

Foreword

In July 2010, the Secretary-General of the OECD and the Director-General of the WTO jointly called for the submission of case stories on aid for trade to probe more deeply into the objectives, challenges and processes of trade-related assistance so as to better understand the results – in particular, what was working in the provision of aid for trade, what the key ingredients of success were, and what governments and practitioners could learn from experience.

The response was overwhelming and the 269 case stories provide a rich and varied source of information on the results of aid-for-trade activities on the ground – an indication of the progress the Aid-for-Trade Initiative has achieved. The case stories cover more than 150 countries – ranging from the smallest states, such as Lesotho, Solomon Islands and Comoros, to the largest, such as China and India – and all major developing regions and income categories.

The sheer quantity of activities described in these stories suggests that aid for-trade efforts are substantial, that they have taken root across a wide spectrum of countries, and that they are becoming central to development strategies. The fact that nearly half of the stories were provided by developing countries underlines the salience of these programmes – and highlights the potential for knowledge-sharing.

Collectively, they reveal in rich detail the efforts governments and the international community are making to promote trade. Moreover, although not always easy to attribute cause and effect, the case stories show clear results of how aid-for-trade programmes are helping developing countries build the human, institutional and infrastructure capacity that they require to integrate into regional and global markets and to benefit from trade opportunities. Results reported range from increased export volumes to more employment, to faster customs clearance times and impacts on poverty.

In addition, the case stories highlight several factors that are essential for successful aid-for-trade programmes. Country ownership at the highest political level and effective intra-governmental coordination are frequently reported as critical factors for success. Active local participation and involvement of stakeholders (including the private sector and civil society) in the preparation and implementation of activity is also crucial. Integrated approaches to development, for instance, by combining public and private investment with technical assistance, increase the success rate.

Equally, long-term donor commitment and adequate and reliable funding are considered essential. Other elements of success highlighted include leveraging partnerships – including with providers of South–South co-operation – keeping project design flexible to facilitate adjustments in initial plans.

Furthermore, supportive macroeconomic and structural adjustment policies as well as good governance are also vital for delivering the longer-term trade and development objectives of the Aid-for-Trade Initiative. Conversely, delays and changes caused by

exogenous factors such as natural disasters, political crises and global recessions threaten successful outcomes.

In response to the conclusions of the 3rd Global Review on Aid for Trade and the request from the G-20 Development Working Group, this book analysis in more detail the case stories to share knowledge about transferable lessons for local and global dialogue on aid for trade.

Acknowledgements

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The book was written by Liliana Foletti, with support from Masato Hayashikwa and William Hynes (OECD) and Maria Alvarez and Deborah Barker (WTO). It was edited by Anthony Kleitz. An initial analysis of the case stories was included in the joint OECD-WTO publication *Aid for Trade at a Glance 2011: Showing Results*. Special thanks go to Richard Newfarmer, who was the co-author of the initial chapter on the case stories.

This project was managed by Frans Lammersen (OECD) and Michael Roberts (WTO).

Acronyms

AAEC	African Alliance for Electronic Commerce
ACGSD	African Centre for Gender and Development (UNECA)
ACP	African, Caribbean and Pacific
ACTT-CN	Autorité de Coordination du Transport de Transit du Corridor Nord
ADB	Asian Development Bank
AFD	Agence Française de Développement
AfDB	African Development Bank
AFESD	Arab Fund for Economic and Social Development
AHFS	Agricultural Health and Food Safety
AMU	Arab Maghreb Union (or UMA, Union du Maghreb arabe)
APEC	Asia-Pacific Economic Cooperation
ASEAN	Association of Southeast Asian Nations
ASEPEX	Agence sénégalaise de promotion des exportations
ASYCUDA	Automated SYstem for CUstoms Data
ATPC	African Trade Policy Centre (UNECA)
AWARD	African Women in Agricultural Research and Development
BAD	Banque Africaine de Développement
BFC	Better Factories Cambodia
BFTI	Bangladesh Foreign Trade Institute
CABEI	Central American Bank for Economic Integration
CAF	Andean Development Corporation (Corporación Andina de Fomento)
CAFTA	Central America Free Trade Agreement
CAFTA-DR	Dominican Republic-Central America Free Trade Agreement
CAHFSA	Caribbean Agricultural Health and Food Safety Agency (CARICOM)
CAIC	Caribbean Association of Industry and Commerce
CAPAD	Confédération des Associations des Producteurs Agricoles pour le Développement

CARICOM	Caribbean Community
CAROFORUM	Forum of the Caribbean Group of African, Caribbean and Pacific (ACP) States
CARTFund	Caribbean Aid for Trade and Regional Integration Trust Fund
CBTA	Cross Border Transport Agreement
CBTF	Capacity Building Task Force on Trade, Environment and Development (UNCTAD and UNEP)
CCGD	Collaborative Centre for Gender and Development (Kenya)
CDB	Caribbean Development Bank
CDEI	Centre for International Economic Law (Centro de Derecho Económico Internacional)
CECO	Centro de Estudios Económicos y Comerciales (Spain)
CEDA	Caribbean Export Development Agency
CEN-SAD	Community of Sahel-Saharan States
CGIAR	Consultative Group on International Agricultural Research
CIDA	Canadian International Development Agency
COMESA	Common Market for Eastern and Southern Africa
COPE	Centre of Phytosanitary Excellence for Africa
CPM	Commission on Phytosanitary Measures
CRS	Creditor Reporting System (OECD)
CSEND	Centre for Socio-Eco-Nomic Development
CSME	Caricom Single Market and Economy
CTA	Technical Centre for Agricultural and Rural Cooperation
CUTS	Consumer Unity and Trust Society
DANIDA	Danish Ministry of Foreign Affairs development co-operation
DDA	Doha Development Agenda
DFID	Department for International Development (United Kingdom)
DIE	German Development Institute (Deutsche Institut für Entwicklungspolitik)
DTIS	Diagnostic Trade Integration Study
EAC	East African Community
EACU	East African Customs Union
EAOPS	East African Organic Products Standard
EBRD	European Bank for Reconstruction and Development
ECDPM	European Centre for Development Policy Management

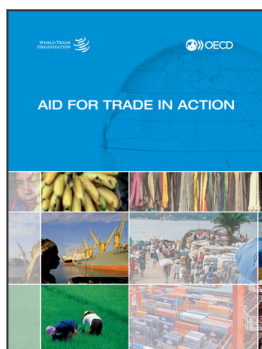
ECLAC	Economic Commission for Latin America and the Caribbean (United Nations)
ECOWAS	Economic Community of West African States
EDF	European Development Fund (EU)
EFAL	Ethical Fashion Africa Limited
EGS	Environmental goods and services
EIB	European Investment Bank
EIF	Enhanced Integrated Framework
EPA	Economic Partnership Agreement (EU)
EPOPA	Export Promotion of Organic Agriculture Products from Africa
EPZ	Export processing zone
ESAMI	Eastern and Southern African Management Institute
ESCAP	Economic and Social Commission for Asia and the Pacific (United Nations)
ESCWA	Economic and Social Commission for Western Asia (United Nations)
ETLS	ECOWAS Trade Liberalization Scheme
EU	European Union
FAO	Food and Agriculture Organization of the United Nations
FDI	Foreign direct investment
FEDEXPOR	Ecuadorian Federation of Exporters (Federación Ecuatoriana de Exportadores)
FIDE	Foundation for Investment and Export Development (Honduras)
FPFD	Fédération des Paysans du Fouta Djallon (Guinea)
FSM	Federated States of Micronesia
FTA	Free trade agreement
FTAA	Free Trade Area of the Americas
GI	Geographical indication
GIZ	German Agency for International Cooperation (Deutsche Gesellschaft für Internationale Zusammenarbeit)
GMS	Greater Mekong Subregion
GSP	Generalized System of Preferences (United States); generalized scheme of preferences (EU)
GTZ	German Technical Cooperation Agency (Gesellschaft für Technische Zusammenarbeit)
HACCP	Hazard Analysis and Critical Control Point

IaDB	Inter-American Development Bank (also IDB)
ICBTs	Informal Cross Boarder Traders
ICDF	International Cooperation and Development Fund (Chinese Taipei)
ICT	Information and communications technology
ICTSD	International Centre for Trade and Sustainable Development
IDA	International Development Association
IDH	Sustainable Trade Initiative (the Netherlands)
IDLO	International Development Law Organization
IFAD	International Fund for Agricultural Development
IFC	International Finance Corporation
IFOAM	International Federation of Organic Agriculture Movements
IICA	Inter-American Institute for Cooperation on Agriculture (Instituto Interamericano de Cooperacion para la Agricultura)
IIRSA	Initiative for the Integration of Regional Infrastructure in South America (Iniciativa para la Integración de la Infraestructura Regional Suramericana)
IISD	International Institute for Sustainable Development
ILO	International Labour Organization
IMF	International Monetary Fund
IPR	Intellectual property rights
IsDB	Islamic Development Bank (also IDB)
ISF	International Solidarity Foundation of Finland
IT	Information technology
ITC	International Trade Center
JBIC	Japan Bank for International Cooperation
JICA	Japan International Cooperation Agency
JITAP	Joint Integrated Technical Assistance Programme
LDCs	Least developed countries
LICs	Low income countries
LMICs	Low and middle income countries
MCC	Millennium Challenge Corporation (United States)
MDB	Multilateral development bank
MDGs	Millennium Development Goals (United Nations)
MFA	Multi-Fibre Arrangement

MINCETUR	Ministry of Foreign Trade and Tourism (Ministerio de Comercio Exterior y Turismo) (Peru)
MOU	Memorandum of understanding
NCTA	Northern Corridor Transit Agreement (Africa)
NCTTCA	Northern Corridor Transit Transport Coordination Authority (Africa)
NDTPF	National Development and Trade Policy Forum (Africa)
NEPAD	New Partnership for Africa's Development
NGO	Non-governmental organisation
NORAD	Norwegian Agency for Development Cooperation
NTB	Non-tariff barrier
NTIS	Nepal Trade Integration Strategy
NTM	Non-tariff measure
OAPI	African Intellectual Property Organization
OAS	Organization of American States
ODA	Official development assistance
ODI	Overseas Development Institute
OECS	Organisation of Eastern Caribbean States
OFTCC	Organic & Fairtrade Competence Center
OHADA	Organisation for the Harmonisation of Business Law in Africa (Organisation pour l'Harmonisation en Afrique du Droit des Affaires)
OIC	Organization of the Islamic Conference
OIE	World Organisation for Animal Health
OSBP	One-Stop Border Post
PACT	Programme for Building African Capacity for Trade
PAHO	Pan American Health Organisation
PAPED	Programme de l'Accord de Partenariat Economique pour le Développement (Western Africa and the EU)
PTB	Physikalisch-Technische Bundesanstalt (German national metrology institute)
PVS	Performance, Vision and Strategy (IICA)
QI	Quality Infrastructure
R&D	Research and development
REC	Regional economic community
RICAM	International Network of Mesoamerican Highways (Red Internacional de Carreteras Mesoamericanas)

RMG	Ready-made garments
RQI	Regional Quality Infrastructure
RTA	Regional Trade Agreement
SACAU	Southern African Confederation of Agricultural Unions
SADC	Southern African Development Community
SCM	Subsidies and countervailing measures
SDC	Swiss Agency for Development and Cooperation
SECO	State Secretariat for Economic Affairs (Switzerland)
SENIS	Sudan EPA [European Partnership Agreement] Negotiations and Implementation Support
SIDA	Swedish International Development Cooperation Agency
SIEPAC	Central American Electrical Interconnection System (Sistema de Interconexión Eléctrica de los Países de América Central)
SLAB	Sri Lanka Accreditation Board for Conformity Assessment
SLM	Sustainable land management
SMEs	Small and medium-sized enterprises
SPECA	Special Programme for the Economies of Central Asia (United Nations)
SPS	Sanitary and phytosanitary
SQMT	Standardisation, Quality Assurance, Metrology and Testing Act (East Africa)
STABEX	Stabilization of Export Earnings of Agricultural Commodities
STDF	Standards and Trade Development Facility
SVE	Small vulnerable economy
SWEP	Strengthening Women Entrepreneurs Project (Uganda)
TBT	Technical barriers to trade
TIM	International Transit of Goods (Tránsito Aduanero Internacional de Mercancía)
TMEA	TradeMark East Africa
TPR	Trade Policy Review
TRACECA	Transport Corridor Europe-Caucasus-Asia
TRIPS	Trade-related aspects of intellectual property rights
TRTA	Trade-related technical assistance
TTCA-NC	Transit Transport Co-ordination Authority of the Northern Corridor (Africa)

UEMOA	Union Economique et Monétaire Ouest Africaine
UMA	Union du Maghreb arabe (or AMU, Arab Maghreb Union)
UMICs	Upper middle income countries
UNCCD	United Nations Convention to Combat Desertification
UN/CEFACT	United Nations Centre for Trade Facilitation and Electronic Business
UNCTAD	United Nations Conference on Trade and Development
UNDP	United Nations Development Programme
UNECA	United Nations Economic Commission for Africa (also ECA)
UNECE	United Nations Economic Commission for Europe
UNEP	United Nations Environment Programme
UNIDO	United Nations Industrial Development Organization
UN WOMEN	United Nations Entity for Gender Equality and the Empowerment of Women
UPU	Universal Postal Union
USAID	United States Agency for International Development
USDA	United States Department of Agriculture
UWEAL	Uganda Women Entrepreneurs Association Ltd
WAEMU	West African Economic and Monetary Union (or UEMOA)
WCO	World Customs Organization
WHIP	Wider Harmonization in Practice
WHO	World Health Organization
WIPO	World Intellectual Property Organization
WIRSPA	West Indies Rum and Spirits Producers' Association Inc.
WTO	World Trade Organization



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