

## Chapter 10

# Data and inspiring practices in inclusive entrepreneurship policy<sup>1, 2</sup>

*This chapter presents inspiring policy practices from 28 EU member states together with a set of figures that benchmark key indicators for entrepreneurship and self-employment in under-represented and disadvantaged groups against the European Union averages.*

1. Note by Turkey:

The information in this document with reference to “Cyprus” relates to the southern part of the Island. There is no single authority representing both Turkish and Greek Cypriot people on the Island. Turkey recognises the Turkish Republic of Northern Cyprus (TRNC). Until a lasting and equitable solution is found within the context of the United Nations, Turkey shall preserve its position concerning the “Cyprus issue”.

2. Note by all the European Union member states of the OECD and the European Union:

The Republic of Cyprus is recognised by all members of the United Nations with the exception of Turkey. The information in this document relates to the area under the effective control of the Government of the Republic of Cyprus.

This section of the book provides short descriptions of inspiring policies for inclusive entrepreneurship from each EU member state. An inventory of these schemes is provided in Table 10.1. The descriptions aim to help national, regional and local policy makers to think about methods available to address the common challenges faced in supporting inclusive entrepreneurship across the European Union. Each description provides a brief overview of the key activities of the policy action, along with information on its impact and considerations for successful operation of this kind of policy intervention.

The inspiring policy descriptions are complemented with a common set of country-specific data that benchmark key indicators against the European Union average to provide some context for each country. All country notes contain three charts that present some key economic and entrepreneurship indicators that add context to the policy description.

- Chart A shows the unemployment in the country and illustrates how the unemployment rate differs for different social groups. These rates are shown for the 2000-12 period to illustrate medium-term trends and the impact of the global economic crisis.
- Chart B shows the self-employment rates in 2012 for different population groups relative to the European Union average. The self-employment rate is the ratio of the number of self-employed people relative to the total number employed in each respective target group.
- Chart C illustrates self-employment rates trends for different population groups between 2000 and 2012. This shows the reader how the relative level of self-employment activity has changed for each target group as a result of the crisis.

Two additional charts are presented for EU countries that participated in the adult population surveys conducted by the Global Entrepreneurship Monitor (GEM) in at least one year between 2008 and 2012. These countries are: Austria, Belgium, Croatia, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Netherlands, Poland, Portugal, Romania, Slovak Republic, Slovenia, Spain, Sweden, and the United Kingdom (EU24).

- Chart D shows the annual Total Early-stage Entrepreneurial Activities (TEA) rate by gender, for the adult population (ages 18-64) in each country for the most recent year available. These data are benchmarked against the average of European Union countries that participate in the GEM survey. Please refer to the Reader's guide at the beginning of the book for more information on GEM data and the TEA rate. Please also note that the countries participating in the GEM vary from year to year. Therefore, the European Union averages were computed using only those countries that participated in that year.
- Chart E presents the TEA rate by age for each country and the European Union average. To increase the sample size, data are pooled (i.e. combined) for 2008-12.

Table 10.1. Overview of inspiring policy descriptions

	Name of scheme	Approach	Target group covered by scheme	EU Funding
Austria	Business Start-up Programme (UGP – Unternehmensgründungsprogramm)	Integrated approach	Unemployed	
Belgium	Stebo	Information and coaching	Migrants	
Bulgaria	Social Entrepreneurship – Popularisation and Support for Social Enterprises /Pilot Phase/	Social enterprise	Various	ESF
Croatia	“Together towards social inclusion” and “It’s time for women”	Integrated approach	Long term unemployed Women	IPA
Cyprus	Youth Entrepreneurship Support Scheme	Grants and training	Young people	ERDF
Czech Republic	Built your own enterprise as a way to connect work with childcare	Integrated approach	Parents with small children, particularly women	ESF
Denmark	Promoting entrepreneurship in areas with an aging population (Northern Jutland and Bornholm)	Integrated approach	Various, remote areas and ageing population	ESF ERDF
Estonia	ETNA Microcredit scheme for women entrepreneurs in rural areas	Finance	Women in rural areas	
Finland	Women’s Enterprise Agency	Integrated approach	Women	ESF
France	Guarantee funds for the creation, buyout or development of companies initiated by women	Guarantee fund	Women	ESF
Germany	Schüler-Institut für Technik und angewandte Informatik (SITI) in Havelberg	Learning by doing	Young people	ESF
Greece	Social Co-operatives for persons with mental health problems	Social enterprise	People with mental health problems	
Hungary	MEXX Programme	Training	Women	
Ireland	National Women’s Enterprise Day	Promotional event	Women	ESF
Italy	Starting a Business within the Giovani Project in Tuscany	Finance	Young people	
Latvia	Business incubators in the Latvian regions	Business incubators	Disadvantaged regions	ERDF
Lithuania	First business year baskets (vouchers) for youth	Consultancy vouchers	Young people	ESF
Luxembourg	Jonk Entrepreneuren Luxembourg	Enterprise in Education	Young people	
Malta	Hands On Project	Improving skills of educators	Students with disabilities	
Netherlands	“IkStartSmart” Gelderland	Integrated approach	Various	
Poland	PONAD: Solidarity between Generations. Governmental Programme for People 50+	Integrated approach	People over 50	ESF EAFRD
Portugal	Best Form – Boosting Entrepreneurship Tools for Migrants	Training advisors	Migrants	LLP
Romania	A chance for those in rural areas, Romania	Integrated approach	Rural areas	ESF
Slovak Republic	REGIONFEMME project	Training and networking	Women	ERDF
Slovenia	Entrepreneurially into world of business 2013	Trial employment	Young people	ESF
Spain	Support for Self-Employment: Navarra, Spain	Subsidy for training and advice; finance	Unemployed	ESF
Sweden	Ambassadors for Women’s Entrepreneurship	Promotion	Women	
United Kingdom	Local Enterprise Growth Initiative (LEGI) Programme, England	Integrated approach	Disadvantaged areas	

Note: EAFRD – European Agricultural Fund for Rural Development; ERDF – European Regional Development Fund; ESF – European Social Fund; IPA – Instrument for Pre-Accession; LLP – Lifelong Learning Programme.



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