

ANNEX B

Main Strategic Documents and SME and Entrepreneurship-Related Policies Since 2003

Strategy/Programme	Strategic goals relevant to entrepreneurship and SME policy
1. National Reform Programme 2005-08 (Microeconomic and structural policy areas)	<p>Priority 2 – The development of entrepreneurship</p> <ul style="list-style-type: none"> ● Improving the quality of regulations. ● Simplification of administrative procedures and a reduction in the costs of business operations. ● Improvement of economic jurisdiction. ● Completion of the main privatisation processes. ● Completing the process of ownership. ● Transformation in the State-owned enterprises operating under the Act of 25 September 1981 on State-owned enterprises. ● Financial strengthening of the loan, guarantee and capital funds. ● Supporting the construction and upgrading of energy infrastructure. ● Supporting the scheme for the promotion of the Polish economy and the system of services for exporters. <p>Priority 3 – Increased innovativeness of enterprises</p> <ul style="list-style-type: none"> ● Development of the innovation market and of the institutional environment facilitating co-operation between the R&D area and the economy. ● Support for the research and development area. ● Development of information and communication technologies in the economy and administration. ● Facilitating the use of eco-technologies, supporting energy efficiency and cogeneration.
2. National Reform Programme 2008-11 ¹ (Innovative Economy Priority)	<p>Measure 1 – Providing a favourable regulatory and institutional environment for enterprise, innovation and investments</p> <ul style="list-style-type: none"> ● Identification, measurement and reduction of administrative burdens imposed on entrepreneurs by the law. ● Enhancing and widening the role of consultation in the process of law creation, particularly through guaranteeing the involvement of entrepreneurs' representatives. ● The full implementation of the "Think Small First" principle to the state law creation system. ● Adopting the Industrial Development Strategy based on the competitiveness analysis of industrial sectors. ● Technological foresight aimed at defining future directions in the Polish industry development. ● Appointing the Science and Innovation Board to the Prime Minister. ● Promoting corporate social responsibility (CSR). <p>Measure 3 – Implementation of solutions supporting pro-innovative activity and research and development (R&D), in particular improvement of knowledge transfer and innovation diffusion</p> <ul style="list-style-type: none"> ● Creating and executing the implementation system of the Strategy for Increasing the Innovativeness of the Economy for 2007-13. ● Investments in capital, quasi-capital and debt instruments of risk capital funds for the financing of SMEs, in particular SMEs at early stages of development, taking into special consideration innovative enterprises and those conducting R&D activity. ● Supporting projects to develop entrepreneurs' readiness to invest. ● Preparing and implementing the plan of actions arising from the document "The New Approach to Public Procurement". ● Support for creating and developing industrial clusters. ● Elaborating an instrument to support the user-driven innovation approach. ● Elaborating an instrument for increasing employment of research and development employees in enterprises.

Strategy/Programme	Strategic goals relevant to entrepreneurship and SMEs policy
3. National Development Strategy 2007-15	<p>Priority 1 – Growth of competitiveness and innovativeness of the economy</p> <ul style="list-style-type: none"> ● Creating a stable macroeconomic base for economic development. ● Development of entrepreneurship. ● Increasing access to external financing of investments. ● Raising the technological level of the economy by growth of research and development and innovation expenditure. ● Development of the information society. ● Protection of competition. ● Exporting and co-operating with foreign countries. ● Development of the services sector. ● Restructuring of the traditional industrial sectors and privatisation.
4. National Strategic Reference Framework 2007-13	<p>Priority 4 – Increasing competitiveness and innovativeness of enterprises, including and especially high value-added production sector and services sector development</p>
5. Strategy for Increasing the Innovativeness of the Economy in the Years 2007-13	<p>Axes 1 – Human resources for the modern economy</p> <ul style="list-style-type: none"> ● Strategic area 1: The development of life-long learning. ● Strategic area 2: The transfer of knowledge between the R&D sector and entrepreneurs through an exchange of human resources. ● Strategic area 3: Innovation as an element of the education system adjusted to the requirements of the modern economy. ● Strategic area 4: The promotion of entrepreneurship and innovation. <p>Axes 2 – Research for the economy</p> <ul style="list-style-type: none"> ● Strategic area 1 Financing of enterprises' scientific research and development work. ● Strategic area 2 Focusing public funding on research in strategic areas based on the needs of enterprises (including technological foresight.) ● Strategic area 3 Restructuring the public R&D sphere. ● Strategic area 4 Internationalisation of scientific and innovation activities – European integration. <p>Axes 3 – Intellectual property for innovation</p> <ul style="list-style-type: none"> ● Strategic area 1 Supporting intellectual property management. ● Strategic area 2 Supporting entities registering patents abroad. ● Strategic area 3 Improving the process by which protection as regards industrial property rights is obtained. ● Strategic area 4 Industrial design as a means of gaining competitive advantage. <p>Axes 4 – Capital for innovation</p> <ul style="list-style-type: none"> ● Strategic area 1 Facilitating access to funds for innovation activity. ● Strategic area 2 Supporting enterprises based on modern technologies. ● Strategic area 3 Applying tax instruments to encourage greater expenditure on innovation activity. <p>Axes 5 – Infrastructure for innovation</p> <ul style="list-style-type: none"> ● Strategic area 1 Developing institutions supplying advisory and technical services to innovative entrepreneurs. ● Strategic area 2 Supporting networking among entrepreneurs with a view to innovative undertakings being implemented. ● Strategic area 3 Strengthening co-operation between the research and development sector and the economy. ● Strategic area 4 Promoting the use of information and communications technologies.

1. The table shows only measures directly connected with the implementation of SME and entrepreneurship policies. Other NRP priorities, “Active Society” and “Efficient Institutions” support these measures in the area of human capital and labour force development, as well as creating efficient public services for entrepreneurs and citizens.



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