

ANNEX D

Key Policy Issues Examined

Important policy questions examined in the survey in the five areas covered include the following:

Residential energy use

- How do general attitudes towards the environment (environmental awareness; membership of an environmental organisation;...) influence demand for energy efficiency and for renewable energy?
- How effective is energy efficiency labelling?
- Who invests in energy efficiency measures and in renewable energy?
- How much are households willing to pay to use only renewable energy? Does WTP vary significantly across household groups?

Waste generation and recycling and prevention

- Whether unit-based waste fees have significant effects on waste generation relative to “flat” (or no) fees?
- How do general attitudes towards the environment influence waste generation and waste recycling levels?
- To which extent do household waste recycling decisions depend on services provided (e.g. door-to-door collection or drop off)?

Personal transport choices

- How is household car use influenced by the presence of adequate public transport options?
- What characteristics of public transport (reliability, proximity, security, etc.) are most important in encouraging households to switch from car use?
- Who is the most reluctant to switch from car use?
- How do general attitudes towards the environment influence car use and public transport use?

Organic food consumption

- What encourages consumption of organic foods more – concern for private health or public environmental concerns?
- How effective is organic food labelling?
- What would households generally be willing-to-pay as a price premium to purchase organic foods?

Environmental policies related to residential water use

- Is there a significant difference in water consumption and investment in water efficient equipment between households which face unit water charges and those which do not?
- How do general attitudes towards the environment influence residential water use levels and water conservation behaviour?
- Who would be most adversely affected by increases in water charges?
- How much are households willing to pay for improved water quality?



From:
Greening Household Behaviour
The Role of Public Policy

Access the complete publication at:
<https://doi.org/10.1787/9789264096875-en>

Please cite this chapter as:

OECD (2011), "Annex D: Key Policy Issues Examined", in *Greening Household Behaviour: The Role of Public Policy*, OECD Publishing, Paris.

DOI: <https://doi.org/10.1787/9789264096875-14-en>

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