## **Foreword**

Thriving middle classes are the backbone of democratic societies and strong economies, but in many OECD countries they face mounting pressures as a result of stagnating incomes, rising expenditures, and greater labour market uncertainty. As evidenced in the OECD report *Under Pressure: The Squeezed Middle Class*, published in 2019, middle incomes have been growing much more slowly than high incomes for more than three decades. Over the past 30 years median incomes increased by a third less than the incomes of the richest 10% across the OECD, while the incomes at the very top have surged in many countries. Sluggish income growth coincided with an increase in the costs of a middle-class lifestyle. Across the OECD, prices for housing, health, and education have risen faster than inflation. Meanwhile, labour market trajectories have become more uncertain. Rapid integration of global supply chains, fast and transformative technological change, and population ageing have resulted in labour market polarisation, and one-in-six middle-income workers are employed in jobs that face high risk of automation across the OECD on average.

Meanwhile, social mobility is low in many OECD countries, both from an intergenerational perspective – i.e. when looking at the relation between people's life outcomes and those of their parents – and when considering people's opportunities and risks over their lifetimes. As summarised in the OECD report *A Broken Social Elevator? How to Promote Social Mobility* (2018), social mobility is lacking particularly at the bottom and at the top of the social ladder: "sticky floors" prevent upward mobility into the middle, while "sticky ceilings" point to opportunity hoarding at the top.

The COVID-19 crisis has accentuated and deepened many socio-economic divides across OECD countries, and may end up accelerating some of the above trends.

This country review builds up on *A Broken Social Elevator* and *Under Pressure*, and provides a comprehensive assessment of the economic and social situation of the middle class in Germany. It provides evidence on changes in the size and composition of the German middle class, presents trends in labour market outcomes for middle-class workers, and assesses changes in the risks and opportunities of downward and upward mobility for middle-class people. Based on the results from this analysis, the review identifies the main policy challenges facing middle-class households in Germany, and discusses potential solutions based on international good practice.

The work for this report was carried out within the Jobs and Income Division of the Directorate for Employment, Labour and Social Affairs (ELS). The report was authored by Valentina Sara Consiglio, Christian Geppert, Sebastian Königs (project lead), Horacio Levy, and Anna Vindics under the supervision of Stéphane Carcillo (Head of the Jobs and Income Division). Maxime Ladaique provided statistical assistance, Liv Gudmundson provided editorial assistance, and Jo Dempsey and Niamh Kinane provided administrative support.

The authors are very grateful to the project partners from the Bertelsmann Stiftung, notably Eric Thode, Manuela Barišić, Valentina Sara Consiglio, and Natascha Hainbach, for the excellent collaboration and the many fruitful discussions throughout the various phases of this project.

The report greatly benefited from comments provided by Stefano Scarpetta (Director for Employment, Labour and Social Affairs) and Monika Queisser (Senior Counsellor and Head of the Social Policy Division), Eric Thode, Manuela Barišić, Valentina Sara Consiglio and various colleagues at the Bertelsmann Stiftung, Michael Förster and colleagues at the OECD WISE Centre, Nicola Brandt and Matthias Rumpf at the OECD Berlin Centre, Andrew Barker at the OECD Economics Department, Bert Brys at the OECD Centre for Tax Policy, and numerous colleagues within ELS.

The authors would like to thank Markus M. Grabka and the DIW Berlin for having prepared and shared the results from the SOEP-CoV data, the various experts who were willing to share their knowledge during the virtual policy mission in Spring 2021, and Volker Schmitt from the German Federal Ministry of Labour and Social Affairs for having helped organise the mission and for his feedback and advice.

This report was co-financed by the Bertelsmann Stiftung.



#### From:

# Is the German Middle Class Crumbling? Risks and Opportunities

### Access the complete publication at:

https://doi.org/10.1787/845208d7-en

### Please cite this chapter as:

OECD (2021), "Foreword", in *Is the German Middle Class Crumbling? Risks and Opportunities*, OECD Publishing, Paris.

DOI: https://doi.org/10.1787/9a5c954c-en

This work is published under the responsibility of the Secretary-General of the OECD. The opinions expressed and arguments employed herein do not necessarily reflect the official views of OECD member countries.

This document, as well as any data and map included herein, are without prejudice to the status of or sovereignty over any territory, to the delimitation of international frontiers and boundaries and to the name of any territory, city or area. Extracts from publications may be subject to additional disclaimers, which are set out in the complete version of the publication, available at the link provided.

The use of this work, whether digital or print, is governed by the Terms and Conditions to be found at <a href="http://www.oecd.org/termsandconditions">http://www.oecd.org/termsandconditions</a>.

