

3 Housing tax policies in the OECD and options for reform

This chapter provides an overview and an assessment of housing taxes in OECD countries. It covers the wide range of taxes that are commonly levied on housing in the OECD and examines their design from an efficiency, an equity and a revenue perspective. It also looks at the role of specific tax policies in addressing current housing market challenges. The chapter outlines a number of options for reform that governments could consider to enhance the design and functioning of their taxes on housing.

3.1. Key findings

This chapter provides a comparative assessment of housing tax policies in OECD countries and identifies reform options to enhance the design of housing tax systems. The chapter starts by providing an overview of the different types of taxes that are levied on housing in OECD countries and discusses trends in housing-related tax revenues. The chapter then assesses housing tax policies in OECD countries. It examines the efficiency, equity and revenue effects of housing taxes, and evaluates the role of specific tax policy instruments to address current housing challenges. Based on the assessment, the chapter outlines a number of reform options that governments could consider to enhance the design of their housing tax policies.

The design of housing taxes is of growing importance given pressures on governments to raise revenues, improve the functioning of housing markets, and combat inequality. As they continue to navigate the COVID-19 pandemic, many countries are looking to raise tax revenues without threatening the economic recovery. Many governments are also under increasing pressure to address rising inequality and declining housing affordability, which is especially affecting low-income and young households. In addition, the growing international mobility of both capital and people may encourage governments to raise more revenues from less mobile tax bases, in particular real estate (Dolls et al., 2021^[1]). This increased attention on housing taxes reinforces the need to design them effectively and fairly.

Overall, this chapter finds that there is significant room to enhance the efficiency, equity and revenue potential of housing taxes in OECD countries. Many countries still levy recurrent property taxes on outdated property values, which significantly reduces their revenue potential (as revenues have not risen in line with property values), their equity (as households whose properties have increased in value may not be paying more tax), as well as their economic efficiency (as property taxes levied on outdated values provide incentives for people to remain in undervalued housing even if it no longer suits their needs). Reliance on transaction taxes is high, despite the potential for these taxes to reduce residential, and to some extent, labour mobility. The majority of countries fully exempt capital gains on main residences, and while there may be justification for such an approach, an uncapped exemption provides vastly greater benefits to the wealthiest households and further distorts the allocation of savings in favour of owner-occupied housing. Other forms of tax relief for owner-occupied housing, in particular mortgage interest relief, have been found to be regressive and ineffective at raising homeownership levels. In some countries, features of rental income taxation and inheritance tax rules applying to housing also reduce progressivity and revenue potential. The assessment also shows that, while housing taxes are often viewed as harder to avoid and evade than other taxes, tax systems leave room for such behaviours, reducing the efficiency, fairness and revenues of housing taxes.

This chapter also finds that some housing tax policies may help address current housing market challenges, although they may not always be the most effective tools. Tax policies may be used to address specific housing market challenges, such as significantly reducing the carbon footprint of housing, encouraging a more efficient use of land and housing, and boosting the supply of affordable housing. However, taxation may be a blunt tool and may even be counterproductive under certain circumstances. In particular, where tax relief is intended to encourage homeownership, it can sometimes contribute to raising house prices and therefore to redistributing wealth to current homeowners if housing supply is fixed. Even where tax policies can play a positive role (e.g. vacant home taxes, tax incentives for energy-efficient housing renovations), they may not be as effective in achieving their desired outcome as alternative policy instruments (e.g. regulations) and will generally need to be complemented by a range of other policy measures.

This chapter identifies a number of reform options that countries could consider to simultaneously enhance the efficiency, equity and revenue potential of housing taxes. Strengthening the role of recurrent taxes on immovable property, in particular by ensuring that they are levied on regularly updated property values, while lowering housing transaction taxes would increase efficiency in the housing market

and improve vertical and horizontal equity. Capping the capital gains tax exemption on the sale of main residences at a high capital gain threshold and gradually removing or capping mortgage interest relief for owner-occupied housing would strengthen progressivity. At the same time, these reforms would reduce upward pressure on house prices. Tax incentives for energy efficient housing renovations could be better targeted to ensure that they reach low-income households. This could contribute to greater emissions reductions and enhance the equity of tax incentive schemes. Caution should be exercised when considering tax incentives to encourage homeownership; in most cases, increasing the supply of housing and a more efficient use of the housing stock through both tax and non-tax measures is likely to have a greater impact on housing affordability. Strengthened reporting requirements, including third-party reporting to the tax authority and international exchanges of information for tax purposes, are also key to ensuring that housing taxes are enforced properly. The chapter discusses many other reform options that could help enhance the design, functioning and impact of housing taxes.

Any assessment of housing tax policies should take a holistic view of their interactions with other tax and non-tax policies and with housing market conditions. Interactions between different housing tax policies should be carefully assessed. For instance, residential mobility will be affected directly by both transaction taxes and capital gains taxes, and indirectly by the design of the recurrent tax on immovable property. Reforms aimed at enhancing mobility should therefore consider all three taxes. Carefully assessing interactions between taxes may also help identify cases where, before introducing new tax instruments, countries could consider reforming the design of existing housing taxes. For instance, there may be less need for special taxes to reduce speculation where short-term capital gains are adequately taxed. Similarly, a recurrent tax on immovable property based on regularly updated market values may reduce the need for tax instruments (e.g. infrastructure levies) aimed at capturing property value increases resulting from local public investments. Interactions between tax and non-tax policies are also key. As mentioned, there may be cases where non-tax policies may provide a more effective and equitable alternative to tax measures, especially when the goal is to promote housing affordability. There may also be cases where the success of tax measures depends on other policy settings or housing market conditions.

Housing tax reforms require careful timing and consideration for their impact across different households. Housing tax reforms can have a sizeable impact on house prices, with potentially significant distributional effects as well as wider financial and economic repercussions. A gradual implementation of reforms can help prevent negative macroeconomic shocks while also alleviating the adverse effects of reforms on specific groups of individuals, at least in the short run. Accompanying housing tax reforms with other tax or transfer measures may also help mitigate the impacts of some reforms on more vulnerable people and enhance the public acceptability and political feasibility of policy changes.

3.2. Overview of housing taxes in OECD countries

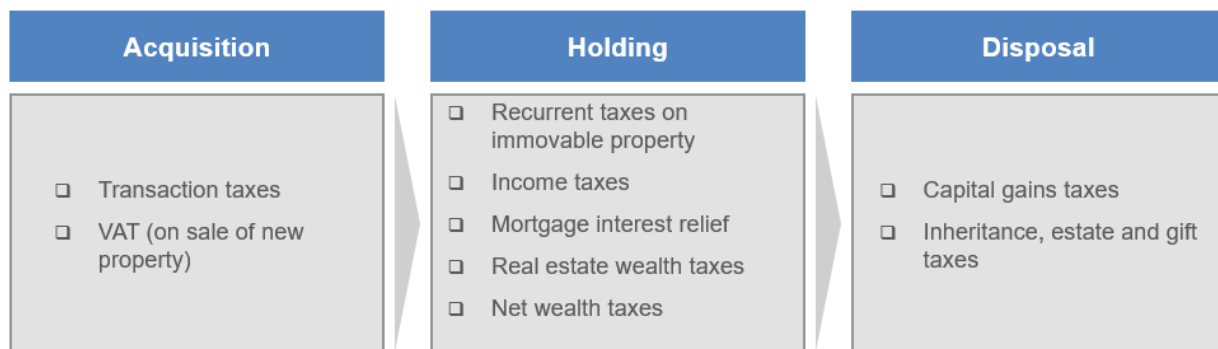
This section provides an overview of the range of taxes levied on housing in OECD countries and the revenues collected from the main taxes on housing. The section starts by describing the different types of taxes that are commonly levied on the acquisition, holding and disposal of housing. Next, the section examines the revenues that OECD countries collect from property taxes, which include a subset of taxes on housing. The section also looks at the evolution of property tax revenues over time, and compares trends in revenues to house price developments. This overview lays the groundwork for the detailed policy assessment in Section 3.3.

3.2.1. Housing taxes along the housing investment cycle

Across OECD countries, a range of taxes commonly apply at different stages of a housing investment (Figure 3.1). As discussed below, housing tax systems share common features across

countries, and the tax treatment differs markedly between owner-occupied and rented property. In the acquisition phase, transaction taxes are commonly applied across countries. In the holding phase, recurrent taxes on immovable property are levied in all OECD countries. The income generated by rental property is also commonly taxed, while imputed rents from owner-occupied housing (i.e. the in-kind income earned by owner-occupiers living in their homes) are typically exempt. Mortgage interest relief is also widespread across countries, particularly for rented property. On the disposal of housing, many countries exempt capital gains on the sale of main residences, while capital gains on secondary properties (e.g. rental housing, holiday homes, *pied à terre* in urban centres) are usually taxed, and tax liabilities can often be reduced for longer holding periods. Inheritance and gift taxes may also be levied when immovable property is transferred to heirs. Annex A outlines the tax treatment of housing in all OECD countries.

Figure 3.1. Taxation of housing assets over the asset lifecycle



Source: (OECD, 2018^[2])

On the acquisition of housing assets, transaction taxes are widely applied across OECD countries.

30 out of 38 OECD countries apply transaction taxes on housing. Transaction taxes are typically levied on the purchase of a housing asset at a flat rate, although in some cases tax rates depend on the value of the housing asset (Australia, Canada, Israel, Korea, Mexico, Portugal, and the United Kingdom). New residential housing is often exempt from transaction taxes, but Value Added Tax (VAT) usually applies on newly built residential property, though sometimes at a reduced rate. A number of countries also apply transaction tax exemptions or concessions for first-time buyers (e.g. Australia, Canada, Italy, and the United Kingdom), which is typically conditional on the value of the property.

During the holding period, all OECD countries levy recurrent taxes on immovable property.

Recurrent taxes on immovable property are levied in all 38 OECD countries (though not in all sub-central governments). Recurrent taxes on immovable property are typically paid by property owners (although there are exceptions where the tax is levied on the occupant of a property) and are in most cases levied on both buildings and land, although a few subnational governments and countries levy taxes only on land (New South Wales¹ in Australia and Denmark) or apply different tax rates on land and buildings (Finland and some municipalities in Hawaii and Pennsylvania, United States). In most countries, tax obligations depend on the estimated market value of the property, which in practice can differ significantly from its true market value (see Section 3.3.1), but four countries (the Czech Republic, Israel, Poland, and the Slovak Republic) use area-based systems, where the tax liability is primarily based on the size of the property. A minority of countries levy recurrent taxes on immovable property at progressive rates (e.g. Chile, Denmark, Greece, Korea, Latvia, Mexico), although these taxes also have an element of progressivity in countries that apply a tax-free threshold (e.g. Lithuania).

The approach to the taxation of housing income differs significantly between owner-occupied and rental property. Income from rental property is taxed in the vast majority of OECD countries, with 34

countries levying personal income taxes (PIT) on rental income. Rental income is typically taxed at flat rates in countries with dual income tax systems (e.g. Denmark, Finland) and at progressive PIT rates in countries with comprehensive tax systems (e.g. Canada, Germany, New Zealand). On the other hand, the taxation of imputed rents from owner-occupied property is rare. Only four OECD countries (Denmark, Greece, the Netherlands and Switzerland) tax imputed rents (though generally at lower levels than rental income).

Mortgage interest relief, spread over the asset-holding period, is common across OECD countries.

17 OECD members provide a form of mortgage interest relief (via tax deductions or credits) for owner-occupied housing. In a few countries, mortgage interest relief is capped (Estonia, Finland and Luxembourg) or only applies below an income (Chile) or asset value threshold (Korea). Mortgage interest relief is more commonly available for rented property than for owner-occupied housing, with 26 countries offering a (typically uncapped) tax deduction or credit.

A few OECD countries levy wealth taxes on overall net wealth including the ownership of housing, although preferential tax treatment is typically granted to owner-occupied property.

Three OECD countries (Norway, Spain and Switzerland) levy annual taxes on total net wealth above a certain threshold. Owner-occupied properties typically benefit from preferential tax treatment under net wealth taxes. For instance, Spain applies an exemption threshold for the main residence of up to EUR 300 000, in addition to the standard EUR 700 000 net wealth tax exemption threshold. In Norway, only 25% of the owner-occupied property value is subject to the tax,² which rises to 95% in the case of secondary housing. A few countries also levy taxes at the national level on overall real estate wealth above a certain threshold (e.g. France, Korea).

On the disposal of housing assets, significant differences exist between the tax treatment of capital gains on main residences and other housing.

Twenty countries provide full and unconditional capital gains tax exemptions on sales of main residences, while full exemptions (9 countries) and other favourable tax treatment (5 countries) are available conditional upon a minimum holding period, the value of the gain or the reinvestment of gains in another property. Capital gains on other housing assets are taxed in 33 countries, though again often at concessionary rates subject to a minimum holding period. Where capital gains taxes are levied, countries apply a mix of progressive and flat tax rates.

Inheritance, estate and gift taxes are also levied in many countries when housing assets are passed on to heirs, although the main residence can benefit from preferential tax treatment under specific conditions.

A number of countries fully or partially exempt the main residence, while others apply below-market values or lower tax rates. Most countries make tax relief conditional upon certain requirements (e.g. the beneficiary living with the donor prior to, at the time of, or following the donor's death). Other residential property is typically fully included in the inheritance or estate tax base (OECD, 2021^[3]).

3.2.2. Property tax revenues in OECD countries

Property tax revenues, which include a subset of taxes on housing, account for a small share of overall tax revenues

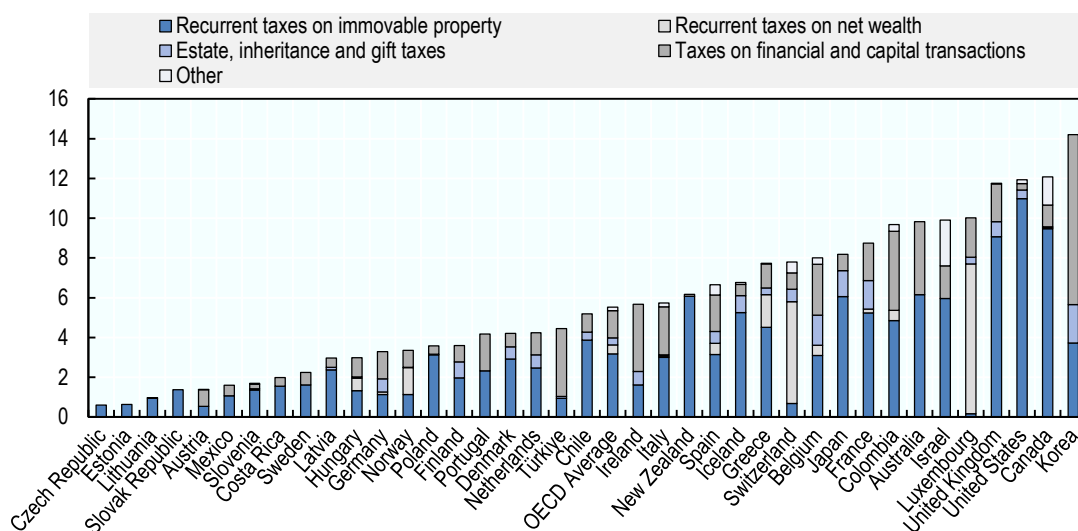
Existing data from the OECD Revenue Statistics Database do not allow for all housing tax revenues to be identified, but those property tax revenues that can be identified, provide useful insights into a subset of housing taxes. As discussed above, OECD countries levy a wide range of taxes on housing.

For some taxes, in particular income taxes, revenues cannot be disaggregated between housing-related taxes (e.g. taxes on housing capital gains, rental income and imputed rents, if taxed) and non-housing related income taxes. Given these data limitations, this section focuses on property tax revenues, which include revenues from a subset of taxes on housing, in particular recurrent taxes on immovable property and transaction taxes. Importantly, however, property taxes also include a number of non-housing related taxes, including taxes on non-housing assets and taxes on assets held by businesses.

Property taxes typically represent a small source of revenue for OECD countries. On average across OECD countries, property taxes represent around 6% of total tax revenues, a far smaller share than other taxes, including taxes on goods and services (33% of total tax revenues), social security contributions (26%), personal income taxes (23%), and corporate income taxes (10%) (OECD, 2020^[4]). However, there is some variation across countries, with a minority of countries raising 10% or more of their total tax revenues from property taxes. Property tax revenues account for around 14% of total tax revenues in Korea, 12% in the United Kingdom, the United States, and Canada and 10% in Luxembourg, while accounting for less than 1% of total tax revenues in the Czech Republic, Estonia and Lithuania (Figure 3.2).


Recurrent taxes on immovable property are the largest component of property tax revenues. Recurrent taxes on immovable property represent the most significant source of property tax revenues in the majority of OECD countries and, on average, account for 62% of countries' total property tax revenues. Taxes on financial and capital transactions, which include transaction taxes on housing, account for 27% of total property tax revenues on average. Both net wealth taxes and inheritance, estate and gift taxes, which are levied on a broad range of assets including housing, generally account for small shares of total property tax revenues in OECD countries (Figure 3.2).

Figure 3.2. Property tax revenue as a share of total tax revenues, 2020



Note: 2019 data for Australia, Greece, Japan, New Zealand and the OECD average. Data include taxes paid by households and non-households and include household and non-household real estate.

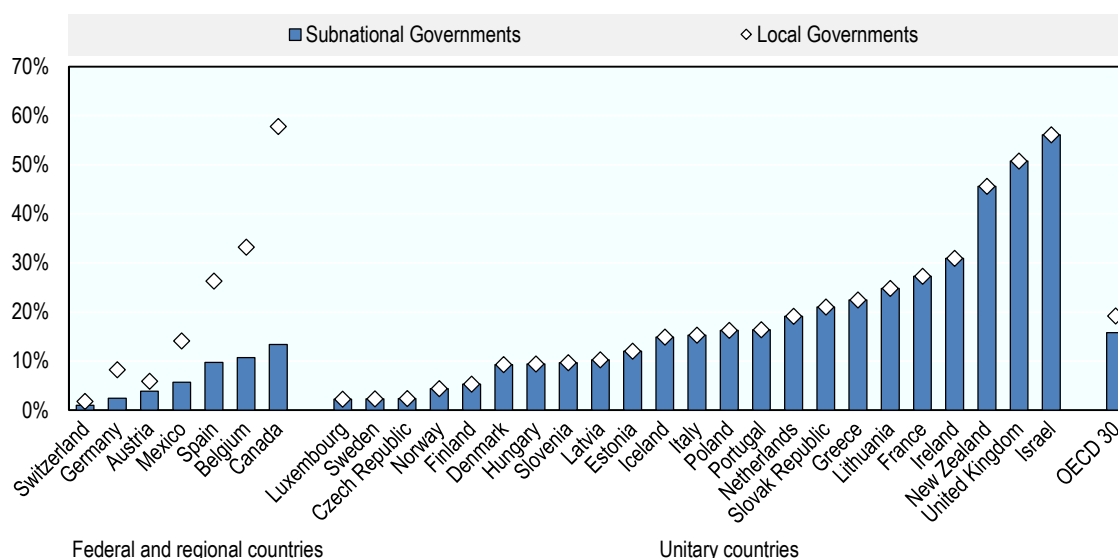
Source: OECD Revenue Statistics

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Recurrent taxes on immovable property represent a major source of revenue and an important policy lever for sub-central governments. In most countries, revenues from recurrent taxes on immovable property are fully or largely assigned to local governments. As a result, even if revenues from recurrent property taxes are a small part of total tax revenues, they account for a significant share of sub-central government tax revenues. Indeed, recurrent property tax revenues account for 19% of local government revenues and 16% of total sub-national government revenues (local governments and state/regional governments in federal countries) on average across OECD countries (Figure 3.3). Recurrent taxes on immovable property are also the taxes over which local governments have most control, with powers to make decisions on the introduction and removal of the tax, the definition of tax rates

and bases, as well as tax reliefs, although the level of autonomy varies across countries (OECD, 2021^[5]). This greater autonomy enables subnational governments to adjust their fiscal policy to local demands and contributes to increasing their political accountability (OECD, 2021^[5]).

Figure 3.3. Recurrent taxes on immovable property as a percentage of local and state government's revenues, 2019



Note: Local and state revenues are consolidated to reflect own-source revenue (defined as total revenue minus the inter-governmental transfer revenue of that government level). The allocation of revenues between different levels of government is specified in the Fiscal Decentralisation Database. Values as of 2019 or closest year with available data.

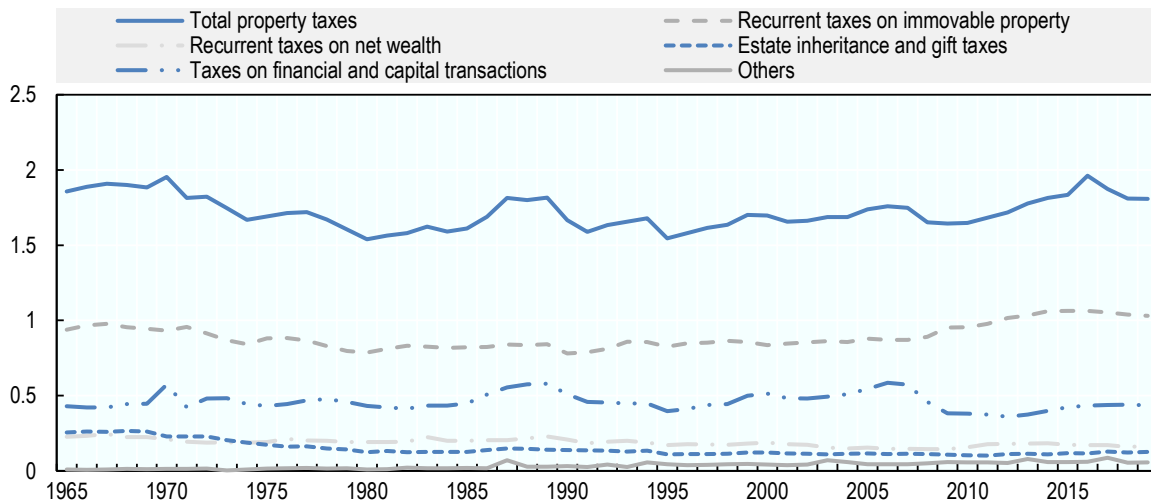
Source: OECD Revenue Statistics (for recurrent tax on immovable property); OECD Fiscal Decentralisation Database (for SNGs' revenue); Making Property Tax Reform Happen in China: A Review of Property Tax Design and Reform Experiences in OECD Countries (OECD, 2021^[5])

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Increases in housing values have not been reflected in property tax revenues


Looking at their evolution over time, overall property tax revenues have remained remarkably stable as a share of GDP since the mid-1960s. Total property tax revenues as a share of GDP have remained fairly constant, oscillating between 1.5% and 1.9% over the past six decades (Figure 3.4). Recurrent taxes on immovable property have inched upwards from 0.94% in 1965 to 1.03% of GDP in 2019. On the other hand, between 1965 and 2019, revenues from inheritance, estate and gift taxes declined from 0.25% of GDP to 0.13%, and revenues from net wealth taxes dropped from 0.23% of GDP to 0.16%. This reflects the fact that some countries have abandoned these taxes while others have narrowed their tax bases (OECD, 2018^[6]; OECD, 2021^[3]). Revenues from financial and transaction taxes have historically exhibited greater volatility than revenues from other property taxes, and have still not recovered from their marked decline after the global financial crisis.

Figure 3.4. Property tax revenue as a share of GDP over time across OECD countries (unweighted average), 1965-2019



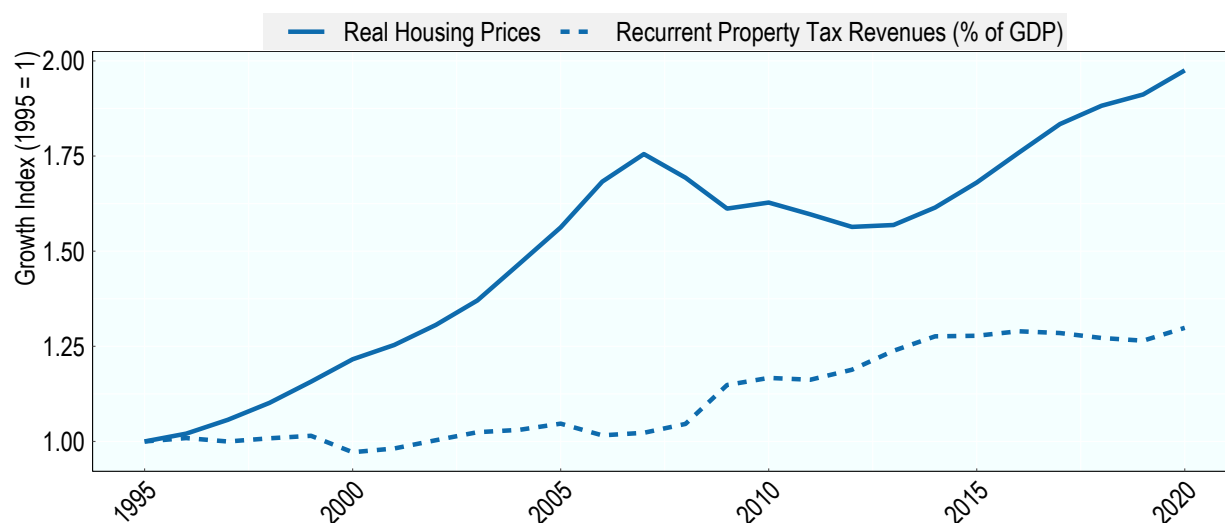
Note: Tax revenues for the Property taxes and Others categories in Iceland in 2016 are calculated as the mean of values for 2015 and 2017. Iceland experienced unusually high tax revenues in 2016 from one-off stability contributions from entities that previously operated as commercial or savings banks and were concluding operations. The tax revenues, equivalent to 15.7% of Iceland's GDP in 2016, led to a spike in the OECD average Property taxes and Others categories (Revenue Statistics, 2018).

Source: OECD Revenue Statistics Database

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Evidence suggests that revenues from taxes on housing have not kept up with increases in house prices. The sustained growth in property values over recent decades (see Chapter 1) should have been accompanied by a comparable rise in property tax revenues, but the design of these taxes has weakened this relationship in practice. Figure 3.5 displays the average growth in real house prices together with the average growth in recurrent property tax revenues as a percentage of GDP for 15 OECD countries over the period 1995-2020. The two have diverged considerably in recent decades, with the growth of real housing prices far outpacing that of property tax revenues. As discussed in Section 3.3.1, property taxes are often levied on significantly outdated and underestimated property values that do not reflect price developments. Some OECD countries also cap the amount by which property value assessments and tax liabilities can increase in a given year, which further disconnects recurrent property tax revenues from property values (OECD, 2021^[5]). These patterns are consistent with existing research finding particularly low levels of buoyancy for recurrent taxes on immovable property (Beling et al., 2014^[7]; Dougherty and de Biase, 2021^[8]), as well as a low elasticity of property tax revenues with respect to housing prices (Lutz, 2008^[9]). Similar gaps have likely occurred between housing price growth and revenues from other taxes on housing. In particular, capital gains taxes on the sale of main residences are commonly exempt, resulting in substantial forgone revenues (e.g. (Corlett and Leslie, 2021^[10]; Grudnoff, 2016^[11]; Hungerford, 2010^[12])). In a number of countries, other tax incentives typically aimed at promoting homeownership, such as transaction tax exemptions for first-time buyers, have further narrowed tax bases and reduced the revenue raising capacity of housing taxes.

Figure 3.5. Mean growth in real housing prices and mean growth in recurrent property tax revenues (% of GDP) over time, 15 OECD countries, 1995-2020



Note: The property tax indicator refers to all recurrent property taxes collected and not just those levied on household assets. Average of Canada, Colombia, Denmark, Finland, France, Germany, Ireland, Israel, Japan, Netherlands, Norway, Spain, Switzerland, United Kingdom, United States. Some countries (e.g. Belgium, Italy, Korea, Portugal, Sweden) that undertook significant reforms of their property tax systems during the period under consideration were removed from this calculation.

Source: The data on real housing prices is taken from the OECD National and Regional House Price Indices dataset. The data on recurrent property tax revenues is taken from OECD Revenue Statistics.

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3.3. Policy assessment and options for reform

This section assesses housing tax policies in OECD countries and discusses a range of options for reform. The first part of this assessment (section 3.3.1) examines existing housing tax policies and identifies reform options that could help enhance their efficiency, equity and revenue potential. The second part of this assessment (section 3.3.2) focuses on the role of specific housing tax policy instruments in addressing current housing challenges, in particular housing affordability and environmental sustainability. This section shows that designing housing tax policies requires carefully balancing different objectives and assessing interactions between different types of policies and housing markets. Overall, there is significant room to improve the design and functioning of housing taxes and there are a number of concrete reform options that governments could consider. This section also highlights that housing tax policy instruments have a role to play in addressing current housing market challenges, although in some cases non-tax instruments may be more effective and equitable policy tools.

3.3.1. Assessment of housing tax policies and options to enhance their efficiency, equity and revenue potential

There is significant scope to improve the design and functioning of recurrent taxes on immovable property

Recurrent taxes on immovable property are levied in all OECD countries. All OECD countries, though not all sub-central governments, levy recurrent taxes on immovable property. Recurrent taxes on

immovable property are typically paid by property owners, but there are some exceptions (e.g. the Council Tax in the United Kingdom and the *Taxe d'habitation* in France) where the tax is levied on the occupant (regardless of whether they own or rent the property).³ Most OECD countries apply recurrent taxes on immovable property on the value of both land and buildings. Pure land taxes are found in only three OECD countries (New South Wales¹ in Australia, Denmark and Estonia), while Finland and some municipalities in Hawaii and Pennsylvania, United States, apply higher tax rates on land than on buildings (i.e. split-rate taxation). Most OECD countries apply value-based property tax systems, but four countries (the Czech Republic, Israel, Poland, and the Slovak Republic) use area-based systems, where the property tax is based on the size of the property (although adjustments can be made depending on location or other dwelling characteristics). Recurrent taxes on immovable property are most commonly levied at flat rates, but a minority of countries levy them at progressive rates (Australia, Chile, Colombia, Denmark, Greece, Ireland, Korea, Latvia, Mexico, Slovenia).

Recurrent taxes on immovable property are considered one of the most economically efficient forms of taxation. While the nature of the property tax has long been debated in the theoretical literature (see Box 3.1), extensive research has highlighted its efficiency properties (Grover et al. (2017_[13]); Brys et al. (2016_[14]), Slack and Bird (2014_[15]), Norregaard (2013_[16]); Johansson et al. (2008_[17]), Diamond and Mirrlees (1971_[18]), (Ramsey, 1927_[19])). Recurrent taxes on the immovable property of households are a comparatively efficient source of tax revenue because the tax base – typically land and improvements – is highly immobile, which limits the scope for behavioural responses to the tax. This is particularly the case for land, which is in fixed supply. Indeed, in theory a pure land tax would be more efficient as it would not discourage investment in capital improvements, but most countries tax both land and improvements because of the practical difficulties of measuring the value of each separately. Additionally, a recurrent tax on residential property may act to some extent as a “benefits tax”, in that it may be seen as a (partial) payment for local public goods (see Box 3.1), and therefore be less distortive than a pure tax. Recurrent taxes on immovable property are also typically capitalised into house prices over time, which suggests that these taxes can help slow house price increases and stabilise fluctuations in the housing market (Oliviero et al., (2019_[20]), Blöchliger et al., (2015_[21])) and are less distortive than other taxes that are not capitalised into prices (Slack and Bird, 2015_[22]). Finally, recurrent taxes are difficult to evade due to the highly visible nature of immovable property, and can also contribute to more efficient land usage. Empirically, recurrent taxes on immovable property have been found to be among the least damaging taxes to long-run economic growth (Johansson, 2016_[23]; Cournède, Fournier and Hoeller, 2018_[24]; Johansson et al., 2008_[17]).

Recurrent taxes on immovable property have also long been identified as a good source of revenue for local governments. Recurrent taxes on immovable property lend themselves to local government taxation for several reasons. First, the tax is borne mainly by local residents with limited spillovers (Norregaard, 2013_[16]). Second, as mentioned above, there is a significant link between the tax and the services received, and local public services and investments are to some extent reflected in the property tax base. Third, the property tax tends to be a relatively stable and predictable source of revenue (Blöchliger et al., 2015_[21]; Norregaard, 2013_[16]). Lastly, recurrent taxes on immovable property may also increase local government accountability. Sub-central and local governments typically have a greater degree of autonomy over the design and implementation of recurrent taxes on immovable property than for other taxes (see Section 3.2), which, coupled with the high salience of the property tax, makes taxpayers more likely and able to hold their local governments accountable.

From a distributional perspective, several studies find that recurrent taxes on immovable property are regressive with respect to income, but these studies have limitations. Several studies find that recurrent immovable property taxes are regressive with respect to income because tax liabilities are a larger share of income for low-income households (Andriopoulou et al. (2020_[25]), Kim and Lambert (2008_[26]), Palameta and Macredie (2005_[27]), Chawla and Wannell (2003_[28])). However, there are limitations to these studies that suggest that recurrent property taxes may not be as regressive as generally thought, and may even have some progressive features. Studies typically note that the tax-to-income ratio

declines across the income distribution; however, the regressive effect is highest for the lowest-income households and is much less pronounced (although still present) when comparing lower-middle-income households to top income households (Andriopoulou et al. (2020^[25]), Palameta and Macredie (2005^[27])). This suggests that careful tax design and the provision of tax relief for the lowest income households can alleviate this regressive effect, a finding supported by a few studies (Joumard, Pisu and Bloch (2012^[29]), O'Connor et al. (2015^[30])). In addition, some studies find that absolute liabilities rise with income because higher-income households own more valuable property (Andriopoulou et al. (2020^[25])). More generally, the distributional impacts of recurrent property taxes will differ across countries depending on the distribution of housing assets. Where immovable property is highly concentrated at the top, a shift in the tax mix towards immovable property taxation is expected to have more progressive effects than where housing assets are more equally distributed along the income distribution. Most studies also only look at owner-occupied housing and ignore the impact of taxing secondary real estate, which is likely to be progressive as the highest income households hold significantly more secondary real estate than lower-income households (see Chapter 2).

Property taxes are likely to be progressive with respect to wealth, but empirical research is sparse due to data constraints. While there are a number of studies measuring tax-to-income ratios across the income distribution, there are fewer studies measuring property tax liabilities along the wealth distribution or as a share of wealth. One study finds that in Canada, the ratio of recurrent property tax liabilities to home values is mostly flat across the income distribution (Chawla and Wannell, 2003^[28]). While quality data on housing wealth and corresponding tax liabilities are sparse, patterns in homeownership across the wealth distribution suggest that recurrent taxes on immovable property should be progressive with respect to wealth, with tax-to-wealth ratios rising for higher wealth households. As households at the top of the wealth distribution own higher value properties and hold the majority of housing wealth, tax liabilities are likely to be higher as a share of wealth for wealthier households. Low-wealth households tend not to own property, so property taxes are likely to be low at the bottom of the wealth distribution. However, the tax-to-wealth ratio may be higher for households in the upper middle of the wealth distribution, who hold the majority of their wealth in their main residence, than for top wealth households that also hold other assets (e.g. financial and business assets) that are not subject to recurrent taxes on immovable property. As owner-occupied housing wealth is less concentrated than secondary real estate and financial wealth across the wealth distribution, taxing owner-occupied housing may be less progressive than taxing other asset classes.

The distributional effects of recurrent property taxes will also depend on dynamic factors including tax capitalisation and the final economic incidence of the tax. The degree of tax capitalisation, i.e. the extent to which future tax liabilities reduce the price of housing assets, will affect the distributional consequences of recurrent property taxes by determining who bears the tax's final economic incidence. For instance, where full capitalisation occurs (i.e. when after controlling for all housing characteristics, differences in housing prices are exactly equal to the present value of variations in expected tax liabilities), current owners bear the final economic incidence of a tax change, while partial capitalisation suggests that current owners are able to partly shift the incidence onto new buyers. Empirical studies find strong evidence for the capitalisation of recurrent immovable property taxes into house prices, with some studies finding full capitalisation (Borge and Rattsø, 2013^[31]; Gallagher, Kurban and Persky, 2013^[32]; Palmon and Smith, 1998^[33]; Oates, 1969^[34]). The distributional effect will therefore depend on the profile of incumbent and prospective owners; if the latter are younger and less wealthy households, a strong degree of tax capitalisation may suggest more progressive effects. In the case of rental housing, the distributional effects of recurrent taxes on immovable property will also depend on whether the owner or the renter bears the final economic incidence of the tax. For instance, a property tax may be more progressive where property owners are unable to shift the full tax burden onto renters in the form of higher rents. In contrast, where property owners can fully shift the property tax onto renters, it will have the same distributional impacts as a tax levied on the occupants of a property (e.g. the Council Tax in the United Kingdom or the *Taxe d'habitation* in France). The degree of tax capitalisation and the final economic incidence of the tax

will ultimately depend on demand and supply elasticities as well as other factors including regulations (e.g. rent controls) (Hilber (2017^[35])).

Recurrent property taxes also raise liquidity concerns for income-poor but asset-rich households.

Evidence shows that low-income households hold housing wealth (Chapter 2), which is an illiquid asset that, in the case of owner-occupied housing, does not generate income. Higher recurrent taxes on immovable property may therefore lead to liquidity issues if taxpayers do not have the necessary income to pay the tax. This issue will be particularly challenging in periods during which house prices increase significantly, as homeowners could see the value of their property increase without necessarily seeing a corresponding increase in their income (European Commission, 2012^[36]). This issue has also been raised with regard to retirees who have high owner-occupied housing wealth compared to their incomes (Chapter 2). However, some evidence from Canada shows that low-income retired homeowners do not face higher property tax liabilities than other low-income homeowners (Palameta and Macredie, 2005^[27]), which may partly reflect tax design leading to low effective property taxes, resulting for instance from property tax relief for seniors or the fact that they are often levied on outdated property values. Given these features of tax design and tax relief are common across OECD countries, these results could apply in other countries, though further research would be needed.

The efficiency, equity and revenue raising potential of recurrent taxes on immovable property also critically depend on the way they are designed.

As discussed in detail below, the efficiency, equity and revenue raising potential of recurrent property taxes ultimately depends on their design including the breadth of the tax base, the applicable tax rates, the availability of tax relief for low-income households, and perhaps more fundamentally on whether the tax is levied on regularly updated property values. The assessment below suggests that there is significant room to improve the design of recurrent taxes on immovable property in the OECD and that countries could consider a number of reforms to boost their efficiency, equity and revenues. There are also various strategies that governments could adopt to enhance the public acceptability of property tax reforms.

Box 3.1. The theoretical conceptualisation of recurrent taxes on immovable property

The theoretical literature can be broadly grouped into three alternative views on the nature of recurrent taxes on immovable property. The different conceptualisations bear important implications for the assessment of the efficiency, equity and final economic incidence of recurrent property taxes.

The traditional view

The “traditional view” conceptualises local property taxes largely as taxes on housing services (Edgeworth, 1897^[37]). It is based on a partial equilibrium approach in which the property tax levy is conceptually divided into a tax that falls on immobile land and a tax on mobile capital (i.e. buildings and improvements). While the former is capitalised into land values, the latter is shifted onto the final housing consumer. Empirical work based on this view finds that recurrent property taxes are regressive with respect to income, as the share of taxes paid falls along the income distribution. Property taxes, where they are levied on structures, are also found to be inefficient as they distort the allocation of housing capital.

The capital view

The “capital view” considers the recurrent property tax to be a tax on capital (Mieszkowski, 1972^[38]). The approach is based on a general equilibrium model, in which capital is in fixed supply at the national level but mobile across sub-national jurisdictions. While property tax changes on a jurisdictional level may temporarily affect house prices locally (following the mechanisms outlined in the traditional view), capital allocation adjusts over time, equalising after-tax returns of capital. From a national perspective, the tax burden falls on capital owners, which given a higher concentration of capital among high-income and wealth holders implies that property taxes have progressive distributional effects. Regarding their impact on economic efficiency, property taxes are expected to distort the allocation of capital and therefore to generate inefficiency costs.

The benefit view

The “benefit view” conceptualises recurrent taxes on immovable property as a fee for local public services (Hamilton, 1975^[39]). Following this view, mobile taxpayers “vote with their feet” and locate in jurisdictions that offer their preferred level of local public services and housing values. Inter-jurisdictional competition coupled with consumer mobility therefore implies that local public services can be provided efficiently as the distortive impact would be small if taxpayers believe the tax aligns with the cost of public services. Moreover, the distributional impact is considered neutral as tax liabilities are offset by gains from consuming public services.

Source: (Edgeworth, 1897^[37]; Hamilton, 1975^[39]; Mieszkowski, 1972^[38]; Norregaard, 2013^[16]; Oates and Fischel, 2016^[40]; Zodrow, 2001^[41])

Value-based property tax systems, particularly those relying on market values rather than annual rental values, are more efficient and equitable than area-based ones. Value-based systems that rely on market values are preferable to area-based systems that rely on the size of the property, which is likely to be a poor proxy for taxpayers’ housing wealth and ability to pay as it disregards other physical characteristics of the property and its location,⁴ which are key determinants of its value. In practice, area-based property taxes are rare in the OECD (the Czech Republic, Israel, Poland, and the Slovak Republic) and they are typically not purely area-based as they often include adjustments taking into account other characteristics of the property, including its location. Value-based property taxes, on the other hand, include both taxes relying on capital values (i.e. market prices of the property) and taxes relying on annual rental values (i.e. prices at which the property can be rented). While the two values may be mathematically

equivalent under certain conditions, most countries rely on capital values as this method allows capturing the highest and best use of a property (rather than current use as is the case with rents) (Slack and Bird, 2014^[15]) and can avoid valuation challenges where rent controls are in place (Kelly, White and Anand, 2020^[42]).

Regularly updating property values is also key to the efficiency, equity and revenue potential of recurrent taxes on immovable property. Levying the tax on outdated property values creates distortions between older housing that has not been revalued for some time and newer housing that has been recently valued, as well as between properties that were valued at the same time but have experienced varying degrees of price growth. The low tax burdens arising from outdated values also reduce incentives to use the current housing stock efficiently, giving homeowners an incentive to remain in undervalued homes. For instance, in large cities where house prices have increased significantly but property tax burdens (based on outdated property values) have not, older households are not incentivised to downsize to smaller and less valuable homes and free up housing space for younger families. In addition, levying taxes on outdated property values reduces horizontal equity (as households with properties of similar value may not face similar tax liabilities) and vertical equity (as households with more valuable housing may not pay more taxes) (Mirrlees et al., 2011^[43]). Empirical evidence finds that outdated property assessments tend to make recurrent property taxes regressive (Hodge et al., 2017^[44]; McMillen and Singh, 2020^[45]). Levying recurrent property taxes on properties whose values are not regularly updated also means that increases in property values may in some cases go fully untaxed, for instance if capital gains on housing are exempt. Finally, outdated property values undermine the revenue potential of property taxes (see Section 3.2.2) and their ability to limit house price volatility and growth, and infrequent revaluations increase the risks of sudden spikes in tax liabilities when properties are eventually revalued (Slack and Bird (2014^[15])). In some cases, these potential spikes can add to the pressures faced by governments to temporarily defer or permanently abandon further revaluations. Thus, ensuring that recurrent property taxes are levied on regularly updated values is a prerequisite to guarantee their efficiency, equity and revenue raising potential.

While experiences across the OECD vary, many countries do not have provisions for regular revaluations or have postponed revaluations. Several countries regularly revalue land and properties, including New South Wales¹ in Australia (yearly; taxable values are the average of the preceding three years), Lithuania (yearly; taxable values are valid for five years⁵), New Zealand (every three years), and Norway (yearly for municipalities using values estimated for net wealth tax purposes; every ten years otherwise). On the other hand, a number of countries rely on significantly outdated property values. For instance, property values used for tax purposes date from 1973 in Austria, 1975 in Belgium, 1970 in France, 1964 in former West Germany and 1935 in former East Germany,⁶ 1941 in Luxembourg, and 1991 in the United Kingdom. Several countries index the values with inflation or use a corrective factor (Slack and Bird (2014^[15])). While indexing is simple and may help ensure revenue buoyancy, it leads to inequities in the long run as it does not capture varying price growth across different areas or properties. Thus, regular revaluations are the only method guaranteeing that property taxes continue to raise revenue in an efficient and equitable way.

There are different approaches to revaluing properties, but digitalisation is reducing the costs of regular appraisals. The most common valuation approach is the sales (or rent) comparison method, which uses recent sales and property-specific data in order to compare the property being appraised with similar properties (OECD, 2021^[5]). Regularly appraising property values according to this method is administratively costly. Digitalisation and the use of computer-assisted mass appraisals (CAMA), which estimate values for a group of properties using mathematical modelling, may reduce the costs associated with frequent property revaluations, although they require high-quality data and significant technical capacity, and may be better undertaken by higher levels of government (OECD, 2021^[5]).⁷ Data from digital platforms advertising properties for sale (e.g. Zillow, Seloger) may also enhance the ability of governments to accurately undertake regular property valuations. In addition to being technically challenging, property revaluations can be highly unpopular. To address this issue, countries relying on outdated values and

wishing to set up a system of regular valuations could consider embedding such a reform in a more comprehensive property tax overhaul, with measures to mitigate potential increases in tax liabilities, as was done in Denmark and Ireland (Box 3.2).

Box 3.2. Recent reforms updating cadastral values for recurrent property taxation

Denmark

Denmark froze property values in 2002, which contributed to booming housing prices in the first decade of the 21st century and a fall in effective tax rates. These tax savings were shown to be unequally distributed across regions, with the largest average benefits accruing to homeowners in the Greater Copenhagen area (Dam et al., 2011^[46]).

In 2017, a major property tax reform was passed which entailed a reassessment of properties' fair market values. Under this new system, property values are to be updated every second year (starting in 2020) and updated tax liability assessments began to be issued in 2021. Given the nearly two decade-long tax freeze, reassessments had been expected to significantly raise tax obligations, particularly in areas having witnessed significant house price increases.

To cushion the increase in tax liabilities and increase political support, the government embedded the update of property values in a comprehensive property tax reform. The statutory property tax rate was lowered from 1% to 0.6% and a surtax aimed at high-value properties was applied above a value threshold. To address liquidity concerns and protect owner-occupiers, homeowners whose overall property taxes increase with the new system were compensated through a tax rebate in 2021 and will have the option to defer the future increase in recurrent property tax liabilities until the sale of the property.

The comprehensive approach to Denmark's property tax base reform is likely to have contributed significantly to its political success. While measures compensating adversely affected taxpayers will impact tax revenues in the short run, the reform increases the equity and future revenue-raising potential of the tax, and is expected to reduce house price volatility in the long run.

Ireland

Following the introduction of the Local Property Tax (LPT) in 2013, property values for tax purposes were due to be revalued in 2016. As this revaluation was subsequently delayed, property values were outdated and properties that had been built since 2013 were not subject to the tax.

The LPT reform introduced in 2021 cut tax rates, broadened the base, required taxpayers to update their self-assessed property valuation and brought previously exempt housing (built since 2013) into scope.

The reform is expected to decrease or leave property tax liabilities unchanged for the majority of taxpayers. Around one third of the taxpayers are expected to face an increase in their recurrent property tax burden of up to EUR 100 (USD 118) per year while only 3% should face an increase of more than EUR 100. To support lower-income households, the reform also increased the income threshold below which taxpayers are eligible for property tax deferral and lowered the interest charged on deferred tax payments from 4% to 3%.

Source: (Dam et al., 2011^[46]; European Commission, 2012^[36]; OECD, 2019^[47]; Smidova, 2016^[48]; Department of Finance - Ireland, 2021^[49])

Allowing for tax payments in instalments may reduce liquidity constraints and salience, while third-party remittance may also enhance tax compliance. Property tax payments often involve one or two large payments, which may raise liquidity issues given insufficient financial planning and tight household budgets (Slack and Bird, 2014_[15]). Households may need to save in advance to pay the tax and then bear the responsibility of remitting the tax, which also increases its salience. Tax payments in instalments may therefore help individuals manage their expenses and reduce their liquidity constraints, as well as reduce the salience of the property tax. Studies have found that well-designed instalment schemes can increase tax compliance (OECD, 2021_[5]), Reschovsky and Waldhart (2012_[50]). The option for third-party remittance (e.g. in Ireland where taxpayers can opt for the property tax to be remitted by their employer or pension provider) may also help reduce compliance costs.

There is a strong case for providing tax deferral in certain cases to alleviate liquidity issues, though deferral programmes may raise some administrative complexities or cause temporary revenue shortfalls. There is a strong case for addressing liquidity issues through tax deferrals to reduce the potential for hardship and the need for less efficient and equitable forms of relief (such as broad exemptions or delaying property revaluations). Several countries offer tax deferrals (typically subject to interest payments) allowing taxpayers to delay some or all of their tax payments to some future period when taxpayers have a greater ability to pay (e.g. until the house is sold or transferred). This effectively gives rise to a tax debt secured against the housing asset. These deferral provisions are typically restricted to certain categories of taxpayers, such as low-income and senior taxpayers (see Box 3.3). Tax deferrals raise some challenges, however. If deferral provisions are targeted, there may be administrative and equity challenges associated with defining and identifying qualifying taxpayers. On the other hand, an automatic right to deferral (i.e. not dependent on income or wealth) may be simpler but poorly targeted and could lead to significant revenue shortfalls in the short- and medium-run (Slack and Bird, 2014_[15]; Munnell, Hou and Walters, 2022_[51]). Charging interest on unpaid tax liabilities could also discourage people from using tax deferral where interest rates could rise and property values could fall, and raise complexity, although digitalisation has made it much easier to track tax liabilities over time. Countries should charge interest at a rate that ensures that households are neither penalised nor advantaged by their decision to defer. An alternative option for tax deferral could be to register the tax authority's right to an equity share in the property, equal to the tax liability as a share of the housing's market value at that time, which would accrue on sale to the tax authority (Muellbauer, 2018_[52]).⁸ Such a system would protect individuals from falls in property values, but allow tax authorities to benefit from rising values. At the same time, an equity-based deferral system would expose tax authorities to housing market fluctuations. Administrative considerations aside, some studies of existing deferral programmes show surprisingly low take-up, because elderly households typically wish to leave property to their heirs without substantial tax obligations attached to them (Slack and Bird, 2014_[15]) and because liquidity issues may be less of a concern than commonly expected (Bowman, 2006_[53]).

Property tax relief can lead to unintended effects if it is not carefully designed, but is an alternative to enhance the equity of recurrent taxes on immovable property. Property tax relief on owner-occupied housing may enhance the equity of property taxes, but there are risks that, in addition to narrowing the tax base, the relief could be capitalised into house prices and weaken the link between taxes paid and local public services received. Relief should be designed in a way that minimises these potential negative effects while strengthening progressivity. One option is to provide a limited exemption to all taxpayers (e.g. homestead exemptions in the United States). Relief should be provided in the form of a flat-amount, rather than as a percentage of the housing value; a flat-amount exemption has a progressive impact on the distribution of property taxes because lower-income households tend to have less valuable properties, so the relief accounts for a larger share of their home values (Langley, 2015_[54]). A limited basic exemption would also remove from the tax base very low-value properties on which limited tax revenue is typically collected. Alternatively, a more targeted property tax credit or exemption can be provided. Many countries target relief at low-income homeowners as they are more likely to lack the liquidity to pay the property tax, but additional criteria could be considered. For instance, in the United States, about one-third of states cap

property tax liabilities as a share of income, an approach referred to as a circuit breaker, and generally target the tax relief to lower-income households and seniors. This type of income testing could be complemented by wealth testing (e.g. by taking into account the value of the taxpayer's main residence or total housing wealth) to target support to taxpayers who are both low-income and low-wealth and avoid providing relief to households with limited income but sizeable housing wealth. Property tax relief could also take into account the number of occupants or dependent children (e.g. Belgium). Importantly, the need for property tax relief will also depend on other features of property tax systems. Where property tax liabilities tend to be low and where a well-functioning tax deferral system is in place, tax relief may be less necessary (see above).

Box 3.3. Property tax deferrals in different countries

Several OECD countries provide property tax deferral schemes, which are commonly restricted to certain types of taxpayers, including seniors and low-income households. Deferrals can also be used as transitional measures during reforms to protect taxpayers from significant increases in property tax obligations.

- In **Canada**, provincial and local governments administer tax deferral schemes, which are commonly restricted to seniors, widowed and disabled taxpayers. Tax deferrals are commonly capped and interest (at or below market rate) is charged on the unpaid amount. The province of Alberta offers a “Seniors Property Tax Deferral Program” providing taxpayers with a low-interest equity loan on their primary residence, which covers property tax payments until the sale of the house (or any earlier date), at which point the loan is repaid plus interest (the programme charges simple instead of compound interest). Only taxpayers over 65 are eligible under the condition that they hold at least 25% equity in their primary residence and the property is covered by insurance.
- In **Denmark**, a property tax deferral scheme was introduced as part of a comprehensive property tax reform (see Box 3.2), in which property value reassessments risked increasing recurrent property tax liabilities significantly. To alleviate liquidity concerns, the reform allowed deferring increases in tax liabilities until the sale of the property.
- **Ireland** provides full and partial property tax payment deferral to taxpayers who meet certain conditions related to their financial situation and property characteristics (residential vs. rental property). Interest is charged on the unpaid amount while the available deferral duration depends on the specific case and the taxpayer's income (adjusted for mortgage interest payments on the main residence), personal insolvency or hardship (i.e. a significant and unexpected financial loss or expense).
- In the **United States**, many states provide partial or full property tax deferral to eligible seniors, low-income, disabled or widowed taxpayers, or active military personnel. The deferred amount may be capped and may be combined with other tax relief (such as homestead exemptions), and interest charges apply. Payment of the outstanding amount is due on death or sale of the property. Eligibility for the programmes is often tied to both age and income limits (in addition to minimum equity requirements and certain property characteristics).

Source: (Department of Finance - Ireland, 2021^[49]; OECD, 2021^[5])

Progressive tax rates may be used to enhance the equity of recurrent taxes on immovable property, although progressive taxation might be more effectively achieved at higher levels of government.

Progressive property tax rates apply in a minority of OECD countries and may enhance vertical equity, as taxpayers with higher-value properties face proportionately higher tax liabilities. Progressivity can also be

achieved through tax relief for poorer and low-wealth households (see above). The effectiveness of progressive tax rates in increasing the overall progressivity of the tax system will depend on the distribution of housing along the income and wealth distributions; it will be enhanced in countries where housing wealth is concentrated at the top (OECD, 2021^[5]). However, progressive tax rates may be more distortive than flat rates, as taxpayers may, for instance, bunch below value thresholds or move to lower-tax locations (Best and Kleven, 2018^[55]). These behavioural effects will depend on tax design, however. More generally, there is a question as to whether the property tax, which is levied at the local level and intended to finance local public services, should be progressive. Redistribution is typically better achieved at higher levels of government to ensure that residents in poor and rich localities are considered equally. An alternative to progressive property tax rates on individual properties consists in levying progressive taxes on taxpayers' total net housing wealth (e.g. Korea and France both levy national-level progressive taxes on overall real estate wealth above a certain threshold).

Higher recurrent taxes on secondary residences may enhance progressivity, but this depends on tax incidence and could create equity issues regarding renters. In many countries, secondary residences are in practice subject to higher taxation due to exemptions or higher tax-free thresholds for owner-occupied housing. As secondary real estate is highly concentrated at the top of the income and wealth distributions (see Chapter 2), imposing higher recurrent property tax rates on secondary residences could enhance progressivity. However, this could increase the already highly preferential taxation of owner-occupied housing and may lead to equity concerns in the case of rented housing. It is also important to distinguish between secondary property used for long-term rentals and properties used for short-term rentals, as well as secondary residences that do not generate income (e.g. holiday homes, *pied à terre* in urban centres). Higher taxes on long-term rental properties could reduce equity if renters, who tend to have low wealth and lower incomes (Chapter 2), ultimately bear the economic incidence of the tax. In contrast, if the incidence of higher taxes on short-term holiday rentals were to fall on short-term renters, this may be less concerning from an equity perspective. Higher recurrent property taxes on housing not used to generate income would be expected to enhance equity, as the incidence would fall upon the owner.

The use of banding, caps and assessment limits reduces the progressivity and revenue potential of recurrent taxes on immovable property. While property tax caps, assessment limits, and banding have commonly been used to keep property tax liabilities low, alleviate liquidity issues, and smooth property value increases, these policy measures generate a number of issues. In particular, caps limiting the increase in tax liabilities and assessment limits restricting the increase in cadastral values ultimately reduce progressivity, as people with the most valuable property or experiencing the most significant increases in housing values stand to benefit the most (Slack and Bird, 2014^[15]). Caps and assessment limits also reduce the extent to which tax liabilities reflect rising house prices, which reduces tax revenues. The use of banding systems (i.e. where properties are assigned to value bands and the same tax is owed for properties within the same band) also raises equity issues. The tax burden is the same for all the properties within each band, which implies that the effective tax burden (measured as the tax liability as a share of the property value) is highest for the lowest-value properties and lowest for the highest-value properties in each value band.

Countries can adopt various strategies to address the unpopularity of property tax reforms and enhance their public acceptability and political feasibility. Recurrent property tax reforms have traditionally been met with strong public resistance due to the taxes' high salience (as it is often the most visible tax that people pay, particularly when it is paid in a lump-sum), the non-direct link to income and potential liquidity issues, its perceived regressivity, and issues around property valuation (Slack and Bird, 2014^[15]). There are different options that governments may consider to enhance the public acceptability and political feasibility of property tax reform. One option is to bundle reforms with other tax changes (e.g. reductions in transaction or labour taxes) or improvements in local public service delivery (Slack and Bird, 2014^[15]). Indeed, empirical analyses show that taxpayers who directly benefit from their tax contributions, through improvements in local public services for instance, are more willing to pay higher property taxes

(Giacobasso et al., 2022^[56]). Proactive efforts to disseminate information as to how property tax revenues are spent are also critical as taxpayers may not always be aware of how tax revenues are used by local governments (Giacobasso et al., 2022^[56]). More generally, public support and compliance is also promoted by designing a simple, easily understandable and well-enforced property tax, which includes a well functioning and well-communicated property valuation system and appeals process (OECD, 2021^[5]). Additional measures to simplify tax compliance, such as the option for property tax withholding by the employer or the pension provider (e.g. Ireland) or the mortgage provider (e.g. escrow accounts in the United States), may also be considered. Measures to mitigate potential regressive effects and liquidity issues, such as property tax deferral and relief to low-income or low-wealth households (see above), are also likely to make property tax reforms more palatable.

Reforms involving shifts from distortive taxes towards recurrent taxes on immovable property may also raise political and governance challenges between different levels of government. There have been frequent calls to shift the tax mix away from taxes deemed distortive (e.g. income taxes or property transaction taxes) towards recurrent taxes on immovable property (Arnold et al., 2011^[57]) (Andrews, Caldera Sánchez and Johansson, 2011^[58]; Norregaard, 2013^[16]; IMF, 2013^[59]). However, such shifts often imply reducing taxes mostly raised at central government levels, and increasing revenues from taxes commonly levied by local governments. A shift towards recurrent taxes on immovable property will therefore affect intergovernmental fiscal relations, as it would increase tax revenue and autonomy at sub-central levels. A tax mix shift towards recurrent property taxes may also require some central government co-ordination between municipalities for reform to happen. Indeed, sub-central governments may be reluctant to raise property taxes given the potential for lower intergovernmental transfers, political sensitivity due to their proximity to the taxpayer, and tax competition between municipalities. There may also be regional inequalities between municipalities with different revenue raising capacities (Blochinger, 2018). For instance, municipalities where property values are higher may be able to levy lower property tax rates while maintaining revenues. These adverse effects could be alleviated through coordination whereby common tax base rules are applied across municipalities and the central government sets minimum and maximum tax rates.

Shifts from transaction taxes to recurrent taxes on immovable property can also include transitional measures to reduce potential impacts on house prices and concerns about households paying both high (pre-reform) transaction taxes and high (post-reform) recurrent taxes. Several OECD countries have introduced reforms in recent years aimed at reducing property transaction taxes and raising recurrent taxes on immovable property (OECD, 2021^[5]). Such tax shifts may raise concerns about those property owners who paid the higher transaction taxes (before the introduction of the reform) and are liable to increased recurrent taxes on immovable property upon the introduction of the reform. In addition, the capitalisation of lower transaction taxes may not be matched by the capitalisation of higher recurrent immovable property taxes, potentially causing house prices to increase, if taxpayers are myopic about future tax liabilities or value lower taxes today more than future higher taxes. To help taxpayers adjust to tax changes, smooth tax capitalisation and enhance public acceptability, tax shifts can be gradually phased in. For instance, a gradual shift is being implemented in the Australian Capital Territory (ACT) where the property transfer tax (residential conveyance duty) is being phased out over a 20-year period (earlier for some types of properties), while broadening the base and increasing the rates of the recurrent tax on unimproved immovable property (Tax and Transfer Policy Institute et al., 2020^[60]), making the tax overall more progressive. Another option may be to let taxpayers choose between tax regimes to limit increases in tax liabilities and enhance support for the reform. For example, in 2021, the New South Wales¹ government in Australia invited taxpayers to comment on a proposed property tax reform that would allow property owners to choose between the existing tax regime, including higher transaction taxes and lower recurrent taxes on immovable property, or the new regime, which abolishes transaction taxes (or refunds transaction taxes recently paid) and increases recurrent property taxes (NSW Treasury, 2021^[61]). While allowing taxpayers to choose between systems might raise administrative complexity and create tax

minimisation opportunities, the benefits of successfully implementing the reform may outweigh these drawbacks.

The design of property transaction taxes should minimise welfare costs and ensure that residential mobility is not impeded

Transaction taxes on immovable property are common across OECD countries. Transaction taxes on immovable property, which are levied in 30 out of 38 OECD countries, apply nearly always to the market value of the property at the time of sale (that is, the purchase price). Transaction tax rates are generally flat, although seven countries apply progressive tax rates with respect to the property value (Australia, Canada, Israel, Korea, Mexico, Portugal, and the United Kingdom). The tax is due by the buyer of the property⁹ at the time of the property purchase. Four countries provide tax exemptions below a certain housing value threshold (Australia, Austria, Canada, and Portugal) while six countries apply exemptions or preferential taxation for first-time buyers (Australia, Canada, Hungary, Italy, and the United Kingdom). New residential housing is commonly exempt from transaction taxes (or subject to lower tax rates, e.g. France), and Value Added Tax (VAT) usually applies, though sometimes at a reduced rate.

Property transaction taxes are attractive from an administrative and political economy perspective. Transaction taxes have a number of administrative advantages. As the tax base is generally the purchase price (or closely related to the purchase price), it is highly visible and precisely measured. Transaction taxes are levied at a time when taxpayers usually have greater liquidity, especially if they are selling a property to purchase a new one, and thus avoid some of the difficulties associated with taxing illiquid housing assets. Additionally, buyers have an incentive to report the housing transaction to acquire the legal documents and guarantee their property rights (Norregaard, 2013^[16]) (although there is evidence that some taxpayers declare lower purchase prices to evade transaction taxes; see below). Overall, transaction taxes are commonly associated with high compliance rates and relatively low administrative costs compared to other taxes on housing. Transaction taxes also seem to raise fewer political economy hurdles than other housing taxes. Even though they are highly salient taxes, as taxpayers are responsible for remitting the tax and evidence on tax capitalisation suggests that taxpayers take them into consideration when agreeing on a purchase price, public opposition to transaction taxes seems less pronounced than for some other property taxes. This may be in part because they are levied when taxpayers expect to incur a range of expenses (e.g. taxes, legal fees, moving costs) and have greater liquidity.

However, the literature has repeatedly emphasised the distortive nature of transaction taxes. The conclusion that property transaction taxes are highly distortionary and therefore detrimental to economic growth follows from the well-known Diamond and Mirrlees (1971^[18]) finding that taxing intermediate transactions is inefficient. As such, it is always preferable to tax the income and services provided by assets than their purchase or sale. In both cases, taxation discourages asset ownership, but a transaction tax also discourages transactions that would allocate the asset more efficiently. To decrease distortions and enhance efficiency, a reduction in property transaction taxes, financed through increases in less distortive taxes, has therefore been strongly advocated (Brys et al., 2016^[14]; Andrews, Caldera Sánchez and Johansson, 2011^[58]).

Transaction taxes can have adverse efficiency effects by discouraging housing transactions, which can in turn affect residential and labour mobility. Transaction taxes can deter transactions on housing markets by affecting the payoff of the housing transaction for the buyer and the seller. On the one hand, they can increase the purchase cost for the buyer if the tax-inclusive price of the housing asset increases. On the other hand, they can reduce the price received by the seller if the tax is capitalised, leading to a lower pre-tax house price. The final economic incidence depends on demand and supply elasticities. If buyers are less responsive to higher prices, they will bear a larger share of the tax burden. In contrast, if buyers are more price-elastic than sellers, transaction taxes will be capitalised into house prices and predominantly fall on sellers (and after-tax house prices will not change much in response to

the tax change). In either case, however, the tax may discourage an otherwise mutually beneficial transaction, and prevent a more efficient allocation of housing. Transaction taxes may also have wider repercussions on labour markets as higher transaction taxes may prevent relocations allowing people to access employment opportunities.

Empirical evidence generally finds that transaction taxes reduce prices and transaction volumes, but evidence regarding the magnitude of economic distortions is mixed. Across OECD countries, higher transaction taxes are correlated with a reduction in residential mobility (Causa and Pichelmann, 2020^[62]). The vast majority of studies exploiting transaction tax reforms or discontinuities in tax rate schedules find a significant negative effect of transaction taxes on transaction volumes, based on evidence from Australia (Davidoff and Leigh, 2013^[63]), Canada (Dachis, Duranton and Turner, 2012^[64]), Finland (Eerola et al., 2019^[65]), Germany (Dolls et al., 2021^[1]; Fritzsche and Vandrei, 2019^[66]), the United Kingdom¹⁰ (Best and Kleven, 2018^[55]; Besley, Meads and Surico, 2014^[67]), and the United States (Kopczuk and Munroe, 2015^[68]). Several empirical analyses show that the tax burden is mostly capitalised into house prices (i.e. the tax incidence falls on the seller) (Besley, Meads and Surico, 2014^[67]; Dachis, Duranton and Turner, 2012^[64]; Davidoff and Leigh, 2013^[63]; Dolls et al., 2021^[1]; Kopczuk and Munroe, 2015^[68]), with some studies even showing a disproportionately higher price decrease relative to the property tax increase (also referred to as over shifting) (Davidoff and Leigh, 2013^[63]; Kopczuk and Munroe, 2015^[68]) for properties that are expected to be traded frequently in the future (Dolls et al., 2021^[1]). However, some empirical analyses question the magnitude of the distortions caused by transaction taxes. Results by Slemrod, Weber and Shan (2017^[69]) show that transaction taxes only have small effects on buying and selling behaviours, which is why the authors conclude that transaction taxes generate comparably small welfare costs. Other studies suggest that the negative correlation between transaction taxes and transaction volumes could be driven partly by shifts in the timing of housing transactions (Besley, Meads and Surico, 2014^[67]; Fritzsche and Vandrei, 2019^[66]) or responses to non-tax factors that accompany transaction tax reforms such as the Great Recession and tighter mortgage market regulations (Haider, Anwar and Holmes, 2016^[70]).

The relationship between transaction taxes, residential mobility, and labour mobility is complex as it may depend on relocation motives, homeownership patterns among workers and tax design. Different relocation motives might influence the impact of transaction taxes on residential mobility. For instance, relocation due to significant life events (e.g. changing jobs, retirement) might be less affected by transaction taxes than short-distance moves to better align housing with individual needs. In both the United Kingdom (Hilber and Lyytikäinen, 2017^[71]) and Finland (Eerola et al., 2019^[72]), evidence shows that short-distance, housing-related relocations are more strongly affected by transaction tax changes than long-distance, job-related moves. While Hilber and Lyytikäinen (2017^[71]) find no effect of transaction taxes on long-distance moves, results by Eerola et al. (2019^[72]) show significant negative effects, suggesting that transaction taxes may also affect labour markets. Eerola et al. (2019^[65]) also find evidence that transaction taxes have a stronger effect on property upsizing than on downsizing and on moves involving small adjustments in housing unit size. The effect of transaction taxes on labour mobility might also be influenced by the prevalence of homeownership among workers. In Germany, Petkova and Weichenrieder (2017^[73]) find that particularly mobile workers self-select into the rental market, and while transaction taxes lower labour mobility for owner-occupiers, they have a limited effect on typically more mobile renters. The design of transaction taxes may also influence their impact on mobility; for example, Caldera Sanchez and Andrews (2011^[74]) find that higher transaction tax rates have a larger effect on mobility than lower rates. Overall, the evidence suggests that the impact of transaction taxes on mobility is complex, depends on country-specific circumstances, and may affect short-distance residential moves more than long-distance labour mobility.

Transaction taxes may help curb speculative activities in overheated housing markets, although empirical findings are mixed. By construction, transaction taxes lower the incentives for short-term trading since the tax liability is effectively spread over the lifetime of the housing investment. The decrease

in speculation and short-term trading should moderate price growth and reduce house price volatility (although the effect on price volatility may be more ambiguous, for instance, if lower transaction volumes lead to higher volatility) (Norregaard, 2013^[16]). Some governments have designed transaction taxes specifically to disincentivise speculation and short-term trading. For this purpose, transaction taxes may be levied on the seller, which effectively reduces the after-tax return of property resales. For example, Hong Kong levies a Special Stamp Duty (SSD) on real estate sellers, where the tax rate varies inversely with the holding period (up to two years) and is higher for foreign investors and owners of more than one property (Hui, Zhong and Yu, 2017^[75]). Empirical evidence shows that the SSD reduces short-term property resales (Agarwal et al., 2022^[76]; Hui, Zhong and Yu, 2017^[75]), but is less effective at reducing house prices, with some analyses showing no effects on property prices (Ahuja and Nabar, 2011^[77]) while others show a reduction of property prices limited to high-value properties. Analyses by Agarwal et al. (2022^[76]) even suggest that the SSD ultimately results in house price increases as market liquidity is reduced and property investors strategically defer their property sale, causing bunching of property sales shortly after the two-year holding period. Fu et al. (2013^[78]) study the withdrawal of a transaction tax deferral in presale markets in Singapore¹¹ and find that higher transaction taxes reduce speculative activities in these markets, but that they also increase price volatility.

There is little empirical evidence on the distributional effects of property transaction taxes.

Transaction taxes may be somewhat progressive as homeownership is lower for lower income people and property transaction tax burdens increase with the value of the property, which is higher for higher income and wealth households (see Chapter 2). Transaction taxes are also disproportionately borne by frequent property traders, which could suggest progressive effects as speculative trading is more likely to occur among higher income and wealth households. However, some empirical evidence shows that transaction taxes bear more heavily on younger households (Causa and Pichelmann, 2020^[62]) who tend to have lower incomes and wealth. In addition, transaction taxes will be disproportionately borne by homeowners who have to relocate more frequently. If more mobile homeowners tend to be poorer households (for instance, low-income workers with less job security who regularly move for work), transaction taxes may have more regressive effects. However, this will not be the case where poorer households are typically renters. Overall, the distributional effects of transaction taxes are uncertain, depending on a range of factors including homeownership and mobility patterns in the country, tax design (for instance, whether tax rates are progressive) as well as tax capitalisation effects, and require further empirical analysis.

From a revenue perspective, transaction tax revenues tend to be pro-cyclical, with risks of funding shortfalls during downturns and excessive spending in times of economic expansion. While transaction taxes allow countries to raise revenue at relatively low administrative cost (see above), revenues tend to be more volatile than those of other taxes on housing, as they depend on property market values and transaction volumes. Developments in house prices and transaction volumes in turn follow closely business cycles (see Chapter 1), which is why transaction tax revenues tend to increase during economic expansions and decrease during downturns. Therefore, governments that rely heavily on transaction tax revenue risk facing funding shortfalls during economic downturns, while increased tax revenue and spending capacity in times of economic expansion might create incentives for unsustainable expenditure and unproductive public investments.

There is a strong case for reducing or removing transaction taxes, but it is essential that this be done gradually and accompanied by other tax reforms (e.g. shifts towards recurrent property taxes) to avoid rises in house prices and windfall gains for homeowners.

Transaction taxes could be reduced, particularly when they are high, or removed, to improve efficiency in housing and labour markets. However, the isolated reduction or removal of transaction taxes should be avoided as it would create windfall gains for current property owners, as tax reductions would most likely be capitalised into property values. In the current context of high and rising house prices, this would further reduce housing affordability. A gradual reform whereby transaction tax reductions would be financed through an increase in economically more efficient taxes bearing on current homeowners (e.g. recurrent property taxes) could

help enhance efficiency and equity simultaneously (Mirrlees et al., 2011^[43]), but it would likely require changes to fiscal relations across different levels of government (see above). Several OECD countries provide successful examples of transaction tax reforms, including gradual shifts from transaction taxes to less distortive and more predictable revenue sources.

There may be a case for differentiated transaction taxes for owner-occupied and secondary properties, although this would likely raise a number of issues. One option to address the negative effects of transaction taxes would be to reduce or remove the transaction tax on owner-occupied housing, but maintain it on secondary housing (e.g. Netherlands¹²). This would eliminate the distortions to residential and labour mobility, but still act as a dampener on speculative transactions of second properties. This would also reduce the potentially negative distributional effects of transaction taxes on younger and more mobile households who might be more affected by transaction taxes on owner-occupied housing, but would not be affected by higher taxes on second homes. However, such tax relief would amplify the preferential tax treatment of owner-occupied housing and, like any reduction or removal of transaction taxes, would likely be capitalised into higher house prices in the absence of other reforms (see above). In addition, it could increase the risks of taxpayers mischaracterising second homes as their first home or using “straw buyers” (such as family members that did not own residential property) to evade the higher tax (Thomas, 2021^[79]).

An alternative may be to levy progressive transaction tax rates that increase with the value of the property. Recent evidence suggests that progressive property transaction taxes may help enhance equity and reduce distortions by lowering the tax burden on taxpayers who are more constrained by down-payments, while maintaining revenue raising capacity by imposing higher tax rates on higher value properties. Examining the Scottish stamp duty, Borbely (2021^[80]) finds that lower tax rates encourage transaction activity in the lower end of the market, where households are more sensitive to transaction taxes that need to be paid upfront, often because they are more highly leveraged and constrained by mortgage down-payments. On the other hand, higher tax rates are not found to have an overall significant negative effect on the transactions in the higher price ranges where tax rates increased, with the exception of very expensive properties, where a negative effect is identified. Importantly, progressive transaction tax rates should avoid introducing sharp discontinuities in the tax schedule. A “slice” system, where the higher marginal tax rate only applies to the portion of the transaction value above a certain threshold, is significantly less distortive than a “slab” system, where the higher marginal tax rate applies to the entire value of the property once above a threshold (see the reform in the United Kingdom (Scanlon, Whitehead and Blanc, 2018^[81]).

To address significant and volatile price growth on housing markets, the use of transaction taxes should be carefully assessed against policy alternatives. Transaction taxes have been used to cool down housing markets, but as discussed above, their impact on house price growth and volatility has been mixed. In addition, there may be more effective policies to contain house price growth. These include policies to encourage the supply of housing (see Chapter 1). These also include demand-side tax policies (such as scaling back preferential tax provisions for housing, conditioning preferential capital gains tax treatment upon a minimum holding period, and recurrent property taxes levied on up-to-date market values) and non-tax policy tools (in particular macro-prudential regulations, such as higher capital requirements and limits on loan-to-value and debt-to-income ratios) (Crowe et al., 2011^[82]). The impacts of different policy options should be carefully evaluated within the context of the local housing market, the broader macro-prudential policy framework and compatibility with monetary policy (Crowe et al., 2011^[82]). If transaction taxes are used to reduce house price growth, speculation and volatility on housing markets, evidence suggests that they could be less distortionary when targeted at a specific market (e.g. pre-sale markets with a substantial presence of speculators) and market segment (e.g. high-value properties) (Hui, Zhong and Yu, 2017^[75]; Fu, Qian and Yeung, 2013^[78]).

Countries could consider taxing capital gains on main residences above a high threshold and all gains on secondary homes to enhance efficiency and equity

The vast majority of OECD countries exempt owner-occupied housing from capital gains taxation.

Twenty OECD countries provide full and unconditional capital gains tax exemptions on owner-occupied housing. Even where capital gains on main residences are taxed, full exemptions can apply in nine countries and other favourable tax treatment can apply in five countries if certain conditions are met. These conditions include minimum holding periods, acquiring another primary residence within a given time (rollover relief), or an exemption for housing or capital gains below a threshold. A far greater number of countries (33 out of 38) levy capital gains taxes on sales of secondary property,¹³ although full exemptions apply in nine countries after a minimum holding period and concessionary tax treatment may apply in others. In addition, a small minority of countries exempt capital gains on secondary residences that are not used to generate income (e.g. holiday homes in Norway¹⁴). As discussed below, while capital gains tax exemptions on the main residence are often justified on the grounds of encouraging homeownership and preventing potential lock-in effects, they raise efficiency and equity concerns. For secondary residential property, the rationale for exempting capital gains is much weaker.

Exempting capital gains on the main residence is often justified on the basis that it supports homeownership and protects people's savings for retirement, but these arguments have significant limitations.

Capital gains tax exemptions contribute to the preferential tax treatment of owner-occupied housing (Millar-Powell et al., 2022^[83]) and may be justified as a way of promoting homeownership. However, the extent to which capital gains tax exemptions incentivise homeownership is uncertain since it does not address the main barriers to homeownership (e.g. down-payment and income constraints) and the benefits of the exemption only materialise when the home is sold. In addition, there is a risk that exemptions feed into house price inflation if housing supply is not responsive, which would make housing less affordable. Capital gains tax exemptions on owner-occupied housing may also intend to protect people's savings for retirement. Indeed, for many middle-class households, housing and gains accruing on the housing asset represent a major source of wealth (see Chapter 2) as well as an important savings vehicle for retirement (Poterba, Venti and Wise, 2011^[84]). However, households also have access to other savings instruments that are specifically aimed at encouraging private pension savings and very favourably taxed in OECD countries (OECD/KIPF, 2014^[85]).

From an efficiency perspective, a stronger justification for exempting capital gains on main residences is to reduce potential lock-in effects.

Taxing capital gains on a realisation basis may create lock-in effects, discouraging taxpayers from selling property that has appreciated in value. This is true for all assets, but in the case of owner-occupied housing, tax-induced incentives to delay housing sales may have wider implications for residential and labour mobility. In a way that is similar to transaction taxes, there is some empirical evidence that capital gains taxation on residential housing creates lock-in effects in the form of reduced property sales and residential mobility (Cunningham and Engelhardt, 2008^[86]; Shan, 2011^[87]), although the number of studies is limited. The lock-in effect may be more pronounced among liquidity constrained and less wealthy households, which suggests that there may be a role for maintaining capital gains tax exemptions for some households. Another option to address the lock-in effect is rollover relief, which a few countries provide, whereby capital gains on owner-occupied residences are 'rolled over' if the taxpayer purchases another main residence within a given time.

The extent of the lock-in effect will depend on the level of the tax and other features of the tax system.

For instance, lock-in effects are likely to be higher if capital gains tax rates are high and if capital gains taxes are combined with high transaction taxes and a recurrent property tax based on outdated values. As discussed, high transaction taxes can discourage households from selling a house to buy a new one and recurrent property taxes relying on outdated cadastral values create incentives to remain in undervalued homes. If transaction taxes are low and property taxes are based on regularly updated market values, overall lock-in effects will be lower. Lock-in effects will also be stronger, especially for older

generations, if capital gains are taxed when the main residence is sold but forgiven when the property is transferred upon death through step-up in basis (i.e. the housing asset is stepped-up to its market value at the time of the bequest). In this case, individuals will have an incentive to hold on to their property until they die and pass it on to heirs to avoid capital gains taxation.

There are also administrative justifications for exempting capital gains on main residences, related to the difficulty of removing inflationary gains and capital improvements from the tax base. Most countries tax nominal capital gains when assets are sold, including real gains and inflation, but this can be more problematic for housing assets that are typically held for long periods. While some countries only tax real gains on housing by indexing capital gains for inflation (Chile and Israel), others avoid the difficulty of inflation adjustment by fully exempting capital gains on main residences (OECD, 2018^[2]). Taxing capital gains on main residences also raises the issue of the tax treatment of home improvement costs. Capital improvements are typically deductible for capital gains tax purposes, but this raises recordkeeping issues, as taxpayers need to measure and keep records of the costs related to property improvements. This may pose challenges when homeowners do improvements themselves (e.g. DIY renovations) or have to differentiate between expenditures that affect the basis of the property and maintenance or repair costs (Gravelle, 2022^[88])

However, capital gains tax exemptions for main residences, particularly where they are uncapped, raise a number of efficiency, equity and revenue issues. As discussed below, exemptions for capital gains on main residences create distortions across savings instruments, raise vertical, intergenerational and geographical equity issues, and represent significant revenue foregone for governments. In addition, exempting capital gains on main residences may exempt windfall gains, where these exist, further reducing efficiency and equity. The efficiency, equity and revenue concerns associated with the exemption of capital gains on main residences are even more pronounced where countries do not have well-designed recurrent taxes on immovable property based on regularly updated property values. The following paragraphs discuss these various points in greater detail.

Exempting capital gains on main residences creates large distortions across savings instruments. The capital gains tax exemption for owner-occupied property contrasts with the more typical taxation of capital gains on other asset types, such as shares, investment funds, and rented housing (OECD, 2018^[2]). The exemption for capital gains on owner-occupied housing creates significant distortions and contributes to lower marginal effective tax rates on owner-occupied housing compared to rented housing and some financial assets (Millar-Powell et al. (2022^[83]), OECD (2018^[2])). The preferential tax treatment applied to owner-occupied housing, of which the capital gains tax exemption is one element, makes investment in owner-occupied housing more attractive. While very low effective taxation may be justified on the grounds of encouraging homeownership, it also incentivises individuals to divert capital away from other investments and overconsume housing (Gruber, Jensen and Kleven, (2021^[89]), Fatica and Prammer (2017^[90]), Arnold et al. (2011^[57]), (Hungerford, 2010^[12])).

Capital gains tax exemptions on owner-occupied housing disproportionately benefit higher income and wealthier households. Compared to lower-wealth and lower-income households, high income and wealth households own more valuable main residences that have experienced larger increases in value in recent decades (see Chapter 2, Corlett and Leslie (2021^[10]), Grudnoff (2016^[11])). Therefore, a disproportionate share of capital gains on main residences and of the capital gains tax exemption is expected to accrue to top households, a finding that is supported by a limited number of studies. For example, in the United Kingdom, the average nominal capital gain on the main residence between 2000 and 2016-18 was less than GBP 1 000 on average per adult for the first three net wealth deciles, compared to GBP 174 000 for the wealthiest 10% (Corlett and Leslie, 2021^[10]). This partly reflects the fact that only homeowners receive a capital gain, and that homeownership rates are 2.7% on average for the bottom three deciles, but reach 98% for the richest decile. In the United States, close to 50% of capital gains on the main residence accrue to households in the top income quintile, while only 5% accrues to the bottom quintile (Hungerford, 2010^[12]). In Australia, the bottom half of the income distribution receives around 13%

of the total tax relief for capital gains on the main residence, while the top decile receives 37% (Grudnoff, 2016^[11]). Renters, who tend to have lower incomes and wealth (see Chapter 2) do not receive any direct benefit from this exemption.

Capital gains tax exemptions for the main residence reinforce intergenerational and geographical inequality, given that gains have been concentrated among older generations and specific geographical areas. Older households are characterised by high homeownership rates and housing wealth (Chapter 2) and have enjoyed significant growth in property prices. Property value increases in the past three decades have been unprecedented, exceeding inflation and wage growth in a context of historically low interest rates (see Chapter 1), and such gains will most likely not be repeated (Corlett and Leslie, 2021^[10]). By contrast, homeownership rates are falling among younger generations, in part due to property value increases that have made it increasingly difficult to access the housing market. Even if younger households are able to access the housing market, they may not experience the large gains of previous generations. Many countries have also witnessed stark differences in the regional distribution of capital gains, with households in large metropolitan areas benefitting from the most significant property price growth on already highly valued property. In the United Kingdom, for example, adults owning property in London benefitted from an average capital increase (GBP 76 000) nearly four times as large as the increase experienced by adults owning property in the North East (GBP 21 000) between 2000 and 2021 (Corlett and Leslie, 2021^[10]).

Where windfall gains exist, capital gains tax exemptions for owner-occupied housing leave such gains untaxed, raising further efficiency and equity concerns. While capital gains may arise due to property improvements and partly reflect general price inflation, housing capital gains are primarily the consequence of increases in property values, which are driven by factors over which homeowners have no control. Indeed, rising house prices have been linked to low interest rates, unresponsive supply, and changing demographics, among other factors (see Chapter 1). Positive externalities, particularly from public investments (e.g. improvements in transportation infrastructure, quality of schools), can also contribute to house price increases. Uncapped capital gains tax exemptions on main residences mean that these windfall gains for property owners escape taxation, negatively affecting both efficiency and equity. There may be other tools to capture some windfall gains on property, in particular land value capture taxes, which tax private homeowners (or developers) on the rise in property values that are due to public actions (e.g. infrastructure investments, rezoning), but these fail to capture windfall gains that are due to other factors (see section 3.3.2). The capital gains tax exemption may also amplify incentives for homeowners to oppose new housing construction, where increased housing supply could ease upward pressure on house prices.

Finally, the capital gains tax exemption for main residences represents significant revenue foregone for governments. Some studies have found that the amount of revenue forgone by governments is substantial. In the United States, the revenue cost of the (capped) capital gains tax exemption was estimated at USD 40.3 billion for 2022 (Gravelle, 2022^[88]). In Australia, the estimated cost of the capital gains tax exemption for main residences was AUD 64 billion in 2021 (Treasury, 2022^[91]). In the United Kingdom, the revenue cost of the Private Residence Relief was estimated to amount to GBP 28.4 billion in 2020-21 (HMRC, 2021^[92]), while (Corlett and Leslie, 2021^[10]) find that taxing capital gains on all main residences at a flat rate of 28% would raise an estimated GBP 11 billion. In both Australia (Treasury, 2022^[91]) and the United Kingdom (HMRC, 2021^[92]), the capital gains tax exemption for the main residence is the country's largest tax concession in terms of revenue forgone. However, it should be noted that removing the capital gains tax exemption would not necessarily raise the equivalent of the foregone tax revenue, as additional tax revenues would depend on dynamic effects such as lock-in effects and changing house prices.

The efficiency, equity, and revenue concerns raised by exempting capital gains on main residences are more pronounced where property value increases are not captured under recurrent property taxes. To some extent, recurrent taxes on immovable property can act as an imperfect substitute for an

accrual-based capital gains tax so long as property values are regularly updated; the difference being that the recurrent property tax is levied on the overall value of the property, not just the increase in value. By taxing the higher property values on a recurrent basis, recurrent taxes on immovable property avoid the lock-in effects that may arise with realisation-based capital gains taxes. However, in the case where there are no capital gains taxes and where recurrent property taxes are not based on regularly updated property values, increases in housing values gained by homeowners fully escape taxation (assuming no recurrent net wealth tax).

Capping the capital gains tax exemption for main residences to ensure that gains above a very high value are taxed has the potential to simultaneously reduce distortions, enhance equity and raise revenues. The discussion above highlights that capping the capital gains tax exemption on main residences at a high capital gain threshold would yield positive effects for equity and efficiency. In addition, it would allow governments to collect significant amounts of revenue from households with large capital gains, given house price increases. At the same time, exempting a portion of capital gains appears to be a sensible approach to reduce potential lock-in effects and administrative costs. The threshold could be set at a sufficiently high level to continue exempting the vast majority of homeowners but capture those at the top of the distribution, and regularly revalued to take into account house price increases. The tax exemption threshold could be conditional on using the housing as a main residence for a minimum number of years. An alternative would be to exempt gains on main residences earned within a given time regardless of the number of sales. This would prevent tax avoidance that could arise if the capital gains tax exemption applied per transaction, as households could avoid capital gains taxation by regularly selling and buying property and realising gains below the exemption threshold. It would also strengthen horizontal equity between movers and stayers. A capped capital gains tax exemption for the main residence applies in a minority of OECD countries (Table A.1). Israel applies a capital gains tax exemption on the first ILS 4.5 million (approximately USD 1.4 million) of capital gain from residential property, if it is the only property owned by the taxpayer and has been held for more than 18 months. In the United States, capital gains up to USD 250 000 (or USD 500 000 for married couples filing jointly) (not indexed for inflation) on the sale of the main residence can be excluded from taxation, if the home has been owned and used as the main residence for at least two of the previous five years. Mexico exempts capital gains on owner-occupied housing if the gain is below 700 000 investment units (roughly USD 250 000) and if the taxpayer has not disposed of housing within the previous five years. Korea exempts capital gains for houses valued below KRW 900 million (approximately USD 790 000) if they do not qualify for a full exemption based on the holding period.

If countries decide to tax some of the gains on main residences, reforms will likely need to balance these policy objectives with political economy considerations, especially when deciding which gains will be subject to the tax, and take into account interactions with other taxes. If countries decide to broaden the capital gains tax base, governments will need to decide whether the reform only applies to gains that will accrue in the future (e.g. from the date the reform was introduced) or also takes into account past gains. Considering the unprecedented house price growth in recent decades and its implications for intergenerational inequality, it seems warranted for both equity and revenue reasons to include in the tax base capital gains that accrued before the introduction of the tax. However, for practical reasons, gains may be calculated in relation to a specific base date (instead of the full ownership period) (see for example the proposal of Corlett and Leslie (2021_[10])). This would reduce the practical difficulties associated with tracking deductible capital improvements over the years as homeowners may not have kept records of these costs, though taxpayers could be allowed to deduct a fixed presumed amount of expenses. At the same time, taxing capital gains in relation to a specific base date would make it more difficult to determine the cost basis of the property than if the original purchase price is used. Taxing capital gains earned after a specific date as opposed to over to the full ownership period would also avoid punishing long-term homeowners, although this would be less of an issue if the capital gains tax exemption is set at a high level. A reform of capital gains taxes also needs to take into account existing rules on unrealised capital gains at death, since taxing capital gains (above a certain threshold) while forgiving

capital gains at death through step-up in basis may significantly increase lock-in effects, with individuals holding on to their property until they die to avoid capital gains taxation.

Capital gains on secondary residential property should be taxed to promote neutrality among different asset classes and increase the progressivity of the tax system. Secondary property should be taxed like other capital assets in order to maintain neutrality among different asset types, regardless of whether the housing generates an income (e.g. rented property) or not (e.g. holiday homes). The rationale underlying capital gains tax exemptions or roll-over relief (i.e. prevent lock-in effects that lower residential and potentially labour mobility) is weaker in the case of secondary housing, as the mobility of any occupants (e.g. renters) should be unaffected by capital gains taxes levied on the owners. From an equity perspective, the taxation of capital gains on secondary housing would contribute to enhancing progressivity as secondary real estate wealth is significantly more concentrated at the top of the distribution (see Chapter 2). In the United States, for instance, 70% of accrued capital gains on secondary property go to the top income quintile while just 7% accrues to the first two quintiles combined (Hungerford, 2010^[12]). In addition, as capital gains tax is paid upon disposal, the likelihood that the tax burden is largely passed onto renters through higher rents is lower.

Where capital gains are taxed, countries should consider taxing real rather than nominal capital gains. In countries that tax nominal capital gains, the marginal effective tax rate increases with inflation (Millar-Powell et al., 2022^[83]). To ensure that only the real gain is taxed, countries should allow the indexation of capital gains using, for example, the Consumer Price Index (CPI). While capital gains indexation might have been less relevant in the low-inflation environment of the past decade, recent trends pointing towards higher inflation may increase the need for inflation indexing. Digitalisation has also significantly reduced the administrative costs associated with indexing capital gains for inflation.

Countries should consider limiting or phasing out mortgage interest relief on owner-occupied housing

Mortgage interest relief for housing is common across OECD countries. Mortgage interest relief is one of the most common tax policy tools to support homeownership across OECD countries (OECD, 2021^[93]), which may be explained by the fact that mortgages represent the largest liability in households' debt portfolios and help households access the housing market and accumulate wealth (Causa, Woloszko and Leite, 2019^[94]). Out of 38 OECD countries, 17 provide tax relief for mortgage interest on owner-occupied housing via either a tax deduction or a tax credit. In some countries, the total value of the deduction or the credit is capped (e.g. Belgium (mortgage principal repayments), Estonia, Finland, Italy, Luxembourg, and Spain), while two countries restrict eligibility for mortgage interest relief to taxpayers below an income threshold (Chile) or whose housing asset falls below a value threshold (Korea). Mortgage interest relief is more widely available for rented property, as many countries allow taxpayers to deduct the costs they incur to earn taxable rental income. Twenty-six out of 38 countries offer mortgage interest relief for rented properties, and caps or thresholds are less common (OECD, 2018^[2]).

Mortgage interest relief can allow taxpayers to deduct the costs that they incur generating taxable income, but there appears to be little justification for this relief in the absence of taxable income.

The taxation of net income – gross income minus the costs incurred to generate it – is common practice across OECD countries. In the case of rental property, owners are typically taxed on their net rental income; that is, their rental income after deducting costs such as mortgage interest and local taxes. In the case of owner-occupied property, there is a compelling case for providing mortgage interest relief where imputed rents are taxed. However, imputed rents on owner-occupied housing are rarely taxed for various conceptual and administrative reasons (Box 3.4). In countries where imputed rents on owner-occupied housing are not taxed, the justification for allowing costs, including mortgage interest payments, to be deducted or credited appears limited as there is no corresponding taxable income.¹⁵

Box 3.4. Imputed rents

Part of the return to an owner-occupier housing investment accrues to the taxpayer in the form of living in the property rent-free. This in-kind return is known as imputed rent. The concept of imputed rent on owner-occupied property is motivated by the idea that the owner-occupier could rent out the property on the market to earn a rental income. However, refraining from doing so indicates that the value of the housing service to the owner-occupier must at least be equal to the forgone rent. While the property owner (making the investment) and the dweller (paying the rental income and consuming the housing service) are two separate individuals in the case of rented housing, they are one and the same person when considering owner-occupied property.

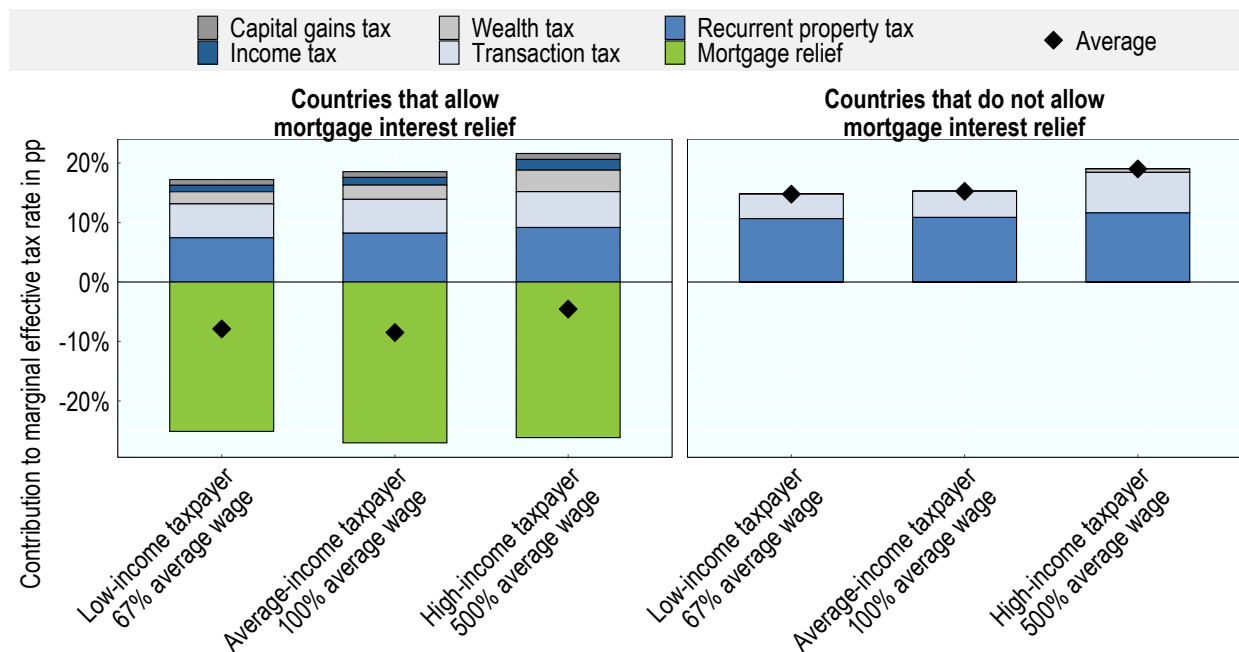
Imputed rent is commonly exempt for tax purposes. This has been found to be one of the most significant drivers of the preferential tax treatment of owner-occupied housing (Millar-Powell et al., 2022^[83]). While mortgage interest relief for rental property allows owners to deduct costs that are associated with generating taxable rental income, mortgage interest for owner-occupiers is deducted without a corresponding taxation of imputed rental income. This generous tax treatment of owner-occupied housing results in negative marginal effective tax rates in some countries, effectively providing a tax subsidy for owner-occupied housing (Figure 3.6). To remove distortions in housing investment decisions and eliminate the homeownership bias, the taxation of imputed rents combined with mortgage interest relief has often been suggested as a ‘first-best’ policy approach.

In practice, a range of conceptual, administrative and political considerations have made the taxation of imputed rental income difficult to implement in practice. Only four OECD countries (Denmark, Greece, the Netherlands and Switzerland) tax imputed rents, although at comparatively low rates and only under certain conditions.

Source: (Goode, 1960^[95]; Millar-Powell et al., 2022^[83])

Mortgage interest relief on owner-occupied housing provides a large subsidy to homeowners and represents a significant fiscal cost. Mortgage interest relief reduces the financing costs of a debt-financed housing investment (commonly at the taxpayer’s marginal tax rate) and therefore reduces the marginal effective tax rate (METR) of debt- relative to equity-financed property (Figure 3.6). On average, the value of the tax relief rises with income, but drops slightly for the highest earners due to capping in some countries. Mortgage interest relief also represents a significant fiscal cost for governments. Forgone tax revenue due to mortgage interest relief amounted to 1.3% of GDP in the Netherlands, 0.3% in Belgium and Luxembourg, and around 0.1% in the United States, Finland and Mexico (OECD, 2021^[93]). In the United States, this was equivalent to around 7% of total personal income tax revenue in 2018 (Sommer and Sullivan, 2018^[96]). This large fiscal cost has been justified by the expected positive impacts of the tax relief on homeownership, but, as discussed below, evidence suggests that mortgage interest relief is not effective at raising homeownership levels and raises serious efficiency and equity concerns.

Figure 3.6. Marginal effective tax rates and component taxes, owner-occupied debt-financed housing, average for countries with and without mortgage interest relief, 2016



Note: Results are presented for owner-occupied debt financed housing. Results are presented for inflation at the OECD average level; with a 20-year holding period; and the returns stemming 50% from capital gains and 50% from rent or imputed rent. Countries that allow mortgage interest relief on owner-occupied housing are: Argentina, Belgium, Bulgaria, Chile, Colombia, Czech Republic, Denmark, Estonia, Finland, Greece, Italy, Japan, Korea, Luxembourg, Mexico, the Netherlands, Norway, Spain, Sweden, Switzerland, and the United States. Countries that do not allow mortgage interest relief on owner-occupied housing are: Australia, Austria, Canada, France, Germany, Hungary, Iceland, Ireland, Israel, Latvia, Lithuania, New Zealand, Poland, Portugal, Slovak Republic, Slovenia, South Africa, Türkiye, and the United Kingdom.
Source: (Millar-Powell et al., 2022^[83])

StatLink  <https://stat.link/9q5i2p>

However, empirical evidence suggests that mortgage interest relief does not raise homeownership rates and results in higher house prices where housing supply is constrained. Descriptive statistics show that homeownership rates among high-income households (e.g. households that benefit the most from deductions) in countries that do not allow mortgage interest relief are high and similar to homeownership rates in comparable countries providing tax relief (Caldera Sánchez and Andrews, 2011^[74]). In a study examining the impact of a reform to mortgage interest deductibility in Denmark, Gruber et al. (2021^[89]) find causal evidence that changes to mortgage interest relief have no effect on homeownership rates. In the United States, Glaeser and Shapiro (2003^[97]) find that mortgage interest relief has not affected homeownership rates, which have remained stable across decades despite significant variations affecting the subsidy, while Hilber and Turner (2014^[98]) find that homeownership only increases for higher income groups where the housing supply is elastic. The capitalisation of mortgage interest deductions into higher house prices is evidenced across a range of empirical studies (Berger et al., 2000^[99]; Gruber, Jensen and Kleven, 2021^[89]) and general equilibrium models (Harris, 2010^[100]; Sommer and Sullivan, 2018^[96]), particularly where the housing supply is inelastic (see e.g. (Bourassa et al., 2013^[101]; Davis, 2019^[102]; Hilber and Turner, 2014^[98]). As mortgage interest relief is capitalised into higher house prices, it is unlikely to raise homeownership, but it also raises distributional questions, with studies showing that property owners and property developers benefit the most from higher prices (Caldera Sánchez and

Andrews, 2011^[74]; Davis, 2019^[102]). The impact of mortgage interest relief on homeownership rates is also limited by the fact that such relief fails to address the most important barriers to homeownership, such as households' credit ratings (Barakova et al., 2003^[103]) and the availability of down-payments (Gabriel and Rosenthal, 1991^[104]).

Empirical evidence also shows that mortgage interest relief encourages purchases of larger and more valuable homes, rather than supporting new entrants into the housing market. Gruber et al. (2021^[89]) find that mortgage interest relief affects housing investments at the intensive margin, as households use the tax subsidy to acquire bigger and more expensive properties, rather than at the extensive margin (i.e. acquiring a home). While in theory there may be positive externalities associated with increased home value and property size (e.g. positive effects of nicer homes on the neighbourhood), this is typically not the stated goal of mortgage interest relief. Empirical evidence also shows that intensive margin effects are driven by households moving homes as opposed to improving their home (Gruber, Jensen and Kleven, 2021^[89]). Purchases of larger properties may also have negative environmental consequences (e.g. urban sprawl as well as increased energy and water consumption).

Mortgage interest relief has also been found to encourage household indebtedness with potential adverse effects on macroeconomic stability. The demand for housing debt is found to be highly elastic with respect to its tax treatment determining its financing costs (Dunsky and Follain, 2000^[105]). General equilibrium models using data from the United States suggest a significant increase in household indebtedness in response to mortgage interest relief (Sommer and Sullivan, 2018^[96]). High levels of debt have in turn been found to reduce households' ability to smooth consumption and increase the likelihood of downturns, with recessions tending to be more severe (Sutherland and Hoeller, 2012^[106]). Higher leverage ratios also raise after-tax returns and potentially incentivise property speculation (Andrews, Caldera Sánchez and Johansson, 2011^[58]). Analysis by Andrews et al. (2011^[58]) show that mortgage interest deductibility is correlated with volatility in the housing market, which suggests increased speculative activity.

Mortgage interest relief on owner-occupied housing provides greater benefits to high-income households. As high-income households are more likely to be homeowners, have more valuable homes and hold the largest share of owner-occupied housing debt, they are able to make greater use of mortgage interest relief, while lower-income households who are less likely to own homes, own less valuable properties and hold less housing debt will receive less tax relief (Chapter 2). The design of mortgage interest relief also contributes to the concentration of the tax benefit, as countries commonly provide mortgage interest deductions at the taxpayer's marginal PIT tax rate and do not cap the tax relief on owner-occupied housing (Millar-Powell et al., 2022^[83]). A range of studies drawing on different indicators and examining the United States (Carasso, Steuerle and Bell, 2005^[107]; Gale, Gruber and Stephens-Davidowitz, 2007^[108]; Harris and Parker, 2014^[109]; Sommer and Sullivan, 2018^[96]) and some European countries (Fatica, 2015^[110]; Fatica and Prammer, 2017^[90]; Matsaganis and Flevotomou, 2007^[111]) find evidence that mortgage interest relief is regressive. Studies find evidence that the share of total tax relief received rises with income. For example, Sommer and Sullivan (2018^[96]) estimate that in the United States, 42% of the mortgage interest deduction is captured by taxpayers in the top income quintile, while Matsaganis and Flevotomou (2007^[111]) estimate that the share of the relief going to the top income quintile ranges from 33% (Sweden) to 59% (Greece) in several European countries. Matsaganis and Flevotomou (2007^[111]) also find that tax relief as a share of income is highest for households in the fourth or fifth income quintiles. In the United States, Carasso, Steuerle and Bell (2005^[107]) find that tax relief as a share of tax liability rises with income, from 0.3% for the first income quintile to 4.9% for the top income quintile.

However, lower-income and lower-wealth households can derive significant benefit from mortgage interest relief, given household debt levels. It is important to note that while high-income households receive greater relief both as a share of total relief and relative to their incomes (particularly when relief is not capped), lower-income and lower-wealth households may still benefit from tax relief for mortgage interest, as a greater share of low-income households have high debt-to-income ratios and given that

housing debt is more substantial relative to gross wealth for low-wealth households (Chapter 2). Fatica and Prammer (2017^[90]) find that the tax reduction in some European countries is highest for households with low net wealth and net housing wealth. Capping mortgage interest relief at a low level to target the relief may therefore avoid some of the regressive effects of broad-based relief.

Mortgage interest relief for rented properties allows taxpayers to deduct the costs they incur to earn taxable income, but this relief provides a larger tax reduction to high-income and high-wealth households. Mortgage interest deductions for rented properties ensure tax is levied on taxpayers' net income, that is, after deducting costs incurred to earn the income. However, a tax deduction for mortgage interest results in a greater reduction in tax liability for high-income taxpayers subject to higher marginal PIT rates (in countries that levy progressive tax rates on rental income). In addition, ownership of secondary housing, which includes rented housing, is concentrated among the wealthiest households (see Chapter 2). Due to this concentration of ownership and the design of mortgage interest relief, which is typically uncapped, mortgage interest relief for rented properties primarily flows to top households.

Removing mortgage interest relief for owner-occupied property would simultaneously enhance efficiency, equity, and revenues. Phasing out mortgage interest relief could address many of the negative effects outlined above: reducing tax incentives to overinvest in owner-occupied housing, lowering or mitigating increases in house prices, improving macroeconomic stability, and removing a regressive and costly tax relief. Improved affordability could lower rents and make housing more accessible to households that currently do not make full use of the relief (such as low-income households with low PIT liabilities). Empirical studies suggest that the elimination of mortgage interest relief on main residential properties raises welfare in the long-run (Alpanda and Zubairy, 2016^[112]; Floetotto, Kirker and Stroebel, 2016^[113]; Gale, Gruber and Stephens-Davidowitz, 2007^[108]; Harris, 2010^[100]; Karlman, Kinnerud and Kragh-Sørensen, 2021^[114]). While removing mortgage interest relief would strengthen progressivity by reducing tax relief that delivers greater benefits to high-income households, capping relief would also help improve progressivity.

Removing mortgage interest relief on owner-occupied housing can nevertheless be complex as it creates winners and losers and risks destabilising the housing market, so a phase-out would need to be gradual. Countries that have removed mortgage interest relief have done so gradually (Box 3.5). Gradually removing mortgage interest relief helps alleviate potential financial difficulties for households repaying their loans. In addition, as mortgage interest relief will likely be capitalised into house prices, its removal could prompt a decline in house prices. This is expected to create winners and losers, particularly in the short run; for example, renters and lower-income households with less borrowing capacity would gain from lower house prices (and not lose much from the repeal of the tax relief for mortgage interest), while highly leveraged homeowners and outright owners may lose (Floetotto, Kirker and Stroebel, 2016^[113]; Karlman, Kinnerud and Kragh-Sørensen, 2021^[114]). If mortgage interest relief is removed abruptly rather than gradually phased out, benefits accruing to non-homeowners (e.g. renters and prospective owners) will be largest while homeowners, especially those who are highly leveraged, stand to lose the most. On the contrary, gradually phasing out mortgage interest relief will reduce potential house price declines, mitigating the costs of the reform for current homeowners, but also decreasing potential gains in housing affordability for non-homeowners. Besides these welfare effects across different groups, consideration should be given to the wider macroeconomic impact of a sudden repeal of mortgage interest relief as a significant drop in house prices could possibly have wider effects on the economy. The decision on how quickly to remove mortgage interest relief should therefore carefully consider both welfare effects between current homeowners and potential entrants on the housing market, as well as wider macroeconomic risks. In addition to a gradual removal, careful consideration should be given to the timing of reforms. In particular, in the current context of tightening monetary policy, countries need to be attentive to the increased financial vulnerability of some households (see Chapter 1).

Where a full repeal is not possible, countries could scale back mortgage interest relief in a way that reduces its regressive and distortive effects. Countries could limit the amount of mortgage interest that

taxpayers are allowed to deduct (e.g. by capping the value of the deduction, limiting the value of the loan on which interest is deductible or limiting the share of interest that is deductible) or restrict eligibility through either a threshold applied to the taxpayer's personal income or a threshold applied to the property value. Alternatively, countries could replace mortgage interest deductions (which reduce taxable income) with capped tax credits (which directly reduce tax liability up to a fixed amount) to make the relief less regressive (e.g. Italy, Spain).

While there is a strong case to maintain mortgage interest relief for rented properties, countries could consider introducing some limitations on this relief to reduce regressivity. There is a strong case for allowing taxpayers to deduct the costs they incur to earn taxable income. However, given the concentration of secondary real estate wealth, countries may consider designing mortgage interest relief so that higher income and wealthy taxpayers do not benefit disproportionately. This could include limiting the amount of the relief (e.g. capping the amount deducted) or shifting to a tax credit. For example, the United Kingdom replaced the mortgage interest deduction with an uncapped tax credit equal to 20% of costs. This ensures that taxpayers with the same costs receive the same tax benefit regardless of the rate at which they pay tax.

Box 3.5. Reforms to mortgage interest relief for owner-occupied housing in Ireland, the Netherlands and the United Kingdom

Ireland

Mortgage interest relief (MIR) for owner-occupied housing was gradually phased out in Ireland starting in 2009 in response to house price inflation and volatile property markets. Within the MIR scheme, the rates and upper thresholds of a qualifying mortgage loan depended on the taxpayers' individual circumstances including if the taxpayer was a first-time buyer, the time at which the property was bought and their civil status. The tax relief was administered through mortgage lenders.

As MIR was phased out, new mortgages taken out after January 2013 did not qualify for MIR and the relief expired for mortgages taken out prior to 2004. The relief continued to apply up to the end of 2020 for households who bought a home on a mortgage between 2004 and 2012, given high property prices and mortgage repayment obligations. The highest rate of relief (capped at a maximum interest amount) was applicable to households that bought a property between 2004 and 2008 at the peak of the housing boom. For property purchases in other years, the rate of relief was between 15% and 25%. Originally, MIR was due to expire in 2017, but it was later decided that it should be phased out more gradually to avoid a spike in mortgage payments for MIR recipients in 2018. Subsequently, the amount of mortgage interest qualifying for relief was gradually reduced from 75% of the existing relief in 2018, to 50% in 2019 and 25% in 2020. Since January 2021, MIR has no longer been available.

Netherlands

In 2013, the Netherlands reformed its approach to mortgage interest relief for owner-occupied housing in an attempt to address deteriorating housing affordability and strengthen macroeconomic stability. The tax reform entailed two major policy shifts. Firstly, the rate at which mortgage interest can be deducted was reduced for both new and existing mortgages. The rate reduction was initially phased in very gradually, targeting a reduction in the marginal income tax rate at which mortgage interest can be deducted from 52% to 38% between 2014 and 2042. Given a continued and accelerating increase in house price growth, particularly in cities, the government agreed on an acceleration of the on-going reduction and a lowering of the rate by one percentage point in 2018. The new target rate was set at 37% to be reached in 2023. The reform was bundled with a reduction in imputed rent taxation, in an attempt to partially compensate homeowners. In 2022, the reduction is continuing and currently

mortgage interest can be deducted at a 40% rate. Secondly, the eligibility for new mortgage interest deductions was restricted to mortgages with a regular repayment of the principal (i.e. amortisation) over 30 years. Supporting the amortisation of new mortgages aimed to reduce private debt as well as increase the stability of the financial sector. However, house prices have continued to rise since the reform of mortgage interest deductions in 2013, while residential mortgages fell sharply in 2014 and mortgage growth has remained subdued ever since.

United Kingdom

Mortgage Interest Relief at Source (MIRAS) was introduced in the United Kingdom in 1983, providing a tax deduction of mortgage interest payments for the first GBP 25 000 of a mortgage loan. The relief for owner-occupied housing was abolished in 2000 after a nearly decade-long phase-out. In 1990, the programme had provided tax relief to 10 million households worth on average around GBP 770 per year or around 3% of the property value. Between 1990 and 1999, the gradual phase-out of the programme reduced its value from GBP 7.7 billion to GBP 1.4 billion and included a gradual reduction of the deduction rate from 25% in 1994 to 10% in 1998. Despite the reform, house prices and house price volatility increased, though it is possible that prices and volatility would have increased even more in the absence of the tax reform.

Source: (Brown and Phillips, 2010^[115]; OECD, 2014^[116]; OECD, 2016^[117]; OECD, 2021^[118]; OECD, 2009^[119])

Taxing net rental income at marginal personal or capital income tax rates and strengthening reporting requirements support efficiency and equity

Rental income generally receives the same tax treatment as other types of capital income. Rental income is taxed with total income at marginal PIT rates in countries with comprehensive tax systems (e.g. Canada, Germany, New Zealand) and at flat rates with other capital income in countries with dual income tax systems (e.g. Denmark, Finland). A few countries offer taxpayers the choice between taxing net rental income at marginal PIT rates and taxing gross rental income at lower flat tax rates (e.g. Israel, Italy, Latvia). A small minority of countries apply a unique set of tax rates and thresholds to rental income (e.g. Greece). Rental income is entirely exempt in some countries for taxpayers who own housing below a size threshold (e.g. Chile¹⁶) or who earn rental income beneath a threshold (e.g. Israel, Norway¹⁷), with no requirement to report this income in some places (e.g. Israel).

The tax base is typically realised net rental income, but a minority of countries tax imputed rental income. The majority of countries tax net rental income; that is, income actually received by the taxpayer minus costs. Countries either provide relief for costs incurred (including mortgage interest, maintenance costs, local taxes) or allow taxpayers to deduct a fixed percentage of rental income (e.g. Estonia, Iceland). A few countries allow taxpayers to choose between a fixed deduction and itemising their deductions with actual expenses incurred (e.g. the Czech Republic, Denmark, France, Mexico, Slovenia, Sweden, Türkiye), although this choice may be restricted to taxpayers with rental income below a threshold (e.g. France). The availability of deductions has a significant impact on the taxation of rental income, as taxpayers are far more likely to incur costs such as maintenance and interest (given it is common to borrow to invest in rental housing) compared to other asset classes. While most countries tax rental income actually received (after applicable deductions), a minority of countries instead tax imputed rental income. For instance, rental income is calculated as a multiple of the cadastral value in Belgium and as a deemed return based on a portfolio mix of higher-return investments and lower-return savings in the Netherlands (the share of each category is set by the tax authority and depends on the taxpayer's wealth).

Taxing net rental income at the taxpayer's personal income or capital income tax rate makes sense from an efficiency and horizontal equity perspective. Requiring taxpayers to declare all rental income and related expenses (including mortgage interest payments) and adding rental income to total income (in

countries with a comprehensive system) or capital income (in countries with a dual system) ensures actual rental income is taxed in the most efficient and equitable manner. Taxing realised net rental income ensures that tax liabilities align with the taxpayer's actual income. In contrast, there is a significant risk that imputed or deemed rental income would not align with actual income, which could lead to unduly high or low tax liabilities. Tax relief for mortgage interest, depreciation, and other costs allows taxpayers to deduct the expenses they incur to earn taxable income. This ensures taxpayers with the same net return face similar tax liabilities and avoids penalising taxpayers who have higher expenses. Taxing rental income at the same rates as other capital income reduces tax-induced distortions to the allocation of investment across asset classes (OECD/KIPF, 2014^[85]). This approach is simpler and more equitable than offering taxpayers the choice between different methods for taxing rental income (i.e. taxing net rental income at marginal PIT rates and gross rental income at low flat rates).

Allowing taxpayers to deduct expenses may increase compliance costs and raise vertical equity concerns, however, these concerns may be addressed through careful tax design. Allowing taxpayers to deduct expenses raises vertical equity concerns, given that wealthier and higher income households are more likely to earn rental income and have more valuable properties and greater deductible expenses. In some countries, higher income taxpayers can also deduct costs at their (higher) marginal PIT rates. Countries concerned with vertical equity could consider capping some deductions or turning some deductions (e.g. mortgage interest relief) into (capped) tax credits. Allowing taxpayers to deduct real expenses also implies a tax administration cost for governments and a tax compliance cost for taxpayers, which will be disproportionately high for taxpayers earning low income. Some countries have addressed this through simplified deduction systems, but these should be designed carefully to avoid significantly eroding the tax base and creating tax minimisation opportunities, particularly where taxpayers have the choice between the regular and simplified regimes.

The rise of short-term rentals has prompted questions over whether and how the resulting income is taxed. Digital platforms such as Airbnb and HomeAway have led to a rise in short-term rentals (Koster, van Ommeren and Volkhausen, 2018^[120]), prompting questions over the tax treatment of short-term rental income. While many countries apply the same tax treatment to short-term and long-term rentals, some apply different tax deductions or apply special regimes, such as those relating to holiday rentals or to small businesses. For example, the United Kingdom caps mortgage interest deductibility for long-term rental housing but not for qualifying short-term rentals; in contrast, Spain applies a 60% deduction to taxable rental income earned from long term-rentals but not for short-term rentals. The tax treatment may also depend on the taxpayer's circumstances; for example, whether the rental income exceeds a threshold (e.g. France), whether the owner provides services to guests (e.g. United States), and whether the owner rents out a separate property or part of their home (e.g. Australia). These differences may be necessary to distinguish between the economic reality of different rental arrangements, but they create distortions by incentivising taxpayers to invest in one form of rental housing over another. Deductions for expenses related to short-term rentals are typically available for the full year or are applied on a pro-rata basis with reference to the time that the rental is available to be let (that is, not with reference to the time the housing is actually rented), which creates avoidance opportunities, as taxpayers can claim deductions for the full year even when the property was actually rented for only part of the year. Digital platforms also create risks of tax evasion if taxpayers do not properly declare their incomes.

Countries should ensure that short-term rental income is properly declared and is not taxed more favourably than long-term rental income. While there may be a rationale to apply different tax treatment to short-term and long-term rentals, countries should avoid applying preferential tax treatment to short-term rentals, as this creates distortions and risks affecting the supply of affordable long-term residential housing. To ensure deductions align with taxable income, countries may also consider applying deductions on a pro-rata basis with reference to the period that the rental is actually let, rather than the full year or the period that it is available to be let.

Strengthened reporting requirements may be needed to prevent taxpayers from evading taxes on rental income by inflating their deductible expenses or underreporting their rental income. Income from both long-term and short-term rentals may involve relatively small amounts, spread over many taxpayers who are not typically subject to third party remittance or reporting (Eerola et al., 2019^[65]). This leads to risks of taxpayers artificially inflating deductible expenses or underreporting their rental income, which the tax authority may not be able to easily detect. Detection can be even more problematic where taxpayers are not required to declare rental income below a threshold, as taxpayers above the threshold may fail to declare their income and claim ignorance when they are caught (Thomas, 2021^[79]). In addition, the absence of reporting can create a data blind spot, as the tax authority cannot measure the prevalence and distributional impact of this tax exemption. Countries could address these issues through expanded reporting obligations from taxpayers, for instance to declare all rental income (even when below the exemption thresholds), and increased third-party reporting requirements (e.g. from rental agencies and digital platforms). The information gathered through expanded reporting would strengthen tax authorities' abilities to identify potential tax evasion as it can be matched with information that taxpayers report. A few countries have recently introduced third-party reporting requirements for digital platforms (e.g. Denmark, France). Third party reporting may also act as a deterrent to taxpayers who may otherwise underreport their income.

The inheritance or estate tax treatment of housing could allow for deferral and payment by instalments, but should avoid exemptions that concentrate the benefits among top wealth households

Half of OECD countries with inheritance and estate taxes apply preferential tax treatment to housing, which is a commonly inherited asset (OECD (2021^[3])). Many households that receive a gift or inheritance receive housing and the majority of households in some countries use the gifted or inherited asset as their main residence (see Chapter 2). Of the 24 OECD countries that levy inheritance or estate taxes, 12 countries apply preferential tax treatment to the donor's main residence and two of these countries also apply preferential treatment to other real estate (OECD (2021^[3])).¹⁸ The most common preferential tax treatment is a full or partial exemption, while a minority of countries apply an additional tax-free allowance, lower tax rates, or below-market valuation. Preferential tax treatment is typically conditional; most countries require the beneficiary to be close family and to live in the housing, while around a third of countries require the beneficiaries not to own other housing. A minority of countries cap the tax benefit by value (Korea, Spain) or size of the housing (Poland).¹⁹

While including housing in the inheritance or estate tax base improves efficiency and equity, this could lead to hardship for co-habitants. Preferential tax treatment for the main residence is distortive and increases the incentives for households to invest in their residence. This type of relief can be complex to administer; for example, if countries also wish to provide relief on housing that was sold shortly before the donor's death. The condition to remain in the inherited housing also creates lock-in effects, discouraging heirs from relocating if more adapted housing is found elsewhere. From an equity perspective, the preferential tax treatment of inherited housing is likely to reduce wealth equality as the wealthiest households own most inherited main residence wealth (see Chapter 2) and relief is typically uncapped. However, taxing inherited housing wealth upon the donor's death may lead to hardship for beneficiaries who live in the residence, owing to the illiquid nature of housing wealth and the potential for forced sale. The political economy of taxing inherited housing wealth may also be challenging, as people have an emotional bond to housing and wish to pass it to their heirs unencumbered by taxes.

Countries may consider tax deferral and tax payment in instalments to reduce hardship risks. Given the illiquid nature of housing wealth and the importance of the shelter it provides, countries may consider providing a standard inheritance or estate tax deferral period, followed by payment of taxes by instalments over a number of years. This would allow taxpayers the flexibility of selling and relocating if needed, while minimising distortions and liquidity problems. There may be less need for tax deferral for taxpayers who

were not living in the housing prior to the donor's death. Countries wishing to extend this tax treatment to non-co-habitants should apply interest to the deferred tax liability to ensure taxpayers are not advantaged by delaying payment. Countries that wish to maintain the favourable inheritance or estate tax treatment for inherited housing should consider applying a cap to ensure that the benefits are not concentrated among heirs receiving large wealth transfers.

Tax avoidance and evasion can be addressed through increased transparency and detection efforts, and removing incentives to use corporate structures and trusts

There is evidence that taxpayers use a range of strategies to minimise, avoid and evade taxes on housing. Taxpayers can minimise taxes on housing by using incentives provided by tax systems, such as holding housing for long periods of time to defer the realisation of capital gains. In contrast, aggressive tax avoidance exploits loopholes in the tax system, for example, through use of sophisticated structures like trusts. Taxpayers may also illegally evade taxes, whether it is by under-declaring housing values or through complex schemes obfuscating asset ownership. Policy makers should improve detection tools to be better aware of the prevalence and revenue costs of these practices and more effectively target compliance actions. Combatting aggressive forms of tax avoidance and evasion through a multi-pronged approach is also key to improving the efficiency and equity of housing tax systems.

Tax systems may encourage certain tax minimising behaviours, such as holding assets for long periods and using mortgage debt to offset income. Holding housing assets for long periods allows taxpayers to effectively spread the cost of transaction taxes over time and defer the realisation of taxable capital gains. After a given holding period, taxpayers may also become eligible for special tax rates and deductions linked to long-term capital gains. The evidence of bunching around the thresholds where taxpayers become eligible for special tax treatment confirms the attractiveness of this behaviour (Levy (2021^[121]), Dowd and McClelland (2017^[122])). In countries where capital gains are taxed at progressive PIT rates, taxpayers can lower their tax liability by timing the realisation of the capital gain during a lower income year, which highlights the importance of lifecycle income when assessing tax minimisation. Other features of tax systems can provide opportunities for taxpayers to minimise their tax burden on housing investments. For example, taxpayers can typically use mortgage interest relief to reduce their taxable rental income from debt-financed rental properties. Taxpayers can continue minimising their taxable rental income by investing in additional debt-financed property to keep deductible interest costs high.

Even when tax minimising behaviours are encouraged by current housing tax systems, understanding their prevalence and revenue impact is important. Taxpayers may respond to features of housing tax design by, for example, selling their housing once they become eligible for preferential treatment on long-term capital gains or favouring debt over equity finance. Statistical analysis can help measure the prevalence of such behaviours, for example identifying where there are more sellers after a particular holding period than would be expected without the preferential tax treatment (e.g. through bunching analysis). It is important for countries to understand the broader effects of the design of their housing taxes, as this may have implications for asset allocation, affordability, mobility, and the use of housing. Policy makers may opt to maintain housing tax provisions and incentives to support certain policy outcomes, but may also find that there is scope to increase neutrality in housing taxation with regard to the holding period (long or short), different types of return (rent or capital gains), and different types of finance (debt or equity).

More aggressive tax avoidance strategies can involve sophisticated techniques, such as the use of corporate structures. By holding in or transferring housing assets into a legal structure, taxpayers may avoid taxes that would otherwise apply to natural persons. For instance, individuals may purchase the shares in a corporate structure that owns housing rather than the underlying housing asset, to avoid transaction taxes if transaction taxes only apply to the sale of property rather than shares. This may also allow taxpayers to circumvent special housing taxes due by some categories of taxpayers, such as stamp

duty surcharges that may apply to foreign nationals or non-residents. While some countries apply transaction taxes to the purchase of shares in “housing rich” companies, recent leaks indicate that this strategy remains used in certain jurisdictions (e.g. Pandora Papers). In addition, rental income may be taxed at lower CIT rates when the housing is held by a company, compared to higher marginal PIT rates for natural persons (the overall level of taxation would depend on the tax treatment of dividends, though decisions over the extent and timing of dividend payments could still allow for considerable deferral). Taxpayers may also reduce inheritance taxes by owning housing through corporate structures, if preferential tax treatment applies to business assets compared to housing assets.

Trusts and similar legal arrangements may be used to avoid taxes on housing, but this will depend on how countries define and tax trusts and related structures.²⁰ The tax treatment of trusts differs substantially among countries with common law systems, where trusts are a native concept, while other countries may only recognise foreign trusts or not recognise trusts at all. As a result, tax avoidance strategies involving trusts are highly country-specific. For example, by holding housing in a trust, taxpayers can confer the benefits of property on beneficiaries without transferring legal ownership and incurring transaction or capital gains taxes (e.g. Switzerland, United Kingdom). However, some countries deem that placing housing in a trust is a transfer of ownership and apply transaction and capital gains taxes (e.g. Australia). Trusts generally allow a flexible allocation of income among beneficiaries, so trusts can lower the overall taxation of the returns to housing by channelling income to beneficiaries who are taxed at the lowest marginal rates. This is true whether trust distributions are treated as income (e.g. Australia) or as gifts (e.g. in parts of Switzerland), although in the latter case the beneficiary’s relationship to the settlor also affects the tax treatment of the distribution. Depending on the countries, losses and certain allowances (e.g. depreciation allowances, deductions for long-term capital gains) may or may not flow through to trust beneficiaries. Taxpayers can minimise tax by taking this into consideration when selecting the portfolio of housing assets that they place in a trust. The tax treatment of inheritances and capital gains at death will also influence the tax minimising strategies that taxpayers can employ; trusts may be used to delay the realisation of taxable capital gains or to transfer housing assets to the next generation without incurring wealth transfer taxes.

Countries can combat tax avoidance through corporate structures or trusts by reducing the attractiveness of holding housing through these vehicles. Countries may restrict the availability of some housing tax exemptions and deductions to property owned by natural persons. This could include denying preferential treatment for recurrent taxes on immovable property and capital gains taxes (e.g. tax-free thresholds, full or partial exemptions, and lower tax rates) that may apply to natural persons. Countries could also deny valuation discounts (which may apply to account for minority ownership or lack of marketability when acquiring a stake in a closely-held business) for “housing rich” firms, so housing is not valued (and taxed) less when inherited via a business structure than if it were inherited directly. Countries could treat the transfer of assets into a trust as a change of ownership, applying transaction taxes, capital gains taxes, and gift taxes as though the transfer occurred between two individuals. Other measures include periodic asset taxation or deemed realisation of capital gains, and limiting the lifespan of trusts to ensure housing held in trust is not subject to more favourable taxation than housing held by natural persons. Applying anti-avoidance measures to the sale and disposal of shares in “housing rich” firms can prevent taxpayers from avoiding transaction taxes by purchasing the corporate structure instead of the underlying housing asset.

Taxpayers may also engage in illegal tax evasion, which in its simplest form involves under-declaring property values. Evidence suggests tax evasion is widespread in the housing sector, due in part to the attractiveness of housing as an asset class and lower levels of transparency and third party reporting compared to financial assets (OECD, (2007_[123]), Remeur (2019_[124]), Ernesto U. and Michele (Eds.) (2015_[125]), De Simone, Lester and Markle (2020_[126]), Maloney, Somerville and Unger (2019_[127]), O’Reilly, Parra Ramirez and Stemmer (2019_[128])). A simple tax evasion scheme involves the buyer and seller agreeing to declare a purchase price that is lower than the real price, with the buyer paying the

difference in cash. The seller evades some of their capital gains tax liability and the buyer evades some transaction taxes. There is evidence that this type of tax evasion is widespread (Montalvo, Piolatto and Raya (2020^[129]), Ben-Shahar, Golan and Sulganik (2020^[130]), Agarwal et al. (2020^[131])). For example, Ben-Shahar, Golan and Sulganik (2020^[130]) find that among all reported housing transactions in Israel from 1998-2015, 8% of transactions involved under-reporting, with the average reported price 30% below the estimated true price. Individuals may evade other taxes levied on the basis of the property's value (i.e. wealth taxes, inheritance and estate taxes, and recurrent taxes on immovable property) by under declaring property values. Other simple strategies include not declaring rental income (to evade income taxes) or fraudulently declaring rental housing is a main residence (to take advantage of the preferential tax treatment granted to owner-occupied housing).

Sophisticated tax evasion schemes use businesses or trust structures to conceal beneficial ownership and undertake fraudulent transactions. Taxpayers may set up or acquire multiple structures to make it difficult for the tax authority to identify owners and levy taxes, and some of the structures may be located offshore to further obfuscate ownership. Individuals can undertake transactions (e.g. loan agreements and service agreements) among the different companies and trusts they control, for example, creating fraudulent deductible costs or losses to offset taxable income. Individuals could also loan themselves their own undeclared funds that are held offshore through a corporate structure, using interest expenses to reduce their taxable income while not paying tax on the interest income received by the offshore corporate structure (OECD, (2007^[123])). Sophisticated tax avoidance and tax evasion strategies generally require professional expertise, which highlights the role for “professional enablers” such as lawyers and real estate agents, who may use their expertise to facilitate evasion of taxes on housing (OECD (2021^[132]), Maloney, Somerville and Unger (2019^[127])).

A combination of detection tools are needed to identify and help combat aggressive tax avoidance and tax evasion. To identify potential under-valuations, tax authorities can undertake statistical analysis to compare housing transaction prices to similar properties and to the property's past purchase prices. Tax authorities can match data from sources such as other government bodies (e.g. property records) and private institutions (e.g. bank accounts) to better understand taxpayer profiles and identify potential inconsistencies in reported information. Red flag analysis may help the tax authority target audits by identifying where further investigation is warranted, for example because of the person involved (e.g. the person has a history of tax evasion) or characteristics of the purchase (e.g. lower than expected valuations or no mortgage finance²¹).

Greater transparency through increased reporting requirements is core to identifying and discouraging tax evasion. Information on the natural person(s) who ultimately own the real estate, which is covered by the concept of “beneficial ownership”²², is a key element of greater transparency. This may include different types of reporting, such as beneficial owner registers of companies or real estate, and may have crossovers with initiatives taken in relation to Anti-Money Laundering and Combating the Financing of Terrorism (AML/CFT). For example, to prevent money laundering through real estate, the United States has opened a consultation on a proposal to require housing purchases that do not involve mortgage finance to be reported (purchases involving mortgage finance are already reported by financial institutions).²³ Land ownership registries, such as the recently established Land Owner Transparency Registry operating in British Columbia, Canada, are also a valuable source of information about beneficial ownership of property. Recent scandals suggest the real estate sector would benefit from better supervision and enforcement of existing requirements (e.g. Suspicious Transaction Reports (STRs) that are underused). A “whole of government approach” involving information sharing and coordination between authorities (such as those responsible for tax, AML/CFT) would increase the effectiveness and impact of these actions. This may require changes to inter-governmental agreements, such as those that restrict the use of information obtained under Exchange of Information (EOI). Countries also have in place strategies to detect professional enablers, including risk assessments, data mining, and whistle-blower programmes, which are complemented by international standards such as the Financial Action Task Force

recommendations regarding professionals involved with real estate transactions²⁴ and mandatory disclosure rules for intermediaries (OECD (2018_[133])).

International tax transparency initiatives have greatly improved tax authorities' understanding of the nature and extent of wealth held abroad, but gaps remain in reporting on real estate wealth. EOI includes two main standards: Exchange of Information on Request (EOIR), which allows tax authorities to request a broad range of information on assets that their taxpayers hold abroad when the information is foreseeably relevant, and Automatic Exchange of Information (AEOI), where countries exchange each year a standard set of information on foreign taxpayers with their tax residence jurisdiction. These standards represent a significant step forward in international tax transparency. However, there is no minimum standard for AEOI on real estate, while EOIR requires tax authorities to have reasonable suspicions to request specific information on real estate in other jurisdictions. As real estate is typically taxed where it is physically located, international tax transparency standards have targeted higher-risk financial assets. These standards mean that some proceeds of real estate investments (e.g. rental income paid into a bank account) would be reported, but ownership of real estate assets would not. There are some OECD countries, however, that do exchange such information spontaneously or automatically (and the OECD has produced an electronic format for doing so). Evidence suggests that EOI has led to a reduction in offshore bank deposits (O'Reilly, Parra Ramirez and Stemmer (2019_[128])), but it may have increased the popularity of real estate, which is typically not subject to automatic reporting (De Simone, Lester and Markle (2020_[126]), Bomare and Le Guern Henry (forthcoming)). Future work on improving countries' ability to detect tax evasion in the real estate sector could involve exploring the expansion of AEOI to real estate.

3.3.2. Assessment of the role of housing tax policies in addressing current housing challenges and reform options

Tax support for homeownership should be carefully evaluated against local housing market characteristics, as some of these tax measures may be counterproductive when supply is inelastic

Tax and non-tax measures intended to support homebuyers have become increasingly popular in recent decades. In addition to mortgage interest relief, discussed in section 3.3.1, countries provide a range of tax and non-tax measures to encourage homeownership. Tax measures commonly include one-off tax reliefs and tax-favoured savings schemes, which are conditioned on the purchase of residential property. These policies are often targeted at specific groups such as first-time homebuyers or individuals and households below a certain age and are typically capped with reference to the property value. A few countries target lower-income earners by conditioning one-off tax reliefs upon taxable income (e.g. France, Belgium, and Ireland). In several countries, one-off tax measures take the form of exemptions or concessions from transaction taxes for first-time buyers (sometimes subject to further eligibility criteria) (e.g. Australia, Finland, Greece, Netherlands, the United Kingdom). In Australia, Canada, Colombia, Luxembourg, Norway, the United Kingdom and the United States, governments offer first-time buyer savings schemes, which provide preferential tax treatment (interest and/or capital gains tax exemptions) to savings directed towards a first home purchase. Non-tax policies aimed at supporting homeownership are also common, including measures such as equity loan programmes, mortgage guarantees, shared ownership schemes (which allow people to buy a share of their home while paying rent on the remaining share), or the option to make advance pension withdrawals or pledge pension assets to buy a home (e.g. Switzerland) (OECD, 2021_[93]).

However, evidence suggests that measures promoting homeownership may be limited in their effectiveness and can contribute to increased house prices where there are housing supply constraints. While studies looking at the impact of the tax reliefs described above are lacking, studies assessing the effects of non-tax policies aimed at encouraging homeownership may provide useful

guidance. For instance, studies evaluating the effect of increased credit supply on the housing market, through eased restrictions for first-time buyers, show that increased credit supply raises house prices (Duca, Muellbauer and Murphy, 2011^[134]; Di Maggio and Kermani, 2016^[135]; Mian and Sufi, 2009^[136]). However, in areas where supply is elastic, the housing stock increases and house price growth is more contained (Favara and Imbs, 2015^[137]). Analyses of the effectiveness of the equity loan scheme in the United Kingdom lead to similar conclusions (Carozzi, Hilber and Yu, 2020^[138]). Results suggest that where housing supply is inelastic due to regulatory or geographical constraints, the equity loan scheme has no significant effect on construction and private lending activity, but is associated with a price increase of 6% for newly constructed buildings (Carozzi, Hilber and Yu, 2020^[138]). Conversely, in areas with responsive housing supply, sales of newly built homes increased by 6-7%, with no effect on house price developments. Carozzi et al. (2020^[138]) also provide evidence on the distributional effects of the scheme and conclude that in the regions with the highest housing costs, the scheme has primarily benefited landowners and developers while housing affordability has deteriorated.

Measures aimed at increasing housing supply should be prioritised to address housing affordability and encourage homeownership. The empirical evidence emphasises the need to address the inelastic supply of housing, for instance through reforms to land use and housing market regulations and the construction of social housing (see Chapter 1). In environments where such reforms may be difficult or take a long time, phasing-out some of the policies that subsidise housing costs and fuel demand, particularly those are not targeted at specific groups such as low-income households or first-time buyers and predominantly benefit higher-income households (e.g. mortgage interest relief), could help improve housing affordability, but a careful assessment and a gradual approach would be needed (as discussed above). As with restricting or removing mortgage interest relief, removing other housing cost subsidies will affect specific groups differently and might therefore require a transition period and potential compensation measures.

A careful blend of tax and non-tax policies may be needed to increase supply of affordable housing

Some countries provide tax incentives to increase the supply of affordable housing. Governments may need to support the provision of affordable housing, as the potentially lower returns available compared to other forms of housing may lead to under-provision by the private sector. Tax policies to encourage the supply of affordable housing often take one of two forms. One approach consists of providing corporate tax relief to housing developers that undertake the construction of affordable housing projects. The most researched example of this type of policy is the Low-Income Housing Tax Credit (LIHTC) in the United States, which offers participating developers an annual income tax credit of either 30% or 70% of their project's costs spread over a ten-year period.²⁵ To qualify, owners or developers must ensure that sufficient shares of tenants earn below specified income thresholds and must rent the units at below-market rates over a 15-year period. Tax incentives targeted to housing developers can also be found in other OECD countries including, for instance, Chile²⁶, Colombia, Germany, Türkiye, Portugal and Spain, and depending on policy makers' goals, may be targeted towards increasing the supply of rental or owner-occupied housing. Another category of tax support measures for affordable housing involves providing tax breaks directly to homeowners who commit to renting out residential properties for a minimum length of time. These policies typically require rents to be set below-market prices and may either be restricted to newly-acquired dwellings (e.g. buy-to-let schemes, as with the *dispositif Pine*²⁷ in France), or applicable regardless of whether rental units were purchased for this purpose (e.g. the capital gains tax discount for affordable housing in Australia²⁸).

Tax incentives for housing developers can have important effects on the supply of affordable housing. Evidence shows that measures such as the LIHTC can increase the share of affordable housing within the housing stock. Baum-Snow and Marion (2009^[139]) find that greater financial support for LIHTC projects increases the number of low-income housing units and O'Regan and Horn (2013^[140]) find that

households benefiting from the LIHTC face significantly lower rent burdens than comparable tenants in non-LIHTC housing. This suggests that this credit has indeed resulted in more affordable housing. In contrast, studies show that although 57% of rented housing units built under the *dispositif Pinel* were let at below-market rents, the amount of reduced rent was very small; for every EUR 10 spent on the scheme, renters benefited from a EUR 1 reduction to their rent (Deniau et al., 2019^[141]). This is due in part to the design of the provisions; the incentive set a maximum rent per square metre at the regional level, but in areas of cheaper rents, units benefitting from the incentive could effectively be rented at close to market rates while remaining below the cap (Deniau et al., 2019^[141]).

However, the subsidisation of affordable housing construction has the potential to crowd out non-subsidised housing developments and create concentrations of low-income housing. Incentives to build affordable housing may crowd out non-eligible private housing developments, both within the area targeted by the incentives and in non-eligible locations (Deniau et al., 2019^[141]). If increases in affordable housing are offset by comparable declines in the construction of unsubsidised units, tax incentives increase access to cheaper housing but have no impact on the net supply of dwellings. Subsidies may also create high concentrations of low-cost housing, depending on the types of housing that the measures allow (McClure, 2019^[142]). Research into the prevalence of crowding out has led to mixed conclusions. From a theoretical perspective, higher crowding-out is expected in regions with a more elastic supply of housing or areas where demand is more inelastic (Eriksen and Rosenthal, 2010^[143]). Some empirical investigations find a near one-to-one substitution rate between private housing investments and construction projects benefiting from the LIHTC (Eriksen and Rosenthal, 2010^[143]), while others find more modest effects and point to important heterogeneities in crowding-out rates depending on local market specificities. For example, empirical evidence suggests that crowding-out is particularly high in gentrifying communities (where investors benefiting from the LIHTC may offer affordable housing to take advantage of the tax credit while expecting to later benefit from a large capital gain (Baum-Snow and Marion, 2009^[139])) and in areas with low excess demand for subsidised housing (Sinai and Waldfoegel, 2005^[144]).

Tax incentives for housing developers need to be carefully designed and may not be the most effective tools if the overall profitability of investment is very low. First, to ensure that they achieve their stated objectives, tax incentives need to include clear eligibility criteria and monitoring (e.g. minimum shares of a project's units qualifying as social housing, criteria determining the tenants that are eligible for affordable housing, regulated rents, length of time the unit is available for affordable housing), even if this requires additional administrative resources. There may also be some provisions to ensure a greater diversity of household types among newly constructed housing developments (such as, for example, required levels of middle-income units or higher maximum income thresholds for a selection of units), to avoid homogeneous concentrations of low-income housing. Second, tax incentives need to be carefully designed as their effectiveness will depend on investment profitability, which may be low in the case of affordable housing (and may decrease even further if construction costs continue to rise, see Chapter 1). Investment allowances or tax credits are of no immediate benefit to companies that have no profits or tax liability against which they can be offset. They are useful to these taxpayers only if they can be applied to profits derived from other projects not related to affordable housing or can be carried forward to offset future profits or tax liabilities. Where profitability is expected to remain very low or negative in the long run, however, other provisions may be required to ensure that tax incentives effectively encourage affordable housing supply. In this regard, there are a range of options, such as making tax credits refundable, which comes at greater fiscal cost to government, or allowing tax credits to be sold to outside investors (who can use the tax credits to offset their tax liabilities) in exchange for equity financing (e.g. United States), which increases the complexity and enforcement costs of tax incentive schemes. In addition, or as an alternative, to tax incentives, governments may encourage the supply of affordable housing through direct subsidies to developers or regulations mandating minimum shares of affordable housing in buildings or municipalities. As discussed in Chapter 1, additional measures to address housing supply shortages, including the revision of land-use and zoning regulations, will also be key to enhancing housing affordability.

Tax breaks for owners of affordable rental units have raised concerns over their equity and ability to address local housing needs. Tax incentives targeting property owners raise distributional concerns, as they are directed towards individuals who can afford secondary properties and tend to be high-income earners and holders of high-wealth (see Chapter 2). In France, for example, over 50% of investors benefiting from the *dispositif Pinel* belong to the top decile of the income distribution (Deniau et al., 2019_[141]). Any type of policy that provides supply-side tax incentives to landlords will raise similar equity concerns, which should be carefully weighed against the potential equity gains that may result from increasing the stock of affordable rental housing. In France, the *dispositif Pinel*, while clearly accelerating the construction of private collective housing developments, was found to lead to the construction of housing that seemed to meet the needs of investors more than those of potential tenants (Deniau et al., 2019_[141]). As local authorities had very little control over the location and number of subsidised apartments, new developments were sometimes at odds with local development plans, suggesting that centrally-administered tax incentives would benefit from coordination with local authorities (Deniau et al., 2019_[141]).

Well-targeted tax incentives for energy efficient housing could help reduce energy use in the residential sector

The residential sector has a sizeable carbon footprint. In 2019, it accounted for 22% of global final energy consumption and 17% of total CO₂ emissions (see Chapter 1). Transitioning to zero carbon housing²⁹ (also called zero energy housing) by reducing energy consumption and switching to renewable energy sources will therefore be a key element of achieving climate goals. A combination of tools is needed to achieve zero carbon residential dwellings, including enhanced insulation technologies, optimised ventilation strategies, solar panels, and heat pumps (Economidou et al., 2020_[145]).

Policies designed to encourage investments in the energy efficiency of housing units have become increasingly popular over recent years. Given the low level of annual construction relative to the existing building stock in OECD countries (see Chapter 1), undertaking renovations to enhance the energy efficiency of existing housing units (a process known as “retrofitting”) is critical. However, evidence shows that households’ investments in energy efficiency remain well below optimal levels, in part due to the difficulties of financing the upfront investment and high discounting of future gains in the form of lower energy bills (Wilson, Crane and Chrysochoidis, 2015_[146]). To address barriers to investments in energy efficiency, governments have implemented a range of tax policies (e.g. tax rebates for energy efficient installations) and non-tax measures (e.g. grants and low-interest loans).

Tax relief for energy-efficient housing renovations is available in several OECD countries. The tax relief is intended to prompt investments in energy efficient housing infrastructure by providing the incentives and financial support that taxpayers may need. Several OECD countries currently provide tax incentives for energy-efficient retrofitting through the personal income tax, including Denmark, Germany, Greece, Italy, Mexico, Poland, and the United States. In these countries, tax incentives for retrofitting are generally capped as a percentage of the project’s costs, up to a fixed limit, and may take the form of a deduction or credit. In addition, a minority of countries apply reduced or zero VAT rates to materials used in retrofitting.

There is evidence that tax incentives for retrofitting increase energy-efficient housing renovations. Studies in France (Risch, 2020_[147]; Charlier, Risch and Salmon, 2018_[148]; Clerc, Mauroux and Marcus, 2010_[149]) Italy (Alberini, Bigano and Boeri, 2014_[150]) Mexico (Boomhower and Davis, 2014_[151]) and the United States (Hassett and Metcalf, 1995_[152]) find that tax incentives encourage households to undertake renovations in energy-efficient housing. Tax incentives also have substantial rates of take-up. For example, Clerc, Mauroux and Marcus (2010_[149]) find that between 2005 and 2008, eligible energy efficient renovations were undertaken in one in ten main residences in France, of which one third occurred in buildings built before 1975.

However, tax incentives for retrofitting often subsidise, at least partially, investments that would have occurred anyway. Tax incentives to encourage housing retrofits carry the risk of redundancy, where households receive tax relief for renovations that they would have undertaken in the absence of the tax incentive. Risch (2020^[147]) provides an overview of existing studies and finds ample empirical evidence of this phenomenon across a range of countries, with estimates of redundancy rates ranging from 40% to 92%. Some research, however, finds a considerable increase in renovation expenditure despite a high incidence of redundancy, which suggests that beneficiaries of these policies may undertake more significant renovations than they would otherwise (Risch, 2020^[147]).

The disproportionate uptake of these tax incentives by high-income households has raised concerns over their equity and effectiveness. Research on the Non-Business Energy Property Credit and the Residential Energy Efficient Property Credit in the United States, as well as the former *Crédit d'impôt pour la transition énergétique* in France, has found that the upper quintile of the income distribution has figured disproportionately among their beneficiaries (Borenstein and Davis, 2016^[153]; Charlier, Risch and Salmon, 2018^[148]; Clerc, Mauroux and Marcus, 2010^[149]). This poses an equity concern as these tax credits have overwhelmingly subsidised housing upgrades for higher-income households, whose gains will compound over time as they spend relatively less of their income on energy than households who have not retrofitted for energy efficiency. The greater take-up of tax incentives by higher-income households could also reduce the effectiveness of the tax relief as higher-income households are more likely to afford the investments without additional support, whereas lower-income households are less likely to undertake these projects without financial assistance (Charlier, Risch and Salmon, 2018^[148]). In addition, while the majority of existing housing stock may need some form of energy efficient renovation at some point, lower-income households are more likely to occupy dwellings with a greater scope for reductions in energy usage and should therefore be a higher priority for retrofitting incentives (Giraudet, Bourgeois and Quirion, 2021^[154]).

These incentives could better target lower-income households, although this may be less effective where low-income households are predominantly renters. The lower uptake of tax incentives for energy-efficient housing at the bottom of the income distribution suggests that low-income households face barriers to accessing tax incentives for retrofits. This may be due in part to the design of these policies; for instance, where tax credits are non-refundable (i.e. the maximum value of the credit cannot exceed the taxpayer's tax liability), households with negative or limited tax liabilities cannot take full advantage of these incentives. In addition, the financial incentives provided may simply be too small to induce renovations among poorer households (Charlier, Risch and Salmon, 2018^[148]). To address some of these issues, countries could consider income-based eligibility criteria as well as the provision of refundable tax credits. Low-income households may also struggle to finance up-front investments and may be sensitive to the time delay between when they make the investment and receive the tax benefit. Measures providing immediate financial assistance may be considered as an alternative. Some of these considerations fed into the recent design of *MaPrimeRénov* in France, which offers higher grants for retrofitting projects performed by lower-income households and an advance payment to undertake the renovations for the lowest-income households. It is important to note, however, that the success of targeting retrofitting measures at lower-income households will depend on homeownership levels at the bottom of the income distribution, which vary widely across countries (Chapter 2). Indeed, targeting retrofitting tax incentives at low-income households will prove less effective in countries where they are predominantly renters.

Carbon pricing encourages low-carbon investment and consumption choices and, if well-designed, is a complementary approach to improve the energy and emissions performance of residential buildings, including rental housing. Pricing emissions from the residential sector could encourage property owners to invest in renovations that reduce the emissions-intensity of their building (though this would need to be accompanied by measures to ensure taxpayers are aware of the value of low-emission housing and can afford to make the investments). Pricing emissions also encourages occupants to reduce energy usage or switch to clean fuels, to the extent they are able to do so given the existing energy and

emissions performance of the building (OECD, 2019^[155]; OECD, 2021^[156]). For instance, in addition to existing energy taxes on fuels used in buildings, Germany introduced in 2021 a national emissions trading system that effectively puts a carbon price on heating in the building and transport sector. In 2022, the German government announced that the carbon tax liability would be split between landlords and tenants as of 2023 depending on the quality of the building's emissions performance. Tenants in low-emission housing will bear most of the price, while landlords will be liable for the majority of the additional price for carbon-intensive rental dwellings. This measure is intended to alleviate the carbon price burden on tenants and to encourage landlords to undertake investments to improve the emissions performance of their home, while still incentivising tenants to reduce their carbon footprint. A key success factor for such a measure is to ensure that landlords are not able to pass their higher tax burden onto their tenants (e.g. through higher rents) without making the associated investments. The design of these types of tax measures should also aim to remain relatively simple.

To encourage the supply of new energy-efficient housing, some governments offer tax incentives to housing developers that build energy-efficient housing, but other instruments may be considered. Tax incentives can encourage developers to implement minimum energy efficiency standards in newly built housing. For example, the 45L Tax Credit in the United States provides developers with USD 2 000 for each new dwelling that meets guidelines for energy performance (Goldstein et al., 2012^[157]; Tobias, 2008^[158]). Although the credit has not been thoroughly evaluated, analysis suggests that it may have helped expand the stock of environmentally efficient dwellings (Goldstein et al., 2012^[157]). In general, however, the introduction of stricter building codes may present the most effective way to ensure that new dwellings are constructed with energy performance objectives in mind, and there is significant scope for improvement in that area given that almost two-thirds of countries globally were lacking such regulations as of 2019 (OECD, 2021^[159]). Governments can also introduce other compulsory instruments, such as carbon taxes, as well as voluntary instruments, including eco-labelling and industry-set standards to encourage the construction of new energy-efficient housing (Lee and Yik, 2004^[160]).

Recurrent taxes on vacant homes can help increase housing supply, though more research is needed to assess their effectiveness relative to alternative policies

In the context of rising house prices and declining affordability, some cities have introduced recurrent taxes on vacant dwellings to encourage a more efficient use of the housing stock. Long-term residential vacancies reduce the supply of dwellings available for purchase or rent, which can put upward pressure on house prices in supply-constrained areas. Recurrent taxes on vacant homes are one of the policy tools that a handful of municipalities have introduced to increase the supply of housing.³⁰ The primary goal of these taxes is to incentivise owners of vacant dwellings to return these properties to the rental or housing market, though these measures can also yield tax revenues that may be re-directed towards initiatives aimed at further alleviating housing concerns (Housing Vancouver, 2020^[161]). They are typically designed as an annual tax levied on residential properties (either as a lump sum, or as a share of the property's value) that are unoccupied for a minimum length of time over a given period. To prevent landlords from circumventing the tax by converting their housing into short-term rental units, these policies may only take long-term tenancies into consideration when assessing whether a unit has been occupied. Vacant home taxes are also likely to have progressive effects as they are levied on owners of secondary real estate, which is highly concentrated at the top of the income and wealth distributions (Chapter 2), and cannot be passed onto tenants.

Analyses of existing vacant home taxes suggest that some taxes have been successful in increasing housing supply, while others have had a limited impact. The Empty Homes Tax³¹ levied by the City of Vancouver aims to discourage speculative investments and provide a much-needed increase in the supply of rental housing (Housing Vancouver, 2020^[161]). Following its introduction, the city saw a 25.4% reduction in residential vacancies that was largely driven by an increase in the number of rented properties (Housing Vancouver, 2020^[161]). A likely factor behind the policy's success is the fact that false

declarations can be fined up to CAD 10 000 per day of non-compliance if caught during the city's routine audit process (City of Vancouver, 2022). Likewise, the *Taxe sur les Logement Vacants*³² levied in several French municipalities was found to reduce vacancies by 13% on average in the four years following its implementation (Segú, 2020_[162]). Other instances of vacant homes taxes have proven to be less effective, however. A recent analysis of the Vacant Residential Property Tax³³ in Melbourne, Australia, found that the policy has had a limited impact on residential vacancy rates (Fitzgerald, 2020_[163]). According to the study, this stems from the lack of robust enforcement measures to verify homeowners' declarations, which have not led to any non-compliance penalties since the policy's introduction and resulted in only a fraction of the true number of vacancies being declared.

Evidence shows that successful vacant home taxes require extensive monitoring and compliance checks, which can increase administrative costs. The definition of vacant dwellings typically relies on a time-based occupancy test, which can be challenging for taxpayers to keep track of and for tax administrations to monitor. Ensuring that self-declarations are accurate will require extensive compliance checks. If certain types of properties are excluded (e.g. holiday homes, properties purchased as future main residences upon retiring), which narrows the tax base and reduces the efficiency of the tax, monitoring costs will be even higher for tax administrations. In practice, the tax design, administration, and compliance costs associated with vacant home taxes are likely to be high in comparison to the revenue raised. Nonetheless, vacant home taxes are primarily intended to increase the stock of housing, while raising revenue tends to be a secondary objective (even more so given that a successful vacant home tax will lead to declining revenues over time, as vacancy rates decrease in response).

When considering taxes on vacant homes, it is important to first establish that local housing concerns are driven by excess vacancies and would not be better addressed through alternative policies. When vacant homes are not a major driver of housing supply shortages, this tax will not meaningfully increase housing supply and alternative policy levers are likely to help achieve these aims more effectively. Even where vacant home taxes have been successful in returning dwellings to the housing market, their effectiveness in mitigating large-scale housing affordability concerns relative to policy alternatives is unclear. The relaxation of zoning restrictions and other land use controls, for example, may have a far greater impact on the supply of housing and could present a better option for governments seeking to combat rising housing prices. In addition, a well-designed recurrent tax on immovable property, where property values are based on regularly updated market values, can already encourage a more efficient use of the current housing stock and reduce the need for taxes on vacant homes (see section 3.3.1). Further research would be helpful to assess which policies should be prioritised among the broader set of measures aimed at tackling housing supply and affordability issues.

Where governments decide to introduce taxes on vacant homes, it is crucial that these policies include credible measures to monitor compliance and ensure that targeted dwellings return to the long-term rental and housing markets. Where vacant home taxes rely on self-declarations, particularly where taxpayers are not required to provide supporting evidence such as rental income receipts, the tax administration may receive inaccurate information. Failing to capture a sufficient share of vacancies through these measures will significantly limit their impact on the stock of housing, in addition to reducing the tax base. While ensuring that homeowners adhere to their reporting obligations will increase administrative costs, high rates of compliance from owners of vacant dwellings are essential for these policies to be effective. It will also be critical to design policies that prevent owners of vacant dwellings from converting their units into short-term rentals as a way of avoiding the tax. This may include restricting exemptions to dwellings that have been occupied for a minimum number of consecutive days, or simply considering properties to be vacant if they are registered as short-term rental units.

Where countries provide preferential tax treatment for unoccupied housing, removing these reliefs should be the first priority. Vacant housing may benefit from preferential tax treatment compared to occupied housing in some countries. For instance, some municipalities in the United Kingdom provide a Council Tax discount for empty properties (although households can be charged an extra amount if their

property remains empty for two years or more). Preferential tax treatment for unoccupied housing reduces the tax burden on secondary housing owners who consume few local services, but it effectively rewards taxpayers who keep housing vacant and reduces their incentives to return these dwellings to the market. Such measures should therefore be removed.

Split-rate taxes could help enhance housing supply and contain urban sprawl, but their success will partly depend on interactions with other land-use policies

Tax measures offer a potential policy lever to shape the design and environmental impact of urban areas. As discussed in Chapter 1, urban sprawl can lead to significant environmental degradation, including natural land loss, reduced biodiversity, and water pollution, as well as greater transport emissions and congestion from increased car use. Tax policies encouraging higher urban densities could help discourage urban sprawl while also promoting housing affordability in large cities. It is worth mentioning, however, that denser urban areas may be associated with reduced housing quality (e.g. increased congestion in city centres, noise) and should therefore be accompanied by policies to reduce these potential costs in large cities (e.g. investment in public transportation and green spaces).

In this context, split-rate taxes are increasingly being discussed as tools that could encourage denser developments (OECD, 2021^[5]). Split-rate taxes are a hybrid of pure land value taxes and regular recurrent taxes on immovable property, where both the land and improvements on the land are taxed, but land is typically taxed at a higher rate. As the supply of land is highly inelastic, taxes on the unimproved value of land are economically efficient and therefore contrast with taxes on improvements (i.e. buildings), which may affect investment. Split-rate taxes have been suggested as a tool that could encourage greater urban densities; if land is taxed at higher rates than improvements, owners will have an incentive to reduce their average property tax rate by, for example, constructing new units on vacant or under-used land, or converting existing single-unit structures into multi-unit properties. Individuals owning low-density properties with high land values may also prefer to sell this land to housing developers. A split-rate property tax could over time lead to an increase in residential densities. Since split-rate taxes will have a larger impact on owners' financial incentives in areas where the relative value of land is high, they may be particularly effective at maximising the density of downtown cores. However, given that split rate taxes levy lower rates on buildings, they may also encourage increases in the average dwelling size depending on community housing preferences and local market conditions. Split-rate taxes will only have a positive effect on housing density and limiting urban sprawl if the growth in the number of housing units per area is higher than growth in dwelling size (Banzhaf and Lavery, 2010^[164]).

In spite of their potential benefits, split-rate property taxes are a seldom-used policy tool. In practice, these policies have been concentrated in the U.S. states of Pennsylvania (where almost two dozen municipal governments have introduced split-rate taxes to date) and Hawaii (where regional governments may choose to levy split-rate taxes). Split-rate taxes also apply at the national level in Finland.

A few studies suggest that split-rate taxes may help increase residential densities and have positive distributional effects. An empirical analysis of the effects of split-rate taxes in Pennsylvania confirms the theoretical predictions discussed above, finding a rise in both the total number of housing units and the average number of rooms per dwelling (Banzhaf and Lavery, 2010^[164]). Banzhaf and Lavery (2010^[164]) further note that the increase in housing units outweighs the increase in average dwelling size and has led to an overall increase in housing density. Moreover, as high tax rates on land are thought to disproportionately affect wealthier households, whose property holdings tend to feature higher land-to-building value ratios on average (Bowman and Bell, 2004^[165]), these measures can be expected to be progressive. Among homeowners affected by the Pennsylvanian split-rate taxes, 85% experienced a decrease in property tax liabilities following the introduction of these measures (Hartzok, 1997^[166]), while simulations performed in other settings conclude that poorer homeowners stand to benefit the most in this respect (Bowman and Bell, 2004^[165]).

However, there are practical difficulties associated with split-rate taxes and their success depends on interactions with other housing market and policy settings. A common concern is the fact that the valuation of land independent of its improvements poses a significant practical challenge for local governments, which may not be equipped to perform these appraisals in an accurate way (Bowman and Bell, 2004^[165]; Cohen and Coughlin, 2005^[167]; Kwak and Mak, 2011^[168]). In contrast to traditional housing markets, there is no sizeable competitive market for land that can be drawn upon to easily determine land values. In addition to the costs incurred from adopting novel methods of land valuation, it may be difficult for governments to know *ex-ante* how much revenue a split-rate tax could raise if they do not already have access to quality data on land values. Moreover, whether urban sprawl will indeed slow down following the introduction of split-rate taxes depends on the maturity of the housing market and the location of the municipality within its broader urban area. Split-rate taxes may have less effect in developed urban areas or neighbourhoods with restrictive zoning regulations than in urban areas where there is still scope for significant construction or redevelopment. Banzhaf and Lavery (2010^[164]) note that if split-rate taxes levied in municipalities on the fringes of a metropolitan area increase population density on the outskirts of the city centre, this would give the impression of increased sprawl.³⁴

While the evidence on split-rate taxes is limited and context-specific, several policy lessons can be drawn for policy makers interested in exploring their introduction. First, policy makers must be mindful of the interaction of property taxes with existing land-use policies. Split-rate measures are likely to be ineffective when, for example, existing height restrictions limit the possibility for greater housing densities (OECD, 2021^[159]). Policy makers should also ensure that these policies do not primarily translate into the construction of larger housing units, which could worsen urban sprawl. In general, involving higher levels of government in the design of split-rate taxes may be helpful to ensure that measures implemented by local administrations align with the interests of the broader region (OECD, 2021^[159]). Higher levels of government may also help overcome some of the practical concerns surrounding land valuation by providing technological and financial resources that work to increase the accuracy of this process. In Australia, for example, land value taxes are administered by state authorities, which have developed sophisticated mass appraisal techniques that combine historical sales records with Geographic Information Systems (GIS) software and increased assessment accuracy. Finally, if split-rate property taxes pose too great of a practical challenge, a simpler alternative may be to levy higher taxes on vacant land (e.g. Colombia, South Korea), which forgoes the problem of evaluating land independent of its improvements but would still incentivise new construction.

Infrastructure levies can provide an important source of funding for local government projects, although conventional housing tax policies may offer a better alternative

Infrastructure levies are a type of land value capture instrument that can help fund investments in urban infrastructure, while capturing some of the private gains from such investments. Land value capture refers to the process by which governments recover increases in property values that directly result from public interventions, such as investments in new transit projects or changes to zoning regulations. While land value capture includes a wide range of instruments,³⁵ including many applying to developers, this section focuses only on infrastructure levies. Infrastructure levies are a type of land value capture instrument that applies through the tax system, wherein property owners pay a one-off or temporary surcharge on properties whose values have increased due to a specific public infrastructure project. As the revenues gained from infrastructure levies can offset the costs of the initial investment or help fund future public investment projects, these measures present a valuable revenue-raising tool for governments looking to meet their infrastructure needs. They can also be justified on equity grounds, since infrastructure levies prevent property owners from receiving untaxed windfall gains while ensuring that these benefits are returned to the public.

The use of infrastructure levies in OECD countries is limited, but there have been a few examples of successful policies. The experiences of some local governments in OECD countries with infrastructure

levies has shown that these policies can generate significant revenues and contribute to the financing of public investments. In past years, for instance, infrastructure levies have constituted up to 25% of local government revenue in Bogotá, Colombia (Borrero Ochoa, 2011^[169]). In general, studies have highlighted the effectiveness of these measures to fund key public investments in Colombian cities (Amirtahmasebi et al., 2016^[170]). The design of infrastructure levies has varied significantly between these municipalities. Some cities, for example, divide the costs of infrastructure projects among all households deemed to be within an area of influence, while others conduct dedicated surveys before and after undertaking a project to determine the resulting increases in individual property values (Haas and Kriticos, 2019^[171]). A variation of this levy collected annually over a period is the *Taxe spéciale d'équipement* in Île-de-France, France, which was introduced to help fund the *Grand Paris Express* transit project and is designed to generate EUR 117 million in revenue each year.

The introduction of infrastructure levies may face important practical challenges. Municipal governments may lack the immediate capacity to implement infrastructure levies and will likely need to develop new tools, such as large-scale property value surveys or ways to identify the geographic scope of windfall gains, which will increase the costs of this policy (Blanco et al., 2016^[172]; GFDRR, 2018^[173]). In addition to the general issues associated with property value appraisals (see section 3.3.1), attributing a change in these values to specific public investment projects is even more challenging (Amirtahmasebi et al., 2016^[170]), and the accuracy of these estimates cannot be reasonably confirmed by alternative means of assessment. Approaches that do not assess benefits on an individual basis may also ignore important heterogeneities in the size of windfall gains and overlook the fact that the values of some properties (e.g. those beside a newly constructed highway extension) may be negatively impacted by the developments. In general, governments designing infrastructure levies are likely to face a significant trade-off between accuracy and cost-effectiveness, and may experience political resistance from property owners. Further concerns relate to the fact that landlords may respond to infrastructure levies by passing the tax burden onto tenants through higher rents, which could potentially have negative distributional consequences.

While infrastructure levies may provide an option to fund specific projects, a recurrent tax on immovable property based on regularly updated property values is key to capturing property value increases. Capturing windfall gains from public investment is key from an efficiency, equity and revenue raising perspective. However, there are other housing tax policies that can achieve this objective. Under a recurrent property tax based on accurate and regularly updated property values, property value increases stemming from nearby government spending will automatically be captured. In this case, an additional infrastructure levy tax may not be needed to capture windfall gains, although it may have other benefits for spatial planning and sustainable development. Section 3.3.1 highlights, however, that many OECD countries continue to levy their recurrent property taxes on outdated values, which means that many of these taxes need to be reformed to successfully capture property value increases. In addition, even where a recurrent property tax is based on regularly updated property values, it is important to note that it is not a perfect substitute for an infrastructure levy. Indeed, a recurrent property tax is not used to fund specific projects, it provides a more stable but less rapid source of funding for local governments than infrastructure levies that may be collected prior to the start of a project, and it captures all property values increases (not just those related to public investments). Overlap between infrastructure levies and capital gains taxes should also be carefully considered, as property value increases (including those stemming from local public investment) will be taxed if capital gains taxes apply when properties are sold.

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Notes

¹ The representative state chosen for Australia is New South Wales, the most populous state. While other states have some similar housing tax policies as New South Wales, states have significant autonomy over the design and administration of certain taxes and there are important differences across states.

² As of 2022, for primary residences valued above NOK 10 million, 50% of the value of the property is subject to the wealth tax in Norway.

³ In Germany, recurrent taxes on immovable property may be paid by the occupant (as part of the additional charges) if agreed upon in the rental contract.

⁴ Consider, for example, two apartments of identical area in square metres, but one on the ground floor and the other on the top floor of a large apartment building. The apartment on the top floor will likely be worth significantly more (and generate a higher imputed or actual return) than the ground floor apartment.

However, this greater value (and return) will not be taken into account in an area-based recurrent immovable property tax (Thomas, 2021^[79]).

⁵ Annual property revaluations are used as inputs for a range of purposes, including tax, statistical, and social support purposes. Property revaluations are valid for five years for the purpose of the recurrent tax on immovable property.

⁶ Note that the calculation of recurrent property tax liabilities (which also takes into account the type of property and a factor determined by the respective municipalities) based on outdated property values was deemed unconstitutional in April 2018. With effect in January 2025, a tax reform was introduced to update property tax values with reference to their market value on 1st January 2022.

⁷ High levels of government typically bear the responsibility for valuation, even in countries where local governments have substantial autonomy over the design of recurrent immovable property taxes. This ensures consistent valuation methods across municipalities and in the context of CAMA valuations, there is the added advantage of economies of scale and availability of personnel with the necessary technical skills (OECD, 2021^[5]).

⁸ For example, a 1% recurrent immovable property tax is levied on a property worth USD 100 000. Rather than pay USD 1 000, the taxpayer gives the tax authority an equity share equal to 1% of the value of the property. Later, the taxpayer sells the property for USD 120 000 and remits USD 1 200 (1% of the sale value) to satisfy the tax liability.

⁹ In Türkiye, the seller and buyer may share the tax burden.

¹⁰ Note that the empirical studies on the United Kingdom evaluate a temporary transaction tax cut introduced in response to the Global Financial Crisis while other analyses study permanent transaction tax reforms.

¹¹ Private condominium properties may be sold before project completion in Singapore, with investors having been able to defer the transaction tax until the completion or sale of the property before the tax reform

¹² The Netherlands introduced a transaction tax reform in 2021, which made the lower transaction tax rate of 2% conditional on the long-term occupation of the property by the buyer. The standard transaction tax rate, on the other hand, was progressively increased from 6% in 2020 to 9% in 2022.

¹³ Table A.2 describes the tax treatment of rented secondary housing and does not capture specific treatment that may apply to secondary housing that does not generate rental income.

¹⁴ Holiday homes are exempt from capital gains taxes if they are used as holiday homes for at least five of the eight years before sale.

¹⁵ Note that recurrent taxes on immovable property could be considered as roughly equivalent to an imputed tax on the rental income (although it does not account for different rates of return or for costs).

¹⁶ Individuals are exempt from taxes on rental income earned from housing with a surface equal to or lower than 140 m², up to a maximum of two new or existing dwellings per person.

¹⁷ Rental income is exempt from personal income taxes where the taxpayer lets part of their primary residence on a long-term basis (more than 30 days) and the rental income is less than 50% of the home's rental value.

¹⁸ Main residence: Belgium (exempt [spouse] or lower tax rates [co-owners that are lineal heirs or cohabitants]), France (partially exempt), Germany (exempt), Greece (additional tax-free threshold), Ireland (exempt), Japan (partially exempt), Korea (exempt, capped at KRW 600 million), Poland (exempt [immediate family] or exemption capped at 110 m² [extended family and carers]), Portugal (partially exempt, then lower tax rates), Spain (partially exempt, capped at EUR 122 606), Switzerland (valued slightly below market value), and United Kingdom (partially exempt). Other housing: Poland (exempt [immediate family] or exemption capped at 110 m² [extended family and carers]) and Switzerland (valued slightly below market value).

¹⁹ Beneficiary lives in the house before/after donor's death: At time of death (Belgium [spouse], France), 3 years before & 6 years after (Ireland), 5 years after (Poland [extended family and carers only]), 10 years before (Korea), 10 years after (Germany, Spain). Not own other housing: Greece, Ireland, Korea, Poland [extended family and carers only]. Eligible beneficiaries: Spouse (Belgium [exemption]); spouse and children (France, Germany, Greece); lineal descendants (Korea, United Kingdom); spouse, ascendants, and descendants (Spain); immediate family (Poland [exemption]); extended family and carers (Poland [exemption capped at 110m²]); co-owners that are lineal heirs or cohabitants (Belgium [lower tax rates]); all beneficiaries (Ireland, Japan, Portugal, Switzerland).

²⁰ Countries typically recognise multiple types of trusts or similar legal arrangements. The strategies discussed in this section refer to arrangements that function like discretionary trusts, where the trustee determines how income is distributed to beneficiaries, though some strategies will also apply to other types of arrangements such as those that function like unit trusts. Some strategies may depend on whether the trust is revocable or irrevocable.

²¹ Buyers who can finance a housing purchase without a mortgage have greater opportunities to evade taxes by under-declaring the purchase price, as they are more likely to have the cash needed to make undeclared payments to the seller. Liquidity-constrained buyers who rely on mortgage finance have an incentive to obtain higher valuations (to unlock mortgage credit) and report an accurate purchase price (to avoid falling above required loan-to-value limits). For this reason, transactions without mortgage finance and with lower valuations relative to sale price may warrant closer attention (Montalvo, Piolatto and Raya, 2020^[129]).

²² The Glossary to the Financial Action Task Force (FATF) Recommendations defines beneficial owners as to the natural person(s) who ultimately owns or controls a customer and/or the natural person on whose behalf a transaction is being conducted. It also includes those persons who exercise ultimate effective control over a legal person or arrangement. For more information see <https://www.fatf-gafi.org/media/fatf/documents/reports/Guidance-transparency-beneficial-ownership.pdf>

²³ <https://www.federalregister.gov/documents/2021/12/08/2021-26549/anti-money-laundering-regulations-for-real-estate-transactions>

²⁴ FATF number 22 recommends that customer due diligence and record-keeping requirements (outlined in recommendations 10, 11, 12, 15, and 17) apply to real estate agents, accountants, lawyers, notaries, and other independent legal professionals involved in real estate transactions

²⁵ The extent of the reduction is determined by a set of criteria linked to the project's scope. Larger credits are applied to new construction or substantial rehabilitation and smaller credits are applied to properties acquired for rehabilitation and for projects funded using tax-exempt bonds.

²⁶ The *Crédito Especial a Empresas Constructoras* allows construction companies to deduct from their income 65% of VAT on the sale (net of land value) of new residential properties. The tax relief is capped

at UF 225 per housing unit and the maximum dwelling value is UF 2 000 (for subsidised housing, the maximum dwelling value is UF 2 200 and the VAT deduction is 12.35%). The tax credit will be abolished from January 1, 2025.

²⁷ The *dispositif Pinel* provides an income tax credit following the purchase or construction of new housing worth up to EUR 300 000 in an eligible zone. The housing must be rented to households whose income falls under a threshold at a capped price per m² and the total credit varies between 12% and 21% of the purchase price, depending on the duration it is rented (6 to 12 years).

²⁸ Taxpayers are eligible for an additional 10% capital gains discount if they rent their housing at below-market rates for three years and a registered Community Housing Provider managed the property. Taxpayers must also be eligible for the 50% capital gains discount that applies to assets held for more than 12 months.

²⁹ Zero carbon housing refers to housing with very high energy performance, where the very low amount of energy required is entirely or mostly produced from renewable sources on-site or nearby (Economidou et al., 2020^[145]).

³⁰ To date, taxes on vacant dwellings can be found in Vancouver, Canada; Oakland, U.S.; Melbourne, Australia; and a number of French urban areas (e.g. Paris, Lyon, Lille, Bordeaux, Toulouse).

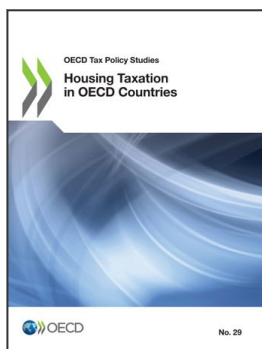
³¹ The Empty Homes Tax, also known as the Vacancy Tax, was introduced in 2017 as an annual 1% tax (later raised to 1.25% in 2020 and to 3% in 2021) that is levied on the assessed taxable value of dwellings deemed to be vacant for more than six months of the year.

³² The *Taxe sur les Logement Vacants* (TLV) is levied on the deemed rental value (calculated by the tax administration) of unfurnished properties that have been occupied for less than 30 days in the previous 2 years. The rate increases with each year of vacancy and applies in large metropolitan areas where demand significantly outstrips supply.

³³ The Vacant Residential Property Tax is a flat 1% tax levied on the value of the land and buildings as determined by the state's general valuation process, where the property was unoccupied for more than six months in the preceding year.

³⁴ It is important to note that denser developments at the urban periphery may have some benefits, such as facilitating the development of transport networks that increase connectivity between regions.

³⁵ Governments may apply land value capture through tax and non-tax measures, such as requiring cash payments in exchange for development rights, obliging developers to provide in-kind contributions in exchange for project approval, or strategically purchasing and developing land with the intention of selling or leasing it once the value increases. See OECD (forthcoming 2022^[174]) for a comprehensive overview of value capture instruments.



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