

**Table 11. Market share in OECD (Life)**

Per cent

|                               | 2006         | 2007         | 2008         | 2009         | 2010         | 2011         | 2012         | 2013         |
|-------------------------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| Australia                     | 1.5          | 1.7          | 1.6          | 1.5          | 1.9          | 2.0          | 1.9          | 1.9          |
| Austria                       | 0.5          | 0.4          | 0.4          | ..           | ..           | ..           | ..           | 0.3          |
| Belgium                       | 1.3          | 1.2          | 1.2          | 1.2          | 1.2          | 1.1          | 1.1          | 0.8          |
| Canada                        | 2.2          | 2.5          | 1.6          | 1.3          | 1.4          | 1.3          | 1.3          | 1.3          |
| Chile                         | 0.1          | ..           | ..           | 0.2          | 0.3          | 0.2          | 0.3          | 0.3          |
| Czech Republic                | 0.1          | 0.1          | 0.1          | 0.2          | 0.2          | 0.2          | 0.1          | 0.1          |
| Denmark                       | 0.8          | 0.8          | 0.9          | ..           | ..           | 1.0          | 0.9          | 8.4          |
| Estonia                       | 0.0          | ..           | ..           | ..           | 0.0          | 0.0          | 0.0          | 0.0          |
| Finland                       | 0.2          | 0.2          | 0.2          | 0.2          | 0.3          | 0.2          | 0.2          | 0.3          |
| France                        | 9.1          | 7.6          | 7.5          | 2.4          | 2.4          | 7.6          | 6.5          | 6.7          |
| Germany                       | 5.6          | 4.8          | 5.3          | 5.4          | 5.4          | 4.8          | 4.3          | 4.7          |
| Greece                        | 0.1          | 0.1          | 0.2          | 0.2          | 0.1          | 0.1          | 0.1          | 0.1          |
| Hungary                       | 0.1          | 0.1          | 0.1          | 0.1          | 0.1          | 0.1          | 0.1          | 0.1          |
| Iceland                       | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          |
| Ireland                       | 1.9          | 2.1          | 2.9          | 1.8          | 1.7          | 1.4          | 1.5          | 1.4          |
| Israel <sup>1</sup>           | 0.2          | 0.2          | 0.2          | 0.2          | 0.3          | 0.3          | 0.3          | 0.3          |
| Italy                         | 4.9          | 3.7          | 3.6          | 5.5          | 5.7          | 4.3          | 3.7          | 4.5          |
| Japan                         | 12.1         | 11.0         | 14.3         | 18.0         | 18.7         | 18.9         | 18.7         | 13.9         |
| Korea                         | 3.5          | 3.2          | 2.8          | 2.9          | 3.4          | 3.3          | 3.9          | 3.9          |
| Luxembourg                    | 0.7          | 0.6          | 0.6          | 1.0          | 1.2          | 0.7          | 0.9          | 0.9          |
| Mexico                        | 0.3          | 0.3          | 0.4          | 0.4          | 0.4          | 0.4          | 0.4          | 0.5          |
| Netherlands                   | 1.6          | 1.5          | 1.6          | 1.6          | 1.3          | 1.2          | 1.0          | 0.9          |
| New Zealand                   | ..           | ..           | ..           | ..           | ..           | ..           | ..           | ..           |
| Norway                        | 0.4          | 0.5          | 0.6          | ..           | 0.5          | 0.5          | 0.6          | 0.5          |
| Poland                        | 0.3          | 0.4          | 0.7          | 0.5          | 0.5          | 0.4          | 0.5          | 0.4          |
| Portugal                      | 0.5          | 0.5          | 0.7          | 0.7          | 0.7          | 0.4          | 0.3          | 0.5          |
| Slovak Republic               | 0.0          | 0.0          | 0.1          | 0.1          | 0.1          | 0.1          | 0.1          | 0.1          |
| Slovenia                      | ..           | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          | 0.0          |
| Spain                         | 1.6          | 1.3          | 1.7          | 1.9          | 1.7          | 1.7          | 1.4          | 1.3          |
| Sweden                        | 0.9          | 0.6          | 0.6          | 0.6          | 0.6          | 0.6          | 0.5          | 0.6          |
| Switzerland                   | 1.1          | 1.0          | 1.2          | 1.3          | 1.4          | 1.4          | 1.4          | 1.4          |
| Turkey                        | 0.0          | 0.0          | 0.1          | 0.1          | 0.1          | 0.1          | 0.1          | 0.1          |
| United Kingdom                | 21.2         | 21.8         | 14.5         | 12.4         | 11.2         | 10.2         | 11.2         | 9.6          |
| United States                 | 26.8         | 31.7         | 34.1         | 38.1         | 37.4         | 35.5         | 37.0         | 34.3         |
| European Union (15 countries) | 51.0         | 47.2         | 42.0         | 35.1         | 33.5         | 35.3         | 33.6         | 41.0         |
| NAFTA                         | 29.3         | 34.5         | 36.1         | 39.8         | 39.2         | 37.2         | 38.7         | 36.1         |
| <b>OECD</b>                   | <b>100.0</b> | <b>100.0</b> | <b>100.0</b> | <b>100.0</b> | <b>100.0</b> | <b>100.0</b> | <b>100.0</b> | <b>100.0</b> |

.. Not available

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1. Information on data for Israel: <http://oe.cd/israel-disclaimer>.