Chapter 4. Review of disaster risk management policies for agriculture in selected ASEAN countries

This chapter provides an overview of the legal basis and institutions for disaster risk management and its relevant stakeholders in the four case study countries covered by this study: Myanmar, the Philippines, Thailand and Viet Nam. Prevention and mitigation measures to reduce risk exposure are reviewed, followed by an evaluation of strategies to anticipate risks that cannot be eliminated. Response measures to reduce the effects of a disaster in the short-term are then analysed. Finally, recovery measures to help the agricultural sector bounce back are reviewed. A broad range of *ex ante* and *ex post* measures are employed by governments in the four ASEAN countries under study (Myanmar, the Philippines, Thailand and Viet Nam) to cope with the risk of droughts, floods and tropical storms, and to strengthen agricultural resilience. These policy measures complement and strengthen the arrangements already taken by farmers, their communities and business partners to face these risks. Some countries are more advanced than others in certain policy areas (ASEAN, 2016; CFE-DMHA, 2015), providing a useful opportunity for sharing good practices within the region and more broadly.

4.1. Legal frameworks and institutions for disaster risk management in Southeast Asian countries

As recommended by international organisations supporting disaster risk management in Asian developing countries (ASEAN, 2016; Carter, 2008; CFE-DMHA, 2015; IFRC and UNDP, 2014; UN, 2015) and as highlighted by recent OECD guidelines on DRM (OECD, 2014b and 2017d), most Southeast Asian countries use existing government structures as the basis for managing disasters. These structures are supported by specialised government agencies when necessary. These *ad hoc* organisations can take the form of a National Disaster Council to take policy decisions, a National Disaster Management Office for the day-to-day implementation of disaster risk reduction (DRR), and other appropriate agencies and committees at lower levels of government in the areas at risk or already affected (Carter, 2008).

The activities of these commissions and agencies contribute to developing a national disaster management policy covering the following:

- Accurate definition of the disaster threat
- Identification of the likely effects of the threat
- Assessment of the resources available to manage the threat
- Organisational arrangements needed to prepare for, respond to and recover from disasters
- Definition of the linkages between a national disaster management policy and other national policies on development and environmental protection.

The policy framework in ASEAN countries, however, is still relatively weak regarding strategies to finance disaster risk prevention, preparedness, response and recovery (UNDP, 2017a). As a template that could help fill this gap, the Recommendation on Disaster Risk Financing Strategies adopted by OECD in February 2017 provides a set of high-level recommendations for designing a strategy that addresses the financial impact of disasters on individuals, businesses, and sub-national levels of governments, as well as the implication for public finances (OECD, 2017d). In particular, it highlights the need to examine the relative cost-effectiveness of different approaches to managing the financial impacts of disasters (i.e. prevention, preparedness, response, recovery). The OECD Recommendation on the Governance of Critical Risks also emphasises an integrative risk management approach, including risk prevention and mitigation (OECD, 2014b).

The legal framework for DRM and key institutions in the four case countries are as follows.

In Myanmar, the Disaster Management Law of 2013 establishes the different government bodies that co-ordinate DRM. The law is developed to be in line with the Hyogo Framework for Action (2005-2015) and to comply with the ASEAN Agreement on Disaster Management and Emergency Response (AADMER). The law includes provisions for the establishment of disaster management bodies, and their duties and responsibilities for all phases of disaster, as well as the establishment of a disaster management fund at national and at regional or state level. The law also provides the guidance to carry out DRR measures in line with the overall development plans of the country (ADRC Myanmar, 2017; Aye, 2014).

A National Disaster Management Agency chaired by the Ministry of Social Welfare, Relief and Resettlement co-ordinates the government's activities in DRM across all departments. The work of the Agency is implemented within the Working Committee on National Disaster Management and Relief, which is chaired by the Ministry of Construction, with the Ministry of Agriculture, Livestock and Irrigation as Associate-Secretary. National DRM plans serve as the backbone for the elaboration of disaster prevention and preparedness plans in states, regions and districts.

The Myanmar Action Plan on Disaster Risk Reduction (MAPDRR) provides a framework for multi-stakeholder engagement on DRR (Myanmar, 2012). It was prepared in substantial consultation with various stakeholders. MAPDRR's goal is "to make Myanmar safer and more resilient against natural hazards, thus protecting lives, livelihood and development gains". MAPDRR identifies 65 projects that need to be implemented to meet the government's commitments to the Hyogo Framework for Action and the AADMER. MAPDRR was launched in 2012 and some projects are still on-going. The lessons learned from its implementation were discussed between government services and the international support community at a dedicated workshop in April 2016 (Myanmar, 2016). An Emergency Operation Centre has been set up and is now operational in Nay Pyi Taw to tackle the challenges identified by the MAPDRR of poor co-ordination amongst and between agencies. The MAPDRR has also developed action plans at the local level for rapid local government response in case of floods and cyclones.

The Myanmar government generally welcomes the assistance of the international community in improving its DRM (FAO-MM, 2017; World Bank, 2017). However, there is still little co-ordination between international development partners. Furthermore, the international partners are not all present at discussions on the MAPDRR (FAO-MM, 2017). Many of the activities described in this report have been funded by bilateral development agencies from Japan, New Zealand, and by international development partners like the UN and the Asian Development Bank.

The 2010 Philippines Disaster Risk Reduction and Management Act of 2010 sets the legal basis for a "holistic, comprehensive, integrated and proactive" DRM, including disasters caused by climate change. The Act is the foundation of the National Disaster Risk Reduction and Management Plan of 2010 to implement DRM across the country (ADRC Philippines, 2017; Ortega, 2014). The National Disaster Risk Reduction and Management Council (NDRRMC) is the government body empowered to co-ordinate, integrate, supervise, monitor and evaluate DRM policy-making and activities. It can call upon other non-government and civil society institutions to assist its activities. The Office of Civil Defence is its implementing arm.

Presidential Executive Order 888 of 2010 set up the Strategic National Action Plan on DRR for 2009-19 as a road map indicating the vision and strategic objectives on DRR for the country over the following ten years based on an assessment of disaster risks, gaps analysis, and activities proposed by the Hyogo Framework for Action that local stakeholders thought achievable by the country. Due to a lack of resources, most of the priority projects of the Strategic National Action Plan have not yet been fully realised (Ortega, 2014). The NDRRMC adopted the 2011 National Disaster Risk Reduction and Management Framework setting the vision for disaster-resilient Filipino communities, indicating a paradigm shift towards proactive and preventive approaches to DRM. A devolution process mandates local government units to organise Provincial, City and Municipal DRR and Management Councils. However, local government units are in general technically ill equipped, face budget and manpower constraints, all of which make them unable to address the expected policy outcomes devolved to them. Furthermore, some local councils have other priorities which affects their capability for extension and DRM. This warrants a second look at the rationale for devolution (SEARCA, 2017; World Bank, 2011).

The Philippine government has welcomed international assistance to cope with largescale weather-related disasters. The frequent occurrence of these disasters has led to established channels for co-operation and aid, which are strengthened and improved each time they are called upon (ADRC Philippines, 2017; FAO, 2016b; FAO, 2015c; OECD, 2017a; Ortega, 2014; UNDP, 2017a; UNISDR, 2013a; World Bank, 2011).

In Thailand, the Disaster Prevention and Mitigation Act of 2007 nominates the Department of Disaster Prevention and Mitigation (DDPM), under the Ministry of Interior, as the government institution co-ordinating national DRM activities. The act also authorises local government to co-ordinate local DRM activities. The National Disaster Prevention and Mitigation Committee chaired by the Prime Minister is the interdepartmental body in charge of policy making on DRM. A National Civil Defence Committee is the implementation arm of the DDPM to manage disasters at national level. In line with the Hyogo Framework for Action, Thailand has developed a Strategic national Action Plan for DRR (ADRC Thailand, 2017; Chariyaphan, 2012). The country has also elaborated a National Disaster Prevention and Mitigation Plan in 2015 in accordance with the UN Sendai Framework (FAO, 2016b). Thailand has allotted a specific budget for DRM. Its first component funds DRR activities within the Strategic National Action Plan and contributes funding to Post-Disaster Needs Assessments (PDNAs). Its second component funds the activities implemented by other line ministries when they respond to disasters affecting economic activities falling under their mandate (UNDP, 2017a). The Ministry of Agriculture and Cooperatives has prepared a disaster preparedness plan to mitigate the effects of the 2016-17 drought, together with a rehabilitation plan for the flood victims in the Southern Region that had occurred simultaneously. Despite the co-ordinating activities of the DDPM, collaboration between ministries involved in DRM at the national level is not optimal. Likewise, the line departments at the provincial level are often confined to their silos and cross-sectoral coordination is less than optimal. Most decisions on national and even local DRM requiring interministerial collaboration are sent back to the Ministry of the Interior or the Prime Minister's Office (UNDP-TH, 2017).

The Thai government does not usually request international support to cope with weatherrelated disasters, preferring to rely on its own resources or to make use of regional mechanisms co-ordinated by the ASEAN Secretariat. Nevertheless, UNDP has supported the Thai government in the drafting of the Disaster Prevention and Mitigation Act, the Ministry of Agriculture and Cooperatives has expressed interest to receive technical assistance from UNDP to implement the PDNA method in the agricultural sector, and the Ministry of Foreign Affairs has requested the UN Country Team to develop and conduct a general PDNA training course for DRM focal points in all ministries (UNDP, 2017a; UNDP-TH, 2017).

In Viet Nam, the 1990 Decree No. 168-HDBT created the Central Committee of Storm and Flood Control, an interministerial institution that co-ordinates DRR in the country. Its secretariat is held by the Department of Dike Management and Flood Control of the Ministry of Agriculture and Rural Development (MARD). The interministerial Central Committee is translated at the provincial level as a Provincial Committee for Flood and Storm Control, which co-ordinates local emergency activities and makes use of the technical assistance from the various government departments under its local authority. The country elaborated a First National Strategy and Action Plan for Mitigating Water Disaster in 1994 through a national consultation process. The first strategy put special emphasis on reducing the country's vulnerability to weather-related disasters and to improve its capacity to cope with them. The Second Strategic Action Plan (2001-20) went further in setting up strategies for disaster mitigation and management (ADRC Viet Nam, 2017).

Since 2014, the government has started collecting a small contribution from all Vietnamese workers and businesses to constitute a National Disaster Prevention Fund. The fund is designed to help cover the costs provinces face to recover from disasters, and to provide water, food, and cash transfers to affected households (MONRE, 2014). The fund is currently worth USD 22 million (MARD, 2017b), but is still far away from the estimated USD 660 million the Vietnamese economy needs to repair the damages caused by weather-related disasters each year.

The Vietnamese government had to request international assistance in 2016 because its DRR systems had been overwhelmed by the onslaught of repeated disasters that year (winter frost in the North, typhoons in the Central provinces and Red River Valley, drought in the Mekong River Delta, the Southeast and Central Highlands), which followed an already disastrous 2015 (Australian Embassy to Viet Nam, 2017; US Embassy to Viet Nam, 2017). Generally speaking, Viet Nam is keen to learn about policy and technical innovations from other countries, which could be imported and adapted to help the country mitigate and cope with weather-related disasters.

While the response and preparedness components of DRM are quite similar across all sectors of the economy, the prevention and preparedness measures are quite specific in the agricultural sector. The ministry in charge of agriculture and its related institutions in the ASEAN countries studied play an important role in helping the agricultural sector at large mitigate risk from, and prepare itself against weather-related disasters, as will be detailed below.

As mentioned above, individual and local community actions are important elements to prevent, prepare for, and respond to a weather-related disaster. In the ASEAN countries where these disasters are relatively regular, there is a long tradition of local knowledge on how best to cope with these extreme events (Box 4.1). Many of the traditional mixed-crop and livestock farm production systems in the tropical areas of Southeast Asia have developed historically to spread food security risk across different enterprises given the local agro-ecological environment (Losch, 1996). The introduction by the Green Revolution of more productive hybrid seeds and yield-enhancing agricultural inputs has led to impressive progress in their food security status, although often to the detriment of integrated risk management by farm households (Conway, 2012). By encouraging farmers towards the production of a limited number of high-yielding or economically profitable commodities, some public policies have contributed to the loss of some of the traditional risk management knowledge and farm practices deposited through historical trial and error, and shared within farming communities (EEPSEA, 2017).

Associated with modern information sharing tools and best practice advice derived from latest research and innovation results, traditional knowledge can be a starting point and complementary component to the development of effective community-based disaster risk reduction and management (Seng, 2016). Community-based activities are a first step to institutionalising DRM among the people at a local level, so it is important that national and local government planning and action make use and reinforce this traditional know-how by associating it to state-of-the-art agronomic innovation and modern information and communication technologies like mobile phones that have become nearly ubiquitous in ASEAN rural areas. In instances where traditional and local knowledge are not enough to cope with weather-related disasters because of market failures, government intervention through appropriate policy instruments is still required.

To complement the traditional and indigenous knowledge for mitigating weather-related disasters, a structured combination of complementary policy instruments is needed (OECD, 2016c). Each instrument should strive to target a specific market or behavioural failure. According to former OECD work on agricultural risk management (OECD, 2009), government intervention in risk management should be limited to areas beyond the capacity of farmers alone or with the market-based instruments available to them (Box 4.2).

Box 4.1. Anecdotal evidence of indigenous traditional and local knowledge to cope with disasters

"Indigenous knowledge refers to the methods and practices developed by a group of people from an advanced understanding of the local environment, which has formed over numerous generations of habitation. This knowledge contains several other important characteristics which distinguish it from other types of knowledge. These include originating within the community, maintaining a non-formal means of dissemination, collectively owned, developed over several generations and subject to adaptation, and imbedded in a community's way of life as a means of survival" (UNISDR, 2008).

Indigenous knowledge is valuable to disaster risk reduction (DRR) policies in four ways:

- Various specific indigenous practices and strategies can be easily transferred and adapted to other communities facing similar contexts
- Incorporating indigenous knowledge in existing practices and policies fosters the participation and leadership of local communities and their members in DRR activities
- Traditional knowledge provides invaluable information on the local context for disaster risk management (DRM)
- The informal way in which indigenous knowledge is transferred provides a successful model for training on DRR.

Some examples of how local communities in countries of the Association of Southeast Asian Nations (ASEAN) have used indigenous knowledge to cope with weather-related disasters are enlightening for enriching DRM policies with already existing practices.

The *kanungkong* is a traditional communication device from Northern Luzon, Philippines, using bamboo poles. Dagupan City has adapted the *kanungkong* and incorporated it into its early warning system. The local authorities and communities agreed on a code of rhythm (number of strikes and time intervals) and sound to correspond to specific actions to be taken by individuals in preparedness for a disaster. The sound code corresponds to international disaster warning colour standards. One *kanungkong* positioned every five houses relays the warning along the river banks.

In the Batanes islands north of the Philippines, strong winds have shaped local livelihoods for ages. The *anin*, or typhoon is a regular occurrence here. It is common custom among Batanes inhabitants to help one another in times of disaster. Existing social institutions like labour co-operatives are naturally ready to help and facilitate concerted community efforts to cope with disasters.

In Ninh Thuan province of Viet Nam, a weather forecasting system needed to warn against incoming droughts did not exist until very recently. Because drought and saline intrusion in groundwater pose a real threat to crops, farmers have developed locally bred short-time seeds and drought- and saline-resistant varieties of rice and maize. To determine in advance whether to sow drought-resistant varieties, local farmers have developed a common indigenous knowledge of weather forecasting based on moon observation and insect behaviour.

In the Mekong River Delta of Viet Nam, local villagers have accommodated traditional farming systems to their changing ecosystem. Because they were facing increasingly severe droughts, villagers have improved their capacity to cope with weather-related disasters and mitigate the impacts of renewed dam building on their environment.

Source: Quang (2017); UNISRD (2008).

Box 4.2. A holistic approach to agricultural risk management

The OECD framework on risk management in agriculture proposes a holistic approach to risk management which distinguishes different layers of risk with the key idea that a differentiated policy response is required for each layer of risk:

- *Normal risk with high frequency* and low damage result from normal variations in production, prices and weather. They can be managed by farmers as part of a normal business strategy, via the diversification of production or the use of production technologies which make yields less variable. A key policy measure to support the management of "normal" risk is extension advice about on-farm practices to strengthen resilience.
- *Marketable risk with intermediate levels of frequency and damage*. Examples are hail damage or some inter-seasonal variations in market prices. These can be handled through market tools such as futures, private insurance or marketing contracts. Governments can also play a role in creating favourable conditions for the development of such market-based risk management tools, by providing information, regulations, training and other facilitation.
- *Catastrophic risk with low frequency and high damage* affect many or all farmers over a wide area; they are beyond farmers' or markets' capacity to cope. Disasters linked to droughts, floods and tropical storms covered by this study often fall into this category of catastrophic risk. As reviewed in Section 4.3, governments have an important role to play with respect to catastrophic risks.

Source: Largely based on OECD (2016a, 2011, 2009).

4.2. Strengthening prevention and mitigation policies to OECD good practices

Following good practices in DRM, policy measures that encourage farmers and their communities to take prevention and mitigation action can reduce their risk exposure to weather-related disasters (Carter, 2008; OECD, 2016c). These measures often require long-term investment into physical and human capital from national authorities and agencies on the one hand, and from households and their communities on the other hand. Therefore, these prevention and mitigation measures require forward planning. Recent milestone weather-related disasters in the four countries studied have inflicted massive damage and losses to the agricultural sector (Table 3.1 in Chapter 3), let alone human casualties, which are still difficult to estimate. This catastrophic impact points to a lack of prevention and preparedness to these recurrent disasters in these countries.

This section reviews five main measures that governments can employ to reduce risk in the agricultural sector. First, (i) water management infrastructure can reduce exposure to extreme weather events. Governments can also provide (ii) information to farmers to encourage risk reduction on the farm. However, information is not always enough to incentivise changes in farmers' behaviour: (iii) regulations, (iv) economic incentives and (v) insurance products should also be designed to reduce the risk from weather-related disasters.

Planning large infrastructure projects needs increased stakeholder consultations and risk analysis

"Water infrastructures projects should involve a transparent and inclusive decisionmaking process, in which the full set of costs and benefits for different water users and uses (including ecosystems) are clearly recognised using state-of-the-art cost-benefit analysis. Drawing on lessons from previous failures to estimate the real costs of these projects could be useful in that regard" (OECD, 2016c). The Sendai Framework for Disaster Risk Reduction also encourages signatory countries to undertake risk assessments linked to weather-related disasters for all new infrastructures being constructed (UN, 2015). The international development community has been active in helping ASEAN countries improve their water infrastructure and agricultural sector to become more resilient to weather-related disasters (Alano and Lee, 2016).

Rice is the staple crop of ASEAN countries and has been traditionally grown in flooded paddy fields. Some water-saving rice production systems are now spreading in Asia, for example the Alternate Wetting Drying system promoted by the International Rice Research Institute and the System of rice intensification developed by Cornell University (Cornell University, 2017; IRRI, 2017). Nevertheless, the current water infrastructure system has been erected with the main objective of developing irrigated paddy fields with an emphasis on building dams and irrigation systems. Storing water behind dams has long been seen as a solution to many water problems and large-scale dam infrastructure has therefore been supported by the international development community (World Bank, 2012b). As a result, up-country dams and reservoirs in the countries under study have been erected with a view to store water for irrigation projects while dams and levees in the river plains have been designed to keep paddy water levels stable from seasonal floods. These investments have allowed some countries to irrigate a substantial share of their agricultural land area. The country list below provides more information on the water management infrastructure in the four countries under study. Some countries in the region are planning to increase the surface of land irrigated progressively to reach full irrigation potential. However, this objective might not be coherent with mitigating the impacts of extreme-weather events on the agricultural sector as farmers might be encouraged to grow water-thirsty crops like rice in areas that are not naturally suited for these crops, but where it has been made possible by irrigation development. Moreover, planning water infrastructure to regulate water levels for rice production in irrigated perimeters does not necessarily cope with extreme flooding and drought, as experienced more frequently in the region.

Large man-made water infrastructure projects in ASEAN countries are implemented by the national government in a top-down manner with little consultation of the ultimate beneficiaries. What is more, only recently have infrastructure planning documents in the Philippines and Viet Nam factored in the additional risks from extreme weather events. As such, institutional improvements are still possible to attain OECD good practices.

The decline in mangroves – a natural form of risk prevention that provides relevant ecosystem services to mitigate the impact of floods and typhoons (Beresnev and Broadhead, 2016) –increases the vulnerability of the agricultural sector in several ASEAN countries. Indeed, research has shown that mangroves can contribute to climate regulation, coastal protection, water quality maintenance, and soil stabilisation and erosion control. Mangroves' ecological function of coastal protection benefiting Thailand has been valued at USD 4.3 billion at 2014 prices (UNDP, 2017b). At present, although the area of coastline under mangrove cover has been shrinking in Asia to make way for more remunerative human economic activities such as aquaculture, agriculture, and urban and industrial development (Richards and Friess, 2016), national initiatives are being supported by the international development community to help restore and expand mangrove cover in these coastal areas (Beresnev and Broadhead, 2016). Nevertheless, the interactions between human coastal activities and mangroves suggest governments should

carefully evaluate the coherence of their support policies benefiting coastal aquaculture with mangrove protection objectives.

In addition to the general regional findings mentioned above, the following summarises the specific local situation and policy approaches to infrastructure projects for water management in the four countries under study.

- Myanmar: Only a small fraction of Myanmar's abundant surface water resources is currently used, but access to water is limiting: less than 20% of crop land is irrigated (IWMI, 2015). Most of the existing irrigation infrastructure is in disrepair and still lacking in areas that need irrigation. Current water infrastructure in Myanmar is often a legacy from the 1990s when engineers calibrated the dams and reservoirs according to meteorological and hydraulic data of the time, and to manage a flood of a magnitude of 1 in 1 000 years. The Irrigation Department updates the calibration of infrastructure that is due for refurbishing to reflect increased risks linked to weather-related disasters. The MAPDRR emphasises preparedness for new constructions after a disaster but it has not much content related to irrigation and water management. As part of the MAPDRR, the government has established a small grants program to foster small-scale infrastructure development by different agencies. After the 2015 floods that had a strong impact on household food security and income, the World Bank released USD 5 million in 2016 - equivalent to 2.3% of the USD 216 million national budget for irrigation for 2016-17 (Htoo Thant, 2016) – to help cover the costs of local-level agricultural infrastructure. However, the Department of Irrigation and Water Utilization Management has not yet been able to spend the funds made available. In the coastal areas, the MAPDRR also supports local communities to regenerate mangrove forest growth to help protect the coastline (Myanmar, 2016; MOALI, 2017; World Bank, 2017; Centre for Economic and Social Development, 2017).
- *Philippines*: The country's irrigation infrastructure is ageing but the government has now realised its vulnerability to weather-related disasters. Expenditures on general services have started to rise sharply at the end of the 2000s with the most important item being the development and maintenance of infrastructure. Within infrastructure public spending, the major share is devoted to investments in irrigation systems (OECD, 2017b). Overall, 57% of the 3 million ha of potentially irrigated area had been developed in 2015. Almost 90% of this irrigated area is used for rice production. In most cases, the engineering design of existing irrigation systems did not take account of changing climatic conditions. Since 2010 the government has aimed to redesign and strengthen the climate resilience of vulnerable irrigation infrastructure. Still, irrigation perimeters are regularly damaged by floods and typhoons (OECD, 2017a).
- *Thailand*: There is a long history of government planning of water management and infrastructure for agriculture throughout the regions of the country. The potential irrigated area accounts for 20% of total agricultural land in Thailand and rice cultivation takes up 40% to 50% of the total irrigated area in the country (USDA, 2017). However, only half of that potential irrigated area is effectively irrigated (MoAC, 2017b). For the country to cope with the 2016-17 drought season, the government has estimated that an additional 17 661 cubic meters of reservoir water was needed, of which 54% will go to agricultural irrigation (MoAC, 2017a).

Viet Nam: A country historically built on the abundance of water is suddenly confronted with a lack of infrastructure to address severe droughts. Since the 1970s, irrigation and flood protection have remained a major focus of the government. As a result, near 50% of the 9.4 million ha irrigation potential in Viet Nam has been developed. Vietnamese engineers calibrate river levees based on the risk level calculated from past flood occurrences: the infrastructure is meant to be able to cope with a once-in-a-hundred-years disaster. According to the Ministry of Finance, Viet Nam currently spends approximately USD 575-660 million every year to invest in agricultural production infrastructure (MARD, 2017a). International development partners often participate in co-financing these large investments and provide their technical expertise on making them more sustainable (AFD, 2014). One study on dyke infrastructure in the Mekong River Delta calculates that the costs of heightening the dykes to reach rice production objectives do not provide benefits in value addition for rice producers or in terms of reduced pesticide use, thus undermining the government's choice of infrastructure development (Tong, 2015). A similar assessment of the risks linked to environmental disasters and climate change is now compulsory before launching new infrastructure investments. A 2014 irrigation restructuring plan encourages provincial and local governments to plan irrigation needs together with agricultural restructuring: applying water-saving irrigation technologies, reorganising agricultural production towards less water-thirsty crops. These innovations have come in handy in the south of the country but were not enough to deal with the 2016 catastrophic drought and inland salinity intrusion (OECD, 2015a; Quang, 2017; IPSARD, 2011; MARD, 2017b).

Farmer awareness remains low due to limited technical assistance on risk management

Advisory services are a second policy tool employed by governments to reduce risk in the agricultural sector. Risk awareness campaigns are indeed a key organisational measure employed by governments to mitigate disaster risk (OECD, 2014b). Even in OECD countries and partner economies, risk communication tools sometimes have failed and there are always pathways to improve the effectiveness of risk communication policies (OECD, 2016d). In particular, technical advice and information campaigns are key to increasing awareness among farmers about their risk exposure and on-farm risk-reduction strategies. Crop diversification and adoption of resistant varieties is one such strategy. By adjusting on-farm practices, farmers can also manage drought risk (for instance, through rainwater harvesting, drip emitters, low-pressure sprinkler systems, concrete lining of irrigation canals) and flood risk (for instance, through hedgerow planting and management and planting on riparian buffer zones or water margins) (European Commission, 2011; OECD, 2016c, 2014b, 2010).¹ Farmers can also improve the efficiency of their water storage to prevent catastrophic impacts of droughts, floods and tropical storms. For example, establishing water corridors linking rivers, paddy rice fields and irrigation ponds creates a natural safety valve when a community is hit by excess or lack of water (OECD, 2010). Allowing groundwater to recharge during times when water needs are low also fosters the resilience of the water system, and the dependent farmers' livelihoods, when catastrophic shocks occur.

Awareness among Southeast Asian farmers of the practices to reduce risk exposure is relatively low, and technical advice provided to farmers on how to strengthen resilience is variable (SEARCA, 2017). A recent UN survey on land degradation, for instance, found

that most farmers were not aware that increasing input use was degrading land quality (Economics of Land Degradation Initiative, 2016; EEPSEA, 2017). In several countries, extension services are encouraging crop diversification, a useful risk management strategy. However, other on-farm practices to strengthen resilience – such as the adoption of resistant seed varieties and efficient water use – are less widely promoted. This is due in part to the variable quality of extension advice, which depends on the capacity of the local extension agent, the level of remoteness of the farming community, and the civil society and agribusiness networks that can help transfer knowledge and information. In some cases, it is also driven by a limited focus on research and development on resilience; however, many on-farm practices and tools that increase resilience could be disseminated without further research. A final barrier to awareness may be extension services' top-down approach in certain countries and focus on productivity-enhancing measures, which may misadvise farmers and increase their vulnerability if local conditions are not taken into account.²

In addition to the general regional findings mentioned above, the following summarises the specific local situation and policy approaches to raising farmers' awareness on risk management to weather-related disasters and climate change in the four countries under study.

- Myanmar: Advice on risk management practices is not commonly shared with farmers in Myanmar. Some resilient practices are promoted in certain areas - for instance, alternate wetting and drying technologies are now employed by some rice farmers. Moreover, lack of policy support for rice production has also led market forces to shift land and labour to pulses, which require less intense use of water than paddy rice. However, there remains significant scope to increase adoption of resilient, low-cost practices at the household level (World Bank, 2017; GiZ ASEAN SAS, 2017). Adoption rates of drought-resistant seed varieties are also low: they are reportedly used on only 120 000 ha. Limited adoption of resilient practices is in part due to capacity constraints of extension services - one extension worker is responsible for a territory covering 2 800 ha on average (GiZ ASEAN SAS, 2017). In an effort to overcome this information gap, MOALI is currently setting up call centres for farmers to receive advice on crop management systems. Several mobile phone apps are also being disseminated (for instance, Greenway advises approximately 28 000 farmers on the best time to plant, weather information, etc.). It is not clear whether risk management will be mainstreamed in such programmes as they scale up.
- Philippines: Low-income farmers in the Philippines have limited awareness about their risk exposure and climate change, but plans to strengthen extension's focus on climate related issues are gathering momentum. Agricultural extension has been centralised for many years and mainly focused on increasing production. It was devolved to local government units in 1991 at the provincial, city, and municipal levels. With the advent of climate change and increasing frequency of weather-related disasters, extension concerns now include DRR. Local Government Units however are in general technically ill equipped, have budget and manpower constraints, and have other priorities that affect their capacity to provide advice on resilience issues. Private sector initiatives to incorporate risk awareness in their extension services are seen as a potential way of addressing this gap. Various media (e.g. radio programmes, smart phones, printed materials, technical bulletins) are also increasingly used to disseminate information on new

varieties, technologies, and good practices to cope with climate change (OECD, 2017a; SEARCA, 2017).

- Thailand: Though resilience is not a central priority of extension services, Thai farmers are provided with information on select practices that reduce risk. According to development partners. Thailand's extension services focus primarily on helping farmers reduce their costs of production in an effort to boost productivity. Such advice could include measures that reduce vulnerability (e.g. promoting efficient water use in drought-prone areas), but it would also include measures that increase productivity in the short-term at the expense of land degradation and higher risk in the long-term (e.g. promoting rubber plantation or maize for its fast economic returns in dry erodible highlands of the North and Northeast). Notwithstanding these potential concerns, extension has provided many farmers with advice on crop diversification, an effective risk management strategy in many instances. As part of the "New Theory" from the Royal Initiative of the Philosophy of Sufficiency Economy, farmers are encouraged to divide their farmland into four parts: (i) 30% for a pond to harvest rainwater and grow fish; (ii) 30% for rice cultivation for household consumption; (iii) 30% for other crops (for consumption and to sell); and (iv) 10% for accommodation, livestock, etc. (Chaipattana Foundation, 2017; UNDP-TH, 2017). While not appropriate for all regions, the principles promoted in this initiative could help smallholder farmers in more fragile agro-ecological settings or lacking market outlets to manage their risk exposure more effectively. Moreover, Thai farmers receive advice on sustainable practices in most villages from volunteer "soil doctors" (Land Development Department, 2017; UNDP-TH, 2017). Lastly, alternate wetting and drying technologies are promoted in some areas.
- Viet Nam: Vietnamese farmers receive some information about practices to reduce risk exposure through the loudspeaker system and through extension, but it is not always effective and limited in scope. Viet Nam's loudspeaker system conveys information to citizens at dawn and at dusk in all but the most remote parts of the country. This loudspeaker network is used to convey information on suggested cropping practices, weather conditions, water availability, and on disaster risk management. Radio and television are other means of information sharing with the potential to reach many farmer households (FAO-VN, 2017). However, recent assessments show that the weather forecast and preparedness information prepared for the 2016 catastrophic drought did not reach the farmers affected, although it had been disseminated on various information channels (FAO, 2016a). Farmers also receive some advice on risk management issues - in particular, on crop diversification - from Viet Nam's extension curriculum. However, other issues - such as on-farm measures to manage water resources and the use of resistant seeds - are less well covered (FCRI, 2017; MARD, 2017b; FAO-VN, 2017; OECD, 2015a).

Regulations orient commodity choices with expected indirect impacts on water use

Water allocation rules do not allow an efficient and sustainable use of water by agriculture

Lessons learned from the OECD show that well-enforced, short- and medium-term regulations can help mitigate the onset of water scarcity and overabundance. This section focuses on two regulatory areas that are particularly relevant for water-related risks: water allocation and land zoning. The subsequent section on incentive schemes then looks in more detail at good practices for water pricing.

OECD analysis highlights that regulations to effectively allocate water in the long term – and adjust in the short term - is needed to mitigate the risk of severe droughts. "If the state of water shortage is recognised as critical, then this can trigger a set of water restriction rules, eventually combined with short-term water supply responses, such as supporting a river's flow by releasing increasing volumes of water from a dam or allowing for groundwater pumping. Short-term water restriction rules can concern all water users, but especially those that rely on freshwater withdrawals such as agriculture, urban and industrial users. In certain cases, following or simultaneously to the short-term water restrictions, flexible mechanisms for reallocating water across farmers or a broader set of users can be implemented. In practice, this usually takes the form of water quota trading or water auctions by public agencies (OECD, 2016c). However, robust water allocation arrangements are a necessary foundation to sustainable water management in the agricultural sector. Water allocation arrangements need to be adapted to specific location conditions, but they also have to be robust and adaptive enough to perform under both typical and extreme conditions. The allocation regime should also be able to adjust to changing conditions at least cost over time. OECD (2015b) has developed a "Health Check" tool to review current water allocation arrangements. It enables to assess whether the elements of a well-designed allocation regime are in place and to identify areas for potential improvement.

Water allocation in the four ASEAN countries under study is mainly decided at central level as part of a national planning for water use by the different sectors of the economy. Central governments in Myanmar, Thailand and Viet Nam allocate the overall volumes of water available in the upriver dams for the different fluvial and irrigation basins. The agricultural sector is recognised as a big water user in ASEAN countries, but it is not always ranked as a priority user in periods of drought. Conversely, when flooding occurs, national authorities in ASEAN might have to decide whether to flood agricultural land in order to protect industrial and urban areas (FAORAP, 2017; MARD, 2017b) The general lack of equipment to measure water usage in irrigated perimeters is likely to be a reason to rely on indirect policy instruments to regulate water volume use. The World Bank's Enabling the Business of Agriculture (http://eba.worldbank.org/) water indicators measure key elements within the legal and regulatory frameworks that impact farmers' access to sufficient quantities of water, at an adequate quality level and at the time and location needed for crop production. The integrated water resources management index measures legal mandates including the establishment of basin-level institutions, water planning, the development of information systems, and source protection. The individual water use for irrigation index measures legal requirements for water abstraction and use permits as well as their enforcement. These indices suffer from weaknesses in the method used for data collection and their construction. Nevertheless, they are interesting

indicators to benchmark the regulatory environment for water use in the agricultural sector. Whereas the Philippines and Viet Nam compare favourably with selected OECD countries also covered by this ranking, Myanmar is at the bottom of the latest ranking and Thailand is the third worst performer (Table 4.1).

| Country | Water indicator rank out of 62 countries studied | Integrated water resources management index (0-29) | Individual water use for irrigation index (0-20) |
|-------------|---|---|--|
| Spain | 1 | 28 | 18.5 |
| Mexico | 2 | 29 | 16.5 |
| Korea | 9 | 26 | 12 |
| Italy | 10 | 20.5 | 15.5 |
| Greece | 12 | 27.5 | 10.5 |
| Poland | 13 | 23 | 13.5 |
| Philippines | 17 | 18 | 14.5 |
| Netherlands | 20 | 23.5 | 9.5 |
| Denmark | 24 | 23 | 8.5 |
| Viet Nam | 27 | 18 | 11 |
| Chile | 28 | 17.5 | 10 |
| Turkey | 51 | 14 | 0 |
| Thailand | 60 | 3.5 | 0 |
| Myanmar | 62 | 1.5 | 0 |

Table 4.1. World Bank Enabling the Business of Agriculture water indicators for selected ASEAN and OECD countries (2017)

Note: The integrated water resources management index measures legal mandates including the establishment of basin-level institutions, water planning, the development of information systems, and source protection. The individual water use for irrigation index measures legal requirements for water abstraction and use permits as well as their enforcement.

Source: World Bank Enabling the Business of Agriculture data base, http://eba.worldbank.org/.

In addition to the general regional findings mentioned above, the following summarises the specific local situation and policy instruments for water management in the four countries under study.

- *Myanmar*: Myanmar is the worst ranked country studied by the World Bank's Enabling the Business of Agriculture water indicator (Table 4.1). This indicates that regulations for institutional and individual use of water resources in the agricultural sector can be improved greatly.
- *Philippines*: The Philippines is ranked 17th out of 62 countries studied by the World Bank's Enabling the Business of Agriculture water indicator (Table 4.1), above the Netherlands and Denmark.
- *Thailand*: Currently, the Thai Ministry of Agriculture and Co-operatives (MoAC) and its Irrigation Department provide a rigorous allocation of reservoir water during the dry season, thus restricting water discharge in a transparent and consistent way (MoAC, 2017a, 2017b). Thailand has approached FAO to seek assistance on policy development addressing floods, landslides and droughts (FAO, 2016b). Thailand is the third worst ranked country studied by the World Bank's Enabling the Business of Agriculture water indicator (Table 4.1). This

indicates there is a large scope to progress in reaching an enabling regulatory environment for water use by agriculture.

• *Viet Nam*: Viet Nam is ranked 27th out of 62 countries studied by the World Bank's Enabling the Business of Agriculture water indicator (Table 4.1), above Chile and Turkey.

ASEAN countries use less-effective land zoning instruments as policy proxies to regulate water use in agriculture

OECD research has also shown that risk-informed land use policy decisions are key to steer human activities away from locations where risks have a high likelihood of occurring (OECD, 2014a). The difficulty of devising relevant risk-informed land use policies lies in the high level of detail on risk information needed to inform single land use choices. Enforcing these policies at a very local level is an additional challenge. For agriculture to become part of the solution to weather-related DRM, risk-informed agricultural land zoning can orient agricultural practices towards production systems that are less water-thirsty and change the hydrological properties of a surface water catchment. Thus, appropriate agricultural land zoning that is enforced has the capacity to provide potential drought or flood mitigation and protection to areas downstream. The restoration of floodplains and wetlands can store water in periods of high or excessive precipitation for use in periods of scarcity in addition to providing other ecosystem services (Largely drawn from OECD, 2016c). In Southeast Asia, a large surface of agricultural land traditionally under rice paddies can similarly provide mitigation benefits during floods: flood alleviation thanks to the retaining capacity of bounded rice fields, groundwater recharge, and soil erosion and landslide control on sloped land (OECD, 2010). If governments have to take the decision to flood agricultural land to protect the economic interests and assets of other sectors of their economy, farmers should be adequately compensated for their losses.

From an agricultural productivity perspective, land zoning and the promotion of specific crops adapted to a given agro-ecological setting can effectively orient farmers towards more environmentally friendly farm practices if the zoning is conducted scientifically and no other market distorting policy support provides a conflicting incentive. Encouraging farmers to grow crops that suit a particular agro-climatic zone is consistent with the economic theory of comparative advantage and can contribute to reducing the stress to agricultural resources such as water and soil. Technical advice to farmers on optimal agricultural practices for their agro-ecological zone can spread water-saving production techniques. Conversely, encouraging farmers to grow crops that are not suitable to a particular agro-climatic zone can be harmful for the environment, putting additional stress on land and water.

The ASEAN countries studied rely mainly on land zoning and the promotion of specific crops adapted to a given agro-ecological setting to regulate water volume use by farmers rather than using robust and adaptive water allocation regimes, or restricting water extraction or irrigation use. The principal objective of land zoning policies in some of the four countries studied is to encourage farmers located in the most fertile areas to produce the crops that will bring the highest yield or market return in these locations, while suggesting more resistant crops in areas regularly suffering from drought. Thus, the objective of land zoning is predominantly to increase or maintain the country's agricultural production rather than encouraging risk management by farmers. In fact, not only is the zoning not based on past weather conditions but it rarely accounts for climate

change and weather-related risks, although some progress on taking account of these risks has been made, as detailed in the country-specific examples below. Yet, this indirect mode of adapting crops to ecological setting is a less effective way of orienting farmers towards water savings than directly restricting water use in the region's water stress hotspots. Several of the countries studied consequently fall short of OECD best policy practice of robust and adaptive water allocation regimes, or restricting water extraction or irrigation use as more direct and effective policy instruments to achieve the same objective. Land zoning can help identify the areas most prone to being hit by catastrophic drought, flooding and storms. In practice, it is not always compulsory for farmers in the countries studied to follow the crop production system recommended by the land zoning regulations in a given agro-ecological area. Farmers are still free to obey market signals to choose which crops to grow (though financial penalties are imposed in certain instances, as discussed in the next section).

In addition to the general regional findings mentioned above, the following summarises the specific local situation and policy approaches to zoning regulations in the four countries under study.

- *Myanmar*: The country is completing its mapping of disaster-prone areas but has no plan to orient agriculture production according to the diversity of its agroecological zones. As part of the implementation of the MAPDRR, the government has completed the flood risk maps in Kathat, Kalewa, Mandalay and Hpa-an townships (Myanmar, 2016). Myanmar will implement marine and coastal spatial planning for specific coastal areas under the lead of the Ministry of Natural Resources and Environmental Conservation and with the collaboration of MOALI, among other collaborating national and international agencies (FAO, 2016b). On the other hand, the country does not have any land zoning plan to suggest the most appropriate farming practices to farmers according to their agro-ecological setting (MOALI, 2017).
- *Philippines*: The country's land management regulations are not yet geared to factor DRM. The Philippines' land tenure reform since 1988 has emphasised the transfer of land to formerly landless households. Only in 2014 has the National Land Use Act (NLUA) proposed to harmonise conflicting land laws and to regulate spatial planning, in particular, with a view to disaster preparedness and prevention. As of December 2016 the NLUA had still not been signed into act because of the highly politicised nature of land tenure issues (OECD, 2017a).
- Thailand: The country is starting to encourage rice farmers to diversify their production to decrease its rice overproduction. Because the country produces much more rice than it can consume, the government has set up a Committee on Integrated Rice Farming Practices to suggest the areas in the country in which to limit rice production. This agricultural zoning would incentivise rice farmers to change cropping system according to their agro-ecological setting. These recommendations are not mandatory and do not lead to penalties if not followed (MoAC, 2017b). The Thai Ministry of Agriculture and Cooperatives has set up an geographical information system called AgriMap online providing recommendations on crop choices at national level (hwww.moac.go.th/agri-map/). This tool constitutes the basis for the agricultural zoning policy of the government.

Viet Nam: The country's agricultural zoning plan is key to reaching the economic and social objectives of the national five-year plans. Viet Nam has an elaborate land zoning plan. Because it is the country's staple crop and employs a large share of rural labour in its production, distribution and processing, policies supporting rice production are perceived as contributing to food security as well as social stability objectives. Overall, 3.8 million ha of land are allocated for the sole production of rice, which leads to specialised infrastructure and the promotion of productivity enhancing practices. Rice farmers located on land assigned for rice production can request an official authorisation to change cropping system but these are rarely given to attain the national total rice surface objective (OECD, 2015a). IPSARD has conducted a foresight study suggesting that the country could reduce the area under rice to only 3 million ha and still be self-sufficient in rice but the government and Party have decided to keep the previous objective in place and secure social stability (IPSARD, 2017, 2011). In 2016 the government has introduced a specific decree requiring farmers wishing to convert land assigned to rice out of rice production to pay a conversion fee to the local government. In response to the 2016 drought in the South of the country, the government has issued regulation encouraging farmers in the drier areas of the Mekong River Delta, Central Highlands and Northern Highlands to switch from irrigated rice to rain-fed maize cultivation with a subsidy of VND 3 million (USD 132 million) per ha to purchase maize seed (MARD, 2017a).

Exceptions notwithstanding, many economic incentives increase vulnerability

Depending on their design, economic incentives such as agricultural support measures can discourage or encourage resilience. "Subsidies and commodity price supports [for instance] can affect farmers' production decisions and, in certain circumstances, increase their exposure to drought and flood risk by encouraging them to cultivate high-risk land, high-risk crops or divert them from adopting a more diverse range of activities" (OECD, 2016c). Subsidised water (Box 4.3) is another support measure that – along with weak water allocation regulations – can discourage efficient water use and increase vulnerability to droughts. In some contexts, however, certain economic incentives may actually encourage resilience. For instance, when the costs of investment are too high, targeted, short-term agricultural support can encourage farmers to invest in resilient technologies.

Similar to OECD countries, ASEAN governments use a mix of economic incentives; many increase farmers' vulnerability to weather-related disasters, though some encourage resilience at a smaller scale. In several countries, market price support measures – such as import restrictions and minimum prices – encourage farmers to engage in activities that are not suited to local conditions. Concessional loan terms and subsidised insurance (as discussed in the next section) for rice farmers are also common. However, some economic incentives are also encouraging resilient investments. For instance, in some countries, concessional credit is offered to farmers that invest in efficient irrigation schemes. The challenge of course is that, in the absence of oversight, encouraging an efficient irrigation system can also lead to increase water consumption via changes in crops or extension of land.

In addition to the general regional findings mentioned above, the following summarises the specific local situation and government agricultural incentives that might be detrimental to reach long-term sustainability objectives in the four countries under study.

- Myanmar: Several incentives to encourage rice production may increase vulnerability in Myanmar. For instance, rice production is currently encouraged regardless of local conditions - by concessional loan schemes from the main institutions for agricultural credit such as the Co-operatives Department and the Myanmar Agricultural Development Bank (MADB). The Co-operatives Department offers loans to co-operative members³ for up to 10 acres, 3 acres of which must be for paddy. The MADB provides loans of up to MMK 150 000 (USD 111) to rice farmers, versus only MMK 20 000 (USD 15) if farmers grow other crops. Some farmers take the rice loan and then use it to plant another crop, i.e. enforcement is weak; however, such schemes may still nudge other farmers towards rice production, even in areas that are not well suited to it (MOALI, 2017). A second potential incentive for rice production that may emerge in the future is a minimum price. "In 2013, Myanmar adopted the Farmers' Rights Protection Act that sets out the possibility for the introduction of minimum prices for agricultural commodities such as rice. However, the World Bank reports that implementation details are not yet clear, and, given limited fiscal resources, a public procurement system such as that used in some other countries is unlikely to be feasible" (World Bank, 2014, as quoted by OECD, 2017c).
- *Philippines*: Several incentive schemes in the Philippines may distort farmer incentives and weaken their resilience in vulnerable areas. Of particular concern are market price support measures in the form of import quotas for rice and high tariffs for sugar and animal products (OECD, 2017a). For instance, "rice imports are controlled by state-owned enterprises or regulated monopolies that control the quantity of imports [...]. These policies limit the supply of rice to the market and provide a means for governments to increase producer prices" (OECD, 2017a).
- *Thailand*: While some agricultural support measures are distorting farmer incentives, others are encouraging resilient investments. The Thai government recently abandoned a minimum price scheme for rice that may have distorted farmer incentives to grow more resilient crops (OECD, 2017c). However, to address falling rice prices and strong lobbying from farmers' interest groups, the government reinstated target intervention prices set below the market prices for different local varieties of rice and offered new cash incentives and subsidised loans to rice farmers to stockpile rice in late 2016 (Peel, 2016). Thailand is also encouraging some resilient practices through economic incentives. For instance, to promote diversification and water access, the government pays two-thirds of the cost of building a new farm pond (RID, 2017). Moreover, to implement the country's zoning plan, farmers are offered economic incentives to reduce rice production and switch to another crop suitable for the local conditions (MoAC, 2017b).

Box 4.3. Water pricing

Water pricing is an important economic instrument for encouraging efficient water usage and reducing the risk of drought; however, identifying the appropriate price can be difficult and should form part of a broader water allocation and management system. "Administrative water pricing is typically implemented by a government or collective agency that provides a water service and attempts to recover at least part of the cost. Reducing water demand [...] through a price increase [is challenging, as it] requires some knowledge of the price elasticity of water demand, which can vary a great deal across time. In addition, water price increases may have negative equity implications for farmers, leading to regressive redistribution through water demand. Finally, political pressures from the agriculture sector are susceptible of undermining the development of such an instrument. Broader institutional aspects can also play a role" (OECD, 2016c). Such challenges notwithstanding, the OECD recommends that agricultural water charges cover the full supply costs at a minimum. Ideally, charges should reflect the opportunity cost of withdrawals and be accompanied by social and adjustment policies to compensate low-income farmers (OECD, 2016b).

The price of water is very low – or sometimes free – in Southeast Asian countries, encouraging overuse and increasing the region's vulnerability to drought. In countries that charge water use, the fee is normally based on surface area – as opposed to units consumed – which is encouraging overuse.

- *Myanmar*: The price of water for agricultural producers in Myanmar is very low and charged according to land area. Prices charged in government irrigation systems range from MMK 2 250 to 22 500 (USD 1.7-17) per ha; the actual cost of providing water is much higher, as much as MMK 250 000 (USD 185) per ha in pumped irrigation systems (IWMI, 2015).
- *Philippines*: Farmers were previously charged an irrigation service fee to cover operational and maintenance costs of water irrigation systems, but this fee has been abolished in 2017. A fund worth USD 45.9 million has been constituted to cover the national irrigation costs in 2017 (OECD, 2017b).
- *Thailand*: Water is provided free of charge to Thai farmers by the Royal Irrigation Department (RID, 2017), exacerbating the country's water overuse problem. The government is starting to encourage farmers to reduce their input costs and water usage; this may help reach the objectives of strengthening agricultural resilience and increasing farmers' productivity.
- *Viet Nam*: Water overuse a growing concern in Viet Nam is exacerbated by the low cost of water. High subsidies in particular, for rice farmers discourage efficient use of water and increase the sector's vulnerability to drought. Viet Nam is currently developing a new law on water irrigation, which will likely vary according to crops grown and surface area (MARD, 2017a; IPSARD, 2017). "Re-establishing a water fee based on a per-unit-of-water charge rather than a per-hectare charge, as previously applied, would encourage greater water use efficiency (OECD, 2016a).
 - *Viet Nam*: While market price support measures may increase vulnerability among Vietnamese farmers, other economic incentives and penalties appear aligned with resilience objectives. In terms of market price support, "producers of import competing commodities such as beef and veal and sugar cane are protected by tariffs. [Moreover,] farmgate rice prices are supported by a subsidy to rice purchasing enterprises for the temporary storage of rice during harvest and establishment of target prices which vary between regions and crop season with the objective of providing farmers with a profit of 30%" (OECD, 2016a). These

measures may encourage farmers to produce such products, even in vulnerable regions. On the other hand, the country's rice and coffee zoning programme reportedly takes vulnerability into account and is enforced with financial penalties (MARD, 2017b). If farmers decide to grow something other than rice or coffee in the designated zones, they are not eligible for financial support when a disaster occurs. Moreover, economic incentives are offered to encourage efficient water usage in some areas: concessional credit schemes are offered to coffee farmers who invest in water-saving irrigation systems (MARD, 2017b).

Agricultural insurance is spreading in some countries, but design issues constrain its effectiveness

When designed effectively and co-ordinated with other financial tools and a broader risk management strategy, agricultural insurance may serve two key roles: reducing risk exposure and transferring catastrophic risk to insurance markets in a cost-effective way (Box 4.2).

A first prerequisite to reducing risk exposure is an effective information campaign. By educating farmers about how insurance works and how useful it can be to hedge their risk, awareness about risk exposure will increase; in turn, better information to farmers on available agricultural insurance products may encourage them to reduce their risk exposure in certain contexts – for instance, to minimise their losses or qualify for a lower premium.⁴ While the impact of insurance on reducing risk exposure has been limited in practice, the literature suggests potential for risk reduction spillovers in the context of information about risk exposure. Affordable opportunities to reduce risk – for instance, by bundling insurance with drought-resistant seeds – may also be appropriate in certain contexts (Carter et al., 2008; Ward et al., 2015; Surminski, 2013).

The cost of insurance may also affect insurance penetration rates and incentives to reduce risk. For instance, if insurance is heavily subsidised, it can distort farmers' incentives to reduce their risk exposure (OECD, 2016c). On the other hand, if the insurance premium is above farmers' willingness to pay, farmers will not purchase insurance at all. The challenge is thus to strike a balance that maximises the risk transferred while minimising the level of risk that farmers are induced to take. Governments have a key role to play in this regard; a clear framework for the allocation of risk and responsibilities and support in the development of insurance markets is often needed (OECD, 2016c). Moreover, as highlighted in the OECD Recommendation on Disaster Risk Financing Strategies (OECD, 2017d), governments should also ensure insurance is complemented by effective land-use regulations as well as targeted investments in preventive measures.

To reduce risk exposure and cost effectively manage the remaining risk, careful design of the insurance policy is also critical. Historically, most agricultural insurance products were indemnity-based, i.e. pay-outs were based on observed losses at the plot level.⁵ However, many developing countries are moving towards index-based products – which link pay-outs to indices such as rainfall levels or area yields recorded at a more aggregated level. The advantage of index-based policies is that they are less expensive to implement (due to lower monitoring costs and less moral hazard), particularly in countries with predominantly small farms. An important drawback, however, is that index-based policies only insure a proxy of farmers' actual losses: this means that the pay-out farmers receive may not be sufficient for losses incurred or may even be too generous (OECD, 2016c). Many countries have found that a hybrid product that combines traditional crop insurance with an index-based insurance product offers

particular advantages for resilience: it can (i) reduce transaction costs by standardising the distribution of pay-outs; (ii) ease liquidity-related barriers (by providing partial cash payouts quickly based on losses recorded in satellite images); and (iii) curb moral hazard by linking pay-outs to shocks at a more aggregate level (World Bank, 2014a; 2013; 2012a). However, notwithstanding efforts to lower costs, most insurance products are still unaffordable for low-income farmers. Subsidy schemes can help to increase take-up, but should be carefully designed to ensure that the incentives remain for farmers to reduce their risk. Alternatively, insurance can be focused on wealthier farmers and a disaster-linked cash transfer programme can be developed for poorer farmers. Lastly, the success of insurance products also depends on their level of interaction, substitutability and complementarity with other financial products such as savings, loans and cash transfers, which are discussed further in other sections of this report.

Agricultural insurance markets in Southeast Asia are developing, though current policies limit resilience due to design flaws and a focus on water-thirsty crops. A review of agricultural insurance in ASEAN countries identified that markets remained underdeveloped in most countries and achieved low rates of penetration (GFDRR, 2012). Among the case countries for this study, the Philippines and Thailand are more advanced and both offer indemnity-based policies for selected agricultural products. Though both schemes offer advantages, they also have design constraints that are limiting their potential benefits in terms of risk reduction and risk transfer. Myanmar and Viet Nam have yet to develop agricultural insurance products at the national scale, though several pilots have been initiated.

A common challenge in the development of agricultural insurance markets for many Southeast Asian countries is the high-level – and often high correlation across regions – of risk exposure. In particular, disasters occur regularly in certain locations, impeding the pooling of risk in the form of private insurance. Public insurance policies therefore have an important role to play in covering such risks. A regional risk pooling vehicle has also been proposed as a potential tool for managing such risks.⁶ Such a pool would provide public funds needed to secure the trust of private reinsurers who could help establish a sound financial basis for a private agricultural insurance market in the region. The ASEAN Cross-Sectoral Coordination Committee on Disaster Risk Financing has recently started negotiating the creation of such a regional risk pooling mechanism (Artemis, 2017).

In addition to the general regional findings mentioned above, the following summarises the specific local situation and policy approaches to agricultural insurance in the four countries under study.

- *Myanmar*: While several small pilots are ongoing (Swiss Capacity Building Facility, 2015), the agricultural insurance market in Myanmar is largely undeveloped. There is interest in developing an insurance scheme among government counterparts, but it is not a policy priority for the immediate future. To design an index-based policy, Myanmar would first need to strengthen the country's information system (Kloeppinger-Todd and Sandar, 2013; MOALI, 2017).
- *Philippines*: The Philippines Crop Insurance Corporation offers indemnity insurance for damage from natural calamities and pests and diseases to farmers producing rice, maize, high-value commercial crops and livestock, among others. As with most indemnity-based policies, the pay-outs are subject to insurance fraud and lengthy waiting periods (normally 60 days) that impede efficient – and

thus often resilient – spending on farm expenditures. Moreover, while most farms are required to cover the full insurance premium, several programmes also provide subsidised insurance – in particular, for rice and corn production – to registered subsistence farmers and certain loan recipients. Though partial subsidies can help increase take-up levels in certain contexts, large preferential subsidies such as these can encourage farmers to plant specific crops, even if they are not well suited to local climate conditions. In collaboration with several development partners, the Philippines has started to pilot area-based yield index insurance and weather index-based insurance products, which would help overcome the limitations of indemnity insurance. An additional challenge that future efforts will need to tackle is that coverage levels remain low – only 7% of total agricultural land is currently insured (DA, 2015, as quoted by OECD, 2017a).

- Thailand: The National Rice Insurance Scheme a new indemnity-based insurance scheme for damage from natural disasters⁷ for rice farmers was launched in 2014 and has expanded significantly in the last couple of years, from 240 000 ha in 2015 to 4.8 million ha in 2016 (nearly half of Thailand's 10.1 million ha of farmland). This dramatic increase was achieved by shifting from selling insurance with a 60% subsidy directly to farmers to fully subsidising the insurance and incorporating it into loans from the Bank for Agriculture and Agricultural Cooperatives⁸ (Oxford Business Group, 2016; Chantanusornsiri, 2016; Rattanayod, 2016). While such a system overcomes low willingness to pay for insurance (Nabangchang et al., 2014; UNESCAP, 2015) and has increased the number of farmers that are covered, it may be less effective at raising awareness and encouraging farmers to reduce their risk exposure as farmers are less active in the transaction and thus risk information is not necessarily transferred. Moreover, the scheme does not accurately reflect shocks suffered at the farm level as a claim is dependent on the government declaring a disaster for the entire area. Thailand has also piloted an area yield index insurance policy that would help to minimise this issue, but it is still under development (Chantanusornsiri, 2016; Rattanayod, 2016). Looking ahead, the scheme should also be expanded to cover other agricultural products, so as not to distort incentives and encourage rice production in vulnerable regions.
- *Viet Nam*: Viet Nam's agricultural insurance market is still in early stages. A pilot insurance scheme was launched in 2011 to insure paddy (through an index-based policy) and livestock and aquaculture (through an indemnity-based policy) with varying subsidies according to income levels. However, the scheme was not extended due to both demand-side constraints (low take-up levels as a result of low coverage and limited awareness) and supply-side constraints (high expense for the government and limited buy-in from the private sector). MARD is currently evaluating plans for insurance development in the future (FAO, 2016a; Lotsch et al., 2010; MARD, 2017b; Nguyen, 2017; OECD, 2016c; Tinh, 2017).

4.3. Institutional and household preparation activities are picking up

This section reviews two key policy instruments to help farmers and their communities prepare for the risks that cannot be eliminated by prevention and mitigation measures: (i) weather and hydrological information systems and (ii) and precautionary savings.

Weather and hydrological data gathering is increasingly accurate but not always widely disseminated

A robust weather and hydrological information system allows governments to identify and map the risks from weather-related disasters. A performing hydrometeorological information system is therefore and important part of the DRM cycle (OECD, 2014b). In the agricultural sector, timely weather and water level information allows farmers to plan evasive action if forewarned of an incoming drought, flood or storm (OECD, 2016c). It also helps insurance providers make more accurate calculations of the risk exposure of their customers, and thus calibrate their insurance products. A dense network of hydrometeorological stations is needed to collect information on weather and water indicators. These indicators allow meteorological services to calculate the risk of weather-related disasters from past occurrences and to forecast the onslaught of catastrophic droughts, floods and tropical storms. Innovations based on satellite imagery could also improve weather forecasts. Related to weather and water information systems, improved statistical data on land use and crop production are also important elements of a robust agricultural information system and can support the design of robust, efficient insurance schemes. However, just as important as the data needed for weather forecasts is the information network to disseminate the forecasts to the rural areas and farmers. The section above on information campaigns to build the awareness of farmers to risk management has already dealt with information dissemination channels to farmers. The same information and communication technologies can be used to reach farmers for longterm awareness raising about risk management and short-term early warning systems.

ASEAN countries have become aware of the importance of a robust weather and hydrological data collection system. In ASEAN, major catastrophic events like the 2004 Indian Ocean Tsunami, the 2008 Nargis cyclone in Myanmar, the 2011 floods in the Central valley of Thailand and the 2013 typhoon Haiyan in the Philippines have raised governments' awareness of the importance of gathering weather and river level data. Countries in ASEAN are thus improving the coverage of their weather and water information systems but conveying relevant and timely hydrometeorological information to the farmers seems to be a general Achilles heel. One product of this new paradigm was the Regional Integrated Multi-Hazard Early Warning System for Africa and Asia (RIMES), based in Bangkok, Thailand (www.rimes.int/). Its mandate is to gather and disseminate data to forecast weather-related disasters, among other extreme events. ASEAN countries also have their own ASEAN Climate resilient network knowledge forum to gather and share information on how agriculture can be better prepared to weather-related disasters (http://asean-crn.org/). The ASEAN Food Security Information System set up by ASEAN countries, China, Japan and Korea includes an early warning system on any foreseen difficulties in production of major food crops that will affect food security (www.resakss-asia.org/partners/afsis/). Finally, ASEAN's Coordination Centre for Humanitarian Assistance is in charge of sharing good practices and co-ordinating regional responses to disasters, a data information centre, and capacity building of national staff on disaster management (FAORAP, 2017). In parallel, the four countries studied have developed appropriate organisations and regulatory frameworks on the topic

of water and weather forecasting services (Table 4.2). In addition to public weather and hydrological information services, the private sector and local communities can also participate in sharing relevant information to farmers (FAO, 2016b). For example, allowing upland and lowland communities to share information on their weather conditions and farming practices would enable upland communities to interpret upland rainfall intensity, thus providing real-time warnings to the lowland villages of possible flooding conditions.⁹

In addition to the general regional findings mentioned above, the following summarises the specific local situation and policy approaches to improving the hydrometeorological information system in the four countries under study.

- Myanmar: The country has put a commendable emphasis on improving its network to collect weather and water data. This network has become fairly effective; though it could be densified further (Aye, 2014). The Department of Meteorology and Hydrology (DMH) generates weather forecast and early warnings for cyclones, storm surges and floods. A colour-coded cyclone warning message was started in 2009 to disseminate early warning messages more quickly. As part of the MAPDRR, the Myanmar government is improving its meteorological observation and forecasting with automatic weather observation stations set up in 30 townships throughout the country (Myanmar, 2016). The current network of automatic weather stations allows coverage of a 50 km radius per station. To reach international standards, the network would need to be densified to cover a 5 km radius per station. For disseminating this information, the country is continuing the establishment of a multi-hazard end-to-end early warning dissemination system in selected villages in the Averwaddy, Sittwe and Rakhine regions. The media and local communities also disseminate this information to farmers. The DMH has organised the Monsoon Forum as a mechanism to foster information sharing between forecast producers and users. International and bilateral development partners are particularly active in helping the Myanmar government improve its weather and water level information system.
- *Philippines*: The national weather monitoring system has improved but the effectiveness of the early warning system can be upgraded to reach more farmers. Recent catastrophic weather events have highlighted the importance of strengthening the Philippine Atmospheric, Geophysical and Astronomical Services Administration (PAGASA) (UNISDR, 2013a). However, "the effectiveness of early warning systems remains relatively low. Around 70% of farmers in the Philippines receive warnings on tropical cyclones 24 hours prior to the event. But only 10% receive warning on flooding; 12% on continuous rain; 4% on drought; and 13% on temperature increase. The number of weather stations also remains limited." (OECD, 2017a) Filipino local community-based information relays are very common and relatively efficient (Seng, 2016; UNISDR, 2008).
- *Thailand*: The Department of Meteorological and Department of Mineral Resources are in charge of gathering weather and water level information. Once transmitted to the central DRR office at the Department of Disaster Preparedness and Management, the information is transferred to the provinces likely to be affected for local dissemination (Chariyaphan, 2012).

Viet Nam: The country has a long-standing history of gathering meteorological • and hydrological data but the targeting of the information disseminated can still be improved (UNISDR, 2013b). The National Hydro-Meteorological Service provides immediate, short-, medium- and long-term weather forecasts. Its information is accurate but more effort can still be made in tailoring the information to the different users, including the various levels of education of the farming population in Viet Nam. Viet Nam is involved in an FAO project on Watching Agricultural Drought Worldwide from Space using the FAO-Agriculture Stress Index System. A pilot project is exploring the possibility of applying FAO's ASIS tools to the Central Coast and Central Highlands of Viet Nam. The project is meant to assess the current operational systems for agricultural drought monitoring and improve it with geospatial information to complement the existing agricultural drought monitoring and early-warning system. The project will start in Ninh Tuan Province and will produce a technical proposal to upscale the pilot system to national level (www.fao.org/climatechange/asis/en).

| | Myanmar | Philippines | Thailand | Viet Nam |
|---|--|---|---|--|
| National Meteorological or Hydrometeorological Service | Department of Meteorology and Hydrology, Ministry of Transport | Philippine Atmospheric Geophysical and Astronomical Services Administration, Department of Science and Technology | Thai Meteorological Department, Ministry of Digital Economy and Society | National Hydro- Meteorological Service of Viet Nam, Ministry of Natural Resources and Environment |
| Law, decree or other legislative act on meteorology (or hydrometeorology, or similar) | None | Presidential Decree No. 78: Establishing the Philippine Atmospheric Geophysical and Astronomical Services Administration | None | Prime Ministerial Decree |
| Current level of service provision for different types of services (country self- assessment) | Public weather services: Climate services Hydrological services Tsunami services (partly satisfactory) | Public weather services: Warning services Climate services Aviation services Marine services Agrometeorological services Hydrological services Tailored services to specific economic sectors (no self-assessment) | Public weather services: Warning services Climate services Aviation services Marine services Agrometeorological services Hydrological services Tsunami service (satisfactory: meeting most of the requirements) | Public weather services: Warning services Climate services Marine services Agrometeorological services Hydrological services Air and Water quality (no self-assessment) |

Table 4.2. Summary of legal and institutional framework on hydrometeorological services in selected ASEAN countries

Source: World Meteorological Organization Country Profile Database https://www.wmo.int/cpdb/.

Informal precautionary savings are a common risk management tool among wealthier farmers

Precautionary savings are a useful financial tool for farmers to prepare for weatherrelated disasters. "Defined as the extra savings made by an economic agent due to the presence of a given risk in the future," [precautionary savings can take the form of individual or mutual systems. An important advantage of precautionary savings is that they are flexible and can be used to] manage all risks whatever their origins: weather, markets, accidents, etc. Of course, there are challenges with this approach: [individual risks assessments are subject to uncertainty] and building precautionary savings can be difficult or impossible for those who are in financial stress" (OECD, 2016c). Saving with formal financial institutions is one way to encourage better money management in the context of such challenges.

Precautionary savings is a common risk management tool among wealthier farmers in Southeast Asia, though formal savings accounts are still not widely used. Given low and volatile income levels in many ASEAN countries, the majority of smallholder farmers in the region do not have access to precautionary savings. However, among farmers with higher incomes, savings are commonly set aside to prepare for emergencies such as weather-related disasters. Most keep savings at home, but use of formal savings accounts is increasing. Given the complementarity of various financial instruments to hedge against risk, the prevalence of precautionary savings among wealthier farmers in the region could potentially reduce demand for insurance.

In addition to the general regional findings mentioned above, the following summarises the specific local situation and policy approaches to encourage farmers to use precautionary savings in the four countries under study.

- *Myanmar*: Savings levels in Myanmar are very low, particularly in rural areas. High poverty levels – and thus limited disposable income – as well as high transaction costs are two key barriers in this regards (Kloeppinger-Todd and Sandar, 2013). In an effort to increase savings rates in rural areas, the MADB now requires its loan recipients to open a savings account with MMK 3 000 (USD 2.2). However, less than 10% of farmers in Myanmar have loans with MADB (MOALI, 2017). Scaling up such mechanisms would help increase the low level of savings in rural areas.
- *Philippines*: Precautionary savings are a common approach to manage risk in the Philippines, but formal savings tools are not widely adopted. According to a 2015 survey, the most common savings priority of Filipinos is emergencies: nearly two-thirds (64%) of Filipinos that save have emergency funds. However, access to formal savings opportunities is limited. Among rural Filipinos who save money, nearly three quarters (72%) keep their savings at home. Only one third have savings in a bank account (26%) or with a co-operative (9%). Formal savings rates in urban areas are higher (40% in bank accounts), highlighting challenges in the accessibility of banks in rural areas (Bangko Sentral ng Pilipinas, 2015).
- *Thailand*: Undersaving is a common problem in rural Thailand. According to Patmasiriwat and Hengpatana (2016), 29% of rural households are in debt and 47% do not save enough to cope with future risks. The Bank for Agriculture and Agricultural Cooperatives has made efforts to increase rural savings rates in recent decades (BAAC, 2010). As a result, close to half of Thai farmers now have a formal savings account to qualify for more elaborate financial products like loans and insurance (Oxford Business Group, 2016).
- *Viet Nam*: Most farmers have access to formal savings opportunities in Viet Nam, but such services are still not widely used and savings rates in rural areas remain low. Exceptions in very remote areas notwithstanding, most rural areas are well covered by the Viet Nam Bank for Social Policies, the Viet Nam Bank for

Agriculture and Rural Development and co-operative banks. Nonetheless, savings levels remain low and formal services are not widely used, particularly among low-income rural households (IPSARD, 2017; OECD, 2015a).

4.4. ASEAN governments have honed their capacity to respond to weather-related disasters

This section explores two policy tools needed to respond quickly to weather-related disasters in the agricultural sector, namely: (i) crisis management procedures and (ii) disaster linked cash transfer programmes.

Crisis management procedures are well established in the legal framework for DRM

As described in Section 4.1, the policy guidelines from international organisations recommend setting up legal frameworks and institutions to implement effective DRM. This includes clear protocols on how to manage crises and the responsibilities of different stakeholders when critical decisions are needed quickly under difficult and complex conditions (ASEAN, 2016; Carter, 2008; CFE-DMHA, 2015; IFRC and UNDP, 2014; OECD, 2015d, 2014b; UN, 2015).

All case countries studied have followed best international and regional practices by establishing legal frameworks and institutions to elaborate and implement crisis management procedures. However, the key challenge lies in the implementation of these DRM frameworks and strategies when disaster strikes. The national regulations, plans and activities are then adapted to fit local contexts under the co-ordination of local governments. With the high frequency of weather-related disasters in ASEAN, the frameworks and plans for DRM are unfortunately put into practice relatively often. On the bright side, this allows the government authorities and civil society to learn from experience and improve their crisis management procedures. The Ministries in charge of agriculture and rural development in the region often also have responsibility over hydraulic infrastructure. Thus, the interests of the agricultural and food sectors are taken into account in crisis management procedures although the priority for disaster response is more often saving lives and restoring transport access to devastated areas. Still, better governance and co-ordination between local units of the line ministries is needed to allow this devolution process to bear fruit for rapid disaster response.

When a weather-related disaster occurs in an ASEAN country, the relevant national committee in charge of disasters co-ordinates the activities of the line ministries to organise renewed access to the affected area; emergency evacuation of casualties; emergency distribution of essential food, drinking water, blankets, clothes and medicine; emergency reconstruction of damaged infrastructure. Viet Nam in particular has set up a national reserve with stocks worth USD 3.52 million in 2016 for these essential goods, to be used in times of disasters and epidemics. The national reserve is buttressed on a network of local reserves (MARD, 2017b).

ASEAN countries facing a food security emergency can request the assistance of the ASEAN Plus Three Emergency Rice Reserve (APTERR) set up by ASEAN, China, Japan and Korea. Although existing since the 1970s, APTERR is still struggling to live up to its goal of improving the fluidity and rapidity of emergency rice distribution in its member countries. Its main limitations in terms of emergency distribution are linked to

the sometimes slow pace of emergency reconstruction of damaged infrastructure, which remains a national prerogative (Trethewie, 2013).

More controversially, the Philippines has intervened in food markets following a weatherrelated disaster. The Filipino government set a temporary price freeze in modern and traditional retail markets for basic commodities after the country was hit twice by typhoons Ondoy and Pepeng in 2009. These price caps were meant to limit food price inflation, which hit basic food commodities and vegetables as major producing areas of the country had been hit by the disasters (World Bank, 2011). Rather than setting price caps on local markets, it might have been more efficient to import the goods necessary to replace the production damaged, allowing poor households to ensure their food security.

Disaster-linked cash transfers offer a useful safety net in many countries, though programme design could be improved

Disaster-linked cash transfer programmes are a key financial tool for managing the immediate financial impact of weather-related disasters for low-income households in the agricultural sector. Due to financial constraints and lower levels of financial education, take-up of agricultural insurance products tends to be very limited among low-income households. Disaster-linked cash transfers help to fill this gap in financial coverage and reduce the risk that such households fall further behind when a disaster occurs. By registering participants in advance and establishing a quick cash disbursement mechanism (such as via mobile banking), participants can receive a small cash transfer within a few weeks of suffering losses from a disaster. Such payments enable farmers to purchase new inputs, thus strengthening their resilience by reducing disaster-induced disruptions to production and avoiding the sale of valuable assets. When data on agricultural losses is collected via satellite data and farmers are paid directly through modern technologies such as mobile phones, disaster-linked cash transfers can also be cost effective at scale (World Bank, 2014a, 2013; OECD, 2017a).

Disaster-linked cash transfer programmes are already employed in some Southeast Asian countries, providing an important source of financial relief. However, many programmes are slow to make disbursements and costly for the government. In some countries, loss assessments are undertaken for each farm, which slows the disbursement process and inflates programme costs. Some countries target poor households. However, in others, all farmers are eligible, regardless of farm size and income levels. This is problematic as it may actually increase risk-taking among wealthier farmers that have other forms of insurance. The lack of targeting also increases costs for governments, which are likely to persist in the long term: offering disaster-linked transfers to all farms fosters a culture of dependence, reducing larger farms' demand for insurance and increasing their expectation that the government will support them when a disaster occurs.

In addition to the general regional findings mentioned above, the following summarises the specific local situation and policy approaches to emergency cash transfers after a disaster in the four countries under study.

• *Myanmar*: Myanmar does not have a disaster-linked cash transfer programme, but existing frameworks may support the development of such a scheme in the coming years. As a first step towards developing a disaster-linked cash transfer programme, the Ministry of Social Welfare, Relief and Resettlement has developed a set of guidelines for an emergency cash transfer programme. However, the financial mechanism to fund such a programme is still lacking. Myanmar's new National Framework for Community Disaster Resilience

suggests that the country's existing cash transfer programme, which provides payments to poor households with children, could be expanded to provide disaster-linked payments (Myanmar National Framework for Community Disaster Resilience, n.d.).

- *Philippines*: The Philippines does not have a disaster-linked cash transfer programme, but other programmes have been employed in recent disasters to identify some beneficiaries. In particular, the Philippines' large scale conditional cash transfer programme (Pantawid Pamilyang Pilipino Program or the 4Ps) currently providing financial grants to 4.4 million low-income families with children was used to quickly identify participants for cash-for-work programmes following Typhoon Haiyan in 2013 (World Bank, 2014b). To ensure comprehensive coverage of the agricultural sector, such a scheme would need to be expanded to include low-income households without children when disasters occur.
- *Thailand*: In addition to the agricultural insurance programme, Thailand also disburses small payments to all farmers in affected regions when an official disaster is declared. Farmers are eligible to receive THB 6 956 (USD 201) per ha of rice, THB 7 175 (USD 208) per ha of field crops and THB 10 563 (USD 306) per ha of horticulture crops (MoAC, 2017a). While potentially an important tool for helping farmers purchase new inputs, the scheme is slow to issue pay-outs (3-4 months on average) and thus decelerates the recovery process (Chantanusornsiri, 2016). Moreover, disasters declared at the aggregate level do not necessarily correspond with disasters suffered at the farm level. In other words, some farmers do not receive pay-outs when suffering from losses and others receive pay-outs that they did not need. Offering such payments to farms of all sizes also makes the scheme very expensive; larger farms could afford to purchase insurance or manage the financial risk of weather-related disasters through other means.

| | Per hectare | | | | |
|------------------------------------|-------------------------------|----------------------|---------------------|--|--|
| | 0-30% Damaged | 30-70% Damaged | > 70% Damaged | | |
| Rice, maize and other cash crops | 0 | VND 1 mln (USD 44) | VND 2 mln (USD 88) | | |
| High-yield rice | 0 | VND 1.5 mln (USD 66) | VND 3 mln (USD 132) | | |
| Trees (e.g. coffee, rubber, fruit) | 0 | VND 2 mln (USD 88) | VND 4 mln (USD 176) | | |
| | | Per head | | | |
| Poultry | VND 10-35 000 (USD 0.44-1.54) | | | | |
| Buffalo, cow, horse | VND 0.5-6 mln (USD 22-264) | | | | |
| Deer, sheep, goat | VND 1-2.5 mln (USD 44-110) | | | | |

 Table 4.3. Selected examples of disaster-linked cash transfer programme payments for agricultural producers in Viet Nam, 2017

Note: Under a previous decree (Decision 49/2012/QD-TTg), farmers often received less than the rates above, as local governments contributed to these payments and frequently lacked the necessary funds. The 2017 decree aims to address this issue by mobilising resources from a comprehensive range of sources and issuing a new supporting mechanism from the central budget (CIEM, 2017). *Source*: Decree 02/2017/ND-CP dated 09 January 2017.

• *Viet Nam*: Viet Nam's disaster-linked cash transfer programme provides small payments to farmers according to the type of commodity and level of losses suffered. For instance, a farmer growing rice, maize and other cash crops qualifies for VND 2 million (USD 88) per hectare if damage is more than 70% and VND 1 million (USD 44) per hectare for damage between 30% and 70% (Table 4.3) (Viet Nam, 2012). When a farmer suffers from a loss due to a natural hazard, he or she can apply for an assessment of the farm's losses – a system that can be time-intensive and expensive. All farms are eligible to participate in this scheme regardless of size, further inflating the cost of the programme.

4.5. Recovery needs and implementation are fitted to each disaster circumstances but do not build resilience to future disasters

Recovery from a disaster involves policy measures that help populations building back better (OECD, 2014b). Recovery should not be limited to re-instating a pre-disaster situation although that is often the limited objective governments try to reach, even in OECD countries. Similarly, the ASEAN countries under study concentrate their disaster recovery efforts to bringing their economic potential back to where it was before the disaster hit. They increasingly use the Post-Disaster Needs Assessment (PDNA) method to estimate the needs to recover from weather-related disasters, which allows governments more efficiently to earmark the budget needed or to target technical and financial assistance from the international development community (UNESCAP, 2015; World Bank, 2011). This section reviews two key policy instruments to aid the agricultural sector in the recovery process: (i) provision of agricultural inputs and equipment and (ii) debt rescheduling measures.

Inputs or equipment can be slow to reach their beneficiaries if procurement processes are not streamlined

The policy guidelines from international organisations recommend setting up legal frameworks and institutions to implement effective DRM, which includes jump-starting the recovery process by providing timely inputs and equipment to resume agricultural production (ASEAN, 2016; Carter, 2008; CFE-DMHA, 2015; IFRC and UNDP, 2014; UN, 2015). An effective tool to accelerate the capacity of the agricultural sector to get back into production after a disaster is the agricultural component of the PDNA (ADB, 2013; FAO, 2016a, 2015b, 2015c, 2009)

In the four ASEAN countries studied, the ministry in charge of agriculture is usually responsible for sourcing and distributing essential commodities for the agricultural sector after it is hit by a disaster: rice, seeds, insecticides, small farming equipment and veterinary medicine. These items are sometimes held in the national reserve along with basic food, drinking water and other emergency commodities to be distributed to affected areas. The countries reviewed take this issue very seriously because leaving poor smallholder farmers to fend for themselves after a disaster would have strong negative impacts on the country's food security and social stability. In this sense, ASEAN countries are usually better equipped than OECD countries to supply inputs and equipment to their farmers. Nevertheless, the evidence gathered suggests that the efforts to provide inputs and equipment to farmers after a disaster could be streamlined and made more efficient with the help of local civil society and international development partners to reach even more farmers in areas affected by weather-related disasters.

The example of the Philippines and its PDNA after typhoons Ondoy and Pepeng shows how the rapid assessment of the needs to recover from a disaster can lead to streamlining of funds being identified and earmarked for recovery, which allows speedy rehabilitation and economic activity to resume promptly (World Bank, 2011). Similarly, Myanmar requested the technical assistance of FAO to prepare its agricultural PDNA after cyclone Nargis, which made it easier for the country and its development partners to source the funds needed for the recovery process (FAO, 2009).

Nevertheless, some government services still need to become more efficient in procuring the products needed for post-disaster recovery. Despite a USD 5 million loan from the World Bank to buy small agricultural equipment for farmers hit by catastrophic floods in 2015, the government of Myanmar was not able to spend the funds allocated quickly enough to foster a quick recovery (World Bank, 2017).

Debt rescheduling is a common financial assistance tool in many Southeast Asian countries

A useful financial tool to support the recovery process after an extreme weather event is debt rescheduling. Agricultural loans should include clear conditions under which debt is rescheduled. This provides farmers with a limited, implicit "insurance" against catastrophic risks and enables them to make productive investments. Without such schemes, the long-term impact of weather-related disasters can be severe. If farmers do not have sufficient financing to pay off their loans, they may be forced to sell their land (Kloeppinger-Todd and Sandar, 2013).

At the same time, such rescheduling terms should be conservative and write-offs for the interest or loan principals should be avoided. A key concern with large debt write-offs after disasters is that they may encourage farmers to make high-risk investments and increase vulnerability because they know that their debts will be written off in case of a disaster. Large write-offs may also crowd out private insurance providers from the insurance market by lowering the demand for insurance products and making it difficult for them to finance their own debt (OECD, 2011, 2009).

Debt rescheduling is a common financial assistance tool in Southeast Asia. Some countries employ such measures in a more systematic way than others. In some countries, interest can be written off for certain loan programmes, which may increase farmer vulnerability. In addition to these general regional findings, the following summarises the specific local situation and policy approaches to emergency cash transfers after a disaster in the four countries under study.

- *Myanmar*: While loan access in rural areas is relatively limited¹⁰, the two main formal providers the Myanmar Agriculture Development Bank (MADB) and MOALI's Co-operatives Department offer debt rescheduling. The terms of MADB loans can be relaxed if farmers send an application after a disaster occurs and it is approved by an advisory committee. Interest can also be written off for a finite period. The Co-operatives Department also reschedules existing loan periods and issues additional six-month loans when a disaster occurs (MOALI, 2017).
- *Philippines*: Debt cannot be written off, but loan payments can be rescheduled and additional loans can be issued. "The Survival and Recovery Loan Program provides financing to supplement existing resources of the Department of Agriculture and the Agricultural Credit Policy Council in providing calamity loan

assistance to farmer families in typhoon-affected areas for the rehabilitation of their livelihoods. The Agricultural Credit Policy Council provides zero-cost interest rate to eligible conduits under a fund management arrangement. In turn, these disburse loan funds to affected families at 0% interest. Eligible end-borrowers are small farmers or their household members who are existing borrowers" (OECD, 2017a).

- *Thailand*: The Thai government's commitments to reschedule debt or reduce interest rates are decided on an annual basis. For 2016-17, the government committed to reducing the interest of agricultural loans issued through two specific agencies, namely: (i) by covering 3% of the interest rate for Farmer Cooperative Members in Southern Thailand that were affected by drought and (ii) covering interest for one year for farmers of the Revolving Fund (MoAC, 2017a).
- Viet Nam: Debt rescheduling is common for agricultural loans (MARD, 2017b).

Notes

¹ At the irrigation perimeter or community level, collective water management innovations have been trialled successfully in OECD countries: lining of irrigation canals, capturing and using rainwater, benchmarking among water suppliers to limit distributional channel losses, establishing an industry code of practice for irrigation system design and use. However, improving the efficiency of water use by farmers can have perverse effects and counterproductive outcomes by limiting the natural water recharge into groundwater systems, encouraging more irrigation, and fostering farms to specialise in the production of more water-thirsty crops (OECD, 2016c, 2015c).

² In terms of monitoring of extension services, national statistics usually report the output of extension (e.g. number of training sessions given or number of farmers trained) but fail to account for extension outcomes like the level of awareness of farmers on weather-related risks and the adoption of farm practices to alleviate these risks.

³ Approximately 10% of farmers in Myanmar are co-operative members (MOALI, 2017).

⁴ For instance, drought insurance could include premium discounts to farmers that use water more efficiently. However, this would require individual water meters to measure water use by farmers or irrigation groups, which is not well developed in many countries.

⁵ An additional challenge with traditional crop insurance products is that their basic structure incentivises moral hazard. As pay-outs are determined by losses at the plot level, there is a risk that some farmers may make less effort or engage in maladaptive practices to intentionally disrupt yields and benefit from the insurance coverage.

⁶ For example, using the same model as the African Risk Capacity (<u>www.africanriskcapacity.org/</u>) and the Caribbean Catastrophe Risk Insurance Facility (<u>www.ccrif.org/</u>).

⁷ Flood or excessive rain, drought, frost, windstorm or typhoon, fire, hail, and damage by pests and diseases (Rattanayod, 2016).

⁸ Approximately 95% of Thai farmers are members

⁹ On strengthening agricultural statistics, the Asian Development Bank is piloting the use of satellites to collect land use and crop production estimates in the Lao People's Democratic Republic, the Philippines, Thailand and Viet Nam through a regional project on innovative data collection methods for agricultural and rural statistics (www.adb.org/projects/46399-

<u>001/main#project-overview</u>). This pilot project is expected to provide good statistical data gathering practices that could be emulated by other countries in the region.

¹⁰ Myanmar's agricultural sector contributes 43% of GDP and employs 54% of the population; however, less than 3% of all outstanding loans are made to this sector. Estimates suggest 10% of rural areas in Myanmar have access to formal financial services. Barriers to expansion include regulatory constraints on commercial banks providing agricultural loans, geographic distance from farmers to bank branches in township centres and land ownership requirements (Kloeppinger-Todd and Sandar, 2013). According to non-governmental sources, private sector loans have declined due to a recent disaster; private loan providers incurred major losses when farmers defaulted on their loans and the government did not step in.

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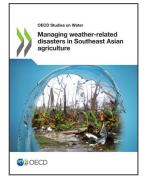
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