

## Foreword

The OECD Directorate for Science, Technology and Innovation (DSTI) carried out this study under the auspices of the Committee on Digital Economy Policy (CDEP) and the Working Party of Communication Infrastructures and Services Policy (WPCISP). The Government of Brazil requested the study through the Ministry of Science, Technology and Innovation (Ministério da Ciência, Tecnologia, Inovações e Comunicações, MCTIC)<sup>1</sup> and the National Telecommunications Agency (Agência Nacional de Telecomunicações, Anatel). Both entities represent Brazil at the CDEP and the WPCISP.

The *OECD Telecommunication and Broadcasting Review of Brazil* draws on responses by the Brazilian authorities to a questionnaire and on the results of an extensive series of interviews with major communication stakeholders. The WPCISP reviewed the report on 29 May 2020, with Camilla Bustani and Claire Lyons (United Kingdom), and Jonathan Levy and Tracey Weisler (United States) as lead peer reviewers. It was finalised on 5 June 2020, and reflects developments in the institutional framework in Brazil up to that time.

The drafting team for the report included the OECD Secretariat, as well as the following external experts: Pablo Márquez and Diana Castiblanco Narváez, both from the firm Márquez, Barrera, Castañeda & Ramírez (Colombia); Ernesto Flores-Roux, associate professor at Centro de Investigación y Docencia Económicas (Mexico); and Scott Marcus, senior fellow at Bruegel (Belgium). The OECD team comprised Verena Weber, Lorraine Porciuncula, Alexia González Fanfalone, Maximilian Reisch and Frédéric Bourassa from the Digital Economy Policy Division, headed by Audrey Plonk under the overall direction of Andrew Wyckoff, Director of Science, Technology and Innovation. This publication also benefited from contributions by Jeremy West and Sarah Ferguson at the Digital Economy Policy Division (OECD). In addition, the chapter on taxation benefited from the review by Bert Brys and his team at the OECD Centre for Tax Policy. Mark Foss, Angela Gosmann and the OECD Public Affairs and Communications Directorate undertook editorial work. The team acknowledges our delegates from the WPCISP, chaired by Bengt Mölleryd (Sweden), for their guidance and contributions.

The review was made possible by support from MCTIC and Anatel and their staff who kindly replied to questionnaires, received the review team for meetings, organised an extensive series of interviews with major stakeholders and contributed their valuable input to the draft of this publication. The OECD Secretariat wishes to thank Vitor Elisio Góes De Oliveira Menezes, Secretary of Telecommunication at MCTIC; Chairman Leonardo Euler de Moraes, President of Anatel; and their staff, in particular Artur Coimbra De Oliveira, Helio Mauricio Miranda da Fonseca from MCTIC and Taís Maldonado Niffenegger and Victor Muniz Estevam Dias from Anatel. The OECD also wishes to acknowledge the assistance of the Brazilian Delegation to International Economic Organizations in Paris for its support.<sup>2</sup>

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<sup>1</sup> On 10 June 2020, the President of Brazil announced the recreation of the Ministry of Communications (MC), which had existed prior to 2016, when it became MCTIC. At the moment of finalising this report, the implications of this newly re-created ministry for the overall institutional framework were still being discussed in Brazil. The present report only reflects changes in the institutional framework up to 5 June 2020.

<sup>2</sup> On 15 May 2020, the OECD Council invited Costa Rica to become a Member. At the time of preparation of this publication, the deposit of Costa Rica's instrument of accession to the OECD Convention was pending and therefore Costa Rica does not appear in the list of OECD Members and is not included in the OECD zone aggregates reported.



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