C.9. Geographical distribution of shares of exports in services

■ The United States is by far the largest OECD exporter of services (relative to available OECD countries in 2000 and 2006) to the European Union. Its share has however weakened, from 26.6% in 2000 to 22.6% in 2006. The United Kingdom, Germany, Spain and Japan have instead slightly improved their export shares over the period.

■ The United Kingdom increased its relative share of services exports to the United States from 17.0% to 20.2% during the reference period. This reflects the United Kingdom's specialisation in insurance and financial services for the rest of the world, including the United States, and the growing importance of these service activities in the globalised economy.

■ Canada's and France's relative export shares to the United States have decreased while Ireland, Germany, Norway and Denmark have improved their relative export shares. Ireland's improvement (from 1.1% to 4.2%) is due to its specialisation in computer and information services, also a crucial service activity in the integrated world economy. At the same time, however, Ireland pays very large royalties and licence fees to the rest of the world (half of the total goes to the United States).

■ The United States leads in exports of services to Japan, with about 56.0%. Other important service exporters to Japan include the United Kingdom, Korea, Germany, France and Australia. Korea registered the most important loss of export shares during the reference period (from 11.9% in 2000 to 8.7% in 2006).

■ The United States accounted for 41.3% of services exports to India in 2006, down from 46.2% in 2000. The United Kingdom, Germany and Australia have improved their relative export shares to India.

■ The OECD's leading exporters of services to China are the United States and Japan (27.9% and 18.2% in 2006, respectively). However, their shares have declined since 2000 (34.4% and 24.2%, respectively). Korea, Germany, the United Kingdom, France, Sweden and Australia have gained export shares while Canada, Austria and Italy have lost shares.

■ In Asia, the United States still has the bulk of services exports with 41.5% of the total (down from 50.7% in 2000). Japan, the United Kingdom, Germany, France, the Netherlands, Denmark and Australia have seen their relative market shares expand over the period.

Source

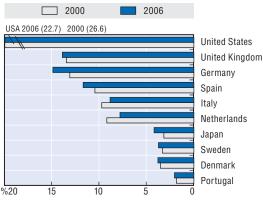
• OECD, Database on Trade in Services by Partner Country, May 2009.

For further reading

 International Trade in Services, www.oecd.org/std/tradeservices.

C.9. Geographical distribution of shares of exports in services

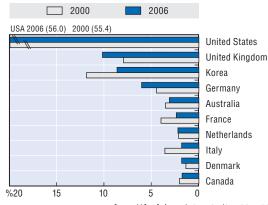
Figure C.9.1. Shares of services¹ exported to the EU25, 2000 and 2006 Current prices, in percentage



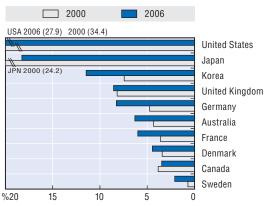
StatLink and http://dx.doi.org/10.1787/841178673683 Figure C.9.3. Shares of services¹ exported to Japan,

2000 and 2006

Current prices, in percentage



StatLink and http://dx.doi.org/10.1787/841224723532 Figure C.9.5. Shares of services¹ exported to China and Hong Kong (China), 2000 and 2006 Current prices, in percentage

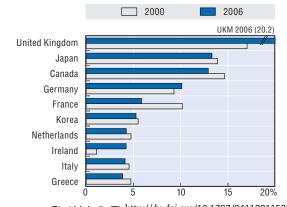


StatLink 🛲 http://dx.doi.org/10.1787/841331154153

1. Ten highest shares of exports in services in OECD countries for which data are available.

Figure C.9.2. Shares of services¹ exported to the United States, 2000 and 2006

Current prices, in percentage



StatLink and http://dx.doi.org/10.1787/841188115272 Figure C.9.4. Shares of services¹ exported to India, 2000 and 2006

Current prices, in percentage

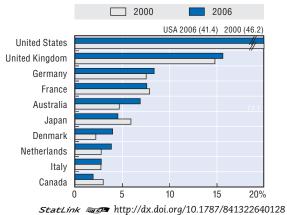
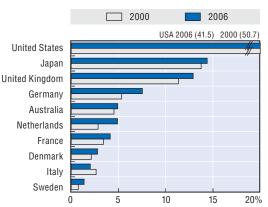


Figure C.9.6. Shares of services¹ exported to Asia, 2000 and 2006

Current prices, in percentage



StatLink and http://dx.doi.org/10.1787/841351572730



Please cite this chapter as:

OECD (2010), "Geographical distribution of shares of exports in services", in *Measuring Globalisation: OECD Economic Globalisation Indicators 2010*, OECD Publishing, Paris.

DOI: https://doi.org/10.1787/9789264084360-29-en

This work is published under the responsibility of the Secretary-General of the OECD. The opinions expressed and arguments employed herein do not necessarily reflect the official views of OECD member countries.

This document and any map included herein are without prejudice to the status of or sovereignty over any territory, to the delimitation of international frontiers and boundaries and to the name of any territory, city or area.

You can copy, download or print OECD content for your own use, and you can include excerpts from OECD publications, databases and multimedia products in your own documents, presentations, blogs, websites and teaching materials, provided that suitable acknowledgment of OECD as source and copyright owner is given. All requests for public or commercial use and translation rights should be submitted to rights@oecd.org. Requests for permission to photocopy portions of this material for public or commercial use shall be addressed directly to the Copyright Clearance Center (CCC) at info@copyright.com or the Centre français d'exploitation du droit de copie (CFC) at contact@cfcopies.com.

