

## Chapter 10

# Data and inspiring practices in inclusive entrepreneurship policy: Country examples<sup>1, 2</sup>

*This chapter presents inspiring policy practices from 27 EU member states together with a set of tables that benchmark key indicators for entrepreneurship and self-employment in under-represented and disadvantaged groups against the European Union averages.*

### 1. Note by Turkey:

The information in this document with reference to “Cyprus” relates to the southern part of the Island. There is no single authority representing both Turkish and Greek Cypriot people on the Island. Turkey recognises the Turkish Republic of Northern Cyprus (TRNC). Until a lasting and equitable solution is found within the context of the United Nations, Turkey shall preserve its position concerning the “Cyprus issue”.

### 2. Note by all the European Union Member States of the OECD and the European Union:

The Republic of Cyprus is recognised by all members of the United Nations with the exception of Turkey. The information in this document relates to the area under the effective control of the Government of the Republic of Cyprus.

## Reader's guide

This section of the book provides short descriptions of inspiring policies for inclusive entrepreneurship from each EU member state. An inventory of these schemes is provided in Table 10.1. The descriptions aim to help national, regional and local policy makers to think about methods available to address the common challenges faced in supporting inclusive entrepreneurship across the European Union. Each description provides a brief overview of the key activities of the policy action, along with information on its impact and considerations for successful operation of this kind of policy intervention.

The inspiring policy descriptions are complemented with a common set of country-specific data that benchmark key indicators against the European Union average to provide some context for each country. All country notes contain three charts that present some key economic and entrepreneurship indicators that add context to the policy description.

- Chart A shows the unemployment in the country and illustrates how the unemployment rate differs for different social groups. These rates are shown for the 2000-2011 period to illustrate medium-term trends and the impact of the global economic crisis.
- Chart B shows the self-employment rates in 2011 for different population groups relative to the European Union average. The self-employment rate is the ratio of the number of self-employed people relative to the total number employed in each respective target group.
- Chart C illustrates self-employment rates trends for different population groups between 2000 and 2011. This shows the reader how the relative level of self-employment activity has changed for each target group as a result of the crisis.

Two additional charts are presented for EU countries that participated in the adult population surveys conducted by the Global Entrepreneurship Monitor (GEM). These countries are: Austria, Belgium, Czech Republic, Denmark, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Netherlands, Poland, Portugal, Romania, Slovak Republic, Slovenia, Spain, Sweden, and the United Kingdom.

- Chart D shows the annual Total Early-stage Entrepreneurial Activities (TEA) rate by gender, for the adult population (ages 18-64) in each country for the most recent year available. These data are benchmarked against the average of European Union countries that participate in the GEM survey. Please refer to Chapter 5 for more information on GEM data and the TEA rate. Please also note that the countries participating in the GEM vary from year to year. Therefore, the European Union averages were computed using only those countries that participated in that year.
- Chart E presents the TEA rate by age for each country and the European Union average. To increase the sample size, data are pooled (i.e. combined) for 2007- 2011.

Table 10.1. **Inventory of inspiring policy descriptions**

	Name of scheme	Issue addressed by scheme	Target group covered by scheme	Page
Austria	Mingo Migrant Enterprises	• Entrepreneurship skills	• Migrants	186
Belgium	Activity Co-operatives	• Entrepreneurship skills • Finance	• Unemployed	188
Bulgaria	Employment Through Entrepreneurship	• Entrepreneurship skills • Finance	• Unemployed	190
Cyprus	The Women's Cooperative Bank	• Finance	• Women	192
Czech Republic	Assistance Centres for Female Entrepreneurship	• Entrepreneurship skills	• Women	194
Denmark	Ethnic Coaches for Ethnic Entrepreneurs	• Entrepreneurship skills	• Ethnic minorities	196
Estonia	Youth Entrepreneurship Development Programme ENTRUM	• Entrepreneurship skills	• Youth	198
Finland	Start-Up Grant	• Institutions • Finance	• Unemployed	200
France	Auto Entrepreneurship	• Institutions	• Micro businesses	202
Germany	Start-Up Subsidy	• Institutions • Finance	• Unemployed	204
Greece	Self-Employment Scheme for the Vulnerable Unemployed	• Finance	• Unemployed	206
Hungary	Social Co-operative Support Scheme	• Institutions	• People with disabilities • Long-term unemployed • Women	208
Ireland	Going for Growth	• Entrepreneurship skills	• Women	210
Italy	Affirmative Action for Female Entrepreneurship	• Institutions	• Women	212
Latvia	Grants for Business Start-ups	• Entrepreneurship skills • Finance	• Unemployed	214
Lithuania	Entrepreneurship Promotion Fund	• Entrepreneurship skills • Finance	• Unemployed • People with disabilities • Youth • Seniors	216
Luxembourg	Federation of Women Chief Executives	• Institutions	• Women	218
Malta	Start Your Own Business	• Entrepreneurship skills • Finance	• Unemployed	220
Netherlands	Start-up Credit for Partially Occupationally Disabled Persons	• Finance	• People with disabilities	222
Poland	Promotion of Entrepreneurship and Self-Employment	• Institutions • Entrepreneurship skills • Finance	• Long-term unemployed • Youth • Seniors • People with disabilities • People living in rural areas • Women	224
Portugal	Programme for Entrepreneurship and Self-Employment	• Entrepreneurship skills • Finance	• Youth • Unemployed • People with disabilities	226
Romania	Women School of Entrepreneurship	• Entrepreneurship skills	• Women	228
Slovak Republic	Training and Advisory Services for Potential Entrepreneurs	• Entrepreneurship skills	• Youth • Seniors • Women	230
Slovenia	Self-Employment Subsidy	• Finance	• Unemployed • People with disabilities	232
Spain	EMEKIN – Women Entrepreneurs	• Institutions	• Women	234
Sweden	Reform of Social Insurance System for Self-Employed Workers	• Institutions	• Women	236
United Kingdom	The Prince's Trust Youth Business Scotland	• Entrepreneurship skills • Finance	• Youth	238



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