Preface

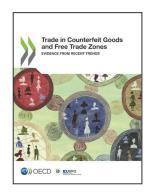
Many countries have set up free trade zones (FTZs) to boost business activity and reap the benefits from free trade. These zones have been instrumental in the evolution of trade routes for the integrated supply chains of the global economy. However, FTZs may also facilitate illegal and criminal activities such as trade in counterfeit and pirated products, by providing a relatively safe environment, good infrastructure and light oversight.

To fully grasp the challenge of counterfeit and pirated trade and identify the best ways to address them, policy makers need evidence to document the links between FTZs and illicit trade, including trade in counterfeit and pirated goods. This is precisely the purpose of this study undertaken jointly by the OECD and the EUIPO, which sheds new light on the misuse of free trade zones for trade in counterfeit and pirated goods. We are also grateful to the World Customs Organization, the European Commission's Directorate-General for Taxation and Customs Union, and the United States Department of Homeland Security for providing the data, without which such a study could not have been conducted.

We are very pleased that our two institutions were able to co-operate to develop this solid and unique evidence based research. We are confident that the results of this work will facilitate the development of innovative policy options to respond to the challenges of trade in fake goods and other illicit commerce.

António Campinos Executive Director, EUIPO

Marcos Bonturi Director, OECD/GOV



From:

Trade in Counterfeit Goods and Free Trade Zones Evidence from Recent Trends

Access the complete publication at:

https://doi.org/10.1787/9789264289550-en

Please cite this chapter as:

OECD/European Union Intellectual Property Office (2018), "Preface", in *Trade in Counterfeit Goods and Free Trade Zones: Evidence from Recent Trends*, OECD Publishing, Paris/European Union Intellectual Property Office, Alicante.

DOI: https://doi.org/10.1787/9789264289550-1-en

This work is published under the responsibility of the Secretary-General of the OECD. The opinions expressed and arguments employed herein do not necessarily reflect the official views of OECD member countries.

This document, as well as any data and map included herein, are without prejudice to the status of or sovereignty over any territory, to the delimitation of international frontiers and boundaries and to the name of any territory, city or area. Extracts from publications may be subject to additional disclaimers, which are set out in the complete version of the publication, available at the link provided.

The use of this work, whether digital or print, is governed by the Terms and Conditions to be found at http://www.oecd.org/termsandconditions.

