by a third party) from your primary residence or from containers where you dispose of your waste?

This excludes waste sorted for recycling/composting:

- 1. More than once a week.
- 2. Once a week.
- 3. Less than once a week.
- 4. Don't know.

33. On average, how much mixed waste does your household put out for collection each week?

Please indicate the approximate number of bags, taking the size of the bags in the picture below as a reference:

[An image is shown to the respondents].

Mixed waste for collection

Number of bags

- 1. None.
- 2. 1
- 3. 2
- 4. 3
- 5. 4
- 6. 5
- 7. 6
- 8. 7
- 9. 8
- 3. 8
 10. 9
- 11. 10
- 12. 11
- 13. 12
- 14. 13
- 15. 14 or more.
- 16. Don't know.

34. What are the waste collection services available for recyclable materials in your area?

Select all that apply:

	Door-to-door collection	Drop-off centres/ containers	Bring back with refund (to the retailer/ manufacturer)	Bring back with no refund (to the retailer/ manufacturer)	No service available	Don't know
Glass bottles/containers						
Plastic bottles/containers						
Aluminium, tin and steel cans						
Paper/cardboard						
Food or garden waste						

35. How often are X collected door to door?

- 1. More than once a week.
- 2. Once a week.
- 3. Less than once a week.
- 4. Don't know.

36. Which of the following materials does your household recycle?

- 1. Glass bottles/containers.
- 2. Plastic bottles/containers.
- 3. Aluminium, tin and steel cans.
- 4. Paper/cardboard.
- 5. Food waste.
- 6. Garden waste.
- 7. Batteries (domestic).
- 8. Pharmaceuticals/medicines.
- 9. None of the above.

37. Please indicate approximately what percentage of the materials above your household recycles?

It includes returns to the retailer/manufacturer:

- 1. 25%.
- 2. 50%.
- 3. 75%.
- 4. 100%.
- 5. Don't know.

38. How important are the following factors in motivating your household to recycle?

Please select one answer per row:

	Not at all important	Not important	Fairly important	Very important	Not applicable
It is beneficial for the environment					
It is mandated by the government					
I want to save/receive money					
I think it is my civic duty					
I want to be seen by others as a responsible citizen					

39. Approximately how many minutes does your household spend on average each week on recycling activities?

Time spent to (clean) sort and store your recyclable waste as well as bring it to dropoff containers/centres or door-to-door collection:

- 1. Less than 5 minutes.
- 2. 5 to 14 minutes.
- 3. 15 to 29 minutes.
- 4. 30 to 59 minutes.
- 5. 1 to 2 hours.
- 6. More than 2 hours.
- 7. Don't know.

40a. How important would the following factors be in encouraging your household to start recycling?

Please select one answer per row:

	Not at all important	Not very important	Quite important	Very important
More practical information on how to recycle (what is recyclable, services available, etc.)				
Greater financial incentives (saving/receiving money)				
More storage space at home				
Having more time to recycle				
Improved collection and recycling services (more frequent, more accessible)				
Stronger belief that the environmental benefits are significant				

□ None of the above would encourage my household to start recycling.

40b. How important would the following factors be in encouraging your household to recycle more?

	Not at all important	Not very important	Quite important	Very important
More practical information on how to recycle (what is recyclable, services available, etc.)				
Greater financial incentives (saving/receiving money)				
More storage space at home				
Having more time to recycle				
Improved collection and recycling services (more frequent, more accessible)				
Stronger belief that the environmental benefits are significant				

☐ None of the above would encourage my household to recycle more.

41. If the current system were to be changed in such a way that you need not separate your waste at home at all, but this is done on your behalf by a third party, how much would you be willing to pay *each month* for this service?

Please select one:

- 1. USD 0.
- 2. USD 1.
- 3. USD 2.
- 4. USD 3.
- 5. USD 4.
- 6. USD 5.
- 7. USD 6.
- 8. USD 7.
- 9. USD 8.
- 10. USD 9.
- --- --- --
- 11. USD 10.12. USD 11.
- 13. USD 12.
- 14. USD 13.
- 15. USD 14.
- 16. USD 15.
- 17. USD 16.

- 18. USD 17.
- 19. USD 18.
- 20. USD 19.
- 21. USD 20.
- 22. USD 21.
- 23. USD 22.
- 24. USD 23.
- 25. USD 24.
- 26. USD 25
- 27. USD 26
- 28. USD 27
- 29. USD 28
- 30. USD 29.
- 31. USD 30 or more.
- 32. Don't know.

42. Why would you not be willing to pay anything?

- 1. Prefer to be responsible for recycling.
- 2. Cannot afford it.
- 3. It does not concern me.
- 4. Other, please specify:

43. How would you characterise the issue of illegal dumping* in your area?

Please select one:

- 1. Not an issue.
- 2. Minor problem.
- 3. Moderately important problem.
- 4. Major problem.
- 5. Don't know.

^{*} By illegal dumping we mean the disposal of household waste in a non-permitted area.

44. How do you think illegal dumping* could be more effectively controlled?

Please select all that apply:

- 1. Regulation against illegal dumping should be better enforced (including fines).
- 2. Waste collection services should better meet household demand (availability, accessibility).
- 3. Information on available waste disposal services should be increased.
- 4. Charges for collection and management of waste should be lower.
- 5. No opinion.

45. How is your household charged for the collection and management of mixed waste in your primary residence?

Please select one.

- 1. Flat fee (e.g. lump sum included in property taxes, charges or rent).
- 2. Volume-based unit charge/price (per bag, container, etc.).
- 3. Weight-based unit charge/price (per kg, pound, etc.).
- 4. Frequency based charge (according to how often the waste is collected).
- 5. Charge/price based on household size.
- 6. Other form of charging, please specify:
- 7. Not charged.
- 8. Don't know.

^{*} By illegal dumping we mean the disposal of household waste in a non-permitted area.

PART D - TRANSPORT

The following section will cover personal transport.

In this section, when using the word "car" we also include vans and sport utility vehicles (SUV).

46. How many vehicles are owned or used regularly by your household (including company cars)?

Number of car(s):
1. 0
2. 1
3. 2
4. 3
5. 4
6. 5 or more.
Number of motorcycle(s):
1. 0
2. 1
3. 2
4. 3
5. 4

47. What is the main reason for your household not having a car?

Please select one:

6. 5 or more.

- 1. Can't afford a car.
- 2. Can get everywhere we want without a car.
- 3. No one can/wants drive.
- 4. Environmental concerns.
- 5. Other, please specify:

48. Please enter the information concerning the car you use most often.

	Fuel type	Age of the car (years)	Seating capacity (persons)	Engine size
Car used most often				

Fuel Type:

- 1. Unleaded.
- 2. Leaded.
- 3. LPG (liquefied petroleum gas).
- 4. Diesel.
- 5. Hybrid.
- 6. Biofuels.
- 7. Electric.
- 8. Don't know.

Age of the car:

- 1. Less than 1 year old.
- 2. 1 year old.
- 3. 2 years old.
- 4. 3 years old.
- 5. 4 years old.
- 6. 5 years old.
- 7. 6 years old.
- 8. 7 years old.
- 9. 8 years old.
- 10. 9 years old.
- 11. 10 years old.
- 12. 11 years old.
- 13. 12 years old.
- 14. 13 years old.
- 15. 14 years old.
- 16. 15 years old.
- 17. 16 years old.
- 18. 17 years old.

- 19. 18 years old.
- 20. 19 years old.
- 21. 20 years old.
- 22. 21 years old.
- 23. 22 years old.
- 24. 23 years old.
- 25. 24 years old.
- 26. 25 years old or older.
- 27. Don't know.

Seating capacity:

- 1. 1 person.
- 2. 2 people.
- 3. 3 people.
- 4. 4 people.
- 5. 5 people.
- 6. 6 people.
- 7. 7 people.
- 8. 8 people.
- 9. More than 8 people.

Engine size:

- 1. Less than 1 litre.
- 2. 1- 1.5 litres.
- 3. 1.6-2 litres.
- 4. 2.1-3 litres.
- 5. More than 3 litres.
- 6. Don't know.

49. How far is your primary residence from the public transport stop/station which is most convenient for your daily commute?

Please select the corresponding means of transport usually used to get there (walking, driving, public transport) and indicate the time required in minutes:

Usual means of transport	Average time in minutes (one way)	Don't know	No public transport stop/station available	Not applicable
Walking Car/motorcycle Public transport Bicycle	Less than 5 minutes 5 to 15 16 to 30 31 to 45 46 minutes to 1 hour More than 1 hour			

50. How many kilometres do you personally drive (car/motorcycle) during a typical week?

- 1. Do not drive.
- 2. Less than 30 km.
- 3. 31-100 km.
- 4. 101-250 km.
- 5. 251-500 km.
- 6. 501-700 km.
- 7. 701-900 km.
- 8. 901 km-1 000 km.
- 9. More than 1 001 km.
- 10. Don't know.

51. What would encourage you to drive (car/motorcycle) less?

Select all that apply:

- 1. Increased cost of car/motorcycle use.
- 2. Better public transport.
- 3. Cheaper public transport.
- 4. More and safer cycling paths.
- 5. Other (please specify):
- 6. None of the above would make me use a car/motorcycle less.

52. What aspects of public transport are likely to encourage you to use your car/motorcycle less?

	Not at all likely	Not very likely	Quite likely	Very likely
More convenient (e.g. stops closer to home and destination)				
More reliable (e.g. fewer delays, strikes)				
More rapid (e.g. higher frequency, speed)				
More comfortable (e.g. less crowded)				
More secure (e.g. improved personal safety)				

53. What would be the likely effect of a permanent increase in fuel prices of 20% on your fuel consumption for your personal car/motorcycle use? (E.g. by driving less, buying a more fuel efficient vehicle, etc.)

Please select one:

- 1. Would not change.
- 2. Would reduce by less than 10%.
- 3. Would reduce by between 10% and 20%.
- 4. Would reduce by more than 20%.
- 5. Don't know.
- 6. Prefer not to answer.

54. What is your main mode of transportation for each of the following activities?

If you use a combination of modes for a given activity please select more than one answer per row:

	Walking	Car	Public transport	Bicycle	Motorcycle	Not applicable
Daily commute to and from work						
Travel undertaken for your usual professional activities						
Visiting family and friends (excluding vacation/week-end trips)						
Shopping						
Education						
Sports and cultural activities						

55. Approximately how long does it take you to get to work (one way)?

- 1. Less than 15 min.
- 2 15-30 min
- 3. 31-45 min.
- 4. 46 min-1 hour.
- 5. More than 1 hour.

56. For the following travel purposes, how long does it take you to use public transport compared to driving a car or a motorcycle (one way)?

When applicable please select one answer per row:

		Less time	;	Same	More time					Not	Don't
	-60 min		-16 to 30 min	time	+5 to 15 min		+31 to 45 min	+46 to 60 min	+60 min	Not possible	
Daily commute to and from work											
Travel undertaken for your usual professional activities											
Shopping											
Education											

57. What are the approximate costs associated with your own travel each month for the following?

Please fill in as appropriate and provide your answer to the nearest dollar:

	Amount in USD per month	Not applicable	Don't know
Fuel			
Parking			
Charges for road usage (e.g. road/city tolls)			
Public transport			

58. During the past year, have you done any of the following?

Select all that apply:

- 1. Used car sharing/pooling.
- 2. Used recycled tires/low rolling resistance tires.
- 3. Offset your carbon emissions.
- 4. Changed a car for another one which uses less fuel.
- 5. Used public transport more than the previous year.
- 6. Walked or cycled more than the previous year.
- 7. Adapted your driving style to use less fuel (e.g. reduce speed, reduce air conditioning use).
- 8. Changed a car for another one which uses less polluting fuel.
- 9. None of the above.

PART E - ENERGY

The following section will cover residential energy use.

59. Which of the following sources of energy do you use in your primary residence?

Select all that apply:

- 1. Electricity.
- 2. Natural gas.
- 3. Fuel oil.
- 4. Wood or wood chips.
- 5. Coal.
- 6. District heating.
- 7. Other (please specify):

60. In your household, which of the bills do you pay according to your household consumption?

Select all that apply:

- 1. Electricity.
- 2. Natural gas.
- 3. Fuel oil.
- 4. Wood or wood chips.
- 5. Coal.
- 6. District heating.
- 7. Other option selected in 59.
- 8. None of the above.

61. Does the electricity price paid by your household vary according to the time of use?

This would imply that your household would pay a lower price during off-peak period (e.g. night time) and a higher price during peak period (e.g. early evening):

- 1. Yes.
- 2. No.
- 3. Don't know.

62. Does your household take special measures to buy renewable energy from your electricity provider?

By renewable energy we mean energy sources such as wind, solar, geothermal, hydro:

- 1. Yes.
- 2. No.
- 3. Don't know.

63. Please state why you do not buy renewable energy:

- 1. Service not available and our household is not interested.
- 2. Service not available, but our household would be interested to do so.
- 3. Service available, but our household is not interested.
- 4. Energy from electricity provider is already from renewable energy sources.
- 5. I don't know anything about these kinds of services.

64. What is the maximum percentage increase on your annual bill that you are willing to pay to use only renewable energy?

Please assume that your energy consumption remains constant:

- 1. I would not pay anything additional.
- 2. Less than 5%.
- 3, 5%-15%.
- 4. 16%-30%.
- 5. More than 30%.
- 6. Don't know.

65. Did you take energy costs into account when purchasing or renting your current primary residence?

- 1. Yes.
- 2. No.
- 3. Not sure.

66. Which of the following appliances do you have in your primary residence?

- 1. Dishwashers.
- 2. Clothes washers/clothes washer-dryers.
- 3. Clothes dryers.
- 4. Fridges/fridge-freezers.

- 5. Separate freezers.
- 6. Ovens.
- 7. Microwave ovens.
- 8. Electric water heating boilers.
- 9. Televisions.
- 10. Set-top boxes.
- 11. Computers.
- 12. Air conditioners.

67. How many of the following appliances do you have?

- 1. Fridges.
- 2. Separate freezers.
- 3. Televisions.
- 4. Set-top boxes.
- 5. Computers.
- 6. Air conditioners:
 - a) 1
 - b) 2
 - c) 3
 - d) 4
 - e) 5 or more.

68. How often do you perform the following in your daily life?

Please select one answer per row:

	Never	Occasionally	Often	Always
Turn off lights when leaving a room				
Cut down on heating/air conditioning to limit your energy consumption				
Wait until you have full loads when using washing machines or dishwashers				
Turn off appliances when not in use				
Switch off standby mode of appliances/electronic devices				

69. Has your household installed any of the following items over the past ten years in your current primary residence?

If these measures are not feasible in your house/apartment or if they would need to be carried out by the landlord, select "not possible".

	Yes	No	Already equipped	Not possible
Energy-efficiency-rated appliances (<i>e.g.</i> top rated washing machines, refrigerators)				
Low-energy light bulbs (compact fluorescent)				
Thermal insulation (e.g. walls/roof insulation, double-glazing)				
Efficient heating boiler (e.g. condensing boiler)				
Renewable energy (e.g. to install solar panels, wind turbines)				

70. For which of the following has your household benefited from support from the government (for instance grants, preferential loans, energy audits)?

For which of the items above has your household benefited from support from... energy audits)?

☐ None of the above.

71. How important are the following factors in encouraging you to reduce your energy consumption?

	Not at all important	Not important	Fairly important	Very Important
More practical information on energy conservation measures ¹				
Higher energy prices				
Belief that the environmental benefits are significant				
Greater availability of energy-efficient products				
Easier identification of energy efficiency labels				
Less expensive to invest in energy-efficient equipment				

^{1.} By energy conservation measures we mean for instance investments in energy efficient equipment (fridge), thermal insulation.

PART F - ORGANIC FOOD

The following section will cover organic food consumption.

By organic we mean a production process where, depending on the standard, fewer chemicals (i.e. pesticides, fertilisers, drugs, additives), if any, are used.

72. Do you have primary (or shared) responsibility for food shopping in the household?

- 1. Yes.
- 2. No.

73. Please estimate your household's average weekly expenditures on food for the following items.

Please do not include expenditures in restaurants or canteens:

	Amount in USD per week Please provide your answer to the nearest dollar	Don't know	Not applicable/product not consumed in the household
Fresh fruits and vegetables			
Milk and other dairy products			
Eggs			
Meat and poultry			
Bread, pasta, rice and cereal			

74. Please estimate the percentage of expenditures of your household for the following items which are organic products.

Please select one answer per row:

	0%	1%- 5%	6%- 10%	11%- 25%	26%- 50%	51%- 75%	76%- 99%	100%	Consume organic products but % unknown	Don't know if consume organic products at all
Fresh fruits and vegetables										
Milk and other dairy products										
Eggs										
Meat and poultry										
Bread, pasta, rice and cereal										

75. Please rank the following factors in terms of the importance of their effect on your motivation to consume (or buy) organic food?

1 stands for the most important and 5 for the least important:

- 1. Respect animal welfare.
- 2. Better for health.
- 3. Better taste.
- 4. Support small and local farmers.
- 5. Preserve the environment.

76. What is the maximum percentage price increase you are willing to pay for organic products of the following categories compared to conventional substitutes?

	0%	1-5%	6-15%	16-30%	31-50%	> 50%	Don't know
	0 /0	1 3 /0	0 10/0	10 30 /0	01 00 /0	/ 30 /0	DOII t KIIOW
Fresh fruits and vegetables							
Milk and other dairy products							
Eggs							
Meat and poultry							
Bread, pasta, rice and cereal							

77. What would encourage you to start consuming (to consume more) organic food products?

Please select one answer per row:

	Not at all important	Not important	Fairly important	Very important
Better availability of organic products				
Lower price of organic products				
Better appearance of the food				
More trust in health benefits of organic products				
More trust in environmental benefits of organic products				
More trust in certification and labelling of organic products $ \\$				

 \square None of the above.

78. Would you continue to consume (start to consume) – or buy – organic food if it was found that:

Please give one answer per row:

	Yes	No	Don't know
Organic food is better for the environment, but no indication that it is better for personal health			
Organic food is better for personal health, but no indication that it is better for the environment			

79. In your opinion, how easy is it to identify organic food labels/logos when buying products?

- 1. Very difficult.
- 2. Quite difficult.
- 3. Quite easy.
- 4. Very easy.
- 5. No opinion.

80. In your opinion, how understandable are organic food labels/logos?

- 1. Very difficult to understand.
- 2. Fairly difficult to understand.
- 3. Fairly easy to understand.
- 4. Very easy to understand.
- 5. No opinion.

PART G - WATER

The following section will cover water consumption and use.

81. Is your household charged for water consumption in your primary residence?

- 1. Yes.
- 2. No.
- 3. Not sure.

82. What would best describe your situation in your primary residence?

- 1. Not connected to the mains water (using a well/bore, a rainwater tank).
- 2. Connected to the mains water but not charged for water consumption.
- 3. Don't know

83. How is your household charged for water consumption?

- 1. Charged according to how much water is used (e.g. via a water meter).
- 2. Flat fee (e.g. lump sum included in charges or rent).
- 3. Don't know.

84. Approximately how much was the total annual cost for water consumption for your primary residence?

Please indicate if possible amount in USD and corresponding annual consumption in m^3 :

Amount in USD per year	
Please provide answer to the nearest dollar	Volume of water consumed in m ³

□ Don't know.

85. How often do you do the following in your daily life?

Please select one answer per row:

	Never	Occasionally	Often	Always	Not applicable
Turn off the water while brushing teeth					
Take showers instead of bath specifically					
to save water					
Plug the sink when washing the dishes					
Water your garden in the coolest part of the day to reduce evaporation and save water					
Collect rainwater (<i>e.g.</i> in water tanks) or recycle waste water					

86. Has your household invested in the following appliances/devices in the past 10 years in your current primary residence?

If these measures would need to be carried out by the landlord, select "Not possible".

	Yes	No	Already equipped	Not possible
Water efficient washing machines				
Low volume or dual flush toilets				
Water flow restrictor taps/low flow shower head				
Water tank to collect rainwater				
Water purifier for drinking water				

87. For which of the following has your household benefited from government support to make this investment (for instance grants and incentives)?

Please select all that apply:

- 1. Filter items 1-4 selected in the "yes" column in Q92.
- 2. Don't know.
- 3. None of the above.

88. How important are the following factors in encouraging you to reduce your water consumption?

	Not at all important	Not important	Fairly important	Very important
Practical information on things you can do to save water at home				
Money savings				
Clear importance of the environmental benefits of saving water				
Availability of water-efficient products				
Confidence in water-efficiency labels				
Lower cost of water-efficient equipment				
Mandatory water restrictions ($e.g.$ periodic bans on watering garden)				
None of the above				

89. Do you drink tap water for your normal household consumption?

- 1. Yes.
- 2. No.

90. Are you satisfied with the quality of your tap water for drinking?

- 1. Yes.
- 2. No.

91. In your tap water, what is of most concern to you?

- 1. Taste.
- 2. Concern about health impacts.
- 3. Neither of these.

92. What is the maximum percentage increase you would be willing to pay above your actual water bill to improve the quality of your tap water, holding water consumption constant?

- 1. Nothing.
- 2. Less than 5%.
- 3. Between 5% and 15%.
- 4. Between 16% and 30%.
- 5. More than 30%.
- 6. Don't know.



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