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Improving the quality and efficiency of education and training in Costa Rica to better support growth and equity

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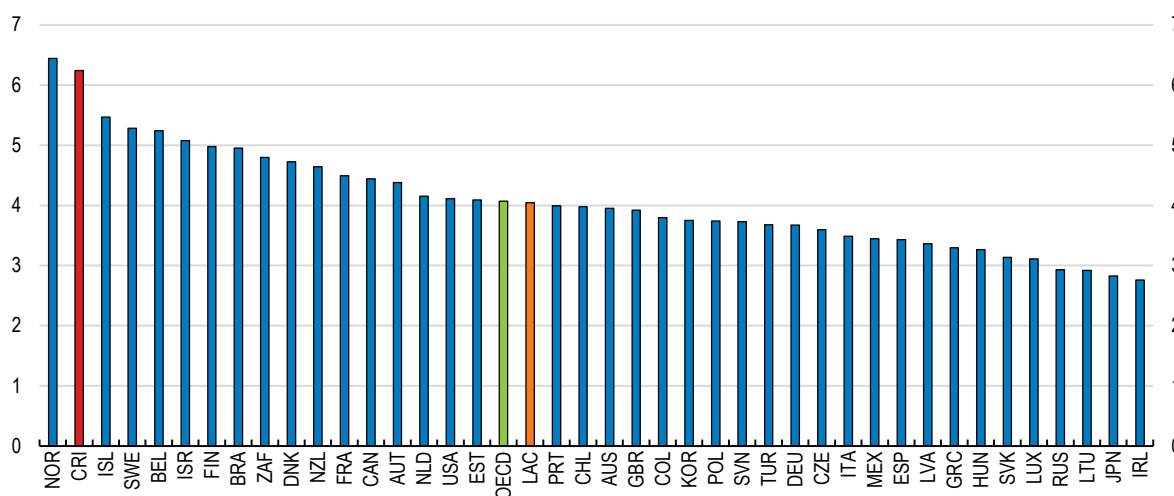
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Education and training are a high priority for Costa Rica that devotes to them more than 6.5% of GDP, one of the highest spending shares among OECD countries. However, educational outcomes remain poor and firms struggle to fill their vacancies, particularly in technical and scientific positions, which may endanger Costa Rica's capacity to keep attracting foreign direct investment. Its complex fiscal situation requires Costa Rica to improve efficiency and quality of public spending in education to better support growth and equity. There is a fundamental need to improve the quality of early and general basic education to avoid that too many Costa Ricans leave education too early and without the skills needed to find a formal job. This requires a more targeted support to students with learning gaps, improving teachers' selection and training and expanding access to early education. Revisiting the university funding mechanism will improve its accountability and can help increase the number of graduates in scientific areas. Reforms in vocational education may increase the supply of high-quality technicians, which will reduce existing skills mismatches and help more Costa Ricans access better-paid formal jobs.

Education and training are a high priority in the political agenda of Costa Rica that spends around 6.5% of GDP on education (Box 2.1), the second highest share across OECD countries (Figure 2.1), though below the 8% achieved in 2017. Universal and high-quality education is crucial for equality, promoting social mobility and productivity. Training, re-skilling and up-skilling will become more and more a necessity to provide current and future workers with the right skills to integrate into a labour market whose needs change fast driven by technological change, climate change, digitalisation and automatisisation.


Figure 2.1. Costa Rica has a strong commitment to education

Spending in education, % of GDP, 2018



Note: Data for Costa Rica refers to 2019. LAC refers to Chile, Colombia, Mexico, and Brazil. The education budget is distributed to the Ministry of Public Education (Preschool, I and II Cycles, III Cycle and Diversified Education); the Special Fund for Higher Education (5 public universities: UCR, TEC, UNA, UNED, UTN), and the Care Network, CEN-CINAI, INA and about 50 other institutions.

Source: OECD Education Database.

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Developing highly skilled talent is key to allow Costa Rica to keep transforming its production structure towards knowledge intensive and high value added sectors, also by continuing to attract a large and stable inflow of FDI (see Chapter 1). Currently, firms struggle to find highly qualified technicians and tertiary graduates, especially in scientific fields, leaving many formal jobs vacant. In the services sector, one job offer out of three is for technicians and one out of four for professionals with tertiary education (INEC, 2018^[1]). In the industrial sector, around one third of firms report that technicians are the most difficult workers to recruit (UCCAEP, 2021^[2]). Digital skills and a good knowledge of a foreign language, especially English, should be strengthened at any level of education, but especially at an early age. These skills, together with having completed secondary education, are becoming essential requirements for a formal job. However, the vocational educational and training system (VET) supplies mostly low-skilled technicians, provides little work practice and offers too few opportunities to acquire advanced digital skills or specialise in STEM sectors, fuelling a mismatch between labour demand and supply. The lack of talent in regions outside the Greater Metropolitan Area (GMA) limits their possibility of attracting foreign direct investment (FDI). Currently, 95% of the industry related to technology innovation and 70% of the export industry is located in the GMA, which corresponds to 3.7% of the territory of Costa Rica and hosts around 52% of the whole population.

Costa Rica has achieved near universal attendance in primary education but still too many young students in Costa Ricans do not complete secondary education. Grade repetition and educational exclusion remain sizable and affect disproportionately the most vulnerable, reducing their probability of finding a formal job and perpetuating social and economic inequalities. International students' assessments, such as PISA, show that the quality of education needs improving, with too many 15-year old students having low reading

skills and even worse performance in mathematics and sciences. Educational exclusion and poor learning outcomes prevent many young Costa Ricans from accessing tertiary studies, and the number of tertiary graduates has been stalling in recent years. The provision of educational services in Costa Rica has been discontinued during the last four years. The teachers' strike in 2018, to protest against the fiscal reform, and in 2019, to protest against a bill aimed at limiting the right to strike, caused cumulatively around four months of missed classes. The outbreak of the pandemic caused school closures and the shift from face-to-face to remote education in 2020 and 2021, thus provoking further disruption in the provision of educational services and aggravating pre-existing educational weaknesses and learning losses, with potentially scarring effects on current cohorts of students.

Increasing the quality of the education and VET system is also crucial to improve the resilience of the economy to the challenges of population ageing and technological change that Costa Rica faces (see Chapter 1). Many traditional jobs will be automated and the new ones that will be created will require new skills. A flexible and efficient VET system that provides the necessary reskilling and upskilling for at-risk or displaced workers, and produces more technicians in areas that are less at risk of automation in Costa Rica (e.g. telecommunication and information technology) (Amaral, 2019^[3]), would avoid exacerbating inequality. Better-educated and high-productive workers are necessary in a future where fewer workers must be able to pay benefits to a larger number of retirees.

This chapter describes the main challenges that Costa Rica faces to increase access to education and training and improve its quality, and discusses policy options to tackle them. Costa Rica's limited fiscal space requires the government to prioritise where to concentrate its spending efforts. A substantial re-prioritisation of expenditures in favour of compulsory schooling and ECECs and away from tertiary education, where spending per student is higher than in the average OECD country, would have large social benefits and contribute to reduce inequalities.

Box 2.1. The education system in Costa Rica

		Compulsory education																						
Educational level	Preschool				General Basic Education									Upper secondary			Higher education							
					Primary			Lower secondary																
Cycle	Nursery	Interactive I	Interactive II	Transition Cycle	I Cycle			II Cycle			III Cycle			IV Cycle			Short-cycle vocational	University	Postgrade					
														Academic track										
														Artistic track										
														Technical track										
Grade					1	2	3	4	5	6	7	8	9	10	11	12								
Ages	0 - 3	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18 - 21	18 - 22	> 22					
ISCED	ISCED 010	ISCED 020			ISCED 1			ISCED 2						ISCED 3			ISCED 5	ISCED 6	ISCED 7-8					

The education system in Costa Rica includes preschool or early child education and care services (ECES), primary education, (lower and upper) secondary education, and tertiary education. Compulsory education includes the last two years of preschool (Interactive II and Transition Cycle) and general basic education (primary school (I and II Cycles) and lower secondary school (III Cycle)).

Preschool education is divided into the following sections: Nursery (from birth to 6 months), Babies (from 6 months to 1 year old), Maternal Education Level 1 (from 1 year to 2 years old), Maternal Education Level 2 (from 2 years to 3 years and 6 months old), Interactive I (from 3 years and 6 months to 4 years old), Interactive II (from 4 years to 5 years old) and Transition cycle (from 5 years to 6 years old). Early age care services (0-3 years) are voluntary, while preschool is compulsory for children from four years of age. Babies, Maternal Education Level 1 and 2, and Interactive I belong to non-formal education.

Primary education is divided in two 3-year cycles and includes grades from first to sixth. Lower secondary education (III Cycle) goes from seventh grade to ninth grade.

Upper secondary education (IV Cycle, Educación Diversificada) is free but not compulsory. It comprises three tracks: the academic and artistic track, which last two years, and the technical track, which lasts three years. Completing upper secondary education is required to access higher education. Students completing the technical track obtain the qualification of mid-level technician.

Higher education is offered at universities (public and private), university colleges and higher education institutes. A bachelor's degree requires a four-year programme, the programmes of licenciatura last five years (six years in the case of medicine and surgery). Master's degrees' (going beyond university bachelor's degree or licenciaturas) last two years. Doctoral academic programmes last at least three and a half years.

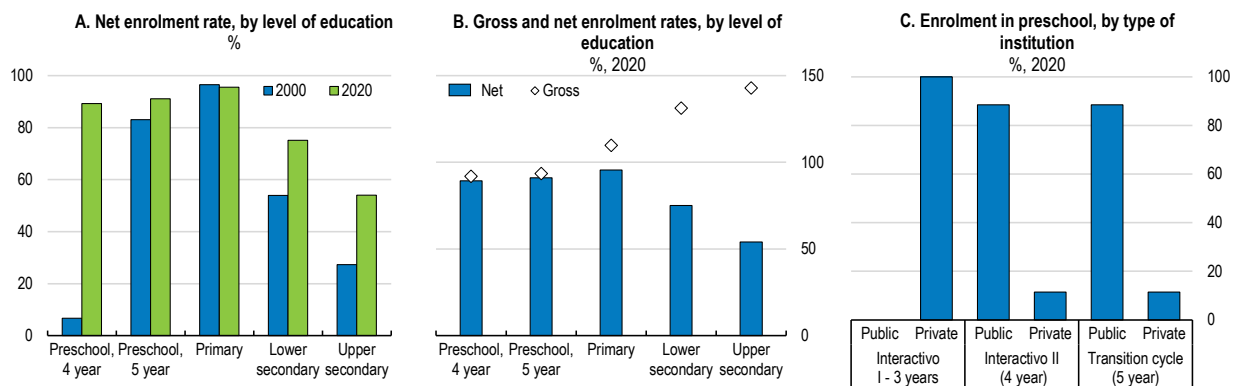
Strengthening pre-tertiary education

Pre-tertiary education does not equip all students with sufficient skills

Educational attainment could be increased further

Costa Rica has remarkably increased access to preschool for four-year-old children (Figure 2.2, Panel A) by making the last two years of preschool (ages 4 and 5) compulsory in 2018. This very welcome reform recognizes the fundamental role of preschool education on the cognitive and socio-emotional development of children. Experiences received between 2 and 5 years of age are key to reduce or prevent learning issues in successive phases of education (UNICEF, 2020^[4]; PEN, 2011^[5]).

Figure 2.2. Pre-school enrolment has significantly increased but enrolment in secondary school remains low



Note: The gross enrolment rate is the total enrolment in a specific level of education, regardless of age, expressed as a percentage of the population in the official age group corresponding to this level of education. It can exceed 100% because of early or late entry and/or grade repetition. The net enrolment rate is the ratio of children of official school age who are enrolled in school to the population of the corresponding official school age.

Source: PEN 2021.

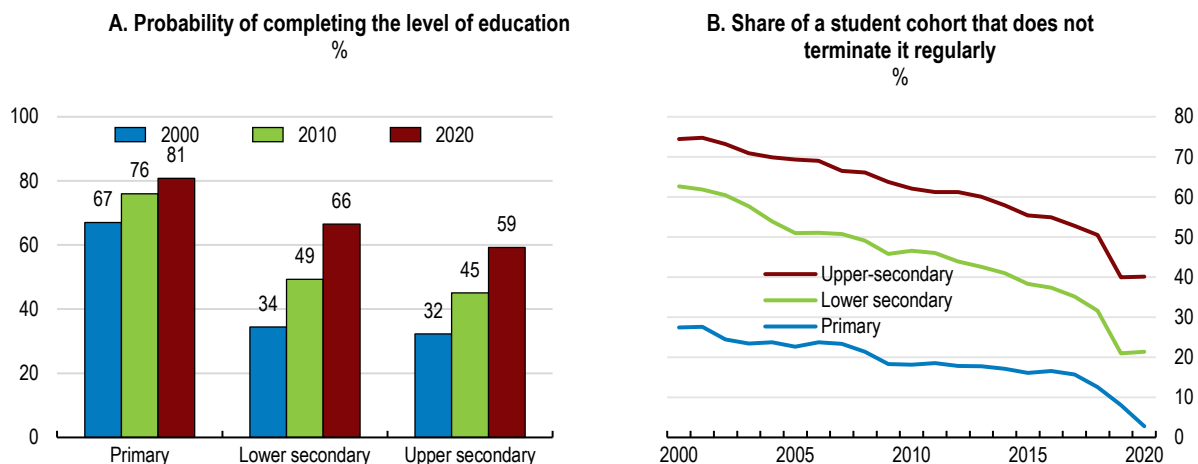
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At earlier ages (0-3 years), the enrolment rate is very low (below 3% compared to an OECD average of 36.1%) and the supply is offered almost entirely by private institutions (Figure 2.2, Panel C). Children from disadvantaged households are less likely to attend ECEC. While 60% of children from low-income households (first income quintile) are enrolled in preschool (from three to five years), the share is above 70% for children from high-income households (top income quintile) (SEDLAC, 2021^[6]). Costa Rica should expand the coverage of early education and care to children below 4 years, giving priority to low-income households.

While most Costa Rican's now finish primary education, many of them still finish school without a lower or upper secondary degree (Figure 2.3). The net enrolment rate in lower and upper secondary school remains low (Figure 2.2, Panel B) and Costa Rica has the highest share of young adults with educational attainment below upper secondary among OECD members (Figure 2.4). This represents a serious limitation to the development of human talent and restrains the demand for higher education, as upper secondary schooling is a requirement to access it (Box 2.1). Completing upper-secondary schooling is becoming an essential requirement to find a job in Costa Rica. For example, three out of four jobs offered by private firms in the services sector required at least full secondary education (Figure 2.5) (INEC, 2018^[11]).

A key problem to tackle is educational exclusion in secondary education. In recent years Costa Rica reduced educational exclusion by strengthening prevention measures (Box 2.2). However, a young Costa Rican had only a probability of 66% of completing lower secondary school, and even a lower probability of completing upper secondary school (59%), in 2018, the last year before the pandemic hit, (Figure 2.3, Panel A). Still too many students leave after primary school, which points to persistent issues in the quality of education (Figure 2.3, Panel B) and highlights the lack of policies to help students in the transition from primary to secondary education.

Figure 2.3. Educational exclusion and grade repetitions cause discontinuity across levels of education



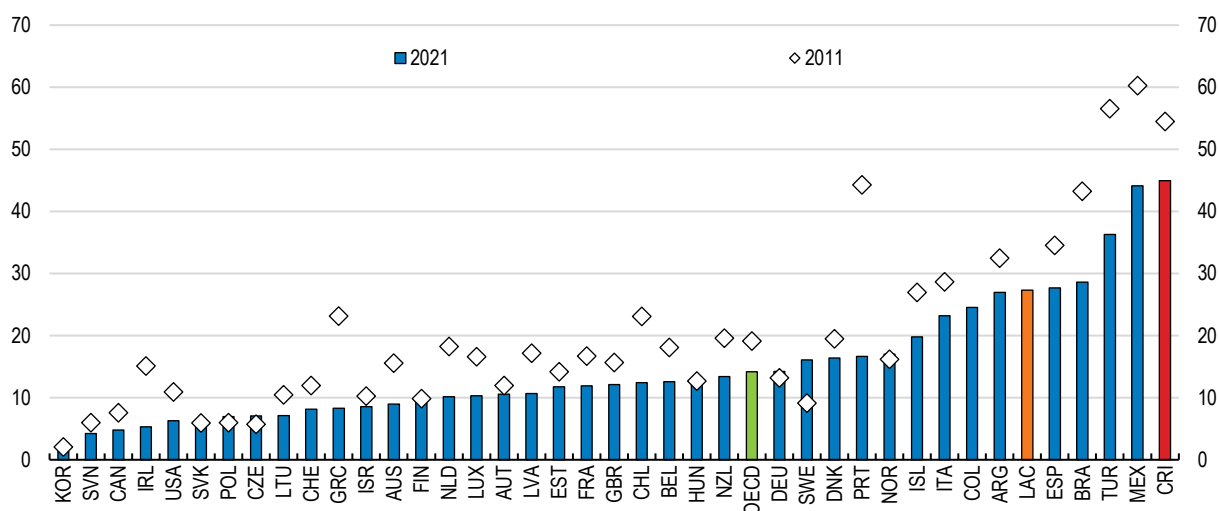
Note: Panel A: The probability of completing primary school refers to a person between 12 and 16 years of age, of completing lower secondary school to a person between 15 and 19 years of age and of completing upper-secondary school to a person between 18 and 22 years of age. Data for 2020 could be overestimated due to evaluation procedures being relaxed during the pandemic. Panel B: Share of a student cohort enrolled in the first year of an education level that does not terminate it regularly because of dropout or grade repetition.

Source: PEN 2021.

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Figure 2.4. Close to half of all young Costa Ricans have below upper-secondary education, a low share in international comparison

Percentage of 25-34 year-olds with below upper-secondary education as the highest level attained



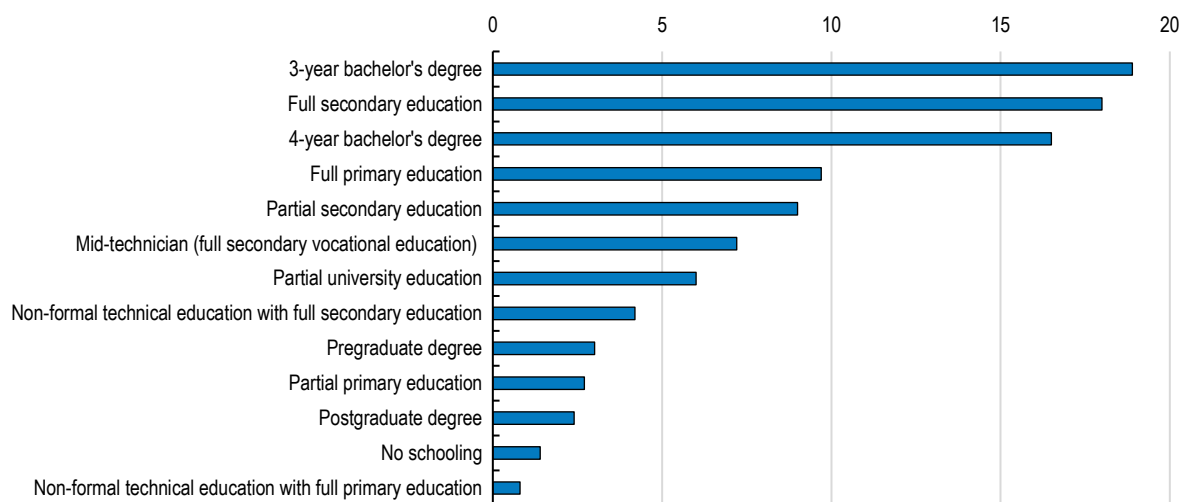
Note: LAC refers to Chile, Colombia, Mexico, Argentina, and Brazil.

Source: OECD Education Database.

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Figure 2.5. Secondary school educational attainment is essential to find a job

Distribution of job positions according to minimum education required, %, 2019



Source: INEC 2018.

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The quality of education needs to improve

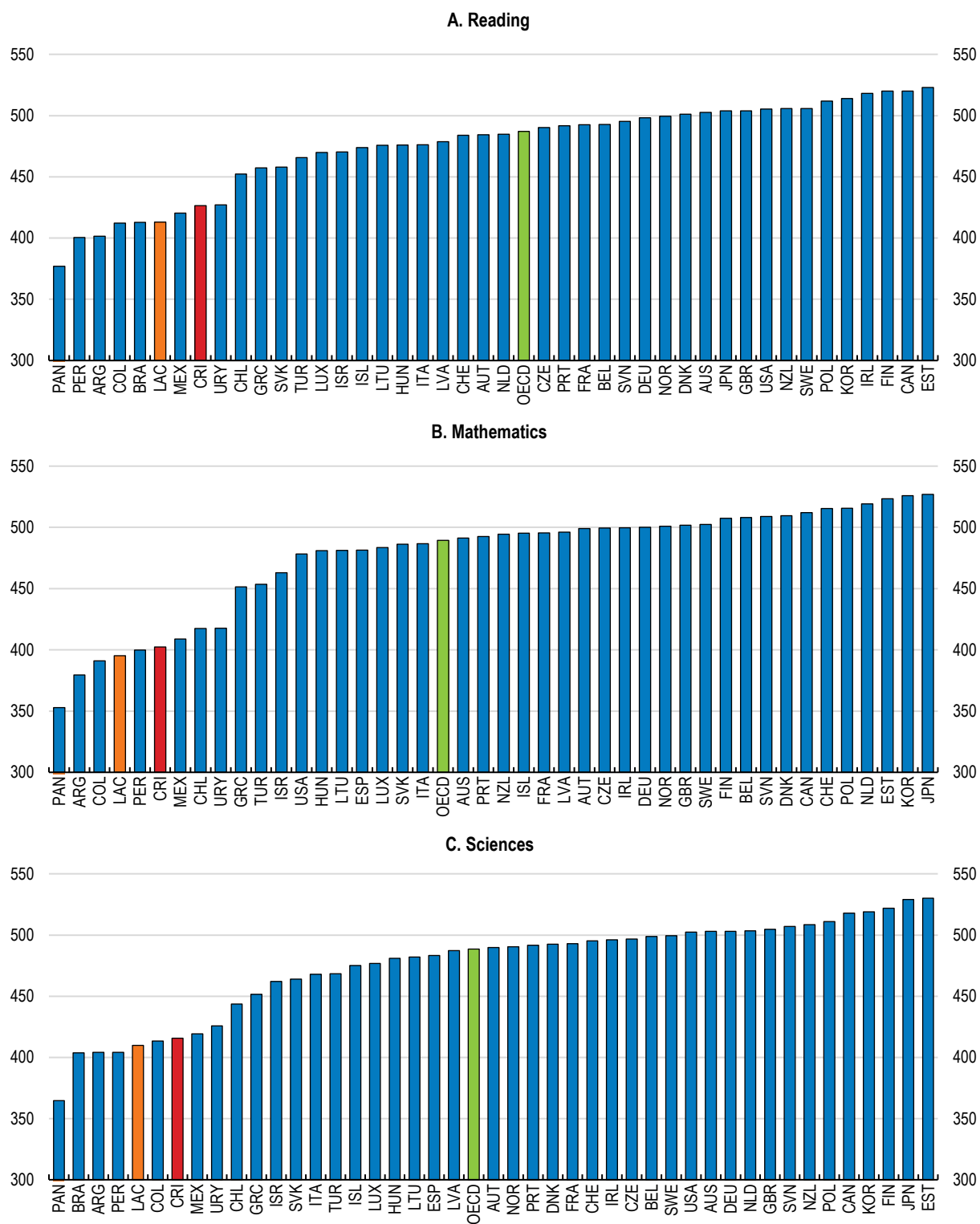
A consequence of the poor quality of education is that too many students in Costa Rica perform below the minimum level of skills in national and international student assessments. The performance of 15-year-old Costa Rican secondary students in the 2018 Programme for International Student Assessment (PISA) continues to be below the OECD average in reading, sciences and mathematics (Figure 2.6). The proportion of students scoring at the two lowest levels of performance is far higher than the OECD average (Figure 2.7). Results also show no improvement in reading and science scores between 2012 and 2018, once the impact of changes in the coverage rate are taken into account (OECD, 2019^[7]). These results are in line with those from the 2019 fourth regional comparative and explanatory study (ERCE) (UNESCO, 2019^[8]). Moreover, both ERCE 2019 and PISA 2018 show persistent gaps in performance between boys and girls, with girls outperforming boys in reading, and boys outperforming girls in mathematics and sciences. PISA tests also highlight that boys have better digital skills. National tests assessing educational performance in English knowledge show that only one third of the students (fifth grade and tenth or eleventh grade) achieve the level of knowledge of English that they are expected to have.

The pandemic has further exacerbated learning gaps. It caused discontinuity in the provision of educational services in 2020 and 2021, with Costa Rica recording one of the longest school closure among OECD countries (175 days) (OECD, 2021^[9]). Shifting from face-to-face to remote learning led to a reduction of the curriculum covered at school, which together with difficulties with connectivity or in following classes, increased educational losses especially among students from vulnerable groups (e.g. poor, migrant, indigenous, students without internet connection and preschool students). The pandemic in 2020-21 also followed teachers' strikes in 2018 and 2019, thus extending to four years the period of time during which the provision of educational services were discontinuous in Costa Rica. Educational losses due to a protracted school closure may have a large impact on labour-market chances and career earnings of the affected students, especially for the most disadvantaged ones, and on GDP growth if adequate policies to make up for such losses are not put in place (Égert et al., 2020^[10]; Hanushek and Woessmann, 2022^[11]).

Several tests, among which the 2021 students' performance diagnostic tests performed on students from primary (I and II cycle) to lower-secondary school (III cycle), the 2019 ERCE tests, the Ministry of Education's school census, and the Test of English for Young Learners and Linguistic Performance Tests, were used as input in the National Comprehensive Plan for Academic Levelling 2022-25 (*Plan Integral de Nivelación Académica 2022-25*), that provided an assessment of learning needs after the pandemic. Results show that the share of students in need of support because of an insufficient or initial level of knowledge ranges between 10% (English) and 30% (mathematics) in primary school, and between 24% (English and French) and 38% (mathematics) in lower secondary (Figure 2.8). Educational needs are concentrated among students in first year of primary school, where one student out of three reports an insufficient level of knowledge of Spanish and mathematics. Still in 2021 no support staff had been provided to attend students most in need (Murillo, 2021^[12]).

Figure 2.6. Costa Rica performs below the OECD average in reading, mathematics and sciences

Score in PISA 2018



Note: LAC refers to Chile, Colombia, Mexico, Argentina, Brazil, Panama, Peru, and Uruguay.
 Source: OECD PISA International Dataset.


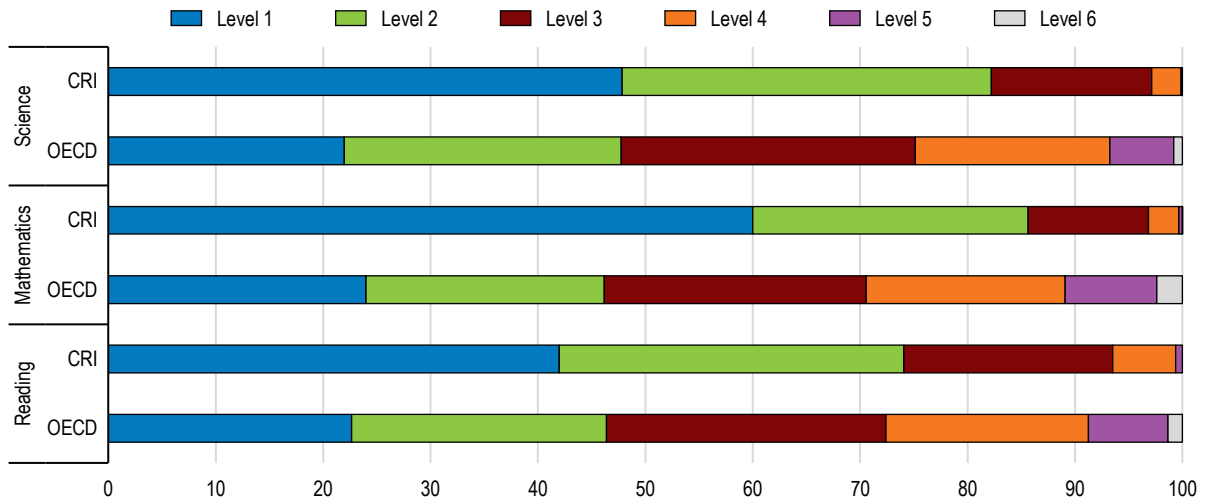
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Figure 2.7. Most students in Costa Rica perform at the two lowest levels in PISA tests

Distribution students' PISA score in reading, mathematics and science by level, % of students, 2018

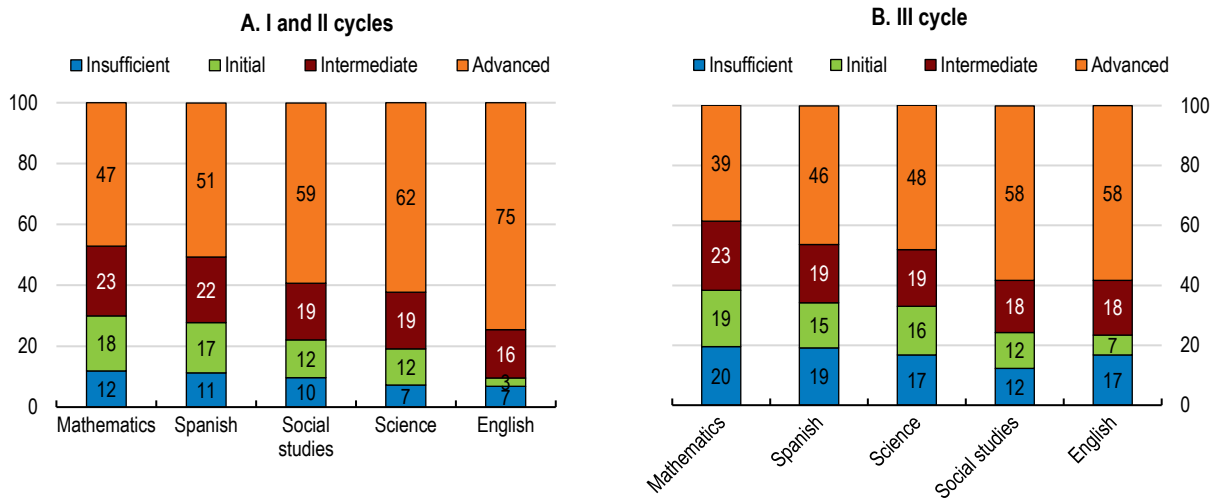


Source: OECD PISA International Dataset.

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Figure 2.8. Learning needs are large

Share of student with insufficient level, by grade and subject, I to III cycle, 2021



Note: The knowledge of a student in a subject is considered as insufficient when it is below the level that a student of that grade should have acquired according to the grade curriculum.

Source: Ministry of Public Education.

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Box 2.2. Costa Rica's policies to reduce educational exclusion

Several policies exist in Costa Rica to reduce educational exclusion:

- The programme young adults (*Jóvenes Adultos*) targets the population above 15 years of age who did not complete primary or secondary school (potentially 1.4 million person, half of which are below 40 years of age).
- The National Grant Fund (*Fondo Nacional de Becas*, FONABE), until 2021, and currently the programmes *Avancemos* provide grants to participate in programmes for educational reincorporation for adults up to 40 years old. The Directorate of Equity Programs of the Ministry of Education provides post-secondary scholarships.
- The programmes I am in (*Yo me apunto*) and PROEDUCA, aimed to reduce educational exclusion in secondary school, were merged in 2018 into the Unit for the Permanence, Reintegration and Success in Education (*Unidad para la Permanencia, Reincorporación y Éxito Educativo*, UPRE). Since 2018 each school has a UPRE tasked with identifying, supporting and monitoring students at risk of exclusion from education.
- The strategy Building Bridges for the Future (*Construyendo Puentes para el Futuro*) was launched during the pandemic to strengthen the permanence in education of all students. It favoured the creation of networks among students, teaching staff, and families to provide support and maintain alive the links between students and schools.

Inequality in education is high

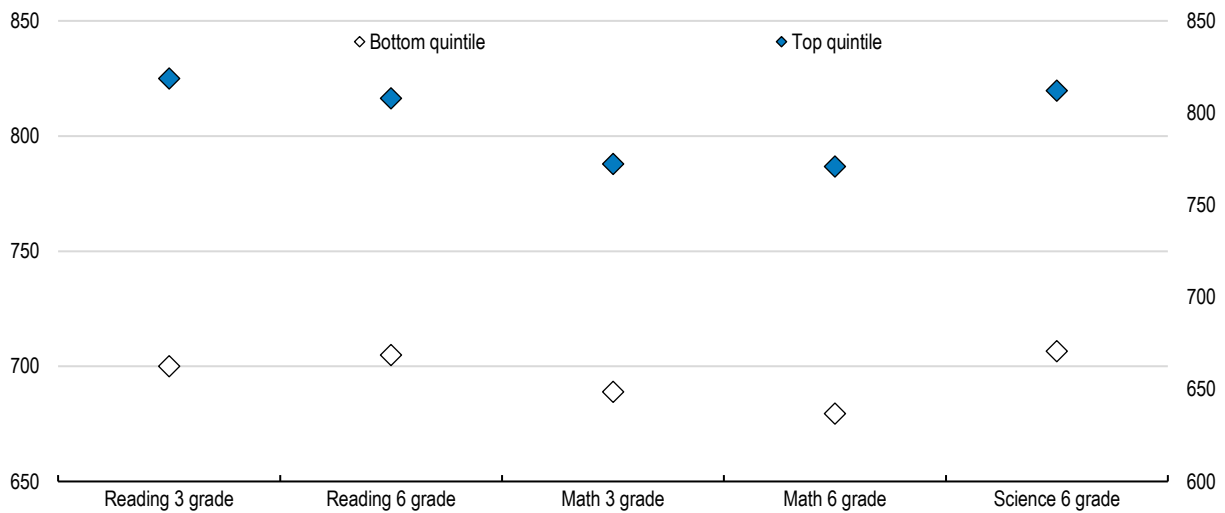
Learning outcomes in Costa Rica are strongly associated to socioeconomic conditions. Students from households with a high socioeconomic background are more exposed to cultural stimuli, benefit from better conditions for studying at home, including the availability of books, access to internet and digital devices, have better educated parents who may also pay for extra lessons, and have better educational performance (Figure 2.9). On the contrary, most low-performing students are from vulnerable groups (PEN, 2021_[13]), including indigenous or immigrant population (Box 2.3), and have a higher likelihood of dropping out (Figure 2.10).

Reducing inequality of opportunities in education would improve substantially learning outcomes. For example, PISA tests show that students from private schools (around 10% of all secondary students) outperform those from public schools and that if all students performed as the average student from a private school, the score of Costa Rica in reading would increase to 460, approaching the OECD average of 485 (Bos, 2019_[14]). However, students from private schools are mostly from high-income households (PEN, 2021_[13]) and the performance disparity between public and private schools in Costa Rica actually disappears after accounting for students' and schools' socioeconomic status (OECD, 2021_[15]).

The pandemic deepened inequality in education opportunities. Many families, especially those with a low socioeconomic background, were ill prepared to support the education of their children. Technological vulnerability caused many Costa Rican students educational exclusion, at least partially. Around 45% of the students enrolled in the 2020 academic year (535 thousand out of 1.180.000 students from primary to upper secondary) did not benefit from adequate conditions to continue receiving educational services because they lacked either technology devices (computer, tablet) or an internet connection (PEN, 2021_[13]). Most of these students belonged to vulnerable groups. For instance, while around 78% of students from families in the top income quintile had access to a good internet connection, the share drops to 41% for students from families in the bottom income quintile (PEN, 2021_[13]).

Figure 2.9. Higher family socioeconomic conditions are associated with a better educational performance

Average performance by socioeconomic condition, ERCE 2019

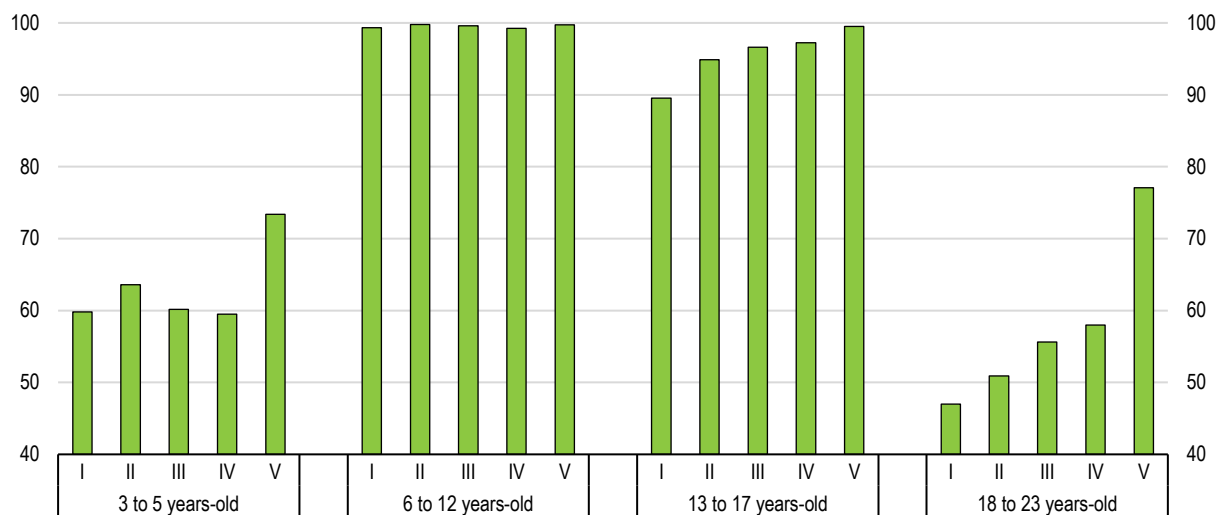


Source: UNESCO.

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Figure 2.10. School attendance increases with the level of income

Share of a given population attending any educational level, by age and equivalised income quintiles, %, 2019

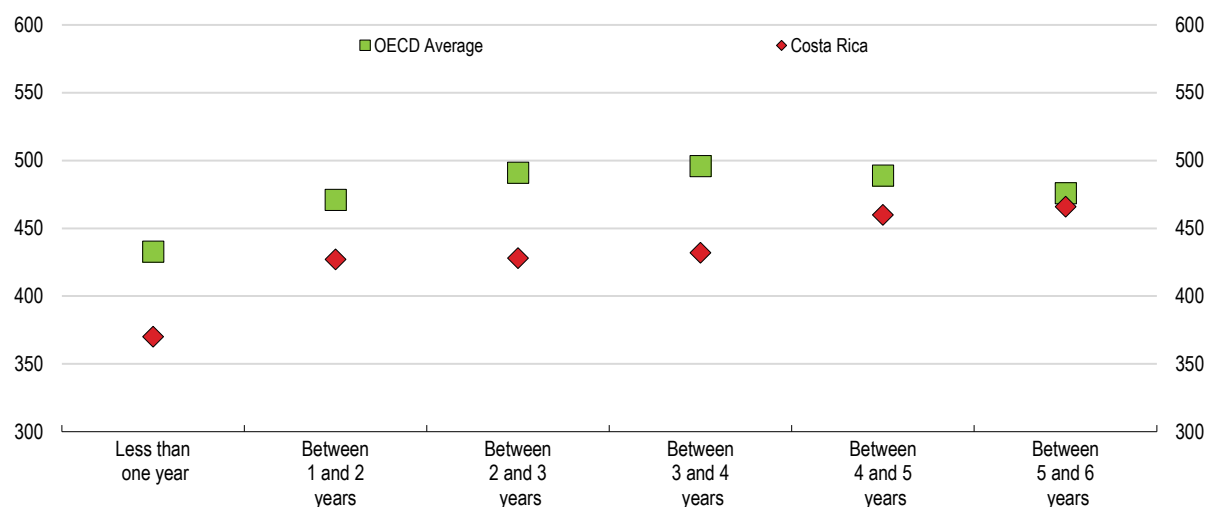


Source: SEDLAC Database.

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Figure 2.11. Attending preschool increases reading skills

Reading score by attendance to preschool



Note: Reading skills are defined as the capacity of reading, understand tests and implementing complex strategies to process information (analysis, synthesis, interpretation).

Source: OECD PISA Database.

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Box 2.3. Education and immigrant children in Costa Rica

Immigrants in Costa Rica are around 9% of the total population (Census 2011), a majority of which from Nicaragua (75% of the immigrant population). A large proportion of adult immigrants is employed in low-skilled and low-wage informal jobs in agriculture, construction and domestic services. Immigrants tend to be poorer than locals (OECD, 2017_[16]) and their wage is on average around 60% of that of native workers (OECD, 2018_[17]).

Young immigrants between 15 and 17 years are less likely than locals in the same age group to be enrolled at school, and those who attend school have worse learning outcomes. Immigrant students performed worse than native students in PISA 2018 in science (20 points less), reading (26 points less) and math (30 points less) (OECD, 2019_[18]).

Despite a lower access to education, a worse economic condition and poor learning outcome, immigrants are less likely than locals to benefit from social programmes in education (conditional cash transfers, grants, transport and food aid) (OECD, 2017_[16]). A specific academic levelling program for immigrant students and a better targeting of social programmes in education towards the immigrant population would reduce inequality of opportunities in education, and improve his perspective for future employability and social inclusion.

International evidence shows that attending preschool increases students' performance in any subject and at any level of education (OREALC-UNESCO, 2015_[19]), and results from PISA 2018 confirm it (Figure 2.11). However, children from low-income households are far less likely to attend preschool than children from top-income households (Figure 2.10). Extending preschool may contribute to bridge the gap in results between Costa Rica and OECD countries (Bos, 2019_[14]).

Expanding coverage and quality of early childhood education and care services

Investing in early education produces long term positive effects that are above their initial costs (OECD, 2017^[20]), especially when targeting children between 0 and 3 years (Maureen M Black, 2017^[21]). Given that in one third of the households with children below 6 years of age the adults have low educational attainment (PEN, 2015^[22]), the benefits from extending access to ECEC since an earlier age are potentially large and would contribute to reducing inequality in education. The four-hour school day for children between three and five years of age could be extended (PEN, 2017^[23]) to better attend children's learning needs, especially those from vulnerable groups.

The Ministry of Labour estimates that an additional 90 thousand children should attend ECECs. To this aim, further spending for infrastructure and additional preschool teachers would be required. A project of co-payment mechanism involving several stakeholders (households, firms, local governments) was launched on a small scale to provide alternative sources of funding to the expansion of the capacity of ECEC services for children below 4 years of age. If it proved successful, it could be scaled up. The design of childcare benefits should also be modified as currently many employed women from low-income households are not eligible for childcare benefits as the income threshold is too low.

The governance of the set of social policies targeting early childhood remains fragmented among several ministries - IMAS (social and economic inclusion), MEP (education services), the Health Ministry and PANI (human rights) that also has coordination tasks. Recent improvements in their coordination are represented by their interaction in the programmes NiDo, though for a limited period, and RedCudi. However, having a single institution with overall responsibility for delivering the national policy across the whole sector could provide better monitoring and accountability (OECD, 2017^[24]).

There have been advances in coverage, quality, training and monitoring of ECEC provided within communities. However, mechanisms for evaluating the performance of preschool teachers and the overall quality of ECEC provision remains incomplete, as quality standards and teachers' performance evaluations exist only for early education services for children between 4 and 6 years old. Completing the ongoing process for the definition of qualification frameworks for the whole ECEs would help filling this gap.

Fully implementing the curricula reform

Costa Rica started in 2008 a curriculum reform to update content and teaching practices of all subjects from preschool to upper secondary to increase the quality of education. While study programmes have all been revised, their effective implementation in class is heterogeneous across subjects and levels of education. A full implementation of the reform would require retraining part of in-service teachers, adapting the formation of new teachers, adjusting the didactic material, providing an adequate infrastructure, and a continuous monitoring to adapt the content of the curriculum to the evolving needs of society.

Improvements in the curriculum are particularly important at the primary level. While the vast majority of primary schools (91.5%) offers the basic curriculum (Spanish, mathematics, science, social studies, civic education and English), only 8.5% of them offer the complete curriculum, which includes complementary subjects (informatics, music, plastic arts, physical education, industrial arts and home education), even though it should be offered by all primary schools since 2008. Lack of infrastructure and of teachers in specific subjects are among the causes of the incomplete coverage. Moreover, the wage scheme provides incentives for teachers to work in schools not offering the full curriculum but operating under a different regime (*dobles jornadas*) where they earn more by working more hours by teaching the same class to different groups of children attending the morning or the afternoon shift. However, students at schools operating under a *dobles jornadas* regime only attend one shift (morning or afternoon), thus receiving each month 60 hours of class less than what they would receive under a full time regime.

Extending the full curriculum to all schools would reduce the relevance of students' socioeconomic background on their performance and increase equity in education, as vulnerable students are less likely

to receive support from their families. A practical challenge for extending the full curriculum to all schools is the need for better infrastructure conditions and more food and transportation services for students. Modifying the economic incentive for teachers to work under a *doble jornada* regime could help increase the number of schools offering the full curriculum. In the medium-long run, adapting part of the curriculum to cover subjects related to local conditions and extend the range of complementary subjects (e.g. financial education, self-care strategies) would help meet the needs of local communities and improve students' development.

Giving the rise in digitalization, digital skills could be strengthened at any level of education, and the curriculum should also give sufficient attention to equipping students with digital skills since an early age. Digital skills do not depend only on having access to digital technology but also on how they are used (Erstad, 2010^[25]). Acquiring good digital skills is fundamental to integrate in modern society and increase employability (Zúñiga, 2021^[26]). Costa Rica should address inequality in education due to technological vulnerability by targeting universality of digitalisation. This could be achieved by legislating and implementing the National Programme of Digital Literacy, which is still pending; and making progresses in the implementation of the *Ley de Creación del Bono de Conectividad para la Educación* that aims to ensure access to connectivity throughout the country within five years.

Better supporting students at risk of educational exclusion

Further academic and economic support should be provided to low performing primary and secondary students to reduce educational exclusion and grade repetition and increase equality of opportunity in education. International evidence shows that providing learning support at an early age improves learning outcomes (UNESCO, 2019^[8]) and helps reduce inequality in education.

Costa Rica could provide students with accumulated educational losses the necessary support through remedial programmes (Box 2.4), including offering additional or specialised pedagogical support, be it through teaching assistants and mentors, extending hours of classes, organising holidays programmes and after school tutoring (Box 2.5). Priorities could be defined on the basis of results from 2021 diagnostic tests that highlighted that students with learning gaps are concentrated in early grades.

Low-performing students, especially if from vulnerable groups, could benefit from policies strengthening personalised support. For example, France's 2016 lower secondary reform allows schools to allocate up to three hours per week to different forms of personalised support. In Portugal, the Education Territories of Priority Interventions Programme (TEIP) has successfully reduced educational exclusion in almost all school levels, by designing and implementing multi-year improvement plans in areas with a high average share of socially disadvantaged population. Also, many countries have invested in digital platforms that offer more personalised learning opportunities (Estonia, Korea, Slovenia and Latvia).

In Costa Rica, conditional cash transfer programs aimed to support education of vulnerable groups, like *Avancemos*, lose effectiveness for poor targeting, as a significant number of benefits are delivered to not vulnerable households (see Chapter 1). Other economic aid aimed at supporting access to education to students from vulnerable households (poor and extremely poor), who are around one third of all students across levels of education, also fall short of target. For example, only 10% of eligible households with children in preschool, and 56% of those with children in secondary schools, actually received any grant or economic aid in 2020 (PEN, 2021^[13]). The National Registry of Beneficiaries of Social Programmes (*Registro Nacional de Información y Registro Único de Beneficiarios del Estado*, SINIRUBE) should become the central tool to improve the targeting of education policies towards low-income families.

Reducing class size could also help reduce educational exclusion in Costa Rica. A recent study finds some evidence that reducing the seventh grade class size by 10 students would increase the pass rate by 5 percentage points (from 70% to 75%) (Vega-Monge, 2021^[27]). Costa Rica could attempt a cost-efficient strategy of reducing the class size in grades that record more dropouts (seventh and tenth grade).

International evidence highlights that providing professional development opportunities for teachers, the presence of a large vocational education programme and having attended preschool are factors strongly and positively correlated to reducing educational exclusion (Bonnet, Forthcoming^[28]). Costa Rica could strengthen pedagogical support and in-service teacher professional development to further reduce educational exclusion. The range of training activities may include courses on education-related topics or methods; participation in a network of teachers formed specifically for the professional development of teachers; and mentoring and/or peer observation and coaching.

To reduce the role of socio-economic conditions on educational performance, public resources could be allocated among schools on the basis of student needs. For example, in the United Kingdom, the Pupil Premium Programme allocates additional funding to schools for each student receiving free school meal. This funding is used to put in place measures that improve the learning outcome of disadvantaged students. Schools are held accountable for their spending through inspections and online statements (OECD, 2021^[29]).

Alternative measures could be found to grade repetition, which has generally unfavourable effects on repeaters' academic achievement (Goos, 2021^[30]) and causes segregation by expelling low achievers. Creating a programme that addresses the shared academic needs of groups of students may be an efficient approach when it is not possible to provide customized intervention. Teachers may receive training to learn how to diversify their approach so as to meet the needs of their low-performing students. In addition, the learning time of low performing students could be extended through after-school, week-end or summer programs (Protheroe, 2007^[31]).

Box 2.4. International examples of support to help students catch up educational losses

Several countries during the pandemic recruited temporary teachers or other staff in at least one educational level to implement measures to support students in need, and organised remedial programmes providing additional or specialised pedagogical support for students in need of special support, which in some cases was extended at the reopening of the schools. In France temporary teachers were hired to cover the absences of teachers testing positive and in Luxembourg temporary staff was hired to assist teachers with organisational and administrative tasks. Spain implemented a wide-ranging education recovery plan including teaching assistants and mentors providing personalised support to students with specific educational needs, both inside and outside of school hours. Finland and Denmark provided additional funding for remedial programmes, also targeted at disadvantaged students. In Portugal, schools provided students at risk with greater training and education. In France a learning holidays programme was organised during the summer of 2020 to help one million students catch up on learning.

Source: OECD (2021), Education Policy Outlook 2021: Shaping Responsive and Resilient Education in a Changing World.

Box 2.5. Tutoring for educational equity in Spain

In the spring of 2021, the Esade Centre for Economic Policy and the Fundación Empieza Por Educar launched Menttores, a programme providing free afterschool tutoring for deprived pupils hardest hit by Covid-19. Menttores consisted of an 8-week long, intensive online tutoring program, with three 50-minute sessions a week for pupils aged 12 to 15 (years one and two of compulsory secondary education in Spain) in Madrid and Catalonia. Priority was given to schools in low-income districts with a high share of immigrants. All afterschool tutoring was carried out using digital devices in groups of two pupils per mentor and focused on maths and social-emotional support (motivation, well-being, work routines). Fifty-two academic mentors took part. Forty-five of them were paid for, qualified secondary school

teachers and the remainder were volunteers. All of them received training. The programme was completed by 96.6% of pupils, attending an average of 17 sessions (70.8% of all sessions) and 920 minutes (76.7% of the target).

Results show that pupils taking part in the programme experienced a significant improvement, as the programme led to a 17% increase in end-of-year maths grades, the equivalent of six months of learning. Children who took part in the programme were 30% more likely to pass the subject (maths) than children in the control group. The programme reduced the share of pupils repeating the academic year by 8.9 percentage points, equivalent to a reduction by 75% compared to the control group. The programme also had a positive impact on pupils' socioemotional wellbeing and aspirations, as participants were 31% more likely to want to continue studying the academic track in upper secondary school (post-compulsory secondary schooling) than those who did not participate.

Source: (Arriola, 2021^[32]).

Improving school infrastructure

In Costa Rica there is a poor governance of school infrastructure, which makes infrastructure projects difficult to develop and prone to fail to meet their timeframe and budget objectives. Costa Rica lacks an accurate inventory of its educational infrastructure and existing data are partial and based on school inspections from the Directorate of Educational Infrastructure (technical professionals in engineering and architecture) or the Ministry of Health (health and safety requirements). The lack of a complete inventory that provides key information on schools including their location, the population attended or the state of the infrastructure (building and equipment), prevents a timely planning of interventions and efficient use of resources to address prior educational needs, with the risk of not acting on schools with the greatest vulnerability.

School infrastructure needs are important. Around one fifth of schools (874 out of 4335), enrolling 21% of the student population, had infrastructure maintenance needs in 2021 (e.g. poor conditions of water supply, electricity, sanitation facilities, sewage or structures damaged by weather conditions), despite efforts to improve school infrastructure conditions over 2014-19, with an average investment of 50 billion colones (0.125% of GDP 2021). Around 88% of classrooms in primary and secondary public schools were assessed as in good condition in 2020, an improvement with respect to 73% in 2014 but below the almost 100% of private schools (MPE, 2021^[33]). In 2020, because of the pandemic, resources planned for public education infrastructure were cut by 14% (10 billion out of 72) leaving many schools initially planned to be renovated unattended. The budget for school maintenance in 2022 (CRC 11 billion) is insufficient to attend the extra costs for maintenance (estimated at CRC 310 billion). Following inspections from the Ministry of Health, around 20% of the schools in 2022 received a health and safety risk notice (*orden sanitaria*) for not meeting health and safety requirements for the life and physical integrity of students and staff. The estimated cost of the interventions required to restore health and safety standards in these schools amounts to CRC 298.5 billion (0.75% of GDP 2021).

Costa Rica would benefit from having a centralised and standardised system of information of infrastructure projects that could provide a timely picture of ongoing projects and their status. Currently, information is dispersed across different departments, is not standardised and often outdated, which makes impossible an effective control and use of effectively available resources for construction works (around 95 billion colones).

A more efficient management of school infrastructure could produce some savings. For example, around one third of the 1587 single-teacher schools could be merged into larger schools with adequate infrastructure, under the condition that a public transportation system for students were available (Sanchez, 2016^[34]).

In Costa Rica 3189 out of 4763 schools have internet connectivity but the bandwidth is insufficient to meet current and future schools needs. The 2018 project *Red Educativa del Bicentenario* aims to provide all schools with broadband connectivity, but it is progressing slowly. As of December 2021, broadband internet connectivity had been provided to 52 of the 4514 schools.

Following past OECD recommendations, a law proposal was presented aimed at introducing standardised rules, principles and methods for public investment projects with the greatest impact to apply to all public institutions except for non-state public entities and state-owned companies operating in competitive markets. The proposal should include a taxonomy of public investment projects, the requirement of performing a cost-benefit analysis of the project and the inclusion of environmental criteria. This reform could help reduce the time required to carry out investments and increase efficiency. Well-designed Public-Private Partnerships could also help to reduce infrastructure gaps (see Chapter 1).

Social dialogue between local actors and main stakeholders in education proved successful in providing connectivity infrastructure for households and schools in remote areas. In the canton of Santa Cruz a pilot project involving local authorities, SUTEL and Costa Rican Electricity Institute (ICE), reduced the time necessary to obtain the required permissions for connectivity infrastructure from 15 months to 15 days, also by creating a one-stop shop in the local government. The ongoing project will provide all schools and around 2300 households with children in the area with internet connection. This initiative could be scaled up throughout the country.

Strengthening the digitalisation of education

Making better use of digitalisation could help improve the quality and efficiency of the education system by easing the monitoring of students' learning outcomes and of resource allocation. By integrating all data about students, schools and teachers, policymakers would have better information to design and target policy interventions, including providing support to vulnerable students and investing in infrastructure in underserved areas.

Costa Rica made progress in the digitalisation of the education system with two digital platforms: SABER and SIRIMEP. The SABER platform aims at integrating all information of the educational system. It collects individual digital data of students and schools and it was key during the pandemic to help identify students suffering from technological exclusion and assess the state of internet connectivity in schools. The platform SIRIMEP leverages on SABER and was created during the COVID 19 pandemic as a short-term emergency tool to collect data on students' performance, easing the monitoring of students' progress. However, it suffers from operational problems and should be integrated with the unified system of the education system.

The General Comptroller (CGR, 2021^[35]) detected weaknesses in the design of the platform SABER, including uncertainty about its funding, its scope and the exact timeline of its implementation as only three of eight phases have been implemented. Lack of integration with the ministry of education or academic management systems (virtual classrooms, virtual tools, collaboration, statistics, curricula, grades, evaluations), prevents early warning and analytical modules from producing the necessary input for decision-making. Ensuring the implementation of SABER is key to provide Costa Rica with a tool that would enhance the monitoring and assessment of students' learning outcomes, guarantee more equity in education and an efficient allocation of resources.

Introducing national student standardised tests, joint with an efficient information system collecting data on the evolution of students' performance, could help ensure continuity in the assessment of students' performance to quickly detect weaknesses in the education system, elaborate evidence-based policy solutions and assess their effectiveness. For example, these tests could be especially useful in areas such as the assessment of foreign languages competences. These tests should be carefully designed as to avoid potential problems related to the limited scope of their assessment with respect to the number of

subjects covered and depth of the assessment (Morris, 2011^[36]). Teachers might also have incentives to focus their teaching on subjects and skills covered in the tests thus neglecting curriculum areas that are not assessed. Some of these issues could be minimised by careful design, such as including open-ended questions (written essays, oral communication and collaborative problem solving), as well as implementing other monitoring tools to better assess critical thinking, analytical or problem solving skills. Using standardised testing for diagnostic purposes only could reduce incentive to strategic behaviours on the part of schools and teachers.

Improving the quality of teachers

Improving the quality of teachers is relevant for any level of education. Indeed, foundations built at an early stage shape students' future performance, other than having an influence on their earning and employment trajectories.

Improving the selection of students accessing programmes in education

Assessing motivation and pedagogical aptitudes of applicants to programmes in education would help select potentially high-quality teachers. Having completed secondary schooling is the only requirement to access programmes in education in private universities, while in public universities the access is conditional on obtaining a threshold score in the entry exam. An assessment of motivation and aptitude could be introduced in the entry exam for programmes in education in public universities.

There is also a need to better match the number of study places with the needs of the education system. While the overall supply of graduates in education grew faster than the demand for new teachers between 2007 and 2014, there is scarcity of teachers in specific areas such as preschool education, special education and English in primary schools. This occurs because graduates in education receive a specific training that depends on the level of education (preschool, primary or secondary) and the subject they will be teaching. The participation in a public competition for a specific teacher's position is then limited to graduates with that specialisation. To reduce the observed imbalance between demand and supply, Costa Rica could consider the introduction of quotas in programmes of education where the supply is expected to remain above the demand in the short and medium term.

Improving the hiring system

Modifications to the hiring system would make it possible to select the best teachers and reduce inefficiencies. The current recruiting system focuses mostly on observables such as experience and educational attainment, which are imperfect proxies of a teacher's abilities. Costa Rica should implement promptly the eligibility test to select new teachers, as established by law in 2020 and in accordance with a 2012 ruling of the constitutional court that requires participants to public competitions to pass a test of knowledge (OECD, 2017^[24]). Currently, such a test is required only for foreign language teaching positions (English and French). The introduction of a formal induction and probation period would also help ensure that initial teachers are supported at the beginning of their profession (OECD, 2017^[24]).

The eligibility test could be designed in accordance with the standards that graduates in education should have at the end of their studies, as established in the 2022 National Qualification Framework for Tertiary Programmes in Education (*Marco Nacional de Cualificaciones de las Carreras de Educación*). The pass approval rate to the test could also give a signal about the quality of different tertiary programmes in education. This would push students to demand for quality programmes (PEN, 2018^[37]) and provide universities with an incentive to revise their programmes according to the framework.

Almost all teachers have tertiary education in Costa Rica but the title by itself is not a guarantee of the quality of the training received, and evidence shows that programmes in education are heterogeneous in terms of content and quality (Badilla, 2016^[38]). Universities may ask the National Accreditation System for

Higher Education (*Sistema Nacional de Acreditación de la Educación Superior*, SINAES) to accredit their programmes to signal that they fulfil minimum standards of quality. However, accreditation is not compulsory and in practice very few programmes in education are accredited (13%, SINAES 2022), most of them offered by public universities (35 out of 44). Evidence from teachers' quality assessments performed by the Ministry of Public Education (MPE) in English (2008 and 2015) and mathematics (2010) highlights that graduates from public universities tend to perform better than graduates from private universities (PEN, 2015^[22]). However, the large majority of graduates in education are from private universities (around 70% over 2014-20). Moreover, few private universities currently offer to their students the possibility of engaging in teaching practices. Making teaching practices a part of the eligibility test for new teachers, or a compulsory requirement for the accreditation of any education degree, would push universities to widen their use.

The current recruiting system could be modified to provide a stronger incentive for students to attend accredited programmes. Public competitions for new teacher positions grant only two additional points to accredited programmes, out of a maximum score of 110. This is an insufficient incentive and students take into account other criteria than accreditation in choosing the programme to attend, such as a shorter duration (Lentini, 2017^[39]). Making the accreditation of education programmes compulsory is an alternative venue to improve the preparation of future teachers (OECD, 2017^[24]). The accreditation of a programme could be automatic when it is granted by an international recognised accreditation organisation.

Too many positions remain vacant at the end of each public competition, which points to inefficiencies in the recruiting system. Public competitions are commonly used by in-service teachers to move to a different school, which under current regulation is allowed for exceptional motives only (e.g. sickness). There is no penalty in refusing a place and in-service teachers can refuse it if it does not suit their preferences. Around four out of ten positions remained vacant in 2017 because they were refused (La Nación 2017). Vacancies are a cost for the Ministry of Public Education, which has to start a new hiring process, and for students, who risk not having a teacher at least for a part of the academic year. This system also makes it difficult to assign teachers to the schools that most need them. Costa Rica could improve the efficiency of the recruiting system by reducing the incentive for in-service teachers to use public competitions for mobility reasons. This could be achieved by modifying regulation to facilitate mobility of in-service teachers. Current financial incentives to encourage high value-added teachers to move to schools most in need could be strengthened (Box 2.6), though a pre-requisite for such incentives to be effective is a sound assessment system of teachers performance, possibly against measurable goals for each educational program.

Box 2.6. International evidence on addressing teacher shortages in disadvantaged areas

In Australia, the High-Achieving Teachers programme, which began in 2020, provides alternative employment-based pathways into teaching for high-achieving individuals committed to pursuing a teaching career. Over three years, the programme will recruit 440 high-achieving university graduates with the knowledge, skills and experience that schools need. Participants are placed in teaching positions in Australian disadvantaged secondary schools with shortages of teachers. The goal is that students at disadvantaged schools will benefit when high-achieving university graduates, including those with a science, technology, engineering, and/or mathematics degree and those from a regional background, are recruited to teach at their school.

In Canada, an ECEC centre in North Winnipeg, which is targeted to children with multiple risk factors and is located at the heart of an impoverished, predominantly Indigenous community, actively recruits and trains local staff, resulting in lower turnover than would otherwise be the case and greater trust between parents and staff.

France created Priority Education Zones (ZEPs) with special resources aimed at disadvantaged schools. The main objective of the ZEPs is to decrease the differences in academic achievement

between students with socio-economically disadvantaged backgrounds and other students. To attract teachers to these schools, the government has introduced various incentives. New teachers starting at ZEP schools are able to draw on a network of education advisors and mentors to support them. Smaller class sizes (no more than 25 students per class) with more time for teamwork, resources for cultural and sports projects with students, and paid consultation time are also meant to attract teachers to these schools. There are also bonus schemes with an annual premium of EUR 1 734 gross for teachers in schools in which 55% of the students belong to the least favoured socio-economic categories, and EUR 2 312 gross for those teachers in schools in which 70% of the students belong to the least favoured socio-economic categories.

In Spain, a credit system allows teachers working in more disadvantaged and diverse school settings in particular regions to obtain extra credits. These credits can be used to gain promotions, choose to move to another school and obtain a salary increase after six years.

Since the 1999-2000 school years, the state of Washington has awarded salary incentives for National Board Certified Teachers (NBCTs) in high-need schools. In 2007, Washington also introduced an additional bonus for teachers in high poverty schools. During the first year of the new bonus programme, the number of NBCTs in Washington increased by 88%. By 2013, the gap in board certification between low- and high poverty schools had not only decreased but reversed.

Source: (Brussino, 2021^[40]; OECD, 2022^[41]; Cerna, 2019^[42]; OECD, 2017^[43]).

Strengthening teachers' in-service training

Strengthening teachers' in-service training in terms of access, coverage and quality of training could help increase the quality of the education system in Costa Rica. It would also reduce inequality of opportunity in education.

A poor students' performance in reading skills highlights that more teachers could benefit from in-service training to acquire pedagogical skills and teaching practices that improve students' reading habits, such as asking students to read long and complex texts and using different types of texts (fictions, digital texts, charts, tables) in class (Barquero, 2021^[44]; Reimers, 2008^[45]). Preschool teachers, instead, could receive specific training to promote the early development of literacy and language skills through the use of best practices such as shared reading, increasing children's vocabulary and better attend to the needs of students with difficulties in oral communication (PEN, 2019^[46]). Reading skills affect lifelong learning ability, and gaps in reading skills developed at an early age produce a persistent effect and perpetuate inequality. Strengthening reading skills of disadvantaged groups from an early age should be a priority for Costa Rica.

To make the change in the curriculum effective, more teachers could receive adequate training, and support by consultants or experienced peers, as to help them implement the new curriculum in class. Indeed, many teachers felt unprepared to apply the new teaching practices and continued to use traditional ones (PEN, 2018^[37]). The introduction of a Teacher Mentoring Strategy in topics related to learning to read and write for primary school teacher from grade 1 to 3 is a welcome initiative.

Providing quality in-service training could help improve learning outcomes in mathematics and sciences. Theory and evidence highlight that inquiry learning is more effective than the traditional teacher-centred deductive approach in developing students' scientific literacy, problem solving and cognitive skills (Cairns, 2019^[47]). Training could then contribute to extend the use of the inquiry learning approach in science education.

Integrating IT technology in the education system has the potential to improve its coverage and quality, to facilitate the teachers' professional development and help the learning process of students (Mineia-Pic, 2020^[48]). Recent initiatives have increased the supply of training for teachers in the use of IT for

pedagogical purposes, including a variety of courses offered virtually. During the COVID 19 crisis almost all teachers received virtual training on how to teach in a digital learning environment (e.g. creating a collaborative classroom or connect in professional learning communities) and, in 2021, around 2000 teachers participated to the Teacher Update Webinar Program aimed to develop digital and pedagogical competencies using Microsoft Teams. Costa Rica could nevertheless expand training in IT for pedagogical purposes and in developing digital didactic material (Zúñiga, 2021^[26]). Including these trainings also in tertiary programmes in education could help more teachers have strong digital skills and the ability to use them effectively.

Despite the potential benefits of receiving in-service training, few teachers in Costa Rica use it. A 2015 survey found that only around 40% of the teachers surveyed had received professional training in the past year (PEN, 2021^[13]), and around 80% of teachers had received in-service training between 2019 and 2021 (Plan Nacional de Desarrollo y de Inversión Pública 2019-2022). These numbers are low if compared to international experience, as according to OECD assessments around 94% of teachers in 31 countries in 2018 participated in at least one professional development activity in the previous year (OECD, 2019^[49]). Moreover, post-training in class support is also weak in Costa Rica, as it is available only for 30% of the trainings (PEN, 2021^[13]). Post-training in-class support should be strengthened. Finally, the diffusion of the benefits of training to other teachers is also limited.

Despite access to training is available all over the year, it is concentrated at the end of the academic year to not interrupt the educational process. Access to training could be enhanced by making training more easily accessible all year long at least to a part of the teachers, thus accelerating the update of the teaching staff. Some of the teachers receiving training could be temporarily replaced by support teachers or graduates in education with the benefit that these would acquire teaching practice. A larger use of virtual training might also increase access to training and reduce its cost.

Better assessment of the results of teachers' training is needed. The Institute for Professional Development Uladislao Gámez Solano (UGS) is charged with the implementation of the 2016 National Plan for Continuous Training “*Actualizándonos*” (*Plan Nacional de Formación Permanente*) which aims to strengthen the teachers' training system. However, the UGS is understaffed to properly assess the outcome of training. Its monitoring and assessment department employs only nine people compared to the 80000 employees in the Ministry of Public Education. Given this limitations, the UGS evaluates the relevance, effectiveness and short-term impact of the training activities by asking training participants to assess how satisfied they are with the training received as well as providing an evaluation of the learning achieved and its applicability.

Strengthening the appraisal process

The current system for assessing teachers' quality does not create adequate incentives for principals and teaching staff to engage in a continuous process of improving the quality of the educational services they provide. The periodic report sent by the Ministry of Public Education to schools' principals, which highlights the weaknesses of their students on the basis of the results in national standardised exams, is rarely used as an input to take concrete actions (PEN, 2018^[37]).

The yearly teachers' assessment prepared by school principals is ineffective in supporting a continuous improvement in teaching efforts. School principals restrain from signalling teachers' weakness to not deteriorate the relationship with the staff members (PEN, 2018^[37]). Thus, almost all teachers receive a positive evaluation (99.7% in 2016). The Ministry of Public Education could increase the use of assessment tests of teachers' knowledge and use results for designing new training programmes. These tests are rarely used but helped improve the quality of English teachers in the past.

Following past OECD recommendations (OECD, 2017^[24]) Costa Rica is developing a framework for the assessment of the quality of education that has to be presented for approval to the Higher Council of Education (*Consejo Superior de Educación*, CSE). The framework will indicate what tasks and evidence

should be considered for teachers' assessment, as well as provide guidance on how to give teachers feedback and provide support. Costa Rica has joined in 2021 the OECD Teaching and Learning International Survey (TALIS) to strengthen the monitoring of teaching quality in the educational system.

Improving the governance and regulation of Education and Administrative Boards

The management of public funding by Education and Administrative Boards (Box 2.7) (*Juntas Administrativas and Juntas de Educación*, EAEs) shows inefficiencies and lack accountability and transparency. The members of the EAEs do not always have the competencies that are necessary to carry out administrative tasks, such as the knowledge of relevant regulation, which causes an inefficient use of public resources. This is especially relevant in areas with indigenous communities where the members of the EAEs rarely receive training or supervision by the Ministry of Public Education nor official documentation that is translated into indigenous language.

The activity of the administrative boards is often hampered by municipalities that delay the appointment or the dismissal of their members or do not follow legal procedures thus opening up legal contentious, with repercussion on the continuity in the provision of education services. A reform of the regulation of the boards could help prevent the inaction of local municipalities from paralyzing the activity of EAEs. Reforming the minimum requirements of EAEs' members and ensuring that they receive an adequate training to fulfil their role could help improve their efficiency.

Box 2.7. The role of education and administrative boards in the education system

Education and administrative boards (*Juntas Administrativas and Juntas de Educación*, EAEs) are decentralized entities with legal personality and own assets that by law are tasked with guaranteeing the right to education and to establish a link between the school and the local community. In coordination with the school principal and teachers, EAEs manage the public funds received from the Ministry of Public Education (MPE) to provide schools with the goods (e.g. food, technical equipment or teaching material) and the services (e.g. transportation, and canteen services, technical support, payment of basic services) that they need as to guarantee the right to education. The members of the EAEs are appointed by the Municipal Council, must meet requirements set by law and should receive an adequate training to fulfill their role provided by the Ministry of Public Education. EAEs are obliged by law to use the Single System of Public Purchases (SICOP) when purchasing goods and, limitedly to the purchase of food supply, they are compelled to buy from the National Production Council (*Consejo Nacional de Producción*, CNP). EAEs must submit every year a budget accountability report that respect predefined accounting standards. In areas with indigenous communities the EAEs integrate a Local Indigenous Council made of members of the indigenous community.

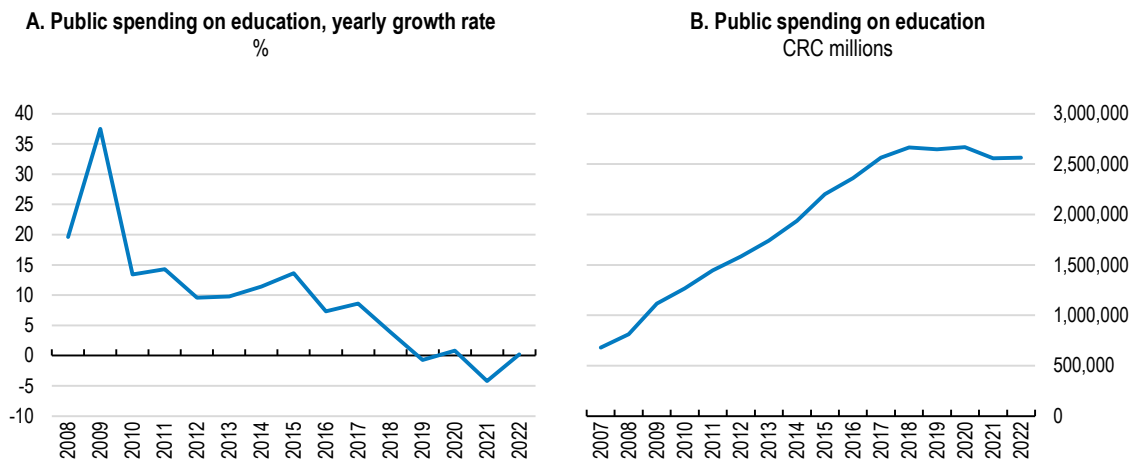
Financial controls over EAEs budgets are weak and overall it lacks a systematic supervision at the regional and national level, thus hindering a clear picture of the overall efficiency of the EAEs. The quarterly reports that EAEs must submit to regional Directorates often do not respect the required standards, or are submitted late and the Ministry of Public Education rarely orders external audits on EAEs budget report. A regulatory reform of the EAEs governance could help increase their accountability and transparency, also by digitalising budget procedures to ensure the respect of standards. A more frequent use of the power to order external audits could also help boost budget transparency of EAEs.

Evidence shows that the obligation that food purchases from the EAEs must pass through the National Production Council (*Consejo Nacional de Producción*, CNP) results in paying higher prices than if EAEs could operate freely in the market. Changing this regulation that de-facto assigns monopoly power to the CNP would permit EAEs to achieve large savings. Also, more EAEs should implement school orchards to promote their potential in supplying school canteen.

Prioritise spending in early stages of education to better support growth and equity

In Costa Rica, the constitution mandates a target budget for education of 8% of GDP, and significant resources have been allocated to education and training over time. However, large and increasing government deficits have raised the level of debt that is currently close to 70% of GDP (Chapter 1), implying that the fiscal rule will be containing spending in education in the next years (Figure 2.12). Against this background, Costa Rica has to prioritise its education spending and also address the learning losses suffered in recent years to avoid long-lasting scarring effects.

Figure 2.12. A tight fiscal space limits spending on education



Source: General Comptroller of Costa Rica.

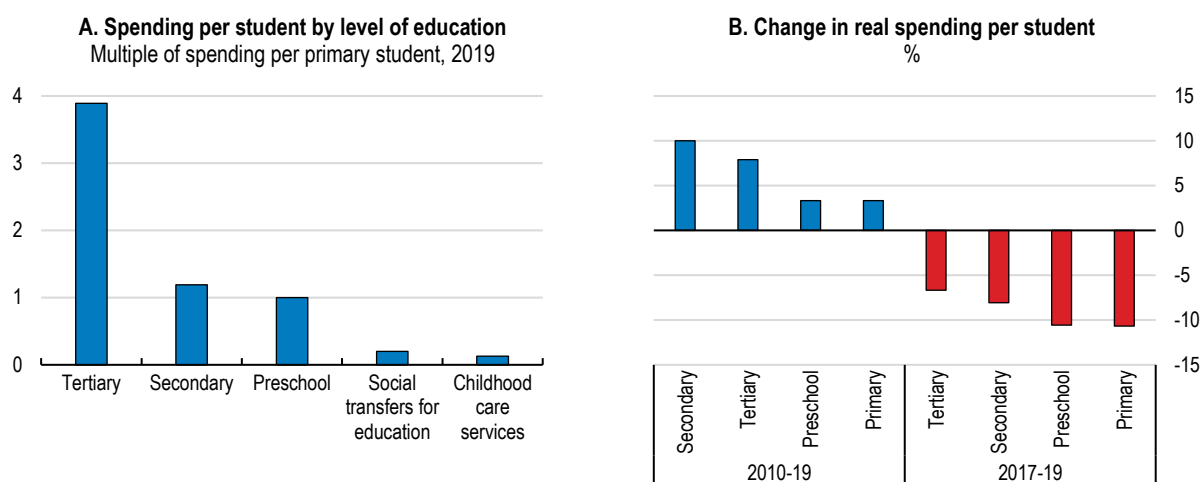
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Overall spending on education has fallen in recent years, but it has fallen the least in tertiary education (Figure 2.13, Panel B) education. Moreover, current spending per student is the highest in tertiary education, around four times that in primary, secondary or preschool (Figure 2.13, Panel A). This is much higher than in the average OECD country, where total expenditure per student in tertiary education is around 1.7 times than in primary, secondary and post-secondary vocational non-tertiary (OECD, 2021^[50]). Such a regressive spending structure needs to change and spending should be reprioritised towards earlier levels of education, as investment in these areas produce positive long-term economic and social benefits that are far higher than the initial cost (Psacharopoulos, 2018^[51]; OECD, 2017^[52]).


Addressing changes in spending needs due to low fertility rates require careful long-term planning. Smaller cohorts will lead to a gradual decline in the number of students in education. At the same time, enrolment rates in secondary and tertiary education are likely to increase, as they are currently low.

Spending containment measures should focus on current spending, as large increases in spending in the past did not lead to a substantial improvement in education infrastructure. Savings could be obtained by making a more efficient use of resources. For example, reducing grade repetition, which is high in secondary school in Costa Rica (above 10% on average between 2010 and 2018) and costly (4% of total spending in primary and secondary education for the average OECD country) could help (OECD, 2012^[53]). The digitalisation of education might increase spending efficiency, for instance, by providing a clearer map of the distribution of teachers and students over the country, which would help avoid misallocating the teaching staff that causes schools to be under- or overstaffed. Digitalisation could also help reduce overreporting in the number of students in schools, which currently leads to larger than needed transfers.

Figure 2.13. Spending per student is the highest in tertiary education



Note: Between 2010 and 2022 the budget allocated to the Special Fund for Higher Education (FEES) grew by 2.5 times in nominal terms.
Source: PEN 2021.

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Improving tertiary education

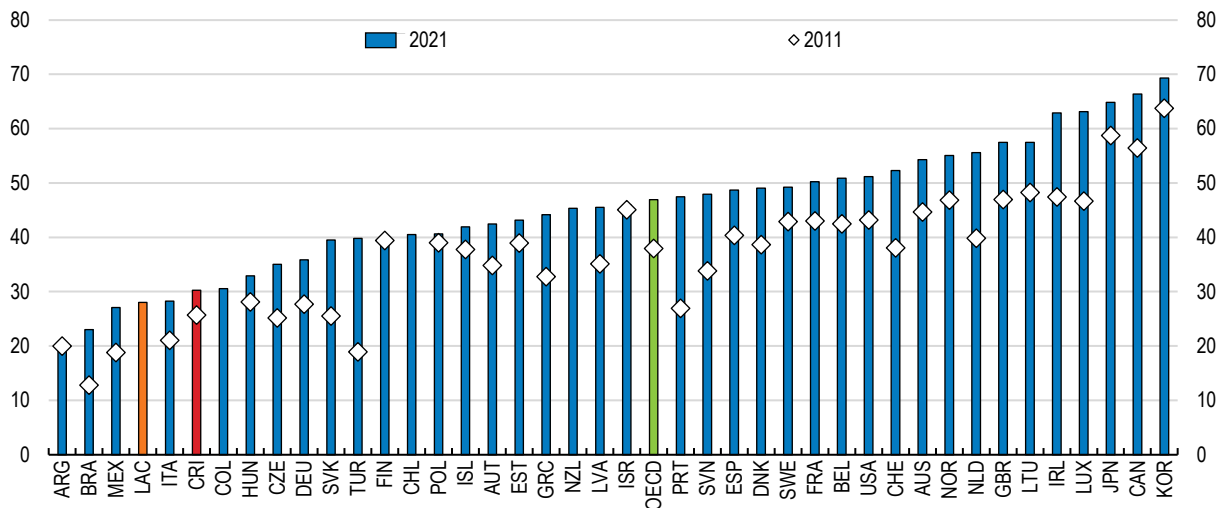
Boosting tertiary graduation rates and improving spending efficiency on tertiary education

The rate of higher education attainment has increased over the last decade. The proportion of young adults with higher education is higher than in some peer countries in the region such as Brazil, Argentina and Mexico, but still below the OECD average (Figure 2.14). However, the absolute number of degrees awarded by Costa Rican higher education institutions has stalled in recent years (Figure 2.15, Panel A). This is partially due to a high average time to graduation, favoured by the possibility of taking the same exam without penalty several times, the presence of students being enrolled in multiple degrees and the reduction in the number of graduates from private universities, and because there is no further room for an increase in the enrolment rate in tertiary education of students from advantaged socioeconomic groups, which was a major factor in the overall increase in the number of tertiary graduates in past years, having their enrolment rate already reached a very high level (Figure 2.18).

The stall in the supply of tertiary graduates contrasts with a relatively high demand for them, which translates into strong labour and economic returns to tertiary education in Costa Rica. Around one third of the jobs demanded by the private sector are for profiles requiring higher education in fields such as administration (40%), sciences and engineering (27%), education (12%) and telecommunication (8.2%) (CONAPE, 2021^[54]). Tertiary graduates have the highest employment rate at around 70% (Figure 2.16, Panel A), and tertiary education provides access to formal jobs that are more resilient to economic fluctuations. During the COVID-19 pandemic, the reduction in employment and labour market participation rate of people with tertiary education was lower than for population with lower levels of qualification (Figure 2.16, Panel B). Earning advantages gained from obtaining tertiary education in Costa Rica are the fourth highest among OECD countries (Figure 2.17).

Figure 2.14. Tertiary education attainment has increased, but there is scope for improvement

Percentage of 25-34 year-olds with tertiary education as the highest level attained



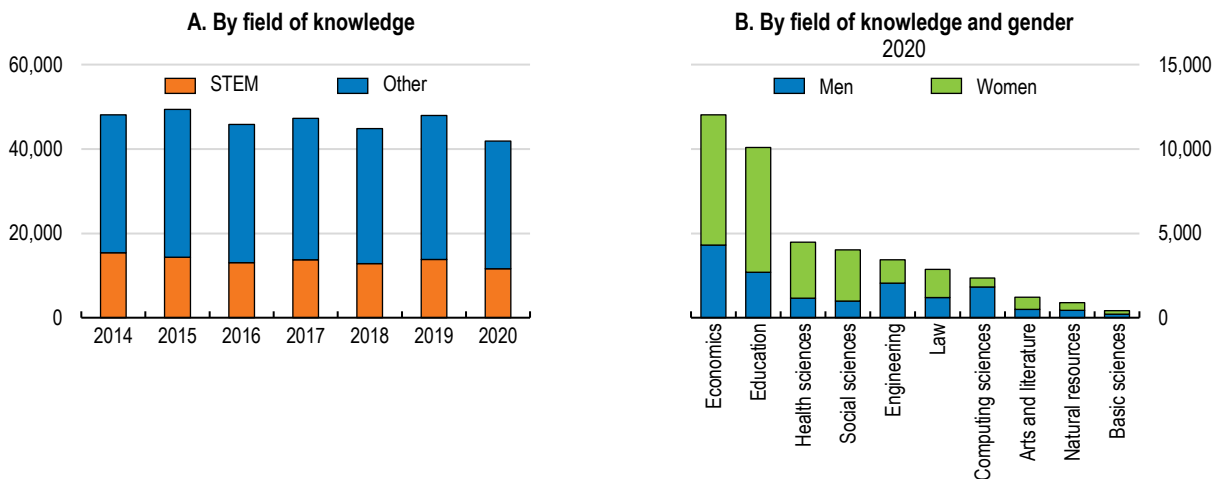
Note: LAC refers to Chile, Colombia, Mexico, Argentina, and Brazil.

Source: OECD Education Database.

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Figure 2.15. The number of tertiary degrees awarded has stalled recently

Total degrees awarded by field of knowledge and gender



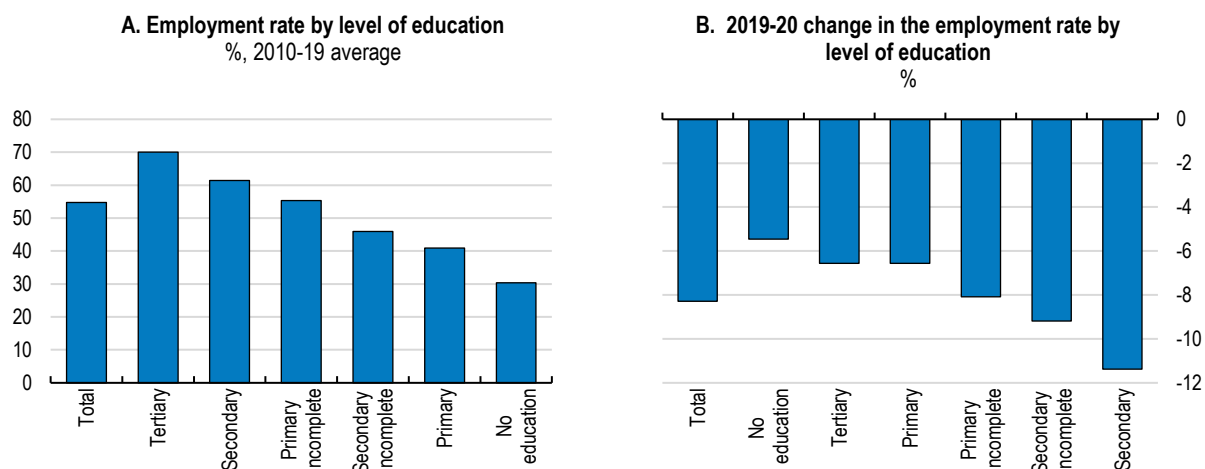
Note: The chart report all degrees provided by the five public and 51 private higher education institutes and include all tertiary education qualification levels from ISCED 5 (short-cycle tertiary education) to ISCED 8 (PhD).

Source: HIPATIA Dataset.

StatLink <https://stat.link/gtupy3>

Improving spending efficiency on tertiary education is key for Costa Rica to boost tertiary graduation rates in an environment of limited fiscal space. Moreover, to increase secondary students' graduation rates and level of preparation, which is a prerequisite for increasing the demand for tertiary education, Costa Rica would benefit from reorienting spending on education towards pre-tertiary levels.

Figure 2.16. Tertiary graduates have the best employment outcomes

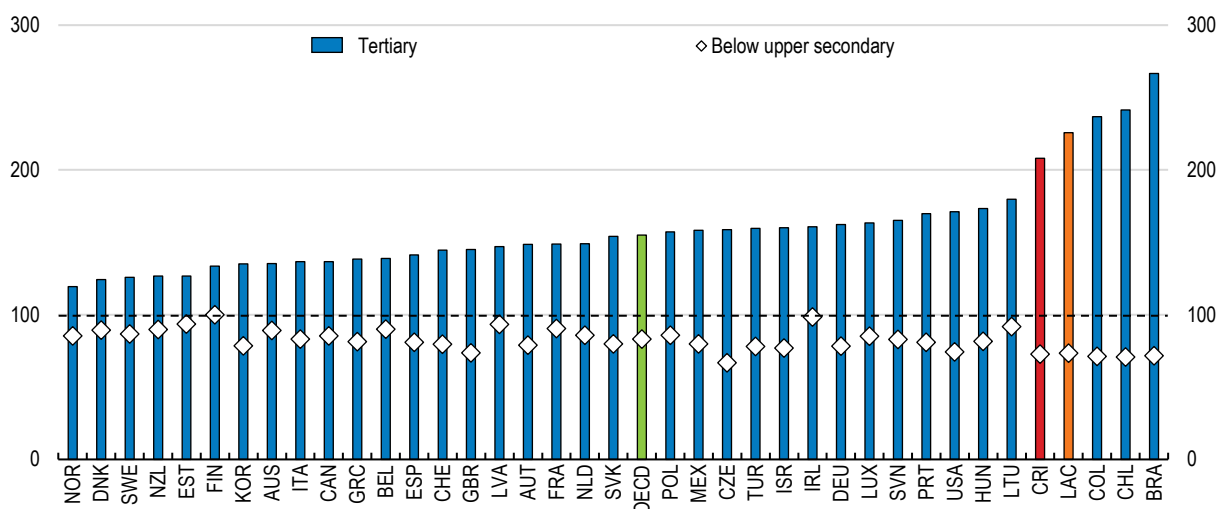


Source: PEN Dataset.

StatLink <https://stat.link/9fytd>

Figure 2.17. Economic returns to higher education in Costa Rica are among the highest across OECD countries

Relative earnings of workers, by educational attainment, 25-64 year-olds with income from employment (full-time full-year workers); upper secondary attainment = 100, 2020 or latest year



Note: LAC refers to Chile, Colombia, Mexico, and Brazil.
Source: OECD (2022), Education at a Glance.

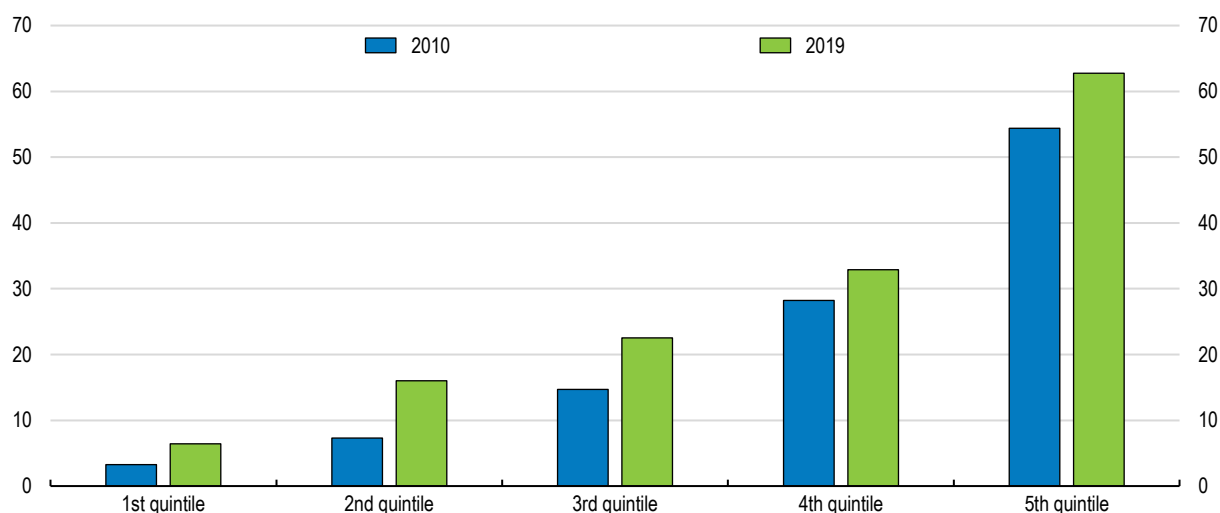
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Improving access to tertiary education for vulnerable groups

Access to tertiary education is positively correlated with socioeconomic conditions, and the net enrolment rate in tertiary education of families in the top income quintile is around ten times as high as that of families in the bottom income quintile (Figure 2.18). These inequalities are persistent, and in the past decade the increase in the net enrolment rate of top income households was twice that of bottom income households.

Figure 2.18. Socioeconomic disparities translate in the access to tertiary education

Net enrolment rate in tertiary education, by income quintile, %



Source: SEDLAC.

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To continue increasing the share of youth with tertiary education, efforts must be focused on extending access to students with a more vulnerable background, who are currently less likely to complete upper secondary school, tend to have a worse preparation for higher education or lack financial resources to engage in tertiary studies. Improving the quality of education at earlier levels of education and reducing further exclusion in secondary education, are critical pre-requisites for increasing demand for higher education and equality of opportunities in education in Costa Rica.

Educational losses suffered by younger cohorts in recent years are more likely to affect students from vulnerable groups and represent a further challenge to the goal of increasing enrolment in higher education. Strengthening student support services through orientation, mentorship and levelling classes during primary and secondary school would reduce these losses and increase future demand for higher education.

Lack of funding and information about funding, hinder access to university to more vulnerable groups. Social spending (grants and social aids) that increases equality of opportunity in education should not be reduced despite the limited fiscal space. Costa Rica should improve the targeting of its funding system to increase tertiary education attendance of students with potential and from a vulnerable background who may be unaware of available funding and of the returns of tertiary education, especially in rural areas. Student loans for higher education from CONAPE have been decreasing since 2013, while potential beneficiaries have increased. The use of government-backed student loans, with repayment terms based on future income, could be expanded for students with a middle-class background. This policy would imply very low fiscal risk given the high economic returns of tertiary education, and could be used to promote enrolment in fields of national interest such as STEM areas. A pilot project providing loans that do not require any collateral for students at the *Instituto Tecnológico de Costa Rica* could be extended to other universities. Reducing the time required for graduating in public universities in some fields in which it is longer than in private universities (e.g. degrees in education), but without reducing the quality of education, could reduce the opportunity cost of attending tertiary education and increase demand.

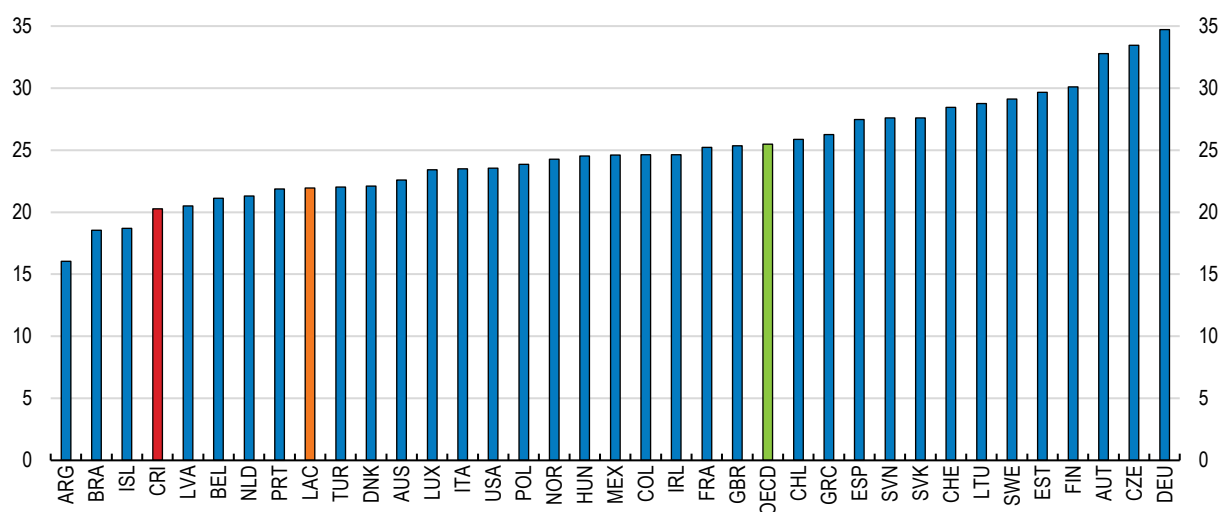
Making STEM fields more attractive to students, especially women

Graduation rates need to improve especially in sciences, technology, engineering and mathematics (STEM) fields. Even though the number of graduates remained stable or even increased in most STEM areas between 2015 and 2019, the share of STEM graduates remains low and below the OECD average (Figure 2.19) when all levels of higher education are taken into account (short-cycle tertiary, bachelor's, master's, and doctoral degrees). Increasing the share of graduates in STEM would help respond to the needs of the private sector, whose demand in fields such as telecommunications or integration of automatized systems in the production process is not satisfied by the current supply. Overall, information and telecommunications (IT) and engineering are among the fields providing the most opportunities to work in the private sector, while most graduates in education and, to a lesser extent, in health sciences are employed in the public sector (Figure 2.20), whose demand will be contained in the coming years.

In most STEM areas but medical sciences, where the number of women surpassed that of men in 2013, mostly due to nursing (Durán-Monge, 2022^[55]), the gender gap in tertiary education has persisted or grown (telecommunications), and on average over 2014-20 the number of male graduates is twice that of female graduates. Exposing young girls to STEM fields and encouraging those who are interested to study scientific areas would help increase the number of women in STEM areas. Administrators and educators should create environments that correct existing negative perceptions that young girls may develop towards scientific disciplines. Mentorship programmes and highlighting of eminent women in the STEM industry may boost girls' confidence in pursuing their studies in scientific fields. In France, a mentoring programme for female PhD students was established in 2015 to provide career guidance and help them gain confidence and nurture their ability to value their skills (Morris, 2021^[56]). In 2021, the programme involved 100 mentors from three universities. In the United States, since 2008, the Massachusetts chapter of the Association for Women in Science (MASS-AWIS) has organised a Mentoring Circle programme geared towards junior scientists from academia and industry to receive advice, support and information from experienced mentors (Fridkis-Hareli, 2011^[57]).

Figure 2.19. Costa Rica has relatively few graduates in STEM

Tertiary graduates in STEM, % of all graduates, 2021 or latest year

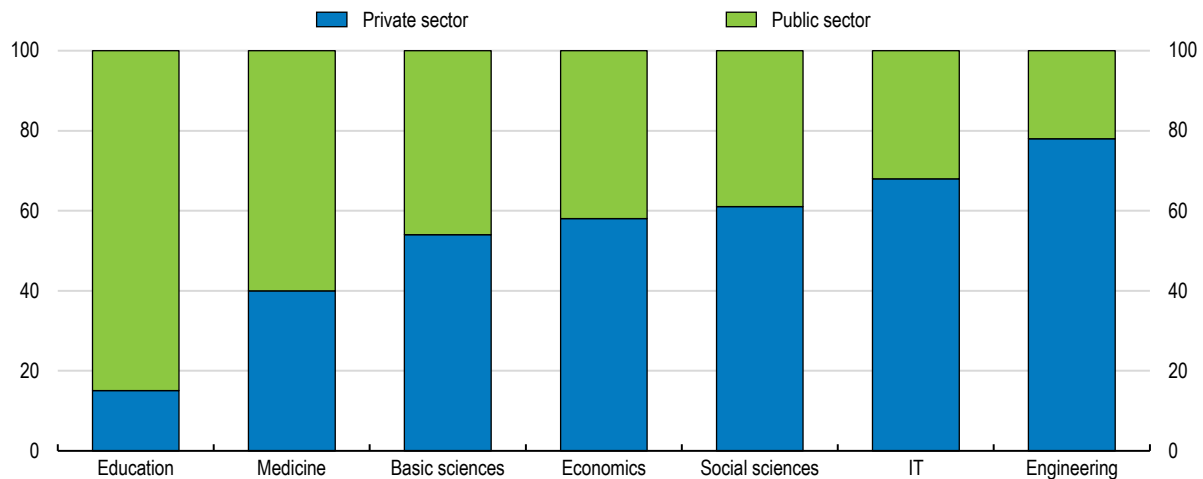


Note: The distribution of graduates by field of study is calculated as the share of graduates from each field over the total of graduates. STEM includes all graduates (short-cycle tertiary, bachelor's, master's, and doctoral degrees) with a degree in natural sciences, mathematics and statistics; information and communication technologies; and engineering, manufacturing and construction. LAC refers to Chile, Colombia, Mexico, Argentina, and Brazil.

Source: OECD (2022), Education at a Glance.

Figure 2.20. Graduates in education and medicine are employed mostly in the public sector

Sector of employment of people with tertiary education three years after finalising their studies, 2019



Source: PEN Dataset.

StatLink  <https://stat.link/jh8qaf>

Promoting innovations in higher education could also help increase the quality and the attractiveness of STEM fields. This could materialise through the integration of advances in knowledge and technology into new courses and degrees, more and higher-quality research, and a tighter relationship between higher education institutions and society and businesses. The connection with the business sector is key as the private sector demand for skills should feed back into the supply of tertiary educational services. Regulation is a major obstacle to the creation of new courses or degrees. In private universities, the authorization process is slow and cumbersome, with a high volume of requirements and standards to be met, and the discretionary power held by the CONESUP makes it uncertain. In public universities, the main obstacle to innovation is a long and complex decision-making process in which many players may use a veto power. Streamlining regulation in public and private universities would facilitate the opening of new courses and programmes, also in hybrid or distance modes, while preserving their quality.

Making public university funding more efficient, accountable and transparent

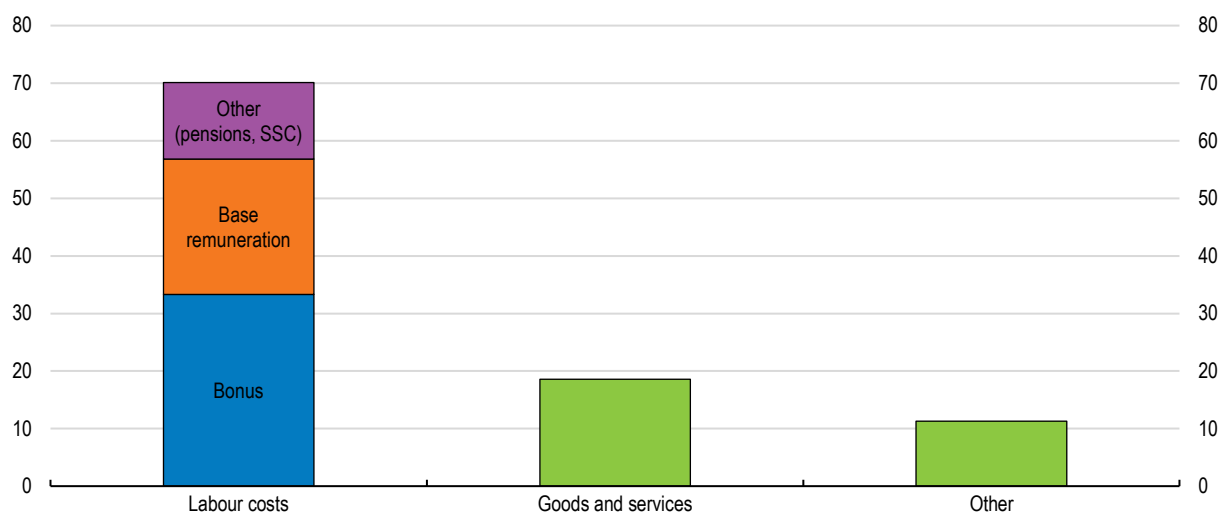
Improving spending efficiency at public universities

Public universities are characterised by a rigid spending structure with labour costs representing around 70% of total spending (Figure 2.21). Potentially large savings could be obtained by modifying the current wage scheme, which is characterised by a low basic remuneration and a variety of bonuses that tend to grow automatically and are difficult to modify (PEN, 2021^[13]). Over time, these bonuses have become a permanent cost that outweighs basic remuneration. If spending for remunerations had been reduced by around 7.7% for the period 2021-24 this would have produced enough savings to make up for the cut in funding suffered in 2021 (Vargas, 2021^[58]). The implementation of the public employment framework law approved in March 2022 has then the potential to generate sufficient savings. The reform introduces a single salary scheme with equal pay scales for equivalent functions, rationalises bonuses and annuities and sets a link between remuneration and performance. These are long-standing OECD recommendations (see also Chapter 1). To implement the reform, universities will define their own job categories and salary scales. Reducing the weight of salaries in total spending must however be done carefully to permit higher education careers to continue attracting talented people. Public universities might then relocate part of the

savings generated for increasing STEM supply (enrolment, courses, and equipment). This could be achieved also by sharing laboratories and equipment for engineering, IT and basic sciences with the *Instituto Nacional de Aprendizaje* (INA) or the private sector (CONARE, 2015^[59]).

Figure 2.21. Labour costs are the largest spending component of public universities

Composition of public spending in public university, %, 2007-19 average



Source: PEN Dataset.

StatLink  <https://stat.link/0so31y>

Public universities could share a unique platform for the management of administrative tasks (grants, enrolment, accounting system, purchase of goods and services) and didactic services (courses syllabus, exams) so as to benefit from economies of scale and facilitate the exchange of information, collaboration and mutual recognition of courses among public universities (PEN, 2021^[13]). Using IT technology to centralise the administration of regional branches of public universities that, except for the *Universidad Estatal a Distancia*, replicate to a smaller scale the administrative structure of the headquarter, could produce further savings (PEN, 2021^[13]).

Broadening the sources of revenues

Public university fees are low in Costa Rica and represent between 3% and 10% of total revenues across public universities (Vargas, 2021^[58]). Low fees are an implicit subsidy to students, benefiting mostly students from an advantaged socioeconomic background. In 2021, 55% of tertiary students were from households in the top two income quintiles, and only 35% from families from the two bottom income quintiles (PEN, 2021^[13]). Making university fees more progressive would increase equality of opportunity in education. It would also increase revenues that will alleviate, but not solve, the funding problem. An analysis of the budget of the *Tecnológico de Costa Rica* (TEC) shows that if university fees doubled and all grants were eliminated, which should be avoided as it would limit access to higher education for talented students from vulnerable groups, still the increase in revenues would cover only 25% of the total cost per student (Arias, 2018^[60]).

The share of revenues due to the sale of services ranged between 4.4% and 12.7% across public universities in 2019 (Vargas, 2021^[58]). This source of revenue is generally related to the provision of training services to the public sector, thus it is likely to shrink in the medium term due to fiscal consolidation.

Modifying the budget mechanism to increase transparency and accountability and promote quality

Public universities have a constitutional right to operational autonomy, including on how to use and allocate the funds received. Every five years, they publish the National Plan of Higher Education (*Plan Nacional de la Educación Superior*, PLANES), in which they detail capital and current spending over the next five years and set performance indicators targeting educational inputs (e.g. number of courses offered, number of students enrolled), or outputs (number of research projects, publications in peer-reviews journals, number of researchers). However, failing to meet these targets implies no penalty nor impacts on future funding. In drafting the PLANES public universities could take into account the development goals set by the government in the latest National Development Plan (*Plan Nacional de Desarrollo*), but they are not bound by them.

Modifying the design of the funding system of public universities could steer the allocation of funds to encourage them to pursue national goals sought by society, such as delivering high quality education and training that meets the needs of learners, employers and communities; producing research of high quality that is socially or economically valuable; and supporting equitable access to learning by favouring the access to underrepresented groups (Box 2.8). For example, public funding could create incentives for public universities to reform their programmes in education as to adapt them to the new curriculum.

Institutional performance agreements, or quality agreements, could be adopted to assign part of the funding to public universities. Under these agreements, universities do not need to meet one-size-fits-all indicators but are required to demonstrate they have made efforts. In the Netherlands and Finland, these quality agreements are based on a limited number of specific, measurable, achievable and time bound indicators that can be assessed through qualitative as well as quantitative methods. In institutional performance agreements, only a small proportion of funding is made dependent on achieving goals. International evidence shows that these agreements tend to increase accountability, transparency, and strategic planning, but their impact on output variables may be limited (OECD, 2021^[61]).

An alternative funding mechanism involves granting additional funding to higher education institutions conditional on achieving some system-wide performance goals. In Denmark, 7.5% of the teaching grant is awarded based on average study duration and the employment rate of graduates. In Ireland, 5% of the teaching grant is conditional on progress towards targets established by universities and public authorities. In the Netherlands, the new quality agreements that will run from 2019 to 2024 will assign a bonus by 2024 if progress is made with respect to goals that will be qualitatively assessed by the national accreditation body. Such agreements have been found to have positive effects in many Northern European countries. In Germany, they increased third party funding and improved graduation rates in universities of applied sciences. In many countries where they are applied they are found to increase the focus on results and induce a more strategic evidence-based decision-making in higher education institutions (Germany, Finland, Ireland and the Netherlands) (OECD, 2021^[61]).

An indicator framework for quality assessment, but not closely linked to funding, is England's Teaching Excellence Framework (TEF), which scores institutions based on various student feedback and employment outcome metrics. The TEF is mainly used as a signalling tool, but top scores also allow institutions to charge slightly higher tuition fees.

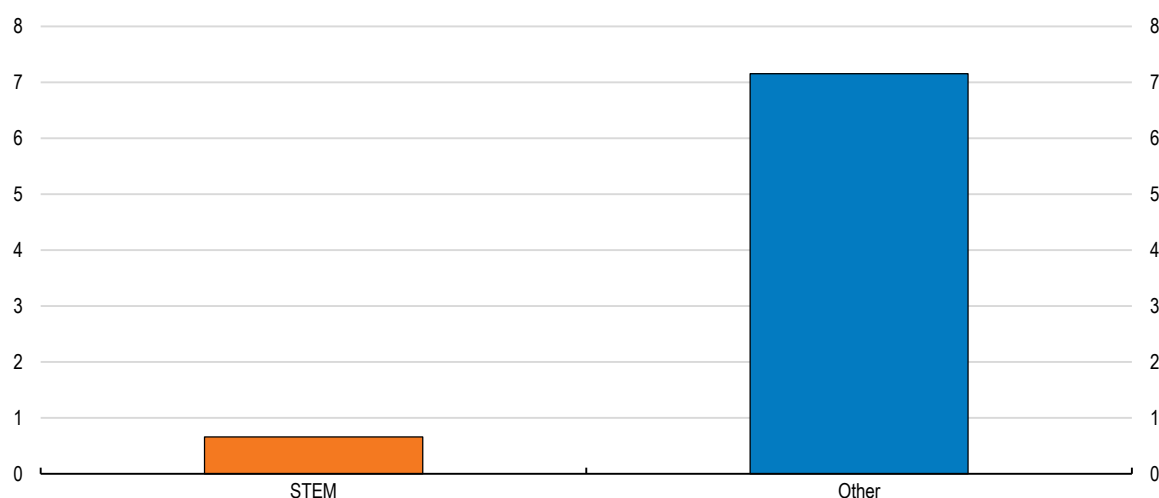
The funding mechanism could create incentives for public universities to better support the development of domestic innovation. The number of patent applications from residents shows that Costa Rica innovates less than peer regional countries such as Panama and Uruguay, and that most patents in Costa Rica are from non-residents (80%). Funding is not used to boost the number of postgraduates in STEM areas, which are few (Figure 2.22). The level of spending in R&D is limited (around 0.5% of GDP, compared to an OECD average of 2.5%) and is not allocated through a competitive process based on performance criteria, contrary to the situation in most OECD countries (OECD, 2017^[62]). Funding excludes private universities as it is channelled directly to public universities through the Special Fund for Higher Education (*Fundo Especial*

de Educación Superior, FEES). Costa Rica also lacks a culture of open collaboration and exchange of information across universities and research centres that is observed in the most innovating systems.


In Costa Rica, collaboration between public universities and the business sector is weak (OECD, 2016^[63]). Changing the way public research is funded can trigger stronger interaction (OECD, 2020^[64]). In addition, also contrary to OECD practices, there are no centralised and independent external evaluation mechanisms of public funded research. Moving towards a performance-based and competitive funding and establishing the connection with the business sector as one of the eligibility criterion will increase incentives for universities to raise the quality and relevance of their research and innovation.

Figure 2.22. The number of postgraduates in STEM areas is insufficient to promote innovation

Postgraduate degrees, share of total degrees granted by universities, %, average 2014-20



Source: HIPATIA.

StatLink  <https://stat.link/xsln29>

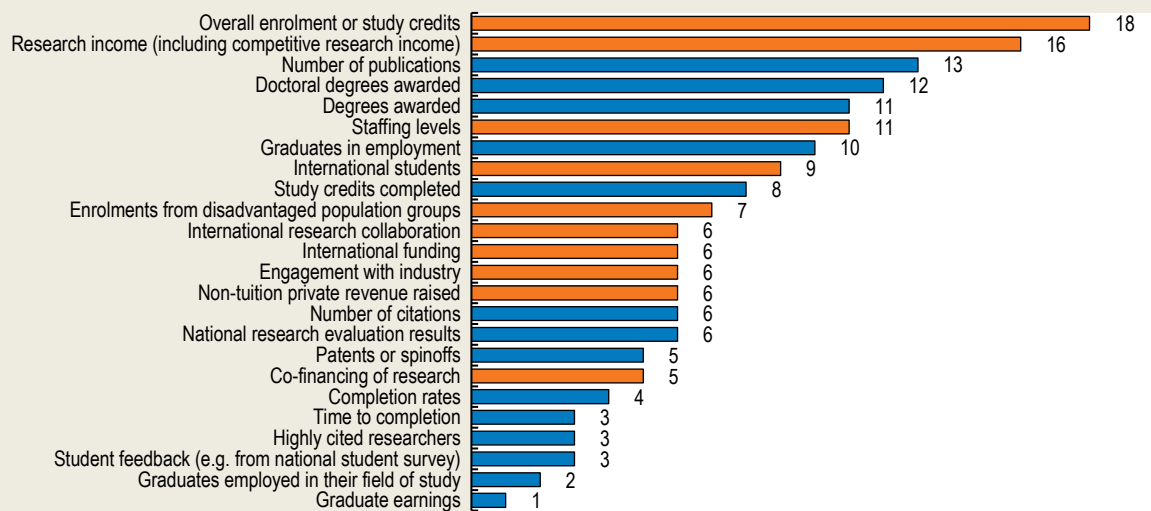
Box 2.8. OECD experience in linking public funding of higher education institutions to performance indicators

In a recent survey, 24 OECD jurisdictions (countries or states in federal countries) reported using output and outcome variables in a formula that is used to allocate at least a part of public funding to the higher education system (Figure 2.23). In some OECD jurisdictions, such as the United Kingdom, research funding is largely performance-based, while in Finland the whole education funding system is performance-based.


Input (e.g. overall enrolment, staffing levels) and activity oriented (research income, international research collaboration) indicators are easier to measure. However, these indicators may provide incentives to favour the quantity of enrolment over the quality of courses, or to expand courses in high demand by students or that are cheaper to deliver, but not in line with labour market demand. Output (e.g. completion rates, number of degrees granted, publication) and outcome (e.g. labour market performance of graduates) indicators may better capture the quality of higher education, but may also create risk-avoiding behaviour as institutions put emphasis on outputs that are more easily attainable both in teaching (reducing intake of less advantaged students to improve their performance) and in research (e.g. by pursuing less difficult research questions). Outcome-related measures might in principle be best suited to allocating resources where they are most effective in terms of labour demand but are complex to measure.

Figure 2.23. Input, output and outcome variables in formula-based funding allocation models

Number of responding jurisdictions using each criterion



Note: Total OECD jurisdictions responding = 27. In orange: input and activity-oriented factors. In blue: output and outcome-oriented factors.
Source: Golden and Troy (2021).

StatLink  <https://stat.link/01k4px>

Formulae used to allocate teaching funds tend to adopt input-based indicators, while those that are used to allocate research funds use more often output indicators. Not all indicators may receive the same weight in the formula and jurisdictions can increase the weight of a specific indicator to pursue specific goals. For example, some jurisdictions increase the weight associated to the enrolment of underrepresented groups for equity objectives (New Zealand, the Flemish Community in Belgium and a number of US states).

Studies find that performance-based funding in Europe is correlated positively with an increase in research productivity (Denmark, the Netherlands, Norway, Switzerland, the United Kingdom) and improved teaching efforts (United States and Denmark) because of better course articulation and transfer system as well as improved student support services (advising and counselling).

Studies on performance-based funding in the USA find no or minor positive effects on retention and completion rates, a modest positive effects on boosting uptake of STEM subjects and a positive impact on institutional efforts to improve academic and students support services. At the same time, negative unintended consequences were detected, such as limiting access through a tighter selection, thus disfavouring underrepresented groups for whom accessing and completing higher education is more challenging; exacerbating gaps across institutions, as lower performance institutions that end up with reduced funding do not have the resources to invest to improve their performance.

Source: OECD (2021), Resourcing Higher Education in the Flemish Community of Belgium.

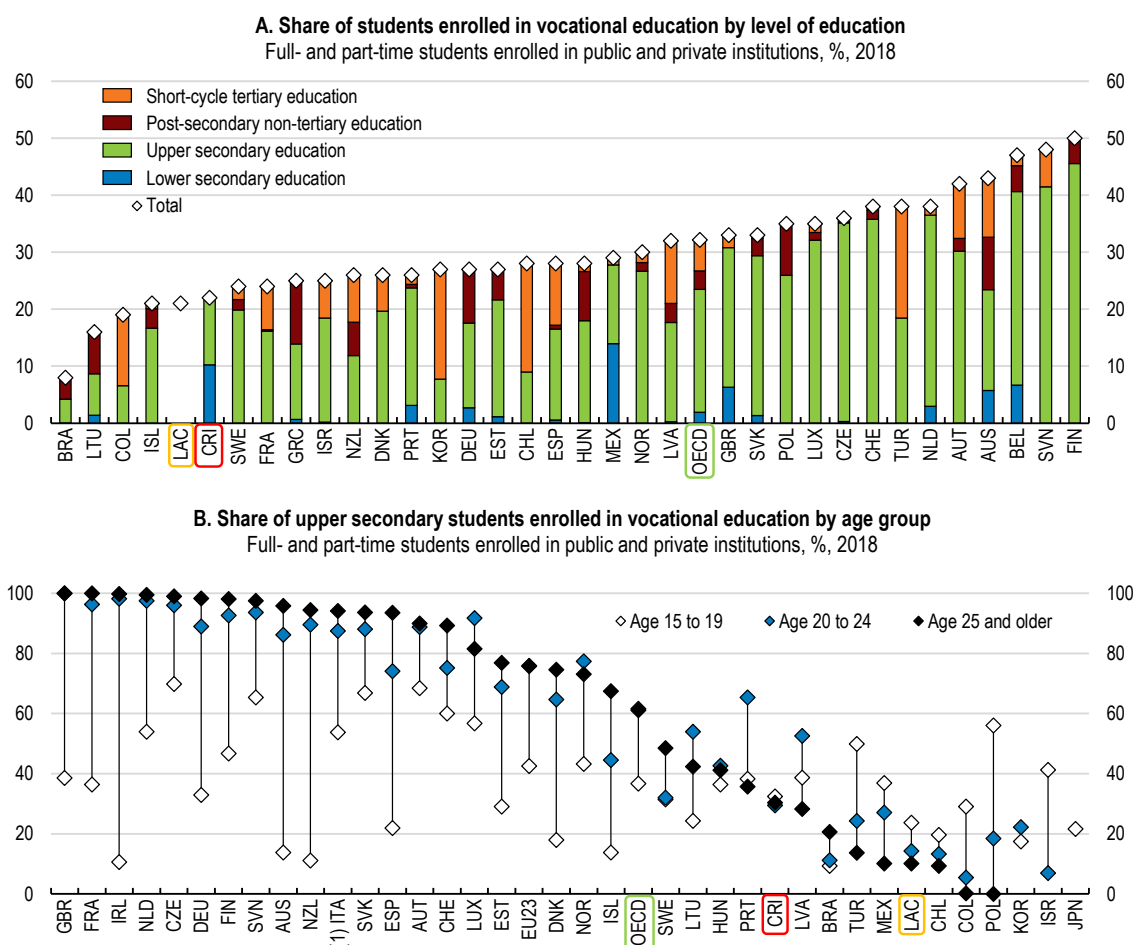
Better aligning the VET system with labour market needs

The VET system needs to equip more students with good and relevant skills

In Costa Rica only 22 % of students from lower secondary to short-cycle tertiary enrol in vocational education and training (VET), a proportion below the OECD average of 32% and that of peer countries in the region such as Chile and Mexico (Figure 2.24, Panel A). Around two thirds of VET graduates over 2000-20 are from Instituto Nacional de Aprendizaje programmes, another 26% from Ministry of Public Education programmes, and only 7% from other institutions (*parauniversidades*) (Box 2.9).

In Costa Rica a large share of the working age population has low educational attainment (below upper secondary education) and could benefit from VET to acquire relevant skills for the labour market (Figure 2.4, above). VET may match the needs of those who do not want to pursue an academic formation but rather a more practice-oriented (and sometimes shorter) education path providing a smooth access to the labour market. In many OECD countries, many young people (and in some cases also adults) enrol into formal VET programmes at the upper-secondary level to gain skills that improve their employability. On average, VET students represent 42% of all upper secondary students in the OECD compared to 32% in Costa Rica (OECD, 2021^[50]), but the gap is even larger for the 20-24 year olds and above 25 year old age groups (Figure 2.24, Panel B).

Figure 2.24. Few students choose vocational education in Costa Rica



Note: LAC refers to Chile, Colombia, Mexico, and Brazil. Panel B: Countries and economies are ranked in descending order of the highest share of upper secondary enrolment in vocational education and training programmes among students aged 25 years and older. 1. Includes post-secondary non-tertiary programmes.

Source: OECD Education at a Glance 2021 and 2020.

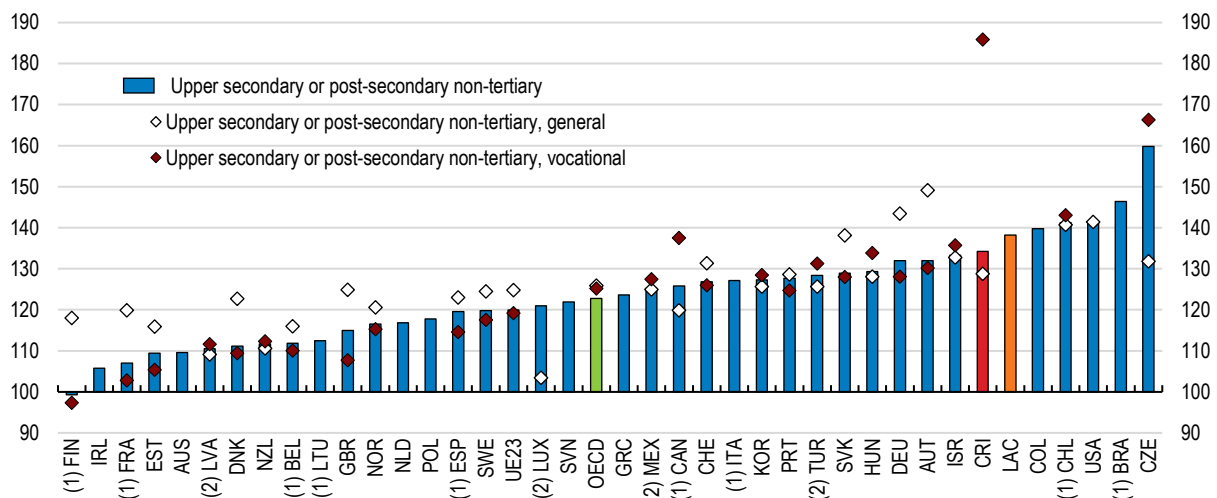
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The low participation in formal VET programmes in Costa Rica contrasts with the relatively favourable earning and employment conditions of formal VET graduates. Earnings of a graduate from formal upper-secondary or post-secondary non-tertiary VET, who has a qualification of a middle level technician, is 86% higher than that of an adult with below upper secondary education and 44% higher than that of an adult with general upper-secondary or post-secondary non-tertiary education (Figure 2.25).

Such an earnings gap highlights a mismatch between demand for and supply of mid- and high-level technicians (level of qualification from three to five) (Blanco, 2019^[65]) (Figure 2.26). Indeed, in Costa Rica the demand for technicians is high across many sectors. In the services sector, around 30% of the vacancies concern mid-level technicians, even more than the share of vacancies regarding higher education profiles (25%) (INEC, 2018^[1]). In the private sector, 15 out of 100 jobs are for technicians (CONAPE, 2021^[54]) and around one third of firms in the industrial sector report that technicians are the most difficult workers to find (UCCAEP, 2021^[2]). Many firms report having problems filling their vacancies (Figure 2.27, Panel A) because applicants lack required skills or working experience, or do not have the minimum education requirements (Figure 2.27, Panel B).

Figure 2.25. VET graduates enjoy favourable earnings conditions

Relative earnings of adults with an upper secondary or post-secondary non-tertiary education compared to earnings of adults with below upper secondary education, by programme orientation, below upper secondary education = 100, 2018



Note: 1. Year of reference differs from 2018. 2. Earnings net of income tax of a full-time full-year worker. Countries are ranked in descending order of the relative earnings of 25-64 year-olds with an upper secondary or post-secondary non-tertiary education as the highest educational attainment level. LAC refers to Chile, Colombia, Mexico, and Brazil.

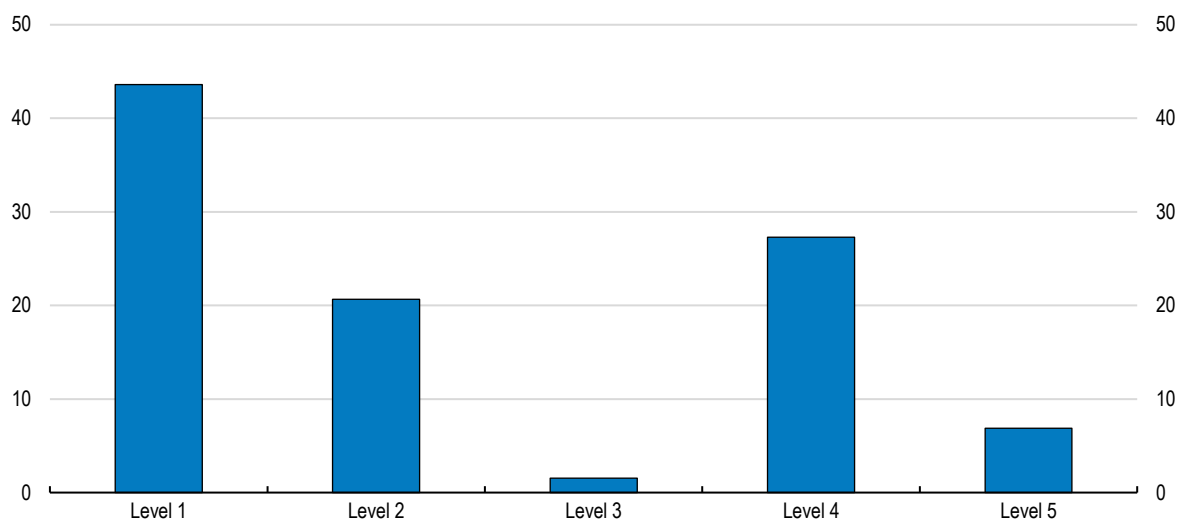
Source: OECD (2020), Education at a Glance Database.

StatLink  <https://stat.link/n4zww2>

Despite the rising demand for specialised technicians, the number of graduates with such qualification from the National Vocational Training Agency (*Instituto Nacional the Aprendizaje*, INA), which provides training services to adults and produces the large majority of VET graduates, has actually dropped in recent years. The inability of INA to match its supply of training with the labour demand underlines the low employability of INA's graduates: only around 25% of them were hired in the field in which they had received training (CGR, 2017^[66]), against a percentage of 44% for VET graduates from MPE.

Figure 2.26. Most of VET graduates have a low level of qualification

Distribution of graduated in VET by level of qualification, %, 2014-20

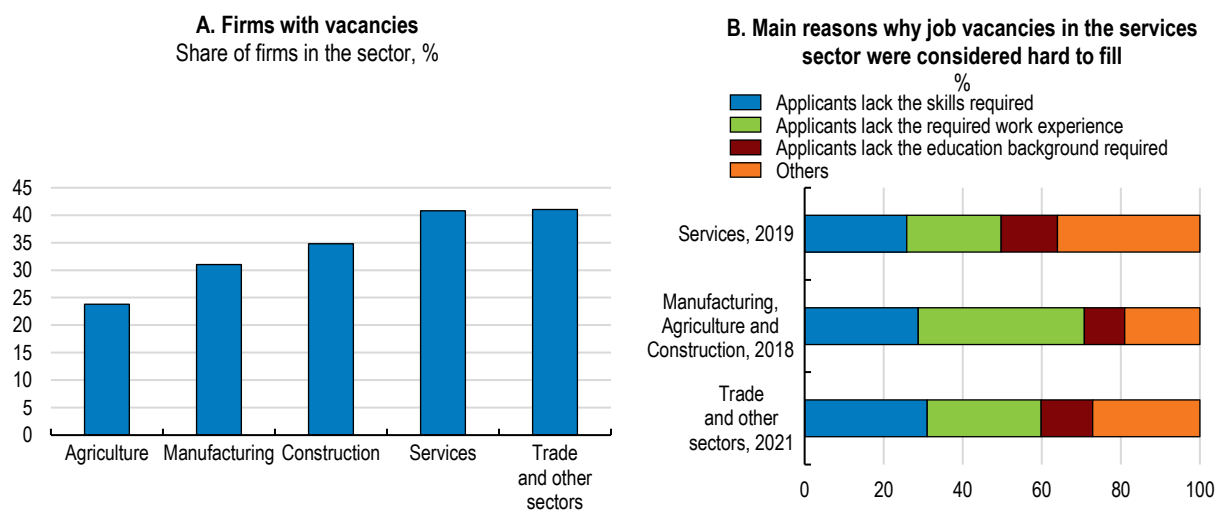


Note: The level of qualification were established in 2018 following the establishment of the National Qualification Framework.

Source: HIPATIA.

StatLink  <https://stat.link/vo5g19>

Figure 2.27. Lack of skills leaves many vacancies unfilled



Source: INEC.

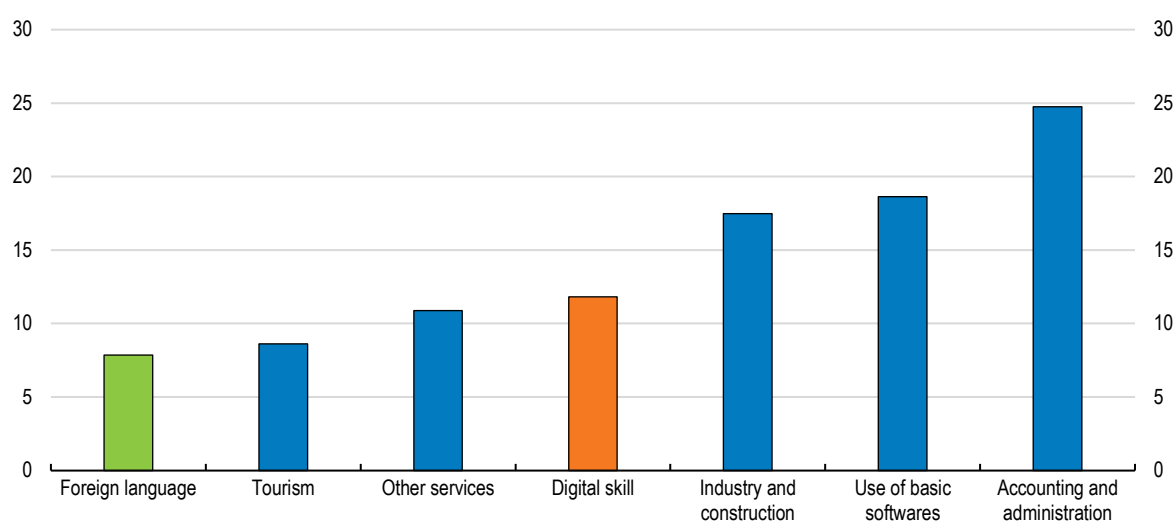
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One of the factors behind the mismatch between demand for and supply of technicians is that few students enrol in VET programmes to acquire skills in high demand, such as digital skills, speaking a foreign language or specialising in STEM sectors (Figure 2.28). The majority of them receives training in accounting and administration or the use of basic software (e.g. office package). Women, despite representing around 58% of all VET graduates, are persistently under-represented in programmes providing digital skills (software analysis and development; design and administration of network and databases; electronics and automatization) (Durán-Monge, 2022^[67]).

Costa Rica should reform its VET programmes to increase the supply of skills that are in high demand in sectors such as IT (software development, services to business), bio-economy (Costa Rica contains nearly 6 percent of the world's biodiversity), advanced manufacturing and health sciences (Durán-Monge, 2020^[68]). Retraining and upskilling workers into these specialisations would increase their employability and help employment recover after the recession caused by the pandemic. The launch in 2021 of new programmes in VET for technical careers in high demand (e.g. cybersecurity, web development, industrial electronics and artificial intelligence) and including courses to provide foreign language and digital competencies are welcome developments, but further reforms are needed. Moreover, strengthening the work practice component of upper-secondary VET would further increase their employability, as graduates in Costa Rica receive essentially a school-based formation (OECD, 2021^[50]) (Figure 2.29).

Figure 2.28. Few VET graduates enrol in programmes to acquire digital skills or speak a foreign language

Distribution of graduates in formal and non-formal vocational training by kind of skills acquired, %, 2000-20



Note: Programmes providing digital skills include software analysis and development; design and administration of network and databases; electronics and automatisisation.

Source: HIPATIA.

StatLink  <https://stat.link/2yjndt>

Box 2.9. The vocational education and training (VET) system in Costa Rica

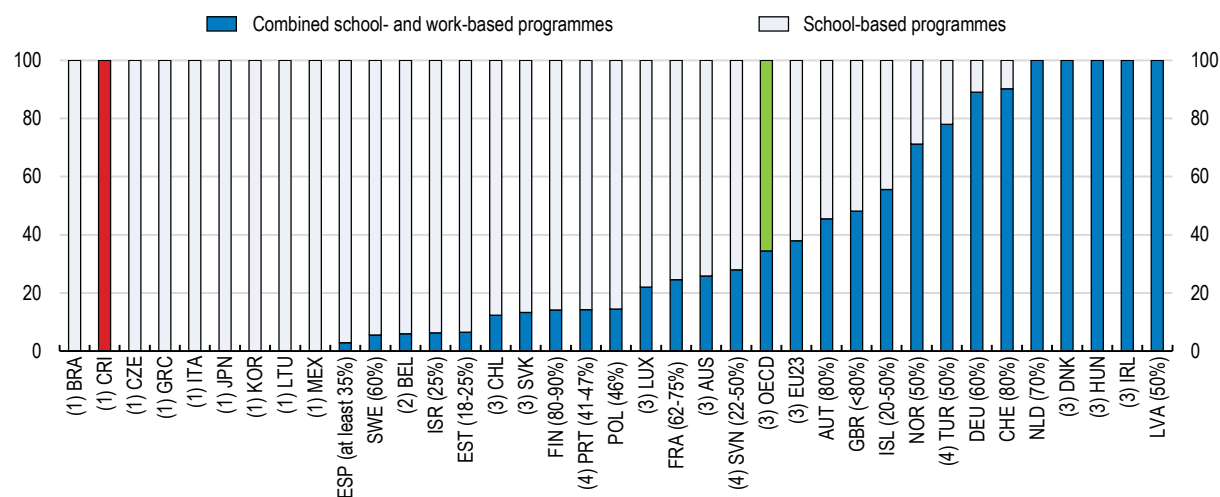
The vocational education and training (VET) system in Costa Rica has two main actors: the National Vocational Training Agency (*Instituto Nacional the Aprendizaje*, INA) and the Ministry of Public Education (MPE).

- The MPE provides formal VET through the technical branch of upper secondary school (*Colegios Técnicos Profesionales*). To complete their programmes students opt in most cases for 320 hours of professional practice or (in a minority of cases) for a professional project, mainly a desk-based exercise. Students completing formal VET education obtain the qualification of middle level technicians (technician of level 4) according to the National Qualification Framework and have the option to enrol into higher education.

- INA is in charge of non-formal VET and provides free technical training to people (above 15 year old) who may not have completed secondary schooling and who need to acquire or upgrade their skills to increase their employability. Working practice depends on the level of qualification associated with the programme. The number of hours of working practice amounts to 320 for a programme providing a qualification of technician of level 3 (National Framework of Qualification), and 184 hours for a programme providing a qualification of technician of level 2. There is no working practice for training programme providing a qualification of technician of level 1.
- Higher education institutions (public universities and *parauniversidades*) offer short-cycle (2-3 years) vocational programmes (SCVPs). Graduates from these programmes (*diploados*) get a qualification of technician of level 5.
- Many private institutions provide VET education but a have marginal role overall as around 95% of VET graduates in 2022 attended INA or MPE programmes.

Figure 2.29. Formal VET programmes lack working experience

Distribution of upper secondary vocational students by type of vocational programme, %, 2018



Note: Figures in parentheses refer to the most typical duration of the work-based component as a percentage of the total programme duration for combined school- and work-based programmes. For example, in Germany, more than 98% of students in combined school- and work-based programmes are enrolled in a programme where the duration of the work component accounts for about 60% of the total programme duration. 1. Data on typical duration of the work-based component are not applicable because the category does not apply. 2. The most typical duration of the work-based component is at least 46% for the Flemish Community of Belgium and 60% for the French Community of Belgium. 3. Data on the most typical duration of the work-based component are missing. 4. The share of students enrolled in combined school- and work-based programmes as a percentage of all student enrolled in upper secondary vocational education is estimated based on the results of the INES ad-hoc survey on VET.

Source: OECD (2020), Education at a glance.

StatLink  <https://stat.link/27xsmh>

Making the VET system more responsive to labour market needs

Recent reforms that introduced dual educational programmes and increased the flexibility of the National Vocational Training Institute (INA) have the potential to improve the outcome of the VET system (Box 2.10) by increasing its ability to adapt their supply to labour market needs. However, their implementation should be closely monitored to ensure they will produce the expected results, and address identified weaknesses by adapting regulation and legislation.

The 2019 dual vocational education and training law (*Ley de Educación y Formación dual*) is struggling to produce results. Three years after its legislation, very few firms actively participated in it (6% of SMEs and 8% of medium and large firms, UCCAEP 2021) and very few dual programmes materialised. The first programme was organised by INA and INTEL and started in 2022 involving 14 students, who will split their time between the company (3 days) and INA (2 days). Another seven dual education programmes were offered by INA in 2022 (Advanced Cuisine, Graphic Printing, Graphic Design, Preparation of Systems for Light Vehicles, Food and Drinks Service and Guest Services). The Ministry of Public Education actually offers two dual education programs (Web development and industrial electronics) that involve 19 students.

The introduction of a dual education system with no tradition in Costa Rica just before the outbreak of the pandemic has probably played a role in its slow start. Survey data show that a larger share of firms expressed interest in participating in such programmes (UCCAEP, 2021^[21]). As highlighted by past OECD works (Álvarez-Galván, 2015^[69]), the involvement of firms is crucial for a successful development of a dual education system. Social partners (professional and employers' organisations) must have real responsibilities in defining the overall vocational profile and the standards of the programmes, monitoring and evaluating students' progress, and grading and granting credits and diplomas. The current regulation provides a role for social partners and in theory enough flexibility regarding the duration of training and the sequence of training and teaching activities, to be attractive for firms. However, the dual education model might result more attractive for traditional sectors, but less for firms in sectors such as corporate finance or advance manufacturing such as medical equipment, where working practice must last for long periods and without discontinuity to be effective, thus preventing the alternation between working practice and class activity.

The 2021 reform of the INA introduces flexibility that could help re-orientate the supply of training services towards labour market demand, thus improving the employability of its graduates. However, some aspects of the reform raise doubts about its effective potential. The possibility to hire external VET teachers and outsource training services, yet to be regulated, is considered as an exception and not the rule, thus requiring a potentially complex procedure to ensure that the training cannot be provided internally. This may reduce *de facto* the flexibility in supplying training services that the reform aims at (Cornick, 2022^[70]). Moreover, there is a risk that services initially offered by third parties will be eventually internalised, thus increasing their cost and lowering their quality, as occurred in the past with the *Caja Costarricense del Seguro Social*.

INA could consider the possibility of relying more systematically on external training providers for new programmes and in areas either not covered or with quality issues. INA could also strengthen its strategic decision-making function, following the example of countries such as Korea, Finland and Germany. To this purpose, it would be crucial to strengthen the supervision of the quality of training provided by external parties, for example through a theoretical and practical examination to be held at the end of the training and whose standards would be agreed by workers and employers association. The participation of representative employers associations that express the majority of firms, which are currently absent in some sectors of the Costa Rican economy, could contribute to further facilitate the implementation of these standards. INA should also use actively its new power to systematically assess labour market conditions so as to identify skills mismatches and find external parties able to provide the required training. Currently the use of this power is discretionary.

The INA's administrative procedure to access grants and economic-aid could be streamlined as it currently sets a high administrative burden on potential beneficiaries that may be a barrier especially for most vulnerable groups (individuals living in poverty or extreme poverty). The discretionary power in the assessment of demand for economic-aid could be reduced by introducing a homogeneous procedure that can be digitalised and standardised (Cornick, 2022^[70]).

The reform broadened INA's goals, which now also include providing technical support for the development of firms, especially SMEs. This conveys the risk of duplicity with other public agencies (e.g. *incubadoras de empresas por universidades públicas*).

The bodies that link INA with the productive sector, Liaison Committees (*Comités de Enlaces*), could be modified so as to strengthen their function from a body that exchanges information to identify the skills needed by the private sector to a decision-making body. Integrating the Committees within the National Cluster Policy (*Política Nacional de Clusters*), so that each Committee could cover a specific cluster as identified in the Economic Territory Strategy for an Inclusive and Decarbonised Economy 2020-2050, could make it possible for INA to adapt its training services to local needs and provide each economic cluster with the required skilled workers, thus accelerating their expansion.

Costa Rica should ensure that conditions are met for the National System of Vocational Education and Professional Training (*Sistema Nacional de Educación y Formación Técnica Profesional*, SINEFOTEP) to effectively monitor the quality and effectiveness of VET programmes. In the past, the lack of action of the SINETEC, the institution that preceded SINEFOTEP, was a main factor in preventing the supply of professional training from shifting towards STEM areas (CGR, 2017^[66]). The activity of the SINEFOTEP could benefit from setting clear goals in terms of desired development of the system of VET, as well as the development of a detailed analysis of the evolution of the labour market in the medium-long run, which could take into account the national industrial policy. These tools would help SINEFOTEP orientate the VET system as to best meet current and future demands of the labour market, at the national and regional level. The SINEFOTEP should dispose of adequate resources (staff and equipment), and its governance carefully designed, to effectively carry out its activity.

Box 2.10. Recent policies in vocational education and training (VET)

The 2018 National Qualification Framework for Vocational Education and Training sets the standards of VET programmes, including skills and knowledge that graduates are expected to acquire at the end of the training and the characteristics of the programme for each level of qualification (number of hours of classes and working practice). The framework requires that the content of VET programmes be the outcome of a collective dialogue involving all main stakeholders (private firms, professional associations, trade unions, teachers, universities).

The 2021 law No. 9931 reformed goals, governance, labour rules and the system of grants and economic-aids of the INA. The reform sets as INA's explicit goals increasing the employability of its graduates, promoting entrepreneurship and providing technical and financial support for firms' development, especially SMEs. The reform allows INA to hire teachers for a fixed term if INA teachers are unavailable or lack the required preparation. INA can also outsource training activities whenever they cannot be supplied internally conditional on INA having accredited the training programme. The new system of grants and economic-aids aims to increase the number of beneficiaries from vulnerable groups. Students can receive grants and economic-aid even when participating into training programmes offered by external certified centres. Economic-aid targets various needs (food, housing transportation) and include familiar assistance (child, elderly, sickness), which in the past was one of the main cause of educational exclusion. Working restrictions limiting the possibility for INA's teachers to engage also in a professional activity have been abolished. INA adapted its wage scheme to the 2022 public employment framework law.

The 2019 dual education and training law (Law No. 9728, *Ley de Educación y Formación técnica dual*) introduced the possibility for universities, INA, the Ministry of Public Education (MPE) and other educational institutions to offer dual education programmes. Students participating in this programme combine vocational education with working practice in firms under the guidance of a mentor, thus enhancing workplace learning and future employability. INA is charged with accrediting teachers and

mentors participating in dual educational programmes as well as providing grants and economic-aids to students. The design and authorisation of a dual educational programme requires the agreement of a professional association and the firm providing working practice and mentoring. The proportion between the time spent in the company and in the vocational course is not predetermined and may adapt to the specific characteristics of the firm and the sector it operates.

The National System of Vocational Education and Professional Training (*Sistema Nacional de Educación y Formación Técnica Profesional*, SINEFOTEP), replaced the SINETEC. SINEFOTEP is charged with coordinating VET institutions to ensure the quality of VET and its effectiveness in adapting to the needs of the private sector. Among its functions, the SINEFOTEP should facilitate the permeability across VET programmes offered by different institutions of the VET system, on the basis of the national qualification framework or vocational education and training; interact with the National Employment System to adapt the supply of VET programmes to the labour demand; and monitor for the quality of VET programmes. The SINEFOTEP has not yet entered in function.

INA successfully cooperated with the *Coalición Costarricense de Iniciativas de Desarrollo* (CINDE) to re-skill textile sector workers towards the rising cluster of medical appliances. INA and Microsoft organised a 3-month training in cloud computing services in 2021. The training programme was designed to provide skills that the CINDE had found to be in high demand. Graduates become specialists in Microsoft Azure cloud and obtained internationally recognized Microsoft certifications: Azure Fundamentals and Azure Data Fundamental. INA could scale up these successful initiatives.

Raising the attractiveness of formal VET

Costa Rica could improve the articulation between non-formal VET (Box 2.9) and the formal education system. Currently, non-formal VET does not provide a certification recognised in the formal system and that might provide opportunities to continue education, thus perpetuating the perception of VET as an inferior education. Some countries have such an option (e.g. Germany, Korea, and Finland). In Germany, post-secondary vocational programmes are regulated by standards set by regional authorities, though the articulation from vocational to academic programmes remains problematic (Godonoga, 2020^[71]). In Denmark, VET programmes for adults (non-formal VET) allow graduates to access higher education qualifications at levels corresponding to those of the ordinary education system (Field, 2012^[72]).

Costa Rica could create linkages between formal and non-formal structures to help make the education system more equitable and inclusive. This could require a reform of the system of certification of qualification through the recognition, validation and accreditation of knowledge and skills acquired through non-formal and informal education. Reforming the Young and Adult Education Programme (*Educación de Personas Jóvenes y Adultas*, EPJA) would also contribute to reach the many Costa Ricans who did not complete basic education or upper secondary education and provide them with more opportunities of training and requalification that could improve their employability.

Increasing the quality of VET teachers

Costa Rica has made progresses to increase the quality of VET teachers, and their professional experience, including allowing VET teachers to use a grant to participate in training and the possibility of hiring the mentors participating in the dual education programme. The Ministry of Public Education developed cooperation with CINDE, universities and firms to organise training courses for VET teachers. INA's more flexible hiring system has also the potential for high-quality professionals to become VET teachers. Abolishing the ban that hindered full-time VET teachers to work in the industry creates opportunities for increasing their professional experience that could then be passed on to VET students. However, INA and Ministry of Public Education requirements for VET teachers have not yet been made homogeneous.

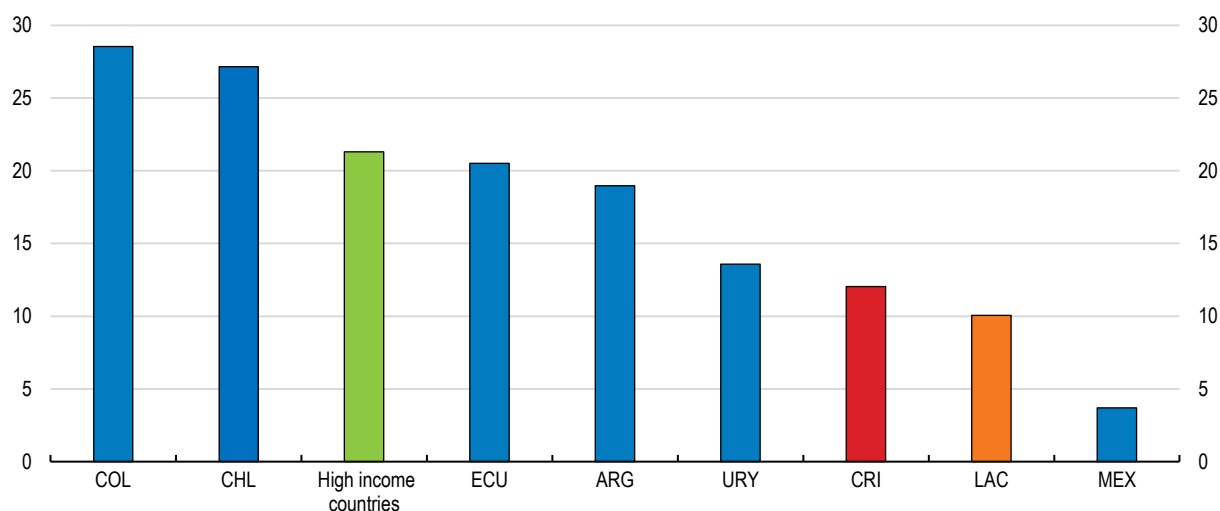
Improving the supply and attractiveness of short-cycle vocational programmes (SCVPs)

In Costa Rica short-cycle vocational programmes (*programas de Ciclo Corto*, SCVPs) are perceived as inferior to academic programmes and are chosen by very few students in tertiary education, contrary to what occurs in other countries in the LAC area such as Colombia and Chile (Figure 2.30). Strengthening the supply of SCVPs and promoting a larger demand for them would provide a double dividend. On the one side, evidence from countries where SCVPs are more developed show that they help to adapt the supply of skills to the needs of the economy. SCVPs can develop technical skills that improve employability in a shorter time (2-3 years) than longer tertiary programmes. On the other hand, SCVPs might increase tertiary education coverage by attracting students that would be interested in higher technical specialisation but are unwilling to pursue an academic formation. Evidence from the LAC area shows that students in SCVPs are on average from a more disadvantaged socioeconomic background and have higher graduation rates than students enrolled in longer tertiary programmes (Ferreya, 2021^[73]). Thus, strengthening the SCVPs offer could also help reduce inequality in education.

Graduates from SCVPs have on average lifelong earnings that are around 40% higher than those of students who just completed secondary schooling, though there is heterogeneity depending on the field of study and the quality of the programme. Evidence from countries where SCVPs are more developed shows that well-functioning SCVPs must have tight connections with the private sector, which provides working practice for their students, training for the teaching staff and cooperate in the revision of the curriculum (Ferreya, 2021^[73]). An information campaign covering the labour market potential of SCVPs (employment rate and average wage), their cost and the availability of funding may help overcome the stigma associated with them and increase their demand.

Figure 2.30. Short-cycle vocational programmes in tertiary education are not widespread

Enrolment in short cycle tertiary education, share of total tertiary education enrolment, %, 2019



Note: High Income countries refers to all countries classified as such by the World Bank; LAC refers to countries in the Latin American and Caribbean region.

Source: UNESCO.

StatLink  <https://stat.link/k50gbd>

Table 2.1. Policy recommendations from this chapter (Key recommendations in bold)

MAIN FINDINGS	CHAPTER 2 RECOMMENDATIONS
Improving quality and equity in pre-tertiary education	
Children from disadvantaged households have a lower access to early education and care. Female labour market participation is hampered by caregiving duties, particularly in low-income households.	Expand the coverage of early education for children below four years, giving priority to low-income households and using co-payment mechanisms.
Few primary schools offer the complete curriculum thus reducing learning opportunities especially for vulnerable students. The implementation of the curriculum reform to update contents and teaching practices in education remains incomplete. Many teachers need to receive training to be able to implement the new curriculum and to address the needs of the most vulnerable students. Few universities have reformed their education programmes to prepare future teachers to implement the new curriculum in class.	Extend the number of primary schools offering the complete curriculum. Ensure teachers' pre-service and in-service training allow them to develop key knowledge and skills to support students and implement the new curriculum.
Many students have low digital skills, limited access to digital technology and need to strengthen foreign language competences.	Improve students' access to IT resources, strengthen their digital skills, also by legislating and implementing the National Programme of Digital Literacy, and strengthen bilingual education.
Educational exclusion and frequent grade repetition are large in secondary education and mostly affect students from vulnerable groups (poor, indigenous and migrants).	Identify underperforming primary and secondary students and provide them with targeted and early tutoring support provided by well-trained teachers, prioritising those from vulnerable groups.
Many schools lack broadband internet connectivity, especially in remote areas. A pilot project in the Canton of Santa Cruz shows that it is possible to improve broadband connectivity in cooperation with the private sector. Costa Rica lacks an accurate inventory of educational infrastructure, which contributes to a poor governance of school infrastructure and makes infrastructure projects difficult to develop.	Provide all schools with broadband connectivity, including by fostering cooperation with the private sector. Establish a complete inventory providing key information on schools (location, population and state of the infrastructure) for a timely planning of interventions. Adopt a centralised and standardised system of information of infrastructure projects to provide a timely picture of ongoing projects and their status.
The digitalisation of the education system is incomplete, information on students, teachers and schools are not integrated within a single system. Costa Rica currently lacks a national standardised test for primary and secondary students.	Complete the implementation of the digital platform that compiles information of education stakeholders (students, teachers and schools), and ensures that the information is used for evidence-based policymaking. Establish a national standardised test to be held yearly, at least for diagnostic purposes, to monitor the evolution of students' performance.
Students' performance in PISA tests continues to be below the OECD average and highlights issues with the quality of teaching. There is little control on the quality of education programmes to prepare future teachers and few private universities offer the possibility for future teachers to engage in teaching practices. The teachers' recruitment process is inefficient. Many teaching positions remain vacant as public competitions are used by in-service teachers for mobility. There is higher supply of graduates in specific fields of education than demand.	Introduce a national examination to recruit teacher candidates to the teaching profession on the basis of more direct measures of teaching aptitude. Make the accreditation of the programmes in education for future teachers compulsory and conditional on providing teaching practices. Create a process to facilitate mobility and to allocate the best and most experienced teachers to schools and regions most in need. Consider introducing a quota and entry test in education programmes where the supply of graduates is higher than the needs.
The current teachers' performance assessment is inefficient and a framework for appraisal has not yet been developed.	Establish a framework for the assessment of the quality of education that indicate what tasks and evidence should be considered for teachers' performance assessment.
Education and Administrative Boards (EAEs), in charge of managing the public funds allocated to provide schools with the necessary goods and services, are inefficient and lack accountability and transparency in the management of public transfers from the Ministry of Public Education.	Reform Education and Administrative Boards' regulation to prevent that the inaction of local municipalities paralyzes their activity. Reform the minimum requirements of Education and Administrative Boards' members and ensure that they receive an adequate training to fulfil their role. Digitalise Education and Administrative Boards' budget procedures and carry out more audits on their budget reports.
Spending in education is high and will be contained for several years. Educational losses from prolonged school closure affected especially low-income students and may produce scarring effects.	Re-prioritise education spending in favour of compulsory schooling and pre-school education.
Improving the quality of tertiary education	
The number STEM graduates does not meet the labour market demand. University funding mechanisms lack incentives for accountability and quality in education and research. A substantial gender gap persists in most STEM fields.	Modify university funding mechanisms by linking additional funding for public institutions to system-wide performance goals such as increasing STEM programmes and the number of graduates. Encourage young girls and women to pursue studies in STEM areas also through mentorship programmes.

Regulation in private and public universities hinders innovation in the supply of tertiary education.	Streamline regulation to facilitate the opening of new programmes and reduce the uncertainty of the authorization process faced by private universities by making the authorisation procedure faster and more systematic on the basis of objective criteria.
There is scope to improve efficiency in higher education spending.	Increase the progressivity of university fees and provide targeted grants to low-income students.
Reforming the VET system to increase high-quality employment for all	
Few students enrol in formal VET despite favourable economic conditions and a potential large demand for VET from the population with low academic interest or attainment.	Increase enrolment in formal VET by strengthening vocational orientation among students in lower secondary education.
Graduates from the National Vocational Training Institute (INA) are mostly low-qualified technicians and many have low employability.	Use the flexibility introduced by the recent reform of the INA to re-orientate its supply of training services towards programmes that provide skills in high-demand and increase the number of highly qualified technicians.
The 2019 dual vocational programme has a strong potential to reduce skill mismatches but is struggling to produce results.	Monitor and, if necessary, strengthen the involvement of firms and social partners (employers and workers association) in defining the standards of dual vocational programmes, monitoring and evaluating students and grading process.
The two institutions in charge of training (National Vocational Training Institute and the Ministry of Education) set different requirements for VET teachers.	Introduce homogeneous requirements for VET teachers based on the 2016 national qualification framework for VET education.
Short-cycle vocational programmes are chosen by very few tertiary students, while they can help quickly adapt to changes in skills needs and reduce inequality.	Strengthen the supply of high quality short-cycle vocational programmes and promote a larger demand for them via an information campaign.

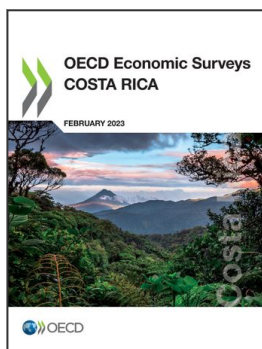
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