# SESSION 3: RISK ANALYSIS IN DIFFERENT COUNTRIES

# SESSION 3.1: THE EUROPEAN UNION DIMENSION

# THE EU LEGISLATION REGARDING GMOS AND ITS IMPLICATIONS FOR TRADE

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### 1. Introduction

The drafting of the new regulations on genetically modified organisms (GMOs) in the European Union (EU) has been a difficult and controversial task. EU regulators have been faced with the challenge of creating rules that address the possible risks to health and the environment from GMOs, in the face of scientific uncertainty regarding these risks. They have also had to ensure that the new rules will give consumers confidence in the safety of those GMOs that are approved for use in the EU. This is part of a general effort to address the erosion of consumer confidence in the EU regulatory system following several recent food-safety crises. As the European Commissioner for Health and Consumer Protection, David Byrne, said in 2001, "Unless we can give EU consumers confidence in this new technology then GM is dead in Europe."

In addition, the new rules on GMOs have to comply with the EU's international trade obligations. In fact, the EU is currently facing a challenge before the World Trade Organisation (WTO) with respect to its (previous) GMO regime. With all these considerations in mind, the EU has revised its legislative regime with regard to the approval and marketing of GMOs. The new legislation was adopted on 22 September 2003 and came into force 20 days after publication thereof in the Official Journal of the EU, on 18 October 2003. Operators will have to comply with the new rules within six months after publication.

This short paper aims to provide a broad overview of the EU legislation applicable to GMOs. It will start by briefly examining the previous EU legislation. It will then explain what is meant by the "de facto moratorium" on approval of GMOs in the EU, before proceeding to a discussion of the new EU legislation. This paper will conclude with a brief overview of the implications of the new EU legislation for business operators wishing to export GM products into the EU.

### 2. Previous EU Legislation

European Community legislation on GMOs was enacted in the early 1990, and has been progressively refined over the years. This legislation regulated three main issues: authorisation for placing GMOs on the market, labelling of products containing GMOs and traceability of these products. These rules are important for EU traders but also for traders in other countries that want to export GMOs into the EU, as their products will have to meet the requirements set out therein.

<sup>&</sup>lt;sup>1</sup> A WTO panel was established on 29 August 2003 to hear the complaints of the US, Argentina and Canada regarding the EC's suspension of consideration and failure to approve applications for authorisation of GM products and the bans of EC Member States on GM products under the safeguards provisions. It is important to note that the challenge did not focus on the previous EC legislation on GMO approval, but rather the EC inaction in GMO approvals and the Member States' safeguard measures.

### Authorisation.

The authorisation procedure for the approval of GM products in the EU is intended to ensure that the safety of these products is scientifically established before they are allowed on the market.

Directive 2001/18/EC on the Deliberate Release of GMOs into the Environment<sup>2</sup> came into force in October 2002 and determined the authorisation procedure for the approval of products consisting of or containing GMOs, before they may be placed on the market or released into the environment. According to these rules, a firm (whether local or foreign) had to submit an application for the approval of the relevant GMO or GM product to the Member State where it intended to first place the product on the market, together with an environmental risk assessment. If the Member State gave a favourable opinion, it informed other Member States of this. If there were no objections, the Member State could authorise the marketing of the product, in which case it could be marketed throughout the EU, provided it met all conditions attached to the approval. If other Member States did raise objections, a decision should have been taken on the issue at the EU level, on the basis of advice from the EU Scientific Committees composed of independent experts.

Products *produced from* GMOs, in other words products that are derived from GMOs but which no longer contain GM material (such as GM protein or DNA), are not covered by this Directive. For example, the process to make tomato sauce from GM tomatoes may eliminate all traces of GM protein or DNA from the final product. Such tomato sauce is not subject to the rules in this Directive.

Under Directive 90/220/EEC, which preceded Directive 2001/18/EC<sup>3</sup> and contained a similar authorisation procedure, 18 GMOs were authorised in the EU. However, no new authorisations have been granted since October 1998. Since the coming into force of Directive 2000/18/EC, 20 applications for authorisation have been received, including 7 which were pending under the previous Directive.

The Regulation on Novel Foods and Novel Food Ingredients<sup>4</sup> set out the authorisation procedure for novel foods, including GM food or food ingredients. Unlike Directive 2000/18/EC, this Regulation covered not only food and food ingredients consisting of or containing GMOs but also those produced from GMOs (i.e. where the GM material is no longer identifiable in the final product). The authorisation procedure under this Regulation was similar to that under Directive 2001/18/EC, except in the case of foods produced from GMOs but no longer containing GM material (such as highly-refined maize oil from GM maize). In the case of foods produced from GMOs, if such foods were substantially equivalent to their conventional counterparts (in terms of nutritional value, metabolism, composition, intended use and level of undesirable substances), there was no need to go through the authorisation procedure before placing those GM foods or food ingredients on the market. A notification to the Commission was sufficient, together with proof of substantial equivalence or an opinion of the authorities of a Member States to that effect. Two varieties of GM cottonseed oil, seven products produced from GM oilseed rape and four from GM maize have been placed on the EU market under this procedure for substantially equivalent products.

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<sup>&</sup>lt;sup>2</sup> Directive of the European Parliament and the Council of the European Union on the Deliberate Release into the Environment of Genetically Modified Organisms and Repealing Council Directive 90/220/EEC, (EC) No. 18/2001 OJ L 106/1 (Brussels: European Community, dated 12 March 2001).

<sup>&</sup>lt;sup>3</sup> Council Directive on the Deliberate Release into the Environment of Genetically Modified Organisms, (EC) No. 90/220/EEC, OJ L 117/15 (Brussels: European Community, dated 23 April 1990).

<sup>&</sup>lt;sup>4</sup> Regulation of the European Parliament and of the Council concerning Novel Foods and Novel Food Ingredients (EC) No. 258/97. OJ L 43/1 (Brussels: European Community, dated 27 January 1997).

### Labelling.

Labelling rules were in place for all GM products that have been authorised for marketing in the EU. It is important to note that the purpose of labelling is not to indicate that the products are unsafe, but only to provide EU consumers with the information necessary to exercise their right to choose between GM and non-GM products. Unsafe GM products would not be authorised for marketing in the EU in the first place.

Directive 2001/18/EC requires that products containing or consisting of GMOs be labelled as such at all stages of placing on the market. The Regulation on Novel Foods and Food Ingredients required that GM food or food ingredients be labelled as such. If food was produced from GMOs but no longer contained GM material and was substantially equivalent to the conventional product, it need not be labelled. GM additives and flavourings are required to be labelled if GMO material is present in the final product, in terms of Regulation 2000/50/EC and GM seeds must be labelled as such under Directive 98/95/EEC. Until recently (see further at section 4) there was no EU legislation dealing specifically with labelling of GMO feed.

Small traces of GMOs may be present in non-GM food or feed due to accidental mixing during cultivation, harvesting, transportation or processing. This is known as "adventitious presence" of GM material. *Regulation* 2000/49/EC<sup>5</sup> provided that if the adventitious presence of GM material in non-GM food is below the threshold of 1%, labelling was not required, provided that the operators could prove that they had taken appropriate steps to avoid the presence of GM material as much as possible.

### Traceability.

Directive 2001/18/EC contains a general obligation on Member States to ensure traceability at all stages of placing on the market of authorised products containing or consisting of GMOs. This requirement applied only to the notifier applying for authorisation for the GM product, not to later business operators on the marketing or distribution chain. This Directive did not define traceability or contain a coherent approach for its implementation.

### 3. The "De Facto Moratorium"

As seen from the discussion above the EU legislation on GMOs has never provided for a moratorium or ban on the authorisation of GMOs. Nevertheless, a "de facto" moratorium exists, as there have been no new authorisations of GMOs since October 1998. Certain Member States decided to block the authorisation process, due to concerns that the existing legislation is not sufficiently rigorous. These Member States insisted that additional rules on labelling and traceability were necessary to respond to consumer concerns.

In addition, certain Member States<sup>6</sup> invoked a "safeguard" clause in the Novel Food and Feed Directive and in environmental legislation. This clause allows them to temporarily ban already *authorised* GMOs in their territories if they have new information providing grounds for considering that the GMO in question presents a risk to human health or the environment. These decisions to temporarily ban authorised GMOs must subsequently be reviewed by the European Commission within 60 days, to

<sup>&</sup>lt;sup>5</sup> Commission Regulation Amending Council Regulation (EC) No 1139/98 Concerning the Compulsory Indication on the Labelling of Certain Foodstuffs Produced from Genetically Modified Organisms of Particulars Other Than Those Provided for in Directive 79/112/EEC, (EC) No. 49/2000, OJ L 6/13 (Brussels: European Community, dated 10 January 2000).

<sup>&</sup>lt;sup>6</sup> Italy, Austria, France, Germany, Luxembourg, Greece and the UK.

determine if they are well founded. Until recently, the Commission took no action in this regard, allowing these bans to remain unchecked. Recently, however, the Commission has officially requested seven Member States to repeal their safeguard measures, after the EU Scientific Committee(s) found that the bans were not justified on the basis of new information on the risks from the relevant GMOs. Decisions on the repeal of these measures are still pending.

The end of the *de facto* moratorium is, however, now in sight. On 28 January 2004, the EC Commission approved a proposal to authorise Syngenta's GM corn (Bt-11) for use in food, under the *Regulation on Novel Food and Feed*. If the Member States in the Council do not reach agreement regarding the authorisation of this product within 90 days, the Commission can grant the authorisation on its own initiative. This would be the first approval of a GM product in the EC since 1998.

### 4. New EU Legislation

In order to address the concerns of Member States and restore consumer confidence in the regulatory regime for GMOs sufficiently to lift the "de facto moratorium" and proceed with the approval of new varieties of GMOs, the EU adopted two new regulations, on 22 September 2003. These are *Regulation No 1830/2003 on Traceability and Labelling of Genetically Modified Organisms*<sup>7</sup> and *Regulation No 1829/2003 on Genetically Modified Food and Feed.*<sup>8</sup> Together with the now-amended Directive 2001/18/EC, these Regulations now form the regulatory framework for GMOs in the EU. This legislation must be complied with not only by business operators within the EU, but also by foreign traders wishing to export GM products into the EU. The relevant rules are discussed further below.

### Traceability and Labelling

The new *Regulation on Traceability and Labelling of GMOs* establishes an EU system to ensure that all GM products (including food and feed) that have received EU authorisation to be placed on the market are traceable and labelled. This regulation applies not only to products consisting of or containing GMOs, but also to food and feed *produced from* GMOs (i.e. food/feed derived from GMOs but where DNA or protein of GM origin cannot be found in the final product). For example, highly refined soya oil produced from GM soya must meet the requirements of this regulation, even if the final product bears no trace of the GM material. However, the Regulation does not apply to products *produced with* GMOs. In other words, where GMOs were used as processing aids but did not form part of the product itself, the rules on traceability and labelling do not apply. For example, beef or milk from cows fed with GM feed or treated with GM veterinary drugs is not subject to the rules on traceability and labelling of this Regulation since the beef or milk itself is not genetically modified, although GMOs were used in the production process. Similarly, bread or cheese produced with the help of a GM enzyme does not need to be labelled.

The labelling rules in this Regulation require that pre-packaged products, intended for sale to the ultimate consumer, consisting of, containing GMOs must be labelled as follows: "This product contains genetically modified organisms". In the case of bulk products consisting of or containing GMOs, the business operator must transmit information regarding the GMO content of the product to the operator receiving the product. These rules are intended to ensure that consumers' freedom of choice is protected.

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<sup>&</sup>lt;sup>7</sup> Regulation of the European Parliament and of the Council Concerning the Traceability and Labelling of Genetically Modified Organisms and the Traceability of Food and Feed Products Produced from Genetically Modified Organisms and Amending Directive 2001/18/EC, (EC) No. 1830/2003, OJ L 268/24 (Brussels: European Community, dated 22 September 2003).

<sup>&</sup>lt;sup>8</sup> Regulation of the European Parliament and of the Council on Genetically Modified Food and Feed, (EC) No. 1829/2003, OJ L 268/1 (Brussels: European Community, dated 22 September 2003).

The rules on traceability are there to ensure that a product can be tracked throughout the production and distribution chains. Traceability ensures that it is possible to verify and control labelling, facilitates monitoring the potential effects of GMOs on the environment and enables withdrawal of a GM product if an unforeseen risk to health or the environment materialises. According to this Regulation, at each stage of the placing on the market of GMOs, business operators that use or handle these GMOs are obliged to retain specified information regarding the identity of the GMO that the product contains and the identity of the operator from whom and to whom the GM product has been made available, for five years after the transaction. This is known as the "one step forward, one step back" system. Thus, for example, a seed company that develops a GMO would have to provide the purchaser of the seed with specified information allowing the GMO to be precisely identified and would have to retain information on the identity of all the purchasers of this seed for 5 years. The farmer that buys the seed would have to retain the information on the identity of the GMO and the seed producer for 5 years and pass the information regarding the GMO on to the food companies that buy his harvest. The farmer would also have to retain information on the buyers of the harvest. The food company that buys and processes the harvest would have to retain information on the identity of the GMO and the farmer from whom the harvest was bought, for 5 years and transmit the information regarding the GMO to the supermarket that sells the processed food. The supermarket would have to retain this information for 5 years, but does not have to retain information on the identity of the final consumers that purchase the processed food product.

The traceability requirements differ with respect to products consisting of or containing GMOs on the one hand and products produced from GMOs on the other hand. Where products consist of or contain GMOs, the individual GMOs in the product must be traceable on the basis of authorised transformation events (in other words, the event by which a conventional organism is transformed into a GMO by the introduction of modified DNA sequences). Where products are produced from GMOs, there is no requirement of the identification of the GMOs from which they are produced.

It is envisaged that the European Commission will establish a system of assigning unique codes to GMOs, on the basis of the transformation event notified in the application for authorisation. It is the transformation event that ultimately determines the modified characteristics of the GMO. These codes will therefore assist in operationalising the traceability requirements in the Regulation.

### GM Food and Feed

The Regulation on GM Food and Feed strengthens the rules for the authorisation, marketing and labelling of GM food and extends the rules to GM feed. It replaces the Regulation on Novel Foods and Food Ingredients with regard to GM food. It sets out a uniform authorisation procedure that applies to all food and feed consisting of, containing or produced from GMOs. It is important to note that no exception is made for "substantially equivalent" products. Just as is the case with the new Regulation on Traceability and Labelling of GMOs, the Regulation on GM Food and Feed does not apply to products produced with GMOs (i.e. where GMOs were used as processing aids but did not form part of the product itself), for example eggs from chickens fed with GM corn.

The authorisation procedure simplifies the procedure under Directive 2001/18/EC discussed above. Now the decisions on applications for authorisation are all taken at the EU level, rather than divided between the Member States and the EU. In addition, a single authorisation can be requested for both the release of a GMO into the environment and its use in food and/or feed. This is known as the "one door, one key" procedure. The scientific assessment of risks to health or the environment will be carried out by the European Food Safety Authority (EFSA), which includes Scientific Panels. On this basis the European

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<sup>&</sup>lt;sup>9</sup>The Commission's scientific committees were transferred to EFSA in May 2003. Every reference in EC legislation to the scientific committees has been replaced by a reference to EFSA by Regulation 178/2000/EC. This regulation

Commission will propose the granting or refusal of authorisation. The Member States will decide on this proposal by a qualified majority vote. Products authorised under this regulation will be entered into a register of GM food and feed which will contain information on studies demonstrating the safety of the product and detection methods, which will have to be provided by the business operator applying for authorisation. Authorisation will be granted for a 10-year period, which is renewable with a new application.

With regard to labelling, this regulation requires that all food and feed consisting of, containing or produced from GMOs be labelled as such, regardless whether GM material can be identified in the final product. However, food or feed *produced with* GMO processing aids, such as eggs, milk or meat from animals fed with GM feed, need not be labelled.

Some GMOs have already been assessed as safe by the EFSA Scientific Panels but their final authorisation is still pending. In terms of the new Regulation, certain threshold tolerance levels are set for the accidental or adventitious presence of unauthorised GM material, *provided* that it has been assessed as risk free by the EFSA Scientific Panels. With regard to labelling, the adventitious presence of GM material in non-GM food or feed need not be labelled and traceable if it is below the threshold of 0.9 % and can be shown to be adventitious and technically unavoidable. With regard to authorisation, a tolerance threshold of 0.5 % has been established for the adventitious and technically unavoidable presence of unauthorised GM material in food or feed. Thus, no authorisation is needed if the GM material is below the 0.5 % threshold. This provision will expire after three years.

### Co-existence

Co-existence refers to the ability of farmers to choose between growing conventional, organic and GM crops, in accordance with the relevant rules. The possibility of unintended admixture of crops could not only have great economic impact on producers but also affect consumer choice. In order for European consumers to have a real choice between organic, conventional, and GM products, it is necessary to ensure the ability of the agricultural industry to choose between the different forms of agriculture by preventing unintended admixture of crops. For this reason, the new Regulation allows EU Member States to take measures to ensure co-existence. In addition, on 23 July 2003, the Commission issued a recommendation with guidelines for the development of national strategies and best practices to ensure co-existence. This recommendation is non-binding, and naturally applies only to the EU agricultural industry not to the agricultural industries of exporting countries.

# 5. Trade Implications

All businesses engaged in the production and trade of GM products for export into the EU will be affected by the new legislation. They will have to meet the new, often stricter, requirements contained therein.

Traders wanting to market products containing, consisting of or produced from GMOs in the EU, will have to apply for authorisation and ensure that their application is accompanied by all the required documents. Once authorisation has been granted, the business operator will have to ensure that the conditions attached to such authorisation are complied with. Once these conditions are met, the product

also created an EFSA Scientific Committee and eight Expert Panels. One of these is the Panel on GMOs. For more information on EFSA see www.efsa.eu.int.

<sup>&</sup>lt;sup>10</sup> Commission Recommendation on Guidelines for the Development of National Strategies and Best Practices to Ensure the Co-Existence of Genetically Modified Crops with Conventional and Organic Farming, C(2003) (Brussels: European Community, dated 23 July 2003).

can be marketed in the EU for a 10-year period. Renewal of the authorisation can be applied for, for subsequent 10-year periods.

The new rules on labelling mean that products that are currently exempt from labelling requirements will now have to be labelled. Exporters will have to ensure that all products containing, consisting of or produced from GMOs are labelled as such, even if the presence of GM protein or DNA cannot be detected in the final product. However, an exception is made in the case of adventitious presence of GMOs in non-GM products below the 0.9 % threshold. Such products need not be labelled provided the relevant GMOs have been assessed as safe and their presence is technically unavoidable.

The traceability rules will mean that operators throughout the production and distribution chain will have to retain and transmit the required information regarding the genetic modification (transformation event). Operators that do not wish to label their products as genetically modified will have to establish segregation or identity preservation systems in order to supply non-GMO products. As mentioned above, provided the adventitious presence of GMOs in the non-GM products remain below the required threshold, no labelling will be required.

The new legislation also holds some benefits for exporters of GM products in to the EU. It increases legal certainty and transparency, so that they know in advance what will be required from them in order to market their products in the EU. It also builds confidence in EU consumers on the safety of GM products by responding to their concerns and providing an efficient system to ensure a high level of health and environmental protection from possible risks in GM products. This will contribute to overcoming the "de facto moratorium" on authorisations of GMOs so that it is once more possible to export GM products to the EU.

The new centralised authorisation procedure means that a single EU-wide authorisation request is sufficient. The procedure is also made more efficient and consistent, with specific deadlines to be respected by the Food Safety Authority and the Commission when issuing decisions.

The new traceability rules in place will ensure that the necessary information regarding genetic modification is available at all stages of the production and distribution chain, thereby facilitating accurate labelling without having to resort to costly sampling and testing procedures.

# **References (EC Legislation)**

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# FOOD SAFETY: NOVEL FOOD, LABELLING AND MARKETING OF ALL GENETICALLY MODIFIED FEED AND FOOD

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This paper was presented orally, but was unfortunately not available at the time of publication.

# RISK ANALYSIS FOR GMOs AND THE ROLE OF THE NEW EUROPEAN FOOD SAFETY AUTHORITY

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#### 1.Introduction

Genetically modified (GM) crops were introduced commercially in 1996. Since that time the adoption of GM crops has continuously increased till a worldwide cultivated area of approximately 60 million hectares nowadays. Currently, cultivated GM crops carry traits that are predominantly of agronomic importance, e.g. herbicide and or insect resistance. Examples are soybeans, canola, cotton, maize, sugar beet and potatoes.

Several GM crops have been modified with traits that affect the functional and quality properties of the final product. Examples are long-ripening tomatoes with favorable post-harvest texture characteristics for processing into tomato paste, soybeans high in oleic acid and canola high in lauric acid. Moreover in the near future GM food crops will be developed with traits which may positively influence the nutritional and health status of consumers and animals. Well known examples are "Golden Rice" with pro-vitamin A introduced into kernels, and iron-fortified GM rice. The aim for these GM rice modifications is to alleviate vitamin A deficiency and/or anemia in developing countries where rice is a staple crop. These modifications have been accomplished through insertion of genes coding for entire non native metabolic pathways or through targeted alterations in existing ones. Other examples are high-expression levels of foreign or endogenous proteins with enhanced contents of essential amino acids (e.g high lysine corn), and GM plants designed as "protein factories" that serve as a matrix for functional or therapeutic proteins [Kok and Kuiper, 2003].

# 2. Safety Assessment Strategies for GM Crop Derived Foods

The safety assessment of GM foods is carried out through a comparison of the properties of the GM food with those of an existing food from which the GM food has been derived with a long history of safe use (Concept of "Substantial Equivalence"). The underlying assumption is that traditional crop plant varieties, although not elaborately tested in the laboratory prior to their marketing, can be considered safe and nutritious, notwithstanding the fact that many plant varieties may contain besides macro and micro nutrients, natural toxins. GM foods are thus evaluated for their safety in a comparative manner and no absolute safety can be warranted, given the inherent uncertainties associated with the assessment of traditionally produced foods.

Food safety evaluation issues of foods derived from GM crops comprise:

- Molecular characterisation of the introduced genetic fragment(s) as well as resulting new proteins or metabolites;
- A toxicological and nutritional assessment of newly introduced proteins or metabolites and of altered levels of endogenous compounds;

- Analysis of the composition of the relevant food plant parts with respect to key nutrients and anti-nutrients including natural toxins and potential allergens;
- Potential for gene transfer of specific genes from the GM food to micro-organisms in the human and animal gastro-intestinal tract;
- Potential allergenicity of the new gene products, or alteration of the intrinsic allergenicity of the modified food organism;
- Intake levels of the final product, including any altered constituent;
- Toxicity testing of the whole crop, or derived plant products, in cases where the composition of the whole crop has been changed significantly compared to the traditional counterpart or where there is a need to further investigate potential unintended side effects of the genetic modification.

Specific guidance on these issues has been provided by the Organization for Economic Co-operation and Development (OECD (1993), the Food and Agriculture Organization of the United Nations and the World Health Organization (FAO/WHO, 2000, 2001) and the Codex Alimentarius Commission (2003), and a detailed overview of safety assessment practises with GM food crops was published by Kuiper et al.(2001).

Application of the concept of Substantial Equivalence may result in identification of potential differences between the GM food and its counterpart, which are then further investigated with respect to their impact on human and animal health. Thus toxicological/nutritional testing is an essential part of the safety assessment paradigm for foods derived from GM crops. The concept of Substantial Equivalence is just a tool to identify potential differences, and part of a comprehensive comparative safety assessment approach. Recently it has been proposed to rephrase the concept of Substantial Equivalence into Comparative Safety Assessment Strategy (CSA) (Kok and Kuiper, 2003).

In order to standardise and harmonise the application of the concept of Substantial Equivalence, the OECD took up the challenge to formulate consensus documents on individual crop plants, including an overview of the key macro- and micro-nutrients as well as anti-nutritional factors, natural toxins, and their background values, when available, as reported in literature, for the different food crops (OECD 2003). Moreover a Crop Composition Database has been developed by ILSI USA which contains quality-controlled data and is a valuable supplement to the OECD consensus documents (ILSI 2003).

# 3. ENTRANSFOOD, The EU Funded Thematic Network on the Safety Assessment of Genetically Modified Food Crops

Despite intensive research efforts assessing the safety of GM crops, European consumers remain sceptical. Consumer and environmental organisations have voiced in particular concerns on the safety of these crops with respect to long-term effects on the environment and human health, and about consumers freedom of choice between GM containing and 'GM-free' foods. This debate demonstrates that a rigorous science-based risk assessment may not suffice to introduce a new food production technology into society, but that *societal* aspects should also be taken into account.

ENTRANSFOOD provided a platform for participants from a wide range of different perspectives and disciplines to interact and to explore the interdependence of scientific, regulatory and societal aspects of introducing GM food crops. Participants were recruited from academia, research centres, biotech and breeding companies, food industries, food retailers, regulatory agencies, and consumer groups across Europe. Forty-five Research Centres participated in 5 RTD projects, and 62 experts in 5 Working Groups (www.entransfood.com).

Main objectives of the Thematic Network were:

- to provide detailed guidance on how to perform the safety assessment of GM food crops;
- to develop strategies for the detection and assessment of unexpected effects possibly due to the genetic modification process;
- to assess the risks of transfer of recombinant DNA from GM crops to microbes or human cells;
- to examine the fate of GM raw materials and processed products throughout food production chains (traceability);
- to examine new strategies for the detection of GM raw materials, processed products and food ingredients;
- to examine societal aspects and consumers attitudes towards the introduction of foods derived from GM food crops;
- to establish a communication platform of producers of GM foods, scientists involved in food safety research and in societal aspects of GM food introduction, regulatory authorities, retailers and consumer groups.

# 3.1. Detailed Stepwise Procedure for the Safety Assessment of Foods derived from GM crops

The safety assessment procedure as designed by ENTRANSFOOD (Konig et al., 2004, in press) is conducted in four steps: (i) the description of the parent (recipient) crop; (ii) the description of the transformation process; (iii) the safety and allergenicity assessment of the gene products and metabolites; and (iv) the combined safety and nutritional assessment of the whole plant. The outcome of the safety evaluation is then combined with the intake assessment.

The parent crop should be characterised fully, together with close relatives, to understand any potential for toxicity, allergenicity, pharmacological, or anti-nutrient effects. The characterisation of the parent crop guides the choice of test parameters for the comparison of the GM crop to a close comparator, which is usually the non-modified parent crop.

The gene donor, transgenes and delivery process require a full description. This information, together with a detailed understanding of the function of any recombinant DNA sequences used in the transformation process, facilitates the hazard identification of the 'novel elements' that are transferred to the crop.

Newly expressed gene products (proteins and metabolites) should be thoroughly investigated using classical approaches for defined chemical substances. Knowledge of the amino acid sequence of the recombinant protein allows for screening of computer databases for any sequence similarities with known protein toxins and allergens. Repeated dose studies with recombinant proteins or derived substances are recommended to identify potential adverse long-term effects unless there is sufficient information to confirm the lack of toxicity or pharmacological activity of the recombinant proteins and metabolites.

Any significant differences in agronomic, physiological, and compositional characteristics between the GM crop and the conventional counter part are subject to further testing to assess potential health implications. The selection of the parameters for this comparison is guided by knowledge of the characteristics of the crop species that is transformed. Selected compositional parameters are representative of the main metabolic pathways in the plant and reflect potential consequences from the

introduced trait; the assessment focuses on those that might affect human health, such as key nutrients, anti-nutrients, and allergens.

If the composition of a GM food crop is modified substantially or if there are any uncertainties on the equivalence of its composition to a traditional counterpart, the whole food derived from a GM crop should be tested, and dietary sub-chronic rat studies are recommended.

Current approaches for the assessment of the allergenic potential of novel gene products have been designed by FAO/WHO (2001) and adopted by the Codex Alimentarius Commission (2003). A weight of evidence approach is proposed that classifies proteins according to (i) the characteristics of the source of the recombinant protein, (ii) whether there is primary amino acid sequence similarity between the introduced protein and known protein allergens, (iii) whether specific binding to IgE antibodies occurs in *in-vitro* assays, and (iii) whether there is an indication for resistance to pepsin degradation. None of these single tests are conclusive and therefore all the available information must be taken into account.

### 3.2. Identification and Assessment of Unexpected Effects due to the Genetic Modification Process

The potential occurrence of unanticipated alterations in the composition of GM food crops as result of the genetic modification process is one of the key elements of the safety assessment procedure. Random insertion of genes into the genomic DNA of an host organism may besides intended effects, result in unexpected shifts in metabolic pathways leading to alterations in concentrations of nutrients and secondary metabolites or in theory even to the formation of new toxins. Unintended effects are known to occur in GM food crops, but are not unique for GM organisms, it happens frequently in conventional plant breeding via point mutations as well as chromosomal recombination mechanisms.

Possible alterations in the phenotype may be identified through a comparative analysis of growth performance, yield, disease resistance, composition etc. For spotting alterations in the composition of a GM organism compared to the parent, normally a *targeted* approach is used, i.e. measurements of *single known* compounds like macro and micro-nutrients, anti-nutrients and toxins. The targeted approach has its limitations with respect to a limited and 'biased' selection of compounds, while detection of unknown toxicants or anti-nutrients is not possible.

In order to increase the chances to detect unintended effects, profiling methods have been suggested as a tool for characterisation of changes in the composition of GM plants. This may be of particular relevance for GM food crops with improved nutritional or health protecting properties, obtained through the insertion of multiple genes. The *non-targeted* approach using DNA/RNA micro array technology, proteomics and hyphenated analytical techniques allows 'unbiased' profiling of possible changes in the physiology and metabolism of the modified host organism at different cellular integration levels. These techniques have recently been reviewed by Cellini et al.(2004, in press), Kuiper et al. (2003), and Kok and Kuiper (2003).

# Detection of altered gene expression

Development of the microarray technology makes it possible to monitor the expression of thousands of different genes simultaneously and to link detected differences directly to the underlying gene(s). Research projects are ongoing to develop informative arrays for the tomato and potato as model systems for food plants (GMOCARE project, UK FSA project in progress). It is necessary to sample in a reproducible way comparable tissues of the plants that are in the same stage of development and have been grown under (near) identical environmental conditions. In order to evaluate the microarray

fluorescent patterns adequately it will be necessary to gain sufficient insight into the *natural variation* in gene expression during different stages of development of the tissues of interest and under different environmental conditions.

### Proteomics

The potential of proteomics to perform *comparative* analyses of protein patterns may be of importance for food safety assessment. The main approach currently applied involves two-dimensional gel electrophoresis (2-DE) followed by excision of protein spots from the gel, digestion into fragments by specific proteases, analysis by mass spectrometry and subsequent computer-assisted identification using databases. One of the major challenges is the quantification of proteins. At present, applicability of proteomic techniques is being studied within European multidisciplinary projects for the food safety evaluation of GM crops (GMOCARE, British FSA project).

Detection of differences related to the genetic modification might turn out to be very difficult, taking into account the large number of proteins not connected to such changes and given the natural variations in protein patterns due to different environmental conditions. The limited knowledge of natural variability of protein patterns of plants, demands the development of validated databases and further validation of the methods.

### *Metabolite profiling*

Main approaches used for metabolite profiling are based on gas chromatography (GC), high performance liquid chromatography (HPLC), mass spectrometry (MS), nuclear magnetic resonance (NMR), or fourier-transform (near) infrared spectroscopy (FTIR). These methods are capable of detecting, identifying, resolving and quantifying a wide range of compounds in a single sample. Application is totally unbiased or targeted to metabolites in key metabolic pathways.

# Data analysis

Application of profiling techniques even to a limited number of samples results in huge amounts of data. A meaningful analysis of profiles from a GM food and its non-GM counterpart with respect to safety implications, should be based on the entirety of potential differences, and multivariate techniques, *e.g.* principal component analysis or hierarchical cluster analysis are frequently applied. Moreover the set up of linked databases containing gene-expression, protein and metabolite profiles, reflecting different developmental stages and environmental conditions is essential. Furthermore standardisation of sampling procedures, and inter-laboratory testing and validation of these methods is needed.

# 3.3. The Risk of Gene Transfer from GM Crops

ENTRANSFOOD has evaluated the risks of horizontal gene transfer of recombinant DNA in foods derived from GM crops to microbes or human cells, and the impact of such a transfer event (van den Eede et al. 2004, in press). Gene transfer amongst different organisms is common in nature and has been a driving force in evolution. The relative risk of gene transfer of recombinant DNA from GM crops to microbes or human cells upon ingestion and its potential impact largely depend on two factors: the function of the transferred DNA in the recipient cell; and whether the recipient cell may have acquired the same gene from a source other than the GM crop.

The risks from gene transfer of GM crops that are currently commercial are deemed negligible. Transfer to microbes by transformation is a possibility but only consequential if trait expressed and confers selective advantage. Uptake of GM crop-derived DNA, including the transgenes by human cells of the

gut or the immune system can not be ruled out; it is however very unlikely that transgenic DNA is stably integrated in somatic cells, or taken up in germ line cells. Even if it should be taken up, that trait conferred by the gene may not be expressed in human cells.

The risk of use of antibiotic resistance markers for selection of transformed plant cells should for instance be judged on a case-by-case basis, considering their frequency of occurrence in bacterial populations and the extent of clinical use of the antibiotics to which resistance is conferred. Some antibiotic resistance markers such as the *nptII* gene and the hygromycin resistance gene can be used without the risk of compromising human or animal health.

### 3.4. Detection, Traceability and Labelling

ENTRANSFOOD has also examined the conditions for proper detection, traceability and labelling systems (Miraglia et al., 2004, in press). Crucial for the development of any GMO detection and/or identification method is the availability of sequence information with relation to the genetic modification as well as the relevant reference materials. This information is needed for both EU-approved as well as unapproved GM varieties, requiring global exchange of information of GM events on the market and in development. An important step within Europe in this respect has been the establishment of the ENGL (European Network of GMO Laboratories), but much work remains to be done in a global perspective.

Appropriate traceability and segregation systems may reduce the necessity for stringent sampling schemes. The possibility to detect deviations from the documentation in traceability systems may, besides the administrative burden of the documentation itself, require additional measures such as storage of backup samples and additional testing. An appropriate traceability strategy for all GMOs in the food supply chain for the purpose of post-marketing surveillance will require new labelling and information transfer systems. It will be necessary to not only have the information on the label that GMO-derived materials have been used for the production of the food entity, but also which GM events composed the individual ingredients and to what extent. Traceability represents a valuable tool to face problems related to the introduction of GMOs in food and feed chain and to gain the confidence of the consumer toward this novel food. It is clear, however, that the implementation of any suitable system implies a substantial increase in overall cost of food production that will have to be absorbed by both producers and consumers.

### 3.5. Societal Aspects of the Introduction of Genetically Modified Foods

Societal aspects of the introduction of GM foods have been analysed by Frewer et al. (2004, in press). Much of the controversy associated with the commercialisation of GM foods has been the result of regulatory bodies failing to take account of the actual concerns of the public, which has fuelled public distrust in the motives of regulators, science and industry. In the case of GM foods, communication efforts have focused on adverse health effects whereas public concern has been much broader, focusing on risk (and risk perception), benefit and need.

The supposition that risk perceptions may be offset by perceptions of benefit has lead many scientists and industrialists to assume that if only a particularly desirable benefit can be developed in the context of GM foods then public acceptance will result. Problematically, how the public defines risk and benefit, and how the experts define the same issues, may be very different. Differences in perceptions of risk and benefit associated with various hazards exist between different countries and cultures, between different

individuals within countries and within different individuals at different times and within different contexts.

If public confidence in science and technology is to be regained, it is important to explicitly incorporate public concerns into the risk analysis process, through developing new and influential methods of stakeholder involvement (including consumers) and consultation. Once public concerns are understood, they can be more effectively introduced into risk assessment and risk management practices.

# 4. Regulation of Food Safety in the European Union and the Role of the European Food Safety Authority

Recent food scares in Europe like the Bovine Spongiform Encephalopathy (BSE) and the dioxin crises have led to a dramatic decrease in trust of the general public in the safety of foods produced in Europe, and in the quality of existing food safety assessment and management procedures. Moreover concerns have been expressed by environmental and consumer groups with respect to the potential risks of the release of genetically modified organisms in the environment and their use as human food or animal feed. The European Commission has recognised these problems and addressed the issue of restoring the confidence of the consumers in the European food supply in the White Paper on Food Safety (EU 2000l). Consequently the Council of Agriculture Ministers adopted in January 2002 a Regulation setting up the European Food Safety Authority (EFSA) and a new framework for an EU Food Law (Regulation EC No 178/2002). The new legislation describes general objectives and principles of safety assurance of the food supply, including the precautionary principle, traceability, liability and protection of consumers interests.

### 4.1. Tasks and Structure of EFSA

The EFSA is the Authority that provides scientific advice and scientific and technical support for the Community's legislation and policies in the field of food and feed safety, and communicates on risks associated with the production of food and feed. The science of risk assessment of food and feed will be further developed at the highest standards and greater transparency of the risk analysis process will be pursued. EFSA is not involved and responsible for risk management of food safety related issues. EFSA consists of a Management Board, an Advisory Forum, has an Executive Director and staff and Scientific Panels and a Scientific Committee. The Management Board has 14 members appointed on the basis of their individual expertise and competence, and 1 member from the Commission (DG SANCO); 4 members have a background in organisations representing consumers or other interests in the food chain. The Advisory Forum consists of 15 representatives of the Member States from national food safety authorities and is chaired by the Executive Director; it advises the Executive Director and advises on scientific matters, priorities and the work programme and ensures close collaboration between national food safety authorities and the EFSA.

The EFSA Panels are focussed on risk assessment issues related to:

- Contaminants in the food chain
- Food additives, flavourings, processing aids and materials in contact with food
- Dietetic products, nutrition and allergies
- · Biological hazards
- Additives and products or substances used in animal feed
- Genetically modified organisms
- Animal health and welfare

# • Plant health, plant protection products and their residues

The Scientific Committee has a co-ordinating and pro-active role in further development and improvement of risk assessment models and strategies for food and feed related issues and in designing strategies to identify emerging risks. Tasks of EFSA are based on legal requirements or may come from the European Commission, the European Parliament, Member States or on its own initiative. EFSA's role in risk communication is to support the Commission with independent advice over food safety 'scares' and emerging risks, and a close co-ordination with Member States on public announcements on key EU-wide issues is foreseen in order to achieve a consistent and culturally sensitive output.

### 4.2. Regulation of Genetically Modified Organisms

The Directive 2001/18/EC (2001/18/EC) regulates the deliberate release into the environment of GMOs. It repeals the former Directive 90/220/EEC. The revised Directive strengthens the existing rules of the risk assessment and the decision-making process on the release of GMOs into the environment. It includes procedures and mandatory requirements for risk assessment. Public consultation is mandatory as well as the requirement for public registration of releases, and general rules on mandatory labelling and traceability at all stages of the placing on the market are given. Authorisations will be granted for a period of 10 years, subject to a post-market monitoring plan. Moreover the European Commission is required to report on the socio-economic advantages and disadvantages of GMOs which have been authorised for placing on the market.

The EU Regulation on Novel Foods and Novel Food Ingredients (EC/258/97) has until recently also governed the admission of GM foods on the market destined for human consumption. A new Regulation on genetically modified food and feed went into force September 2003 (EC 1829/2003). The new framework for risk assessment as laid down in the EU Food Law, is now applicable which implies that GM foods or feed should only be authorised for placing on the Community market after a scientific evaluation under the responsibility of the EFSA. Authorisation should not be granted for a single use, when a product is likely to be used both for food and feed purposes. Food and feed additives and flavourings, containing, consisting of or produced from GMOs fall also under the scope of the new Regulation. Processing aids derived from GM sources, only used during food or feed production, do not fall under the scope of the new Regulation, neither products obtained from animals fed with GM feed or treated with GM medicinal products.

A new Regulation has come into force in September 2003 which regulates the traceability and labelling of GMOs and the traceability of food and feed products derived from GMOs [EC 1830/2003]. All foods derived from GM crops, irrespective of whether DNA or protein of GM origin is detectable in the final product must be labelled. Traceability of GMOs should facilitate both the withdrawal of products where unforeseen adverse effects on human or animal health or the environment occur, and the targeting of monitoring to examine potential effects on the environment. Traceability should also facilitate the implementation of risk management measures in accordance with the precautionary principle. Information whether products contain or consist of GMOs and the unique codes for those GMOs at each stage of their placing on the market, provide the basis for appropriate traceability and labelling for GMOs. With respect to traceability, at the first and all subsequent stages of placing on the market of a product consisting of or containing GMOs, including bulk quantities, operators must ensure that information on whether the product contains or consists of GMOs, and has a unique identifier is transmitted to the receiver. For products consisting of or containing GMOs operators must ensure that pre-packaged and non- pre-packaged products are properly labelled.

Certain traces of GMOs may be adventitious or technically unavoidable, and need therefore no labelling and traceability requirements. For authorised GMOs a threshold of 0.9% is established. When the combined level of the adventitious presence of GMO traces is higher than the threshold, such presence should be indicated. For GM crops not approved in the EU a zero tolerance remains, unless they have already received a positive advice for marketing. In that case a threshold level of 0.5% will apply.

### 5. General Conclusions

- 1. Food safety assessment strategies for GM foods, using the Comparative Safety Assessment approach (concept of Substantial Equivalence), provide a high level of safety assurance that is at least comparable to that of conventionally produced foods. The strategy demands a thorough scrutiny of alterations in the GM food and their impact on human and animal health and the environment, compared to its traditional counterpart. Further harmonisation of the application of the comparative safety assessment approach is desirable.
- 2. ENTRANSFOOD has developed a detailed and step-wise procedure on how to carry out the safety assessment of foods derived from GM crops. This strategy is also applicable to the new generation of GM food crops with improved nutritional characteristics.
- 3. ENTRANSFOOD has developed and evaluated strategies to detect so-called unexpected effects in GM food crops. Existing *targeted* single compound analysis is considered sufficient to identify such effects, but *profiling* techniques, measuring many compounds simultaneously, may compliment this approach, once these methods are validated and databases have been established.
- 4. The risk of gene transfer from foods derived from GM crops that are currently commercial available has been evaluated by ENTRANSFOOD and is deemed negligible. The use of marker genes expressing resistance to antibiotics in use for medicinal or veterinary purposes has been evaluated. If the antibiotic is widely used or a tool of last resort, such genes should be avoided. Certain marker genes like *nptII* and the hygromycin resistance gene can be used without the risk of compromising human or animal health.
- 5. ENTRANSFOOD has examined criteria and requirements for the development of GMO detection methods. The availability of sequence information on the genetic modification and of relevant reference materials is crucial for the development of such methods. This requires joint efforts for global exchange of information on GM events on the market and under development. Appropriate traceability and segregation systems may reduce the necessity for stringent sampling schemes, but additional measures should be taken before administrative systems can effectively be applied.
- 6. Public concerns should be explicitly addressed and incorporated into the risk analysis process. Further research is needed on how to formalise public engagement and consultation into new working procedures and its impact on regulatory procedures and institutions involved.
- 7. The regulatory framework for GMO release in the environment and placing on the market within the European Union has thoroughly been renewed and is now in place. It includes specific regulations for environmental and food/feed risk assessment and requirements for post-market monitoring, as well as specific rules for traceability and labelling. This marks the beginning of a new era for the introduction of GM crops and derived foods and feed.

8. The establishment of the European Food Safety Authority (EFSA) is an important step forwards for improved, harmonised and transparent risk assessment and communication within the European Union, which may contribute to restore consumers confidence in the safety of the European food supply.

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# INTELLECTUAL PROPERTY RIGHTS REGIME IN THE EU: DIRECTIVE 98/44 ON THE LEGAL PROTECTION OF BIOTECHNOLOGICAL INVENTIONS

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#### **Abstract**

This paper focus on the relevant EU provisions on patentability of plants and other related aspects such as questions raised by the Rio Convention on biological diversity. The aim of this paper is however not to deal with other controversial issues currently being discussed within the EU relating rather to the patentability of elements of the Human body (i.e. scope conferred to inventions related to human DNA sequences and patentability of Human Stem Cells and cell lines derived from them).

The introductory remarks will illustrate the long and thorough discussions which led to the adoption by the Council and the European Parliament of the directive 98/44¹ on the legal protection of biotechnological inventions. A brief overview will be given on the status of the implementation of the directive within the Member States.

The first part of the paper will deal with the relevant provisions of the directive relating to the protection of plants, animals and micro-organisms by patents. The directive lays down a very clear distinction between plant varieties which may be protected by a plant variety rights and plants which might be eligible for patent protection where the general requirements of patentability are fulfilled. It should be noted that this distinction is fully in line with article 27(3)b of the TRIPs Agreement. The European Court of justice gave some indications on this issue in its decision on the challenge by the Netherlands against the directive, which was rejected on October 2001. Moreover, a very important decision of the Enlarged Board of Appeal of the European Patent Organization (Novartis case) confirmed the interpretation given by the directive of this issue. Finally, the mechanism of cross licensing between plant variety rights and patents will be addressed.

The second part of this analysis will be devoted to the impact of international treaties on Industrial Property rights in the EC. First, it will be useful to assess the impact of the adoption of the FAO International Undertaking on Plant Genetic Resources on current patentable subject matter defined in the directive. Second, the main provisions of the directive which might have an impact on certain provisions of the Rio Convention such as the origin of the biological material used in a patented invention and the issue of Traditional Knowledge will be addressed. It should be borne in mind that the Communication of the EC and its Member States to the TRIPs Agreement has clarified the EC position on this issue. The latest developments at the international level will be presented: a very important proposal has been made by the Swiss delegation to the Patent Co-operation Agreement (PCT) reform working group. This proposal suggests in very practical terms that interested National

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<sup>&</sup>lt;sup>1</sup> Directive 98/44/EC of the European Parliament and of the Council of 6 July 1998 on the legal protection of biotechnological inventions, O J L 213, 30/07/1998.

Patent Offices should be allowed to require certain information concerning the biological material contained in a patent application.

### 1. Introduction

Directive 98/44 on the legal protection of biotechnological inventions was finally adopted on 6 July 1998. An agreement was only reached after lengthy and thorough discussions – both within the Council and the European Parliament – lasting more than 10 years. It should be kept in mind that the first draft of the directive was rejected by the European Parliament on 1 March 1995. The rejection by the European Parliament was principally based on requirements of clarification between mere discoveries and inventions, in particular for the DNA sequences (deoxyribonucleic acid). The Commission took due account the concerns expressed by the European Parliament and the opinion of the Commission's Group of Advisers on 25 September 1996, which covered, in particular, ethical questions concerning genes.

The purpose of the directive was to help European biotechnological companies to become stronger vis à vis US and Japan competitors and to establish legal certainty in this area within the European Community. With regard to this last point, it was necessary to make clear that patents could be granted for inventions relating to biological material where criteria for patentability are met. This principle may apply to a large range of situations such as in particular plants, animals, microorganisms and elements isolated from the human body.

According to Article 15(1) of the directive, deadline to transpose the directive expired on 30 July 2000. To date<sup>2</sup>, only 14 Member States<sup>3</sup> have implemented Directive 98/44. A letter of formal notice was sent on 30 November 2000 to Member States who had not implemented the Directive on that date. On 19 December 2002, a reasoned opinion was addressed to Member States who had not implemented the Directive, which required a response by 19 February 2003. Preliminary comments were received from these Member States. On July 2003, an action against Member States having not transposed the directive was brought before the ECJ.

This paper will at first tackle the main provisions of the directive 98/44, in particular in connection with plants and animals. Indeed, due to the scope of the workshop to which this paper refers, the problems arising from the protection by patents of elements isolated from the human body will be excluded from further consideration. The second part of this paper will concentrate on the international developments which could have a significant impact on the application of the directive itself.

The final version of this paper was prepared on the 7<sup>th</sup> June 2004

Namely Denmark, Finland, United Kingdom, Ireland, Greece, Spain, Portugal, Sweden, Czech Republic, Slovakia, Poland, Hungary, Slovenia and Malta.

### 2. Main Provisions of the Directive

### 2.1 General Principle

The aim of the directive was to make clear that a patent could be obtained for an invention consisting of or containing biological material even if this biological material previously occurred in nature. This principle clearly states that inventions relating to biological material are not *per se* excluded from patentability. Patents can be granted for such invention where the patentability criteria (novelty, inventive step and industrial application) are fulfilled.

Before the adoption of the directive, the situation within the European Community was not crystal clear. Some countries and the European Patent Office granted patents for inventions relating to biological material while other countries were reluctant so to do. Now, one cannot argue that such an invention cannot be protected within the European Community.

This general principle can be applied to a large range of situations.

### 2.2 Protection by Patent of Inventions Relating to Plants, Animals and Micro-organisms

### 2.2.1 Plants

Article 4 of the directive lays down that plant varieties shall not be patentable. The reason for the exclusions of plant varieties from patentability can be explained by the existence of a specific protection for such varieties: the plant variety right which is provided for in Regulation 2100/94. This right complies with the *sui generis* protection set out in Article 27(3)b of the TRIPs Agreement<sup>4</sup>.

In the light of this, Article 5(2) of Council Regulation (EC) 2100/94 of 27 July 1994 defines a plant variety as a plant grouping within a single botanical taxon of the lowest known rank<sup>5</sup>.

The relevant provisions of the Directive which explain the differences between "plant variety" and "plant" are to be found in Article 4 and recitals 29 to 32.

On the basis of these recitals, it is clear that plant varieties are defined by their whole genome and are protected by plant variety rights. However, plant groupings of a higher taxonomic level than the variety, defined by a single gene and not by the whole genome, may be protected by a patent if the relevant invention incorporates only one gene and concerns a grouping wider than a single plant variety. A genetic modification of a specific plant variety is not patentable while modification of wider scope, concerning, for example, a species, may be protected by a patent<sup>6</sup>.

The European Court of Justice in its decision dated on 7 October 2001 clearly reaffirmed these principles and dismissed the Netherlands' challenge against the directive<sup>7</sup>.

Agreement on Trade-Related Aspects of Intellectual Property Rights concluded in Marrakech in 1994.

The taxon represents a group of organisms forming a clearly defined unit at each of the different hierarchical levels of classification.

Points 44 and 45 of the judgment Case C-377/98 (see web page below).

See: http://www.curia.eu.int/jurisp/cgi-bin/form.pl?lang=en&Submit=Submit&docrequire=alldocs&numaff=C-377%2F98&datefs=&nomusuel=&domaine=&mots=&resmax=100

In the same vein, the enlarged Board of Appeal of the European Patent Organisation have considered a dispute involving this very problem<sup>8</sup>. Its decision is based *mutatis mutandis* on the same considerations as contained in Directive 98/44. First, the enlarged Board of Appeal emphasised that a claim wherein specific plant varieties are not individually claimed is not excluded from patentability under Article 53(b) EPC even though it may embrace plant varieties<sup>9</sup>. That Board added that if the subject of a patent relates, for example, to a process for obtaining plant variety, the rights conferred by that patent does not extend to the plant variety obtained directly by that process. Finally, the Board reaffirmed that the exception to patentability in Article 53(b), first half sentence, EPC applies to plant varieties irrespective of the way in which they were produced. Therefore, plant varieties containing genes introduced into an ancestral plant by a recombinant gene technology are excluded from patentability.

It should be noted that this distinction does not apply in the United States. The Supreme Court, in a Decision of 10 December 2001, judged that a patent could be granted for an invention relating to a plant variety if it met the conditions required (novelty, non-obvious subject matter, utility, sufficient description and deposit of biological material accessible to the public). However, this kind of protection is in line with TRIPs Article 27(3)b, second sentence, which provides that the Members of this treaty shall provide for, the protection of the plant variety either by patents or by an effective *sui generis* protection or by any combination thereof.

### 2.2.2 Animals

The directive also excludes animal varieties from the patentability. However, there is no legal definition of an animal variety. This can be defined as a taxonomical grouping ranking next below a sub-species (where present) or species, whose members differ from others of the same species<sup>11</sup> or sub-species in minor but permanent or heritable characters<sup>12</sup>.

The relevant provisions in the Directive are essentially Articles 4 and 6(2)(d). It should also be noted that there is no protection of animal varieties in Community law.

Under Article 4(1)(a), animal varieties are not patentable. However, inventions relating to animals are patentable if the technical feasibility of the invention is not confined to a particular plant or animal variety.<sup>13</sup> If an animal can be obtained only through genetic engineering, to the exclusion of any natural breeding, the invention relating to such an animal may be protected by patent.<sup>14</sup>

The Enlarged Board of Appeal of the European Patent Organisation, 20 December 1999, OJ EPO 3/2000, p.111.

Article 53(b) provides that European patents shall not be granted in respect of plants or animal varieties or essential biological processes for the production of plant or animals; this provision does not apply to microbiological processes or the products thereof.

JEM AG Supply, Inc./Pioneer Hi-Bred International, Inc., 10 December 2001, BNA's 14-12-01 (Vol. 63, No 1552), p.144.

A "species" is taken to mean a grouping of individuals with common morphological, anatomical, ecological, and ethnological, biochemical and physiological characteristics the individuals in which resemble each other more than they resemble other equivalent groupings. To belong the same species, the individuals must together have fertile common descendants in natural conditions.

Definition taken from the Shorter Oxford English Dictionary, cf. the conclusions of Advocate-General Jacobs, point 131 (see above note 5 and6).

It should be noted that, under Article 4(3) of the Directive, it is also possible to obtain a patent for technical processes which make it possible to obtain a new animal, or for the animal obtained by such processes.

The reasoning put forward for plants applies *mutatis mutandis* to animals.

This question has been debated many times in the context of the patent for the Harvard 'oncomouse'. This patent relates to a mammal modified by genetic transfer. Thanks to this manipulation, the animal may, under certain conditions, develop tumours which can be used for cancer research.15

After more than 16 years of proceedings, the Opposition Division of the EPO responsible for this case decided on 7 November 2001 to limit this patent to transgenic rodents with the cancerous gene, and hence not to authorise its extension to all mammals with the introduced gene. In the United States, this patent was granted in its initial form, i.e. it covers any non-human transgenic mammal.<sup>16</sup>

In addition, Article 6(2)(d) lays down that processes for modifying the genetic identity of animals which are likely to cause them suffering, without any substantial medical benefit to man or animal, and also animals resulting from such processes, are excluded from patentability.

This exception is in line with the general exclusion concept laid down for invention whose commercial exploitation would be contrary to ordre public or morality.

Recital 45 states that the substantial medical benefit for man and animal referred to in Article 6(2)(d) must be present in the fields of research, prevention, diagnosis or therapy.

The European Group on Ethics in Science and New Technologies delivered an Opinion on 21 May 1996<sup>17</sup> on the ethical aspects of the genetic modification of animals. According to that Opinion, such modifications are admissible and can be patented, but in view of the consequences which the techniques used might have for human and animal health, as well as for the environment and society, extreme care is called for. This care must apply to both the obtaining of genetically modified animals and to their use and welfare.

To be exhaustive on this question, it should be pointed out that essentially biological processes for obtaining animals and plants are not patentable. A contrario, an essentially non-biological process will be patentable. It is for the courts to assess this difference.

# 2.2.3 Micro-organisms

The scope of the directive also covers microbiological processes. Moreover, again according to the TRIPs Agreement, micro-organisms must be patentable if the patentability conditions are met. That is why Article 4(3) lays down that inventions which concern a microbiological or other technical process or a product obtained by means of such a process are not per se excluded from patentability.

# 2.3 Cross-licensing

The directive contains some provisions on cross-licensing between patents and plant variety rights. Article 12 provides that where a breeder or a patent holder cannot acquire or exploit a plant variety or a patent, they may apply for a compulsory licence for non-exclusive use of the plant variety right or the invention protected by the patent, subject to the payment of an appropriate royalty.

For further information, consult the EPO website:

 $<sup>\</sup>underline{http://www.european-patent-office.org/news/pressrel/2001\ 11\ 05\ e.htm}$ 

Opinion No 7 available at the following website: http://europa.eu.int/comm/european\_group\_ethics

Corresponding provisions have been inserted in the proposed regulation on the Community patent in order to deal with the dependency between national plant variety right and community plant variety rights on one side and national patents and the future community patent on the other. In addition, Article 29 of Regulation 2100/94 on Community plant variety right was amended by 29 April 2004<sup>18</sup> in order to put it in line with Article 11 of the directive. Indeed before the amendment of regulation 2100/94, this article only allowed a compulsory license to be obtained on a Community plant variety right for reasons of public interest.

To obtain such a license, the plaintiff has to demonstrate that he has applied unsuccessfully to the holder of the patent or of the plant variety right to obtain a contractual licence and that the inventions or the plant variety constitutes significant progress of considerable economic interest compared with the invention in the patent of the protected plant variety. It should be noted the conditions to applying for the grant of a license are identical *mutatis mutandis* to those existing in Article 31(1) of the TRIPs Agreement where patents are dependant each other.

# 2.4 Scope of Protection of Biotechnological Inventions

The directive does not intend to depart from the classical theory of patent law according to which a large scope of protection shall be granted. In this light, Article 8 (which covers also both process and product patent) of the directive states that any biological material derived from the initial biological material and which possesses the same specific characteristics as a result of the invention and obtained from through propagation or multiplication in an identical or divergent form is also covered by patent protection.

Article 9 adds that the protection conferred by a patent on a product containing or consisting of genetics information shall extend to all material in which the product is incorporated and in which the genetic information is contained and performs its function.

However, specific derogations are included in the directive. Thus, community exhaustion shall be applied. If a product relating to biotechnological inventions is placed on the market in the territory of one Member State by the holder of the patent or with his consent, he is not allowed to invoke the patent to oppose the free commercialisation of that particular product within the Internal Market. However, this exclusion does not extent to new biological material obtained from that non-protected material issued from other propagation or multiplication.

Article 11 which is inserted in the chapter dedicated to the scope of protection to be conferred to biotechnological inventions is an exception to the very broad scope of protection regarding such inventions. By derogation to article 8 and 9, the directive provides that the sale or other form of commercialisation of plant propagating material to a farmer by the holder of the patent or with his consent for agricultural use implies authorisation for the farmer to use the product of his harvest for propagation or multiplication by him on his own farm. This derogation called "farmer privilege" has its origin in the regulation on the UPOV Convention and at the European level in the Community plant variety right.

Regulation (EC) No. 882/2004 of the European Parliament and of the Council of the 29 April 2004. OJ 30.4.2004, L162/38

A same regime applies *mutatis mutandis* to animal variety, given that no community rights relating to animal variety is in force in the European Community.

### 3 International Dimension

The direction 98/44 may not be regarded as a piece of law independent from its international environment. Since the early 90's, international negotiators have been active in this area. Thus, Convention on Biological Diversity (hereinafter CBD), the TRIPs Agreement and the International treaty on Food and Plant Genetic Resources (hereinafter the International Treaty on PGRFA) were adopted respectively in 1992, 1994 and 2001.

Theses treaties have a clear influence on the interpretation of the provisions of the directive.

# 3.1 Relevant provisions of the directive

The directive has taken into account of the principles contained in the Convention on biodiversity. In this light, Article 1(2) clearly states that the directive shall be without prejudice to the obligations of the Member States pursuant to international agreements. A special emphasis is given on the necessity of compliance of the directive *vis a vis* the Convention on Biological Diversity. Thus recital 55 specifies that Member States must give particular weight to Article 3 (sovereignty on national resources), Article 8j (traditional knowledge), and Article 16 of the Convention (access to and transfer of technology) when bringing into force the laws implementing the directive.

Recital 27 of the directive appears to be of the utmost importance in so far as it set up an incentive aimed at encouraging the disclosure of the origin of the biological material used in a patent application, which is one of the cornerstones of the CBD. Although a recital, as such, does not empower any legal constraint, it remains a very good indication of the importance of the specific access and benefit sharing of the genetic resources in relation to biological inventions.

This recital was one of the more controversial issues discussed during the negotiation of the directive. Some countries strongly favoured a constraining character for this requirement. However, a majority of countries opposed a legal obligation while remaining aware of the importance of this provision.

Since the adoption of the directive in 1998, the adoption of the International Treaty on PGRFA and the ongoing discussion regarding the source of origin of biological material used in an invention have an impact on the way the directive should be interpreted.

# 3.2 The International Treaty on Plant Genetic Resources for Food and Agriculture

The International Treaty on PGRFA was adopted by the FAO (Food and Agriculture Organisation) conference on 3 November 2001. This treaty provides a legally binding global framework for the sustainable conservation of plant genetic resources for food and agriculture as well as a multilateral

system<sup>19</sup> under which all parties to the Treaty not only have access to such resources but may also share the commercial and other benefits arising from their use.

The main relevant provisions of this treaty related to IP rights are Articles 12(3)(d) and 13(2)(d). Article 12(3)(d) provides that recipients (of the Multilateral System) shall not claim any intellectual property rights that limit the facilitated access to the plant genetic resources for food and agriculture, or their genetic part or components, in the form received from the Multilateral System. However, Article 3 paragraph 1 of Directive 98/44 clearly states that inventions which are new, which involve an inventive step and which are susceptible of industrial application shall be patentable even if they concern a product consisting or containing biological material or a process by means of which biological material is produced, processed or used. In addition, the second paragraph spells out that biological material which is isolated from its natural environment or produced by means of a technical process may be the subject of an invention even if it previously occurred in the nature.

Where an applicant has been able to isolate some biological material (for instance a DNA sequence) from its natural environment and develops an invention based on it, should that applicant be allowed to claim a patent for that invention without infringing article 12(3)(d) of the Treaty? It could be argued that the applicant, in many cases, has not obtained the biological material from the multilateral system and so may not be regarded as a recipient of such a system. However, it is not really obvious how such provisions can be interpreted.

For these reasons, the EC and its Member States made a declaration at the adoption of this treaty according to which the European Community interprets Article 12(3)(d) of the International Treaty on PGRFA as recognising that plant genetic resources for food and agriculture or their genetic parts or components which have undergone innovation may be the subject of intellectual property rights provided that the criteria to such rights are met.

An other article of this treaty is relevant for the IP rights: Article 13(2)(d) (ii). This article points out that a recipient who commercialises a product that is a plant genetic resource for food and agriculture and that incorporates material accessed from the Multilateral System shall pay to the system an equitable share of the benefits arising from the commercialisation of that product, except whenever such a product is available without restrictions to others for further research and breeding<sup>20</sup>. This article recognizes a difference of treatment between patent holder and breeder. Indeed, the exception according to which there is no obligation to pay an equitable share is clearly addressed to the holder of plant variety rights: according to the applicable legislation on Plant Variety Rights, any person who develops a new variety from an existing one may commercialise it without the consent of the holder of the first plant variety (except in the case of essential derived variety). In the context of the patent law, a research exemption is generally accepted for acts done privately and for non-commercial purposes or for acts done for experimental purposes relating to the subject matter of the patented invention.<sup>21</sup> However, any commercialisation of new plant variety comprising the patented invention requires the authorisation of the patent holder.

See article 9 of the proposal.

All the resources contained in an annex attached to the Treaty are covered by the provisions of that Treaty.

In which case the recipient who commercialises the genetic resources shall be encouraged to make such payment.

# 3.3 The problem of the Source of Origin

This question, based on the substance of article 15 of the CBD, was first tackled by the Conference of the Parties (CoP) to the biodiversity Convention. The third CoP in Buenos Aires in November 1996 noted in Decision III/17 that 'further work is required to help develop a common appreciation of the relationship between intellectual property rights and the relevant provisions of the TRIPs Agreement and the Convention of the Biological Diversity, in particular on issues relating to technology transfer and conservation and sustainable use of biological diversity and the fair and equitable sharing of benefits arising out of the use of genetic resources, including the protection of knowledge, innovations and practices of indigenous and local communities embodying traditional lifestyles relevant for the conservation and sustainable use of biological diversity'.<sup>22</sup>

All the CoPs since the third one have tackled this problem. The last one in Kuala Lumpur, which was held in February 2004, reaffirmed its clear willingness to achieve significant progress on this issue.<sup>23</sup>

However, and in spite of the importance of decisions taken by the various CoPs, this paper will concentrate on the last developments of this issue within the context of the international Agencies relating to Intellectual Property.

### 3.3.1 The EC communication to the TRIPs Council

In September 2002, the European Community and its Member States tabled, in the context of the TRIPs Council, a proposal regarding the disclosure of the source of origin of the biological material used in a patent application.

The main characteristics of this proposal were as follows:

- The obligation should apply to all the WTO members; it should be kept in mind that some WTO Countries such as for instance USA, Japan and Canada are very reluctant *vis a vis* such mandatory system.
- All the patent applications based on or using biological material should contain such information.
- The obligation should not act as a formal or a substantial requirement. With regard to a formal requirement, an applicant is obliged to comply with all the different requirements of Offices for obtaining a patent. If the applicant does not provide one piece of information, he will be invited to provide the Office with this element under a specified time limit. If he complies with such obligation, the application will be prosecuted without any other additional proof. In the case where, he does not fulfil this requirement, his application is deemed to be withdrawn. In the context of a substantial requirement, the applicant has to justify that this specific requirement is fulfilled by providing the Office with reasonable proofs (it is the case for instance for the novelty, the inventive step, industrial application or the sufficient disclosure).

According to the EC proposal, in the case where the applicant does not mention the source of origin, the application would be nevertheless prosecuted.

The direct consequence of such proposal is the sanction for the non- or a false disclosure would be outside the ambit of the patent law. This proposal is clearly in line with recital 27 of Directive

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See the website of the CBD: <a href="http://www.biodiv.org/decisions/default.aspx?m=COP-03&id=7113&lg=0">http://www.biodiv.org/decisions/default.aspx?m=COP-03&id=7113&lg=0</a>

98/44 which clearly spells out that the non-disclosure could not lead to the revocation or the annulment of the patent application or of the patent itself.

Since this communication, no major progress has been achieved in the framework of the TRIPs Council. In addition, the failure of the last round of negotiation in Cancun in 2003 probably delayed the political impetus on this issue.

### 3.3.2 The Swiss proposal within the framework of WIPO

The Swiss proposal requires the applicant to indicate the origin of genetic resources which are directly incorporated in the claimed invention. In order to achieve this, the document proposed to amend rules 51.bis.1 and 4.17 Patent Co-operation Agreement (PCT).

It should be noted that this system was based on an "opting-out" concept which did not place any obligations on countries not wishing to impose such requirements. In addition, this system would apply to international applications in the national/regional phase or applications directly filed with the National Patent Offices.<sup>24</sup> The applicant would be obliged to disclose the origin of the source if known and, if it is not the case, (s)he would indicate that (s)he was not aware of it. The non-disclosure of the origin or incorrect disclosure could not lead to the non grant of the patent or the revocation or the annulment of the patent itself except where the source indicated or the non-disclosure by the applicant was considered fraudulent.

The advantage of the Swiss proposal lies in the fact that neither PCT nor PLT should be amended to allow such declaration. Indeed, only the rules of the PCT have to be changed. The major advantage of this situation is that no diplomatic conference need be convened for the introduction of this new system.

Finally, this proposal contains a clear incentive for disclosing the source of origin insofar as the applicant may do so at the international phase.

In addition, the Swiss proposal suggests that an Office receiving a patent application containing a declaration of the source of a genetic resource or knowledge should inform a government agency of the State declared as the source about the respective declaration. This agency could be the national focal point for access and benefit sharing. It should be noted that this proposal could lead to a modification of Article 30 of the PCT.

Practically speaking, if one representative State or Union of States such as the EC decided to introduce such a system, the source of origin of the biological material used in a patent application would be disclosed in more than 90% of all relevant applications!<sup>25</sup>

<sup>&</sup>lt;sup>24</sup> This last option is offered by PLT (Patent Law Treaty) which prescribed in Article 6§1: '(...) No Contracting Party shall require compliance with any requirements relating to the form or contents of an application different from or additional to:

<sup>(</sup>i) the requirements relating to form or contents which are provided for in respect of international applications under the Patent Cooperation Treaty;

<sup>(</sup>ii) the requirements relating to form or contents compliance with which, under the Patent Cooperation Treaty, may be required by the Office of, or acting for, any State party to that Treaty once the processing or examination of an international application, as referred to in Article 23 or 40 of the said Treaty, has started.'

<sup>&</sup>lt;sup>25</sup> In practice, the EPO or/and the European Countries are generally designated in the PCT application. Moreover, since the first January 2004, all the Countries members of the PCT are deemed to be designated in the patent application.

Discussions regarding the Swiss proposal took place within WIPO at several meeting of the PCT reform Working Group (May 2003, November 2003 and May 2004).

Three main positions could be identified within the PCT reform WG:

- Countries which welcomed the Swiss proposal and wished to pursue discussions along the lines of this proposal (Switzerland of course, EC and its Member States, Norway, and probably China).
- Countries which are strongly opposed to the proposal (USA, Japan, Canada, Australia)
- Countries which thanked Switzerland for its proposal but considered that this proposal was too limited in its scope. (Brazil, India, Indonesia, African group)

The Working Group agreed to discuss the issue again at its next session on the basis of a revised proposal prepared by Switzerland. However, it appears likely that no significant success can be expected in the near future. Depending on the decisions of the next General Assembly of WIPO, which will take place in September 2004, the negotiation process could be boosted or delayed *sine* 

### 4. Conclusion

The merit of the directive is that it gives some guidance on the sensitive area of the biotechnological invention. It should be noted that it was not an easy task insofar as this field addresses ethical questions and complex processes that the European legislator is obliged to take into consideration. The directive as it stands proposes a balanced solution. The new international developments in the field of the genetic resources could have an impact on the directive even if the flexible provisions of that directive could embrace future steps in this area.

# BIOTECH FOOD: IS IT SAFE ENOUGH OR IS SAFETY NOT ENOUGH? A NATIONAL CASE STUDY FROM THE NETHERLANDS

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#### **Abstract**

With the application of biotechnology in agriculture - the green biotechnology - in Europe we find ourselves in a turbulent phase between the already more structured application of the red biotechnology (medicine) and the low profile application of the white biotechnology (industrial use of genetically modified micro-organisms). In economic terms this turbulent phase can be characterized as a million dollar/Euro World Trade Organisation WTO conflict. In terms of governance it can be characterized as controversies about facts and controversies about values. The application of this technology in agriculture has forced the European governments into a learning by doing policy cycle both at the national level and in the European Union but also in Codex Alimentarius and the United Nations Environment Programme.

In general the way out of policy controversies is creating a culture of consultation and dialogue about the topic. Has this been done with biotechnology in agriculture? At first it was not such a big issue. There was a general food, feed and environmental safety check by national implementation of a European Directive of 1990. Then food safety became an issue in Europe. In 1997 the European Regulation concerning novel foods and novel food ingredients entered into force. From then on manufacturers of novel foods were required to submit a complete safety dossier before they are allowed to launch these products onto the market. The pre-market safety assessment is putting into practice the precautionary principle, a major cornerstone of European food safety policy. All European countries got a Food Assessment body to do this task. In the Netherlands this is the Health Council Committee on the safety assessment of novel foods. The safety assessment involves the evaluation of data on chemical composition of the food, nutritional value, biomolecular characterization of the source crop and on toxicological and epidemiological studies. A food is regarded as safe as there is proven absence of all adverse characteristics that are detectable by means of current knowledge. All advisory reports to the Ministers of Health and Agriculture are made public on the website of the Health Council. If European member states do not agree the European Scientific Committee on Food re-evaluates the dossier, the first safety assessment and additional data from the company. These reports are also made public. Although at least three crops were judged safe at both the level of a national Food Assessment Body and the European Scientific Committee on Food there were no new GM crops allowed to the European market for four years. Partly this was because preconditions for risk management where not yet fulfilled (traceability, reference material, detection methods) and maybe because there was not yet enough trust in the expert judgement. But the largest hurdles were that, meanwhile, the decline of biodiversity became an issue and the freedom of food choice for the consumer and the requirement of coexistence with other types of agriculture and the fear of monopolization of biological resources.

This means that the single crop related evaluation of food safety, feed safety and environmental safety that was practised so far does not fully comply with European countries needs. It is a challenge to realize a broader agricultural biotechnology assessment. This could be done by adding an ethical/societal evaluation panel to the yet existing food and feed safety evaluation panel and environmental risk evaluation panel. Room for this was already created in existing food and environmental legislation, guidelines and protocols at the international, the European and the national level.

# **Purpose**

Agricultural biotechnology raised a conflict within Europe and a trade war between Europe and the USA. In Europe the food safety case is nearly solved. By studying the ten years debate on GM food safety probably we can learn to facilitate and improve the discussion about other more complex issues in relation to agricultural biotechnology.

## 1. Introduction

With the application of biotechnology in agriculture - the green biotechnology - in Europe we find ourselves in a turbulent phase between the already more structured application of the red biotechnology (medicine) and the low profile application of the white biotechnology (industrial use of genetically modified micro-organisms). In economic terms this turbulent phase can be characterized as a million dollar/euro WTO conflict. In terms of governance it can be characterized as controversies about facts and controversies about values. The application of this technology in agriculture has forced the European governments into a learning by doing policy cycle both at the national level and in the European Union but also in Codex Alimentarius and the United Nations Environment Programme.

In general the way out of policy controversies on a strategic level is creating a culture of consultation and dialogue about the topic (GR96). Has this been done with biotechnology in agriculture? At first it was not an issue. There was a general food, feed and environmental safety check by national implementation of a European Directive of 1990. Then food safety became a big issue in Europe. One of the reasons was BSE. Beneath the surface there was the more general uncertainty about how to feed oneself in a technological culture (Kort01).

# 2. Safety and Precaution

In 1997 the European Regulation concerning novel foods and novel food ingredients entered into force (EC97).

Prior to 1997, foods were not subject to systematic government safety assessments before they entered the European market<sup>1</sup>. Since May 1997, however, food producers have been required to submit a complete safety dossier before the product in question can be introduced to the market. Once approval has been granted, the product can be placed on any market within the European Union. However, the product is not admitted until the assessing body is fully satisfied that it is safe. This provides more room for precaution than did the previous situation. Then, the government was only able to intervene if there was hard evidence of adverse health effects. The European White Paper on Food Safety, which was published in the year 2000, placed further emphasis on the principle of precaution (EC00). The premarket safety assessment is one of the ways in which the principle of precaution has been made operational. The precautionary principle is a major corner stone of European food safety policy.

# 3. Transparency in Expert Consultation

In a request for advice to the President of the Health Council, the Netherlands Minister of Public Health, Welfare and Sports wrote that her policy was intended to achieve the greatest possible openness and transparency with regard to the assessment procedure for novel foods. In February 1999, the Health Council set up the Committee on Safety Assessment of Novel Foods (VNV Committee). The Committee

<sup>&</sup>lt;sup>1</sup> For several years, however, the United Kingdom and the Netherlands each had appropriate national regulations

consists of nutritional scientists, toxicologists, epidemiologists, molecular biologists, clinicians and a statistician.

During the past five years, the Committee has gained experience in assessing the safety of a wide variety of novel foods. It aims on consistency and predictability in the requirements that are imposed on dossiers. In 2002, in a general framework report it is indicated, for a variety of product categories, the minimum study data that is required to perform a safety assessment. It is also shown how the Committee tackles such an assessment. The VNV Committee's recommendations can be directly accessed via the Health Council's website. The information available there shows which dossiers are currently being processed (<a href="https://www.healthcouncil.nl/vnv.php">www.healthcouncil.nl/vnv.php</a>). Dossiers can be inspected on request, at the Health Council's library. The individual members of the Committee notify whenever they have an interest that might influence them in reaching a verdict on given dossiers. In such instances they take no further part in the safety evaluation.

# 4. Quality in Expert Consultation

The VNV Committee makes its assessment on the basis of the current scientific state of affairs. It is checked whether the data supplied by the manufacturer are complete and accurate and whether it concurs with the manufacturer's conclusions ('first assessment'). The Council draws up a report of its findings and submits this to the minister. The minister raises the Dutch conclusions on a food in consultations at European level, in the Standing Committee on the Food Chain and Animal Health. All European member states are invited to give a so-called second opinion about the dossier and about the first assessment before the Standing Committee passes judgement. If a dossier raises numerous questions then the European Commission requests advice from the Scientific Committee for Human Nutrition. If there is still no agreement then a decision is taken by the European Council of Ministers.

In the case of a product that is essentially equivalent to another product, a notification of market introduction is sufficient. This means that one of the Member States checks the notification dossier, if this is found positive the product's introduction to the market can go ahead. The comparative approach in general, and the associated concept of 'substantial equivalence' in particular, has given rise to a great deal of confusion. In the European Union, a food that one of the member states considers to be 'substantially equivalent', can immediately be placed on the market via a so-called notification (EC97). This happened, for example, in the case of highly refined products such as soya bean oil or rapeseed oil that have been derived from certain genetically modified crops. They contain no demonstrable amounts of protein and, in terms of their composition (as determined by chemical analysis) and nutritional value, they are identical to the oils produced by conventional crops. Accordingly, these can be placed on the market after the consent of one Member State.

The disadvantage of this approach, however, is that the other states are unable to inspect the dossier and so are unaware of the changes in the crop's molecular biology. Another unknown factor is the risk of unplanned adverse changes in composition that might slip through undetected because the chemical analysis procedures used had targeted other components. The Netherlands was quick to advocate the full assessment of all products that result from genetic modification, in the interests of openness and transparency. This is also to become current practice within Europe with the new regulation.

For those assessing the safety of novel foods, there is no protocol setting out exactly which studies must be conducted and how their results should be interpreted. It has been decided that a case by case, step by

step approach should be adopted<sup>2</sup>. In this connection, the safety assessment of novel foods gives rise to a number of scientific challenges. The assessment involves five types of study. These correspond to the disciplines of analytical chemistry, nutrition, molecular biology, toxicology and epidemiology. The safety dossier is structured in accordance with the relevant European Commission recommendations (EC97a).

The themes that are covered are based on reports from various bodies working in the area of novel foods, namely the WHO/FAO (WHO91. FAO96) and the OECD (OECD93, OECD96). The Health Council has also considered this topic in the past (GR92), as has the Food and Nutrition Council (VR93).

Since the publication of the EC recommendations, work has been done at international level (FAO01, SCF99, SSC99, OECD98, OECD00, WHO00) to make them more explicit and to adapt them to the scientific situation. Principles and guidelines have been drawn up in the Codex Alimentarius. These are valid throughout the world for the safety assessment of foods from genetically modified sources (CA03).

The safety dossier is submitted by the applicant. This is why the dossiers are subject to strict quality rules. Studies should have been conducted to generate data for safety assessments. Their design and implementation must comply with sound scientific principles and guidelines, and with Good Laboratory Practice (where applicable). Primary data have to be delivered to the assessing institute upon request. They must have been obtained by scientific methods and analysed using appropriate statistical techniques. The sensitivity of the analytical techniques used must be documented.

The results of the various types of studies are integrated into a well-considered final verdict. The conclusion that a product is safe is based on the proven absence of all adverse characteristics that are detectable by means of current scientific knowledge, and on the extent to which the product corresponds to well-known, 'traditional' foods which are seen as safe.

The comparison of a genetically modified crop with its conventional counterpart involves an investigation of the crop's composition. Within the OECD, there is a debate about which components of each agricultural crop should be examined. The VNV Committee places emphasis on the measurement of secondary plant metabolites as one of the tools to check if unintended effects were generated with the genetic modification, for instance disturbance of normal physiology. In 2002 the Committee (in collaboration with America's FDA and the RIKILT - Institute of Food Safety) has drawn up an OECD consensus document on maize (Env02). This document identifies the nutrients, anti nutrients, toxicant and secondary plant metabolites that are useful to measure in the course of a safety assessment of genetically modified maize. It provides details of the concentration ranges of components in conventional maize lines. Other countries drew up consensus documents about rapeseed, soya, potatoes, sugar beet and wheat. Future documents are planned for rice, sunflowers and hops. The use of analytical chemistry to measure various secondary plant substances can be seen as a forerunner of so-called profiling methods. The latter are techniques for elucidating a plant's metabolic pathways and for changing them by varying the conditions under which growth and development take place, or by the use of genetic modification.

Data on the composition of a genetically modified plant and that of the most relevant reference plant should be obtained from a series of different sites, all of which are representative of those areas in which the variety in question will be commercially cultivated. The deciding factor here must be the site of commercial cultivation. Given the huge range of possible variation in conditions (soil, type of weather),

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<sup>&</sup>lt;sup>2</sup> This approach is currently being applied in other areas, see 'Toxicology testing: a more efficient approach' Health Council 2001/24.

it is not possible to make an absolute statement regarding the requisite number of sites on the basis of theory alone. It is recommended that cultivation should be continued for several seasons at each site. At each location, sufficient sub-experiments should be included to allow a mean, a measure of dispersion and a range to be established at each site for each specific component in both the genetically modified plant and the control plant.

Applicants should interpret statistically significant differences between genetically modified and control plants in relation to the observed variation between sites, thereby enabling a comparison to be made with data from the literature.

Sufficient information is usually available concerning the intake and frequency of use of agricultural crops, although maize and soya fractions for example have an extremely wide and varied area of application. Induced changes in the present generation of genetically modified agricultural crops are usually of only agronomic importance. They are unlikely to bring about any changes in the current patterns of consumption. Intake data are important in determining the difference between the tested doses of the new protein and actual consumption. The manufacturer must make an estimate of the consumer's total exposure to the new protein. The estimated level of exposure is then compared against data from acute toxicity tests on the protein and on subchronic experimental animal research using the whole soya grain or cereal grain.

Molecular biology techniques can be used to identify the differences between the DNA of the transgenic plant and that of the conventional line. The data of fundamental importance here is the base sequence of the newly inserted DNA and that of the flanking DNA in the transgenic plant. Furthermore, the way in which the transformation was carried out is also of importance, as is the expression of the new genes and whether their integration into the genome can be anticipated to have effects on the plant's original genes. In addition, molecular biology techniques are used to demonstrate that the new DNA maintains a stable presence through succeeding generations.

On the basis of its experience in the assessment of genetically modified crops, the VNV Committee concludes that unplanned changes often occur in such plants. This can result, for example, from incomplete insertion of the new DNA in question or from the duplication of certain parts of it. Additional portions of the (plasmid) DNA that was amplified in bacteria are occasionally transferred. Alternatively, there may be extra rearrangements of the plant's DNA. This need not necessarily lead to a product that is less safe, however it does require that an accurate pre-market assessment is carried out so that a properly supported safety verdict can be issued. It must be kept in mind that the classical methods of plant improvement can also be associated with unplanned changes in the plant's DNA.

All possible translation products are compared to databases of allergens and toxins, and to databases containing information on all known proteins that are known to have a particular function.

In the genetically modified plant, the new protein that provides the novel and desirable property in question (such as herbicide tolerance or protection against damage by insects) is tested for acute toxicity in an experimental animal. Testing for allergenic characteristics is also carried out. An important aspect here is the degree to which the protein is broken down (digested) by the gastric juices. If such breakdown occurs rapidly, then there is only a small risk of allergenic activity. In addition, the composition of the protein is compared to that of known allergenic proteins. If the protein does not correspond to any known allergen and if it breaks down rapidly in the stomach, then it is considered to be safe.

Proposals have been put forward for a more extensive test protocol for allergenicity (FAO01). One problem with this approach is that the use of human serum for routine screening is not feasible in practice, another is that no sufficiently validated experimental animal model is yet available. The

Committee feels that the current approach to the pre-market assessment of the first generation of genetically modified crops is satisfactory (Tay01).

The Committee has introduced a new requirement since it became clear that the molecular biology data and the compositional analysis do not provide a complete picture of the genetically modified crop. This new requirement is for a subchronic study in rats, in accordance with the OECD 408 protocol. The crop plants that are most often used for genetic modifications are maize and soya. These crops are used in the standard diet given to experimental animals (the so-called 'lab chow') at concentrations of up to 30%. This means that there are historic controls for (conventional) maize and soya. When testing genetically modified crops, the conventional line and the modified line can be compared to the historical data.

To date, there have been no human studies of genetically modified foods in the pre-market stage of investigation. With regard to the genetically modified foods that have been submitted to date, the Committee considers that the entire package of studies (molecular biology, analytical chemistry, nutritional and toxicological) provides an adequate foundation on which to base a verdict concerning the product's safety for consumers.

#### 5. Future Products and Future Procedures

To date, the genetically modified products examined by the VNV Committee have been almost entirely limited to those that are intended to provide improved cultivation. The Committee predicts that, in the near future, they will also receive requests for crops with combinations of characteristics, such as resistance to insect pests and herbicide tolerance. One example of a product in which changes have deliberately been made to the composition of the end-product is the soya bean with an elevated oleic acid content. Manufacturers can be expected to develop more products like this.

One example of a product that is not of direct importance to the Netherlands, but which is indicative of current developments, is genetically modified rice with an elevated carotene level. Some are convinced that this can solve a major health problem in a number of countries, but many questions still remain to be answered. For example, it is not known whether the long-term use of this product really will result in an improvement in people's vitamin-A status. Tackling one problem may well cause deficiencies to develop in another area. In view of the potential health gains, several countries have decided to grant approval to the rice and to adopt a 'wait and see' attitude with regard to the outcome.

Other future products will be derived from genetically modified animals.

Scientific developments in the field of genomics will have impact on the safety assessment procedure. Once techniques such as transcriptomics, proteomics and metabolomics have been further developed, they can be used to replace part of the molecular biological analyses, compositional analyses and experimental animal studies that currently make up part of the safety dossier. This will enable savings to be achieved in terms of cost, time and experimental animals. Another advantage is that multiple gene products can be analysed at one go, when comparing the modified plant to its conventional counterpart. Another beneficial development is that more fundamental information will become available about the genome of economically important crops. This in turn will make it possible to produce better predictions concerning possible effects associated with the insertion site of the new DNA. Producers may be able to use such knowledge to insert new DNA in a more controlled manner, or to select specific transformed organisms.

The Commission notes that the pre-market safety assessment for novel foods has been worked out in much greater detail than the monitoring of products that have already been placed on the market.

Commission Recommendation 97/618/EC makes several references to market monitoring as a valuable option in the safety assessment of novel foods. However, this recommendation contains no guidelines on how this approach should be implemented. Market monitoring can be used to analyse the consumption of foods in a real situation. Data on actual consumption is considered to be important if the pre-market study includes a restriction regarding the level of consumption or consumption by specific groups. In addition, market monitoring provides an opportunity to study the consequences of consumption in a large group of people that is representative of the entire population. This makes it possible to conduct research into more long-term use, uncommon effects and changes in patterns of consumption caused by novel foods.

While there is indeed a social demand for market monitoring (for example, in the case of foods that result from genetic modification) the Committee is unsure whether it is possible to do this within the framework of a sound scientific design. This means that the system should not generate too many false positive or false negative signals. This can be investigated by means of a large-scale, long-term study. The Committee proposes the use of a food monitoring system with four pivotal points. The first such point would be a government-supported complaints line for all consumer complaints associated with health and foods. This would enable any side effects produced by a product to be traced, provided that they arise soon after consumption and that they attract attention. One such example is food allergies. The second pivotal point in the food monitoring system is a continual monitoring of consumption data for foodstuffs, carried out jointly by government and industry. A precondition here is that this must facilitate a detailed breakdown of data on individual products into information on their ingredients (down to the molecular biology level, in the case of GMOs).

The third pivotal point is long-term epidemiological, prospective, cohort studies into the relationship between chronic diseases and diet. The fourth pivotal point is an active market monitoring programme, carried out by companies, for novel foods that contain bio-active ingredients. The aim here is to check the accuracy of the presumed (safe) intake by the target group.

European legislation in the area of novel foods is in a state of flux. A proposal for a separate regulation for genetically modified food and cattle feed is adopted recently. A proposal for more effective traceability and labelling (EC01, EC01a) is also accepted. The European environmental-approval procedure has already been tightened-up (EC01b).

The new European Regulations concerning genetically modified foods demand details of the ways in which these can be traced in the food chain. This will be used to check the labelling, thus safeguarding the consumer's freedom of choice. From the point of view of food safety, traceability is useful for market monitoring. In the present situation, whenever there is a food incident in which public health may be at issue, an investigation is carried out to identify those products that contain the ingredient in question. This process can be accelerated by having immediate access to a database containing a summary of all end-products, together with their respective genetically modified ingredients. If an up-to-date database is available, it is immediately clear whether, for example, a cluster of allergenic symptoms that is associated with certain foodstuffs also involves the consumption of new types of proteins by consumers.

As yet, however, there is no systematic summary of specific ingredients from genetically modified sources and their uses in consumer products. Should incidents occur, like that involving StarLink maize in the United States, it is not clear whether the industry will be able to make this information available quickly. Compliance with the European labelling and traceability proposal will mean that it must be possible to trace all genetically modified crops, from the field to the end product.

# 6. Beyond Food Safety

Although at least two crops were judged safe at both the level of a national Food Assessment Body and the European Scientific Committee on Food there were no new GM crops allowed to the European market for four years. Partly this was because preconditions for risk management where not yet fulfilled (traceability, reference material, detection methods) and maybe because certain advocacy groups had not yet enough trust in the expert judgment. However, the largest hurdles were that meanwhile the decline of biodiversity became an issue as well as the freedom of food choice for the consumer, the requirement of coexistence with other types of agriculture and the fear of monopolization of biological resources. These are very heterogeneous themes. The discussion is about facts but also largely about values. How can the agricultural biotechnology assessment be structured to include all these themes? Indeed in the field of medical technology assessment within the Health Council there is experience with evaluating safety, efficacy, societal and ethical implications. Evaluation of societal and ethical implications makes use of four basic ethical principles. These four principles are to do no harm, to do well, to realize a proportionate distribution of advantages and disadvantages of the application evaluated (be fair) and to respect the autonomy of the individual. A broad risk assessment of biotechnology applications in agriculture could be structured along these lines.

In the Netherlands, the Minister of Housing, Environment and Spatial Planning asked his advisory body in the field of gmo's, the Committee on Genetic Modification, (COGEM) to develop an integrated ethical testing system for genetically modified plants and animals. In a very recent report the COGEM proposes to introduce the fairness principle in the decision making. They propose to add a cost/benefit form to every gmo dossier to be filled in by the applicant. The purpose is to describe all envisioned harmful effects but also all provisioned benefits and interprete these for the concrete casus in its context (COGEM03) to reach a final decision on release.

In addition to a safety test, foodstuffs with specific bio-active components may also be subject to an efficacy test. The Minister of Health, Welfare and Sport has asked the Health Council to explore this option. Recently a set of scientific assessment criteria was drawn (GR03) and some thoughts were given to ethical dilemma's that accompany the introduction of foods with specific bio-active compounds.

# 7. Conclusions and recommendations

By analyzing the ten year debate about food safety it can be seen that in Europe it was difficult to get an operational consensus on the common value of food safety in relation to agricultural biotechnology.

Four discernible factors contributed to find a workable solution: make the expert consultation procedure(s) very transparent, improve the quality of the expert judgement and enlarge it to unintended effects. Further, not only create EU regulation on risk assessment but also structure and facilitate risk management to some level and use local (national) expertise to provide know-how and initiatives for handling options in delicate and controversial issues that accompany this new technology.

A novel recommendation upon which there is not much experience yet is to realize a broad agricultural biotechnology assessment. This can be done by adding an ethical/societal evaluation panel to the yet existing food and feed safety evaluation panel and environmental risk evaluation panel. This third panel could be used at first to evaluate every single gmo organism, but later on it can do this at an aggregated level of groups of similar genetically modified organisms.

The Health Council will further explore the option of a broad agricultural biotechnology assessment.

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# SESSION 3.2: STATE OF THE ART IN OTHER COUNTRIES

# AGRICULTURAL GMOs: RISK ANALYSIS AND INTELLECTUAL PROPERTY PROTECTION IN THE USA.

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#### 1. Introduction

The United States has a long history of encouraging innovations requiring intellectual property protection and also of analyzing and managing risks associated with those innovations. Although the history of genetic engineering is relatively recent — just over 30 years—the approach taken by the US is to adapt existing legal and regulatory frameworks to encompass biotechnological innovations.

Most other jurisdictions, in contrast, decided to develop new regulatory structures exclusively for biotechnological innovations. As well, the approach of the US is to evaluate the risks associated with the tangible product of biotechnology, while most other nations attempt to evaluate the risks associated with the processes of biotechnology.

Although all share the same legitimate concerns, to ensure that biotechnology is safe both for humans and the environment, these differing approaches, when applied to commodities in international trade, create friction among trading partners due to their fundamentally different and incompatible foundations.

# 2. Problems with differing definitions

Premarket regulatory scrutiny is designed to identify and mitigate potentially hazardous products before they get onto the market. A maxim of regulatory theory is that the degree of regulatory scrutiny should be commensurate with the degree of risk. However, some products in some countries face enormous regulatory scrutiny, while in other countries the same product, conceivably carrying the same or similar degree of risk, receives little or no regulatory scrutiny.

For example, consider herbicide tolerant canola ("double-zero" rapeseed). Figure 1 lists canola with tolerance to one (or more) of six different herbicide groups. A canola cultivar with resistance to, for example, sulfonylurea (group 2 herbicide) presents concerns for food and feed safety. That is, humans and other animals face risks from ingesting sulfonylurea chemicals. Will the dose needed to provide effective weed control in the crop present unacceptable food and feed hazard? As well, there are legitimate environmental concerns. Will resistance to sulfonylurea give the canola cultivar increased fitness, or make it more aggressive, or more weedy, thus presenting a risk to escape and establish as an invasive weed? Will the HT canola cross pollinate with related weeds, making them even more noxious and hard to control?

# Similar products, similar risks? HT Canola: Group • Sulfonylurea 2. ALS/AHAS inhibitor • Trifluralin 3. Mitotic inhibitor • Bromoxynil 3. PGR • Triazine 5. Photosynthetic inhibitor • Glyphosate 9. EPSP Synthase inhibitor • Glufosinate 10. Glutamine Synth. inhibitor

Figure 1. Canola (rapeseed) cultivars are available with tolerance to six families of herbicide. Some faced greater regulatory scrutiny than others, but not necessarily based on the risk posed by the herbicide or by the tolerance mechanism.

These health and environmental safety questions and concerns are legitimate and must be addressed by competent regulatory authorities. The other examples, using different herbicides, evoke similar legitimate questions and concerns. One can argue the relative degree of risk between, say, the bromoxynil tolerant canola and the glyphosate tolerant canola, and regulatory agencies do just that. Some chemicals are less hazardous, either to humans or the environment, than others.

Each of these examples presents differing degrees of risk and may raise different issues, which should be evaluated by competent regulatory authorities prior to commercial release. But, depending on jurisdiction and foundation of regulatory oversight, a herbicide tolerant canola cultivar can come under stringent regulatory control in one place, but the same canola cultivar could receive minimal regulatory scrutiny in another.

The same product, presenting the same risks, is regulated differently in different jurisdictions. If we agree that regulatory scrutiny should be commensurate with degree of risk, someone is in the wrong, either over-regulating or under-regulating. It may be tempting to invoke precaution, and support over-regulation to guard against under regulation. However, over-regulation is just as irresponsible and dangerous, because all regulatory agencies are constrained by finite financial and human resources, so over regulating in one arena necessarily means under regulating in another. More importantly, an inappropriate degree of regulation (either too much or too little) jeopardizes public credibility and trust, particularly when mistakes become public knowledge and the public comes to consider 'competent authority' as an oxymoron.

All jurisdictions are concerned about the risks associated with genetically modified organisms GMOs. However, the international community cannot agree on what is a GMO (or relevant term to capture and regulate the supposed high risk articles).

In the US, a GMO includes those plants developed using conventional breeding methods to change the genetic makeup. But regulated articles are those produced by recombinant DNA and carry modified DNA or protein.

Canada, in contrast, regulates based on novelty of the introduced characteristic. Plant with novel traits, PNTs, capture most, but not all, products of rDNA, along with some products of conventional breeding (http://www.inspection.gc.ca/english/plaveg/pbo/pntchae.shtml).

In parts of Africa, products of tissue culture, somaclonal variants, etc. are considered products of biotechnology.

In Europe under both old (90/220/EC) and new (2001/18/EC) regulatory directives a GMO "means an organism... in which the genetic material has been altered in a way that does not occur naturally by mating and/or natural recombination...". This definition encompasses more than rDNA, including, for example, injection of genetic material and fusion of cells that would not be able to hybridize in nature. Unclear, however, is why the regulations exempt traditional interspecific grafts, chimeras, and irradiation-induced mutants, which provide many common foods and are clearly unnatural, but do capture foods from rDNA involving transfer only of gene material from the same species, such as a rice gene transferred into another rice variety, which could easily occur in nature.

With such divergent definitions triggering either intense regulatory scrutiny or little, products considered innocuous in one jurisdiction might invoke rigorous examination in another. Meanwhile, the actual threat, if any, posed by the product to health or environment remains constant.

All of the herbicide tolerant canola cultivar examples in Figure 1 are real; they're available and grown in Canada. Of these six, three are products of rDNA, one is a spontaneous mutant, one is natural and common across the genus, and one has been developed using mutation breeding. Each one presents different risks and should be assessed separately, because of the differing features, not because of the method of breeding.

## 3. Risk assessment, analysis, and management in the USA

Three primary agencies oversee the regulation of products of agricultural biotechnology in the USA (Table 1). The US Department of Agriculture (USDA), under the statutory authority of the federal Plant Pest Act assesses and manages the environmental risks of genetically engineered plants prior to commercial release or transborder transport.

Using the regulations detailed under 7 CFR 340 - Introduction of Organisms and Products Altered or Produced Through Genetic Engineering Which are Plant Pests or Which There is Reason to Believe are Plant Pests, USDA interprets "plant pest" to include any organism that might damage crops up to but short of human beings. It gives the USDA considerable power to regulate "any ... organism or product altered or produced through genetic engineering which the Administrator determines is a plant pest or has reason to believe is a plant pest". The USDA regulatory review is mandatory for all genetically engineered plants. Since 1994, the USDA has approved approximately 55 GE genotypes for unconfined environmental release.

# VARIETY RELEASE REQUIREMENTS: GENETICALLY ENGINEERED CROPS

#### **USDA** - environmental issues

- Plant Pest Act (PPA); also administers
- Plant Patent Act
- Plant Variety Protection Act (PVPA)

# FDA - food and feed safety

Federal Food, Drug, and Cosmetic Act (FFDCA)

## EPA - pesticide usage, food safety issues

- Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA)
- Federal Food, Drug, and Cosmetic Act (FFDCA) and
- Toxic Substances Control Act (TSCA)

Table 1. Regulatory agencies in the US and the statutory authority for regulating genetically engineered crops.

The Food and Drug Administration (FDA) is responsible for the overall safety and security of the food supply. Their primary concern is the health and nutritional equivalency of new foods, including those developed using biotechnological methods. The presence in foods of adulterants, novel toxicants or allergens, or a substantial change in amounts of nutrients provides statutory authority, under the Federal Food, Drug, and Cosmetic Act (FFDCA) for FDA regulatory action. Regulatory review is based on the composition of the food (FDA, 1992). While the pre-market consultation between FDA and the developer of a new crop is legally 'voluntary', the consultation/review process is *de facto* mandatory, as all GE foods on the US market were evaluated by FDA. Nevertheless, a formal proposal to make the process mandatory is under consideration.

The Environmental Protection Agency (EPA) has authority under several statutes, including the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), the Federal Food, Drug, and Cosmetic Act (FFDCA) and the Toxic Substances Control Act (TSCA) for regulating changes in chemical uses in the environment and in food. In this context, it conducts a mandatory review for products involving new or altered patterns of pesticide use. Most commercial GE crops express additional pesticide tolerance (e.g. introduced resistance to a particular herbicide) or are themselves pesticidal (e.g. GE Bt crops), so EPA invokes mandatory regulatory review for nearly all GE crops.

#### 3.1. Product vs. Process

While the trigger for regulatory action in the US remains the process of rDNA, the analysis is of the product resulting from rDNA. That is, the US regulatory agencies conduct their analyses on the physical manifestation of rDNA technologies, arguing that the process by which the product was made is irrelevant. Put another way, in contrast to the EU, the US considers there is no inherent hazard with rDNA as a methodology, but the product resulting from the methods may pose an actionable risk.

The EU and some other jurisdictions regulate based on the risks associated with the process of rDNA. The operating assumption is that 'natural' breeding processes (including, astonishingly, ionizing radiation mutagenesis) are deemed safe and so do not warrant regulatory oversight, and that gene recombination, even when hybridizing genes that could readily hybridize naturally, requires stringent regulation. Numerous studies have shown that products of so-called natural breeding are not inherently or invariably safe.

The recent National Academy of Science (NAS) report on the environmental effects of transgenic plants (NAS, 2002) discusses several examples of environmental damage caused by 'natural' plant products, and Cheeke (1998) considers several examples of health threats from 'natural' breeding, including Lenape potato, unintentionally selected for excess glycoalkaloid content and withdrawn from commercial release (Zitnak and Johnston, 1970) but still used as a parent in potato breeding programs.

Other common examples includes celery with elevated psoralens, which caused rashes on farmworkers' skin, but nevertheless selected because of the pest fighting qualities (Diawara et al, 1993) and the heritage variety Magnum Bonum potato, which was fine until cool weather stimulated production of toxic levels of glycoalkaloids (Van Gelder et al., 1988; Hellenaes et al, 1995).

The dichotomy between the attitude that rDNA (= high risk) and natural (= low risk) seems unsupported by available evidence. Furthermore it seems a stretch of credibility that all diverse forms of rDNA are equally high risk, considering the fundamental differences between, say, the natural, biological DNA delivery system of *Agrobacterium* and the unnatural, physical DNA delivery system of the particle gun. The mechanisms of each process are different in almost every respect, other than providing a DNA fragment to a target host cell.

Equally puzzling is the assertion that two divergent products, clearly differing in hazard, triggers the same regulatory scrutiny simply because rDNA was the method of gene transfer. For example, a rice cultivar transformed using rDNA to deliver an additional rice gene is considered *a priori* equally hazardous to an rDNA rice variety carrying a novel toxicant.

A recent movement in the US and other countries is the recognition that all new organisms carry some degree of risk, and that that risk is based on the new features of the organism, the nature of the species carrying the new feature and the environment in which it is grown (NAS, 2002).

In following this line of reasoning, it is apparent that the method of derivation is irrelevant, so exclusive regulatory focus on GM or rDNA or traditional breeding is meaningless. A new variety of rice carrying the Xa21 gene for disease resistance presents the same risk whether it was developed using rDNA or ordinary cross breeding.

However, in most jurisdictions, including the US, the rDNA rice will receive intense regulatory scrutiny prior to commercial release, and the conventional will receive almost none. At the same time, a new transgenic rice variety carrying a gene from scorpion will receive the same regulatory scrutiny as a rDNA rice carrying only an additional rice Xa21 gene.

Does it make sense to load all products of one method of breeding with substantial regulatory burden when some products are demonstrably riskier than others? Does it make sense to exempt from regulatory scrutiny all products of certain methods, when it is known all such products carry environmental or health risks? For example, conventional breeding has resulted in food products hazardous to health (solanine in potatoes, psoralens in celery), and crop cultivars with devastating effects in the environment (NAS 2002). Yet regulations are designed only to capture products of rDNA methods.

Several authorities are suggesting ranking products of rDNA according to risk level, and applying regulatory scrutiny according to true degree of risk imposed. There are real environmental concerns based on the novelty of the phenotype, the host species, and the geography of release area in terms of invasiveness or reproductive success.

Hancock (2003) takes the initial discussion of relative environmental risks discussed in the NAS (2002) report further. He describes six levels of concern for invasiveness of plant species in North America, from those species with no compatible relatives and few weediness traits (e.g. cabbage, soybean) to those with many compatible wild relatives and highly competitive and invasive traits (e.g. canola, oats). He then considers five levels of fitness impact of new traits, from benign (e.g. marker genes) to potentially highly fitness enhanced (e.g. environmental stress tolerance). Then, by considering the combination of host plant species with the new trait, a defensible and sensible degree of regulatory scrutiny may be applied. Similarly, Strauss argues to consider regulating new crops, based on the real risks, from low confinement needs (such as same species gene transfers) to high (with novel toxic, allergenic or pharmaceutical substances) (Strauss, 2003).

## 3.2. Substantial Equivalence, Precautionary Approach

Recognition that some plants are more hazardous than others, regardless of method of breeding, brings us to the utility of using substantial equivalence with a precautionary approach as a basis for regulatory scrutiny. Contrary to popular opinion, substantial equivalence is not an endpoint, but provides a starting point for regulatory questions (Kuiper, 2003).

The OECD developed substantial equivalence several years ago as a means to approach a new product in attempting to determine the degree of risks imposed (OECD, 1993). In it, one considers the base or parental species and the hazards associated with it, in comparison with the new organism and its new features, and the hazards associated with them. In this manner, a transgenic soybean with a novel herbicide tolerance is compared with a traditional soybean plus the appropriate herbicide tolerance. Substantial equivalence provides a platform or baseline upon which to subsequently compare the new organism with the established version. Considering the new soybean in isolation denies the fact that the organism is still basically a known quantity, a soybean, but with an additional feature. Without the baseline, one might be forced to evaluate the new soybean is if it were an entirely new organism from outer space.

## 3.3. Labeling of Food Products

Mandatory labels in the US are based on the physical, chemical or biological properties of the food as consumed. The required label lists nutritional information, plus any toxic or allergenic constituents. This requirement is applied to all packaged foods, including those derived from rDNA technologies. However, the process of breeding or manufacture, unless it leads to changes in physical, chemical or biological characteristics in the food, is not subject to mandatory labeling. To meet consumer demand for non-safety related information, voluntary labels serve well. Organic, kosher, halal are all effective, yet voluntary, labels on various US foodstuffs.

US regulators enjoy remarkable public support and trust. One of the reasons the debate over biotech is muted is that American consumers have not had to contend with outbreaks of Mad Cow disease, *Salmonella* in dairy products, dioxins in feeds, foot and mouth disease or other true public health threats seen in Europe in recent years.

Because of the excellent track record, the average American is content to trust the USDA, FDA and EPA with making the regulatory decisions. In turn the US regulators, wishing to maintain their excellent track record and high degree of public confidence, are likely to continue regulating on the basis of

demonstrable hazards, and expend less energy on publicly perceived risks for which there are few scientifically valid concerns.

## 4. Intellectual Property Rights

Intellectual property rights in the US provide multiple and combinable means of protecting new living organisms, including plant genotypes and cultivars.

Major statutes include the UPOV convention-compliant Plant Variety Protection Act, the Plant Patent Act and the utility Patent Act (the traditional means to protect inventions). These have differing applications and criteria, but a breeder can enjoy protection from both a utility patent as well as a plant patent if the respective criteria are satisfied.

The Plant Variety Protection Act (PVPA) enacted in December of 1970, was amended in 1994 to conform to the provisions of UPOV. This Act, administered by USDA, offers certificates of protection covering new tubers and seed reproduced plant varieties. Criteria include DUS: the new variety must be Distinct from previous varieties, Uniform in a population stand and genetically Stable over successive generations.

The certificate is valid for 20 years from time of application for most crop species, and 25 years for trees, shrubs and vines. Under this form of protection, the certificate holder (usually the breeder or breeder's employer) can prohibit others from selling, marketing, importing, exporting, offering, delivering, consigning, exchanging, or even possessing the variety without explicit permission.

PVPA carries a couple of important exemptions, neither of which applies to either utility patents or Plant Patents:

- 1. Research Exemption. Other breeders or breeding institutions can use the protected variety in research programs, particularly to derive new varieties, which ultimately may themselves be protected under PVPA.
- 2. Farmer's Exemption. Farmers (and home gardeners, for example) can save seed from one harvest to replant on the same farm in subsequent years. However, unlike in some jurisdictions, the farmer's exemption does not permit the farmer to sell that seed.

The Plant Patent Act (PPA) of 1930, amended in 1995, protects asexually reproduced plant varieties developed using breeding techniques or identified in a cultivated field (but not a novel plant discovered or 'found' in the wild).

Plants may include those developed and vegetatively propagated from sports, mutants or hybrids, as well as those discovered or found, as long as the new plant is so discovered or found in a cultivated area.

Like varieties protected under PVPA certificates, the plant patent requires DUS— the new plant must be Distinct, Uniform and Stable over propagation generations. Again, with seed varieties protected under PVPA, the period of protection is 20 years from date of filing. The plant patent gives exclusivity to the holder and prohibits others from propagating and selling the plants and plant parts, such as buds, scions, etc.

Utility patents. Recognition for protection of inventions dates back to the US Constitution (US Patent Act <u>United States Patent Act (28 U.S.C. §§1295, 1338)</u>. As in most nations, utility patents were the domain of traditional inventions, products of innovative engineering and manufacture.

This changed in recent years, when living things, which previously were considered "non-patentable subject matter" became eligible for utility patent protection. Like most other nations, utility patents could be awarded for an invention if it fulfilled the three basic Trips (1996) criteria: novelty, utility and non-obviousness (equivalent to the 'inventive step' of other patent language).

The Chakrabarty decision of 1980 (Diamond v. Chakrabarty) opened the doors of the patent office to living things, at least microbial living things. The patentability of higher organisms was approved in 1985 with an elevated tryptophan producing line of maize (see Hibberd, 1985) and finally extended even to non-human mammals in 1988 with the successful patenting of the so-called Harvard mouse, or oncomouse (Leder and Stewart, 1988).

Another method of intellectual property (I.P.) protection is the contract. A contractual agreement is a higher order of protection, as signatories may sign away at least some rights they otherwise might enjoy. In our context, the Technology Use Agreement (TUA) is a contract between Monsanto and farmers wishing to grow Monsanto's seeds. In it, the farmer agrees to provisions granting Monsanto considerable control over the farmer's practice. In return, the farmer gets to grow the desired seed. The farmer need not sign the contract, but in that case will not legally be able to grow the seed.

An additional mechanism of intellectual property I.P. protection in the seed business is the use of hybrid seeds. Common in maize for over 50 years, hybrids are high performing cultivars.

Farmers buy and grow hybrid seeds, and typically harvest greater yields than if they had grown non hybrid (called "open pollinated") varieties. The protection is built into the seeds. Because of the nature of the hybrids, a farmer who invokes his traditional right to save and plant seed from a hybrid plant is disappointed in the poor performance and the variability of the resulting crop.

The farmer wishing to continue successful crops must purchase fresh seed each year, as the hybrid characteristics last only one generation. The companies generate new hybrid seed at special farms using special parental lines, the exact genetic background of which is maintained in high secrecy.

In any case, a farmer growing such hybrids is legally entitled to replant seed from the hybrid crop, but is usually so disappointed in the result that he or she returns to buy fresh hybrid seed for the following season.

In addition to these standards forms of I.P. protection, some firms also employ trade secrets as a form of I.P. protection to circumvent the public disclosure and public domain deposition provisions of utility patents.

The exact recipe for Coke has been maintained as a trade secret for years, giving Coca-Cola™ a virtual and continuing monopoly since the beginning of the company, but a utility patent would have given them exclusivity for only 17 years, long expired by now.

Trade secrets might be suitable for recipes and processes, but are unlikely to help preserve a self replicating invention like a seed. However, parent lines of f1 hybrids, since they themselves are not marketed under either UPOV or patent protection, need not be exposed to public disclosure or access by others. Their exact genetic identities are instead protected by what is essentially a trade secret.

An unusual provision of US law is the ability to protect I.P. using under more than one means. A plant variety can conceivably be protected both under utility patent and a PVPA certificate (Pioneer et al, 2000).

In Europe, plant varieties can be protected as a registered variety, but cannot themselves be patented. Genotypes, non commercial strains, may be patented, however, and then cultivars derived from the genotype may be protected as varieties.

One of the concerns in the public debate over biotechnology is that companies might go into traditional farming areas and patent longstanding varieties of landraces, then force local farmers to give up their traditional practice of saving seed, instead making them purchase seeds – the same seeds they'd grown for generations – from the company. A horrifying thought, and fortunately not possible under patent laws.

For one thing, a US patent is in effect only in the USA. A company patenting an invention in the US, but not elsewhere, has no case against someone using the invention outside of the boundaries of the USA. A seed variety patented but not protected under plant breeders' rights may be legally grown elsewhere without infringing on the US patent.

Also, and more important, the first criterion in the utility patent list is novelty. A patent cannot be granted on an item already in common use. A patent may be granted on a new, improved version of the cultivar, but the current variety is not patentable.

This is the basis of a recent controversial US patent (# 5, 663,484) on basmati rice issued to RiceTec, Inc (Sarreal, et al., 1997). Unlike popular concern, this patent did not cover traditional basmati rice, but rather the allowed claims included three new improved cultivars developed by the company. Unfortunately, widespread misunderstanding of patent law and practice lead to considerable unnecessary and continuing public anxiety.

Intellectual property rights and regulation of risks is perfect nowhere. However, all US agencies are under near-constant review to improve efficacy and safety, encourage innovation and instill public trust. Increasing familiarity with risks from products of biotechnology relative to those of conventional technologies, and adopting means of appropriate protection for innovations will ensure continued public support and confidence for the future.

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# JAPANESE VIEWS ON RISKS OF BIOTECHNOLOGY AND INTELLECTUAL PROPERTY

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#### Abstract

One of the central questions in the development of international biotechnology policy is whether persons have the same concepts of benefit and risk between countries, and how these views influence the policy. The first part of this paper presents analysis of comments on the benefits, risks and moral acceptability of biotechnology in Japan as viewed from different sectors of society. Two samples were obtained from mail response surveys in the year 2000, from the general public (N=297) and scientists (N=370), and one from the general public in 2003 (N=377). Comparison was made for a series of four questions on utility, risk, moral acceptability and overall encouragement, for applications of technology. The questions requested both agreement with a 5-point self-indicated scale, and the reasons behind these attitudes through open comments. The most acceptable of the applications were medicines produced in genetically modified microorganisms and a transgenic cancer mouse for research use. These were perceived to bring benefits by two thirds of the public in 2000 and 85% of the scientists. The least acceptable application was xenotransplantation, which even many of the scientists considered to be unnatural. Embryonic genetic diagnosis was more acceptable than xenotransplantation, however, more respondents saw ethical concerns with this application.

The second part of the paper will review some of the policies and practice for intellectual property protection from biotechnology in Japan. These include statements from bodies like the Japan Bioindustry Association (JBA) on benefit sharing, and positions that have been taken by scientists in debates over gene patenting. Japanese companies are among the world's leading holders of patents on human genes, but this is not necessarily a reflection of the views of most academics on whether products of biotechnology should be patented.

Finally, the bioethical maturity of different sectors of the Japanese society, public, scientists, policy makers, can not be measured by merely education level. It needs to be investigated in the context of the culture of information and high degree of distrust in the system that surveys reveal. Scientists tended to mention ethical issues less than the general public, which raises questions over whether scientists should really represent the views of the "public" in policy making in these areas, as they do in Japan. There is no real evidence that the concept of risk is dealt with differently in Japan by individual persons, however, some policy practices suggest Japanese companies are extremely cautious over the use of genetic engineering in products. Some comments from persons interviewed in different sectors of the community shed light on this.

## 1. Introduction

Japan has a population of 125 million persons enjoying a relatively high standard of living internationally, being the eighth most populated nation globally. Accordingly on the FAO index of food intake Japan rates as a developed country. In 1995 there was 4.282 million ha of land under crops, so the ratio of agricultural land per person is only 0.3 hectare per person, because the country is 80% mountainous. Of these crops 2 million hectare is under rice. In order to feed these people most food is imported.

Although some surveys on Japanese biotechnology have pointed out the relatively low importance of agricultural biotechnology when compared to agricultural exporting countries in Australasia or the United States, the increased capacity for food production from a limited area of land is of great potential benefit to Japan, where there is little agricultural land available. The government and industry have been promoting biotechnology since the 1980s.

The 2002 budget related to biotechnology in Japan included 27 billion Yen from the Ministry of Economy, Trade and Industry (METI), 128 billion yen from the Ministry of Health, Labor, and Welfare, 23 billion yen from the Ministry of Agriculture, Forestry and Fisheries, 71 billion yen from the Ministry of Education, Culture, Sports, Science and Technology (MEXT), and 4 billion yen from the Ministry of Environment (Japan Bioindustry Association Figures, 2002).

Given the large amount spent upon biotechnology in Japan, we can ask why almost nothing is spent discussing the ethical, social and legal (ELSI) issues raised by the application of biotechnology in society. Until now, there has been little spent on these issues when compared to other countries. For example in Canada 12% of the budget for the human genome project was spent on ELSI issues, and in USA 5%, but Japan has never got above 1% despite this point having been discussed internationally (Macer, 1992b).

The first part of this paper attempts to examine Japanese views of risk from random anonymous mail response surveys conducted over Japan in 2000 (Ng et al., 2000) and 2003 (Inaba and Macer, 2003). The results of some of these questions are presented, including analysis of results from a series of questions examining attitudes to six different applications of biotechnology, which articulates some of risk concerns people have. This type of analysis is useful for policy makers to know what are the real concerns of people, and help them to develop policies based on the facts. This method focuses on descriptive bioethics, that is, how do people think about biotechnology (Macer, 1996).

In addition, present Japanese policy on intellectual property, and how it was formed is discussed. This part focuses on the structure of policy making with the involvement of non-governmental organizations, especially the Japan Bioindustry Association (JBA). In addition there is discussion of the intellectual property strategic program of the Japanese government launched in July 2003.

# 2. Positive Support for Science and Technology in Japan

The results of public surveys are one method of descriptive bioethics. The national random samples across Japan in 1991, 1993, 2000 and 2003 have been described elsewhere (Macer, 1992b; Macer, 1994; Ng et al., 2000, Inaba and Macer, 2003). Sampling was done across all prefectures of Japan by using random mail sampling methods. In 1997 the random telephone survey method was used (Macer et al. 1997). The numbers of respondents were 297 public and 370 scientists in 2000, and 378 public in 2003. There is a mix of different sectors of the Japanese public, education, different occupations (not shown),

and rural and urban populations in each sample. We estimate sample error at +/- 5%.

Table 1 shows the responses of the public to a general question on views of science and technology. There were few pessimists about science in general. Most people were concentrated in "more good" or "same", and people who thought science does more harm has been a low number in past decade. Besides, the majority thought that science makes and important contribution to the quality of life (90% in 1993, and 87% in 2000). Therefore, the general images of science and technology Japanese people had were positive. However, when people were asked specific questions, their concerns were revealed, and respondents differentiated several applications of biotechnology.

When people were asked whether most problems could be solved by applying more and better technology, less people expressed their disagreements (21% in 1993, 9% in 2000). However in 2000, 49% of the respondents answered "neither", and it became the majority (33% in 1993). Similar distribution was observed when people were asked a question regarding the utility of genetically modified foods against hunger. 44% answered "neither", and 37% "agreed".

Table 1: General pessimism about science remains low

Q3. Overall do you think science and technology do more harm than good, more good than harm, or about the same of each?

%	1990*	1991	1993	2003
N	2239	530	352	378
More harm	7	6	5	6
More good	53	55	42	43
Same	31	39	45	45
Don't know	10	-	8	7

<sup>\*1990 (</sup>PMO survey data); 1991, 1993 and 2003 public surveys.

Table 2: Perception of the benefits and risks of genetic engineering 1993-2003

Q6. Do you personally believe each of these scientific discoveries and developments is a worthwhile area for scientific research? Why?... Y=Yes N=No DK=Don't know

Q7. Do you have any worries about the impact of research or its applications of these scientific discoveries and developments? How much? Why?...

W0=No W1=few W2=Some W3=A lot

%	Q6.Worthwhile area?			Q7.Worried about impact			
	Yes	No	DK	W0	W1	W2	W3
Computers							
2003	82	4	14	34	50	11	4
1993	85	3	12	57	34	7	2
In vitro fertilization (IVF)							
2003	56	18	26	15	48	25	12
1993	47	23	30	13	45	28	14

1991	58	21	21	21	29	23	18		
Genetic Engin	Genetic Engineering								
2003	60	8	32	13	45	31	11		
1993	57	10	33	22	39	24	15		
1991	76	7	17	19	29	21	20		
Pesticides	Pesticides								
2003	75	10	15	15	42	29	14		
1993	84	9	7	21	36	26	17		
1991	89	4	7	27	23	25	18		
Cloning									
2003	28	27	45	7	24	27	41		

On the other hand, when it comes to respondents themselves, 50% disagreed with eating foods containing GM ingredients in restaurants, and 32% stated "neither". The distribution shifted towards the negative side and the majority was not willing to eat GM foods. However, this question includes issues of open information such as labelling of food, and education that means understanding of the information, or consumers choice. Even then, the priority of food issue for respondents differs depending on circumstances.

Table 2 shows the results when people were asked about the benefits and risks of genetic engineering. Although many of respondents answered these areas were worthwhile, the level of their concerns increased slightly between 1993 and 2003 (Macer, 1994, Inaba and Macer, 2003). Table 3 shows the results with comparisons in attitudes over time between selected examples of GMOs for environmental release.

# 3. Perceptions of Risk Vary between Application of Biotechnology

Comparisons were made for a series of four questions on utility, risk, moral acceptability and overall encouragement, for each application. Respondents answered each question on six applications with open comments why they agreed, or disagreed. Out of six applications of biotechnology, two were agricultural applications, and the rest of four were medical applications:

- 1. modern biotechnology in the production of foods and drinks (biotech food),
- 2. gene insertion into a crop from other species to obtain pest resistance to make it more resistant to insect pests (pest-resistant crops)
- 3. bacteria inserted human genes to produce medicines (GM medicines)
- 4. transgenic mouse with cancer genes for research use (transgenic cancer mouse)
- 5. transgenic pig with human heart for xenotransplantation (xenotransplantation)
- 6. genetic testing using embryos for diseases such as cystic fibrosis (genetic testing).

In order to investigate risks from peoples' view, the balancing of risks and benefits and what kind of risks

people perceive, were sought from analysis of the comments of respondents. In the survey's questionnaires, open spaces were attached below 5 point self evaluation scales, such as agree or disagree, in order to obtain the reason of their attitudes for each question. Analysis of open comments enables us to infer to what extent people will accept or will not accept new technologies considering the risks based on respondents' values. Because biotechnology sometimes casts questions relating to individual life values, analysis from socio-psychological based, or cultural/individual value based view may be useful to understand what are perceived as risks.

Figure 1 shows the results of the surveys regarding awareness of biotechnology. The public awareness has increased compared with early 1990s although it has to be considered that the methods used for each survey were slightly different. A survey conducted over OECD countries shows that the level of Japanese interest in science and technologies that directly affect their daily lives was not as much as other OECD countries (Miller, 1996). However, the percentage of Japanese who are familiar with the term "biotechnology" may be highest among most countries (Macer et al., 1997). Overall, it is difficult to compare knowledge and perceptions between countries using different languages and styles. Other measures include sales of science magazines, use of science sites on the Internet, and the level of science reporting in the media.

Table 3: Concerns over release of GMOs

Q. "If there was no direct risk to humans and only very remote risks to the environment, would you approve or disapprove the environmental use of genetically engineered organisms designed to produce...?" (P: public, S: scientists)

%	P91	P93	P2000	P2003	S91	S2000			
Tomatoes with better taste									
Yes	-	69	58.2	63	-	59.0			
No	-	20	31.8	24	-	32.5			
DK	-	11	10	14	1	8.5			
Healthier	Healthier meat (e.g. less fat)								
Yes	-	57	51.6	52	-	56.5			
No	_	26	33.0	29	-	33.5			
DK	-	17	15.4	18	1	9.9			
Larger sp	ort fish								
Yes	19	22	19.4	17	16.1	19.3			
No	50	54	64	60	56.9	66.5			
DK	31	24	16.5	23	27.0	14.2			
Bacteria t	to clean up	oils spill	S						
Yes	75	71	65.4	67	83.1	65.9			
No	7	13	20.7	15	6.7	23.9			
DK	18	16	13.9	19	10.2	10.2			
Disease F	Disease Resistant Crops								
Yes	75	66	54.5	51	85.7	60.7			
No	6	17	28.7	24	5.0	26.1			
DK	19	17	16.8	24	9.3	13.2			
Cows which produce more milk									
Yes	-	44	42.1	37	-	59.7			
No	-	32	39.6	35	-	29.0			
DK	-	24	18.3	28	-	11.4			

Figure 1: Public awareness of biotech is increasing

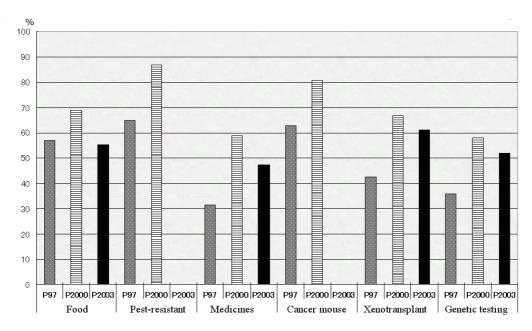
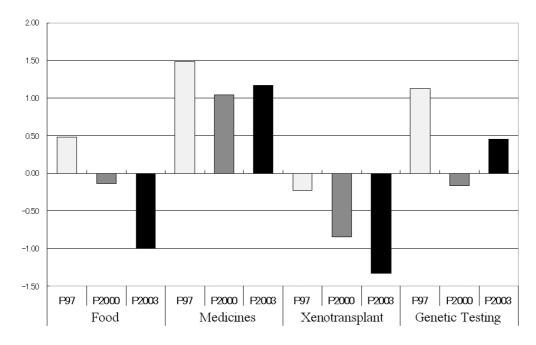


Figure 2: Trends of Japanese attitudes towards selected biotech applications



One question is how we can see the balance between perceived risk and perceived benefit. A calculation was made from the 5 point self evaluation scales in order to make a support index since it is useful to grasp the trends on how people perceive new technologies.

The application support index can be formulated as the sum of benefit, risk and overall encouragement of each application. Benefits and risks were often concrete and specific and respondents were expected to evaluate those significances. These two values of benefits and risks are risk/ benefit variables. However, attitudes of pros. and cons. towards each application can be formed besides the two variables. When people decide whether applications should be encouraged or not, other factors are often taken into consideration, such as ethical, moral, social, or cultural factors. Even if people express the same degree of utility and risk, overall encouragement could be different due to values which each respondent puts an importance on. Therefore, the support index includes variables of overall encouragement, and varies between the maximum +6 point in the cases of definitely agree, and the minimum –6 point in the cases of definitely disagree.

Figure 2 shows a time series of support index of Japanese public samples from 1997 to 2003. The figure shows clear decline of the acceptance of modern biotech foods and xenotransplantation. The most acceptable applications were medicines produced in genetically modified micro-organisms and a transgenic cancer mouse for research use. These were perceived to bring benefits by two thirds of the public in 2000 and 85% of the scientists (not shown). The least acceptable application was xenotransplantation, which even many scientists considered to be unnatural. Two agricultural applications and embryonic genetic diagnosis were more acceptable than xenotransplantation. However, more respondents saw ethical concerns with embryonic genetic testing.

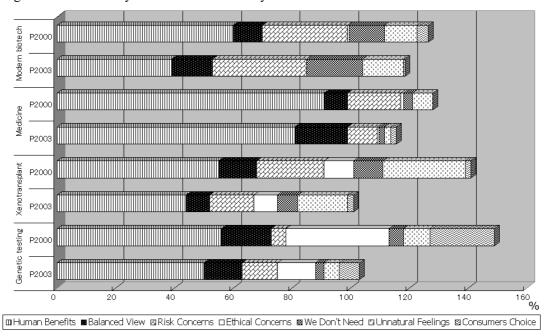


Figure 3: The summary of the reasons for utility

In order to investigate the reasons behind respondents' attitudes, open comments were analyzed by categorizing their comments into 7 broad categories. And comparison was made between the public results of 2000 and 2003. Figure 3 shows the results of utility of each application. One of the reasons why the acceptability of modern biotech food decreased is the decreased perceived utility.

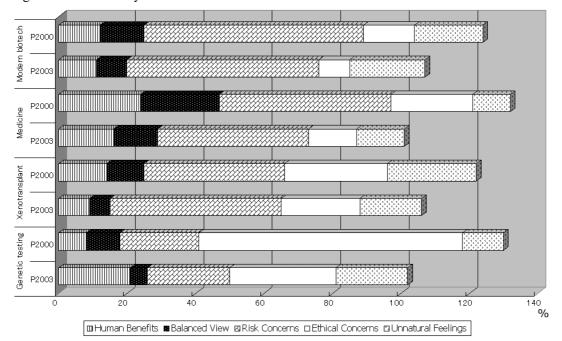


Figure 4: The summary of the reasons for risk

Figure 4 shows the summary of reasons for risk. In this case, perceived risks of modern biotech food have not been changed much. Therefore, the reason of decreased acceptability of the application partly was the decreased perceived utility, and not the increased perceived risks. On the other hand, the results of xenotransplantation shows that significantly increasing risks were the reason of decreased acceptability.

Although this is not shown here, the proportions of risk concerns through the questions were not significantly different between the general public and scientists in Japan. However, the degree of concerns would be different as we saw the differences of attitudes of the public and scientists from support index.

When people were asked whether applications of biotechnology were morally acceptable or not, they hardly expressed risk concerns. Rather emotional and ethical factors were more likely to be influential to their attitudes. The contrasts between risk concerns given in response to particular questions allows greater understanding of the concerns and hopes people have for biotechnology. The sum of human benefits and balanced view among applications are rough indicators of acceptability.

Overall the major risk concerns people raised in the open comments included: Environmental risks including other organisms and biosphere, physical risks which were mainly individual health, and social risks which were about possible impacts on human societies. Other concerns include fear of unknown, animal rights, insufficient check and control, or degradation of cultural and individual values. Some specifically mentioned the nature of long-term risk that raise greater doubts in their minds, and this can be applied to most of the specific risks. For example, a physical risk that was mentioned is a concern of genetic mutations in future generations.

This diversity of concerns was commonly seen in both public and scientists. As conclusions from survey, the descriptive bioethical approach reveals multidimensional concepts of risk from individual perceptions. There is wide diversity of concerns among every group surveyed. Different social and

cultural perspectives may exist, but most reasons have no demographic predictor, and no significant gender, religious, age or educational predictors are observed. Therefore, we have few measures to predict concerns of people from their status at the moment, unless we actually ask them some key opinion questions as a classifier or examine their consumer patterns.

## 4. Japan Bioindustry Association and Promotion of Biotechnology by the Government

The second part of this paper discusses the strategy of intellectual property in Japan. The Japan Bioindustry Association (JBA) plays an important role in Japanese policy on science and technology. Considering the importance of JBA's advice, Prime Minister of Japan and His Cabinet launched the Strategic Program for the Creation, Protection and Exploitation of Intellectual Property in July 2003.

JBA is a non-profit organization and the main organization established though the support and cooperation of industry, academia, and government in Japan. JBA's predecessor body was the Japanese Association of Industrial Fermentation (JAIF), which was formed in 1942. This body provided places for exchanges between academic researchers and industrial technologists. In 1983, JAIF established a separate Bioindustry Development Center (BIDEC). In 1987, these two bodies emerged into JBA with the backup of METI. JBA promotes bioscience, biotechnology and bioindustry in both Japan and the rest of the world. Further it aims to promote the development and commercialization of new products and processes. JBA also functions as a think tank and platform for communication among scientists, technologists, policymakers and managers, and among academic, government and industry sectors.

JBA released a statement on benefit sharing in 2000, which contained three major points. The first point relates to the conservation of biological diversity, the second to the sustainable use of biological components, and the third point to the fair and equitable sharing of the benefits arising out of the utilization of genetic resources. The statement aims to develop the best practice for forming partnership between providers and users of genetic resources. The statement is written in the context of the Convention on Biological Diversity (CBD), especially relating to how developing countries protect their biological and genetic resources in the light of the TRIPS agreement of the WTO.

The statement articulates: 1. Recognizing the sovereign rights of States over their natural resources, the authority to determine access to genetic resources rests with the national government, 2. Access to genetic resources shall be subject to prior informed consent of the Contracting Party providing such resources, and 3. Access, where granted, shall be on mutually agreed terms. The concept of prior informed consent contends that joint research agreement is more desirable in the case where the provider of genetic resources has the intention and appropriate capacity for such research. The benefits, both monetary and non monetary ones (education, training and technology transfer), deriving from a joint research project should be shared by the provider of genetic resources and the user, according to the degree of contribution.

As for the pragmatic and effective procedures, the statement articulates that Each Contracting Party shall endeavor to create conditions to facilitate access to genetic resources for environmentally sound uses by other Contracting Parties and not to impose restrictions that run counter to the objectives of this Convention.

# 5. Other Government Policy to Promote Technology

Since the international competitive ability of Japanese industries decreased in the 1990s, the Japanese

government has been reforming the structure of its economy, focusing on the importance of intellectual property, in order to recover the situation. There are few venture capital companies in Japan compared to the West. The number of Bioventures in Japan is 334 at the time of the year 2003 (Japan Bioindustry Association Report, 2003). MEXT launched the Science and Technology Basic Plan in 2001. This aims to create new knowledge for international contribution, to create vitality from the knowledge for sustainable development, and to create a fertile society with the knowledge for safe, secure and high quality life.

### 6. Intellectual Property Policy in Japan

The Prime Minister of Japan and His Cabinet set up intellectual property strategy council meetings and biotechnology strategy council meetings regarding GMOs in 2002. After the government received joint proposals from JBA and Japan Pharmaceutical Manufactures Association (JPMA), the Prime Minister of Japan and His Cabinet launched the Strategic Program for the Creation, Protection and Exploitation of Intellectual Property in July 2003.

This plan aims to realize a "nation built on intellectual property". The plan includes a purpose of stimulate the creation of intellectual property at universities, other academic institutions and industries by promoting the establishment of Technology Licensing Organizations (TLO) to reinforce technology transfer from academics to industries. TLOs are expected to take part in a business to manage intellectual properties, and to function to utilize inventions of universities through the co-operation between academics, industries, and the government. Other major aims are the establishment of the Law to Ensure Prompt Examination of Patent Application, which will help business to make quick judgments, and to establish the intellectual property high court to enhance the dispute settlement system. At the same time Alternative Dispute Resolution organisations will be reinforced in order to broaden options for Intellectual Property dispute settlements. Moreover, reinforcement of the intellectual property protection system is considered in the plan. This concerns medical related practices, inventions from Embryonic Stem cells or Embryonic Germ line cells as well as the protection of new plant varieties. The protection will cover new areas, such as novel creations, post genome inventions related to protein structure, etc. Some of these are still under discussion.

The Japanese government is reforming its patent system to be more harmonious with international standards because repeated applications are costly for inventors and the time framework for approval increases considerably. Overall, only 36% of total Japanese patent applications in life science of 2000 were also made abroad. This number is relatively higher than in other fields in Japan, such as industries (total 8.9% of patents application were made abroad between '94-'98) (JPO, 2002). However, 36% in life science is much less than for inventors in Europe (86%) and the US (90%) (JPO, 2003). The government continues to seek ways to stimulate more academics to apply for patents. Some of academics, however, are not favorable to obtain patents on genetic materials or genetic resources.

# 7. Reflections on Biotechnology Policy and Bioethics in Japan

The above discussion poses fundamental questions such as how we should deal with these issues and what kind of system is appropriate. Bioethical maturity exists in societies with many well informed and balanced persons. Bioethically mature means a person, or a society that can balance the benefits and risks of alternative options, make well-considered decisions, and talk about it. In all societies there is a transition from paternalism to consumer choice, and Japan is still finding its way through this transition. There is still a gap between the public and policy makers. There is a way to see the paradigm of social

structure by considering what a mature society is. Japanese companies have been very cautious about introducing the products of biotechnology. In that sense more like Europe than USA. For example, some big companies stated that they don't use GM ingredients.

There is decreasing and low level of trust in almost anyone whether government or industry. The mail survey over Japan in 2003 revealed that more than 50% of the respondents answered "they don't trust their government or biotech companies" (Table 4). Even trust towards university professors and doctors have been decreasing in the past decade. This is a sign that the gap between the policy making side and the general public exists. The full potential of biotechnology has not been realized due to the lack of proper social mechanisms to resolve the issues into policy.

Table 4: Decreased trust comparing with the results of 1993 survey

Q26. Suppose that a number of groups made public statements about the benefits and risks of biotechnology products. Would you have a lot of trust, some trust, or no trust in statements made by...? L: A lot of trust S: Some trust N: No trust

%	L1993	S1993	N1993	L2003	S2003	N2003
a. Government agencies	8	48	44	4	38	58
b. Consumer agencies	12	65	23	10	60	30
c. Companies making biotechnology products	6	43	51	5	34	61
d. Environmental groups	15	60	25	14	57	29
e. University professors	12	58	30	7	52	41
f. Medical doctors	12	58	30	7	54	39
g. UN organizations	-	-	-	17	57	26

On the other hand, there is some interesting comparative research on public attitudes towards risks. If compared to people in France and the US, Japanese were more likely to perceive the level of environmental risks, which are not controllable, higher than casual risks such as smoking and drinking, (Hirose, 1995). Tsuchida argues that Japanese perception of controllability over the environment is less than the counterparts because Japanese people think issues are beyond individuals, therefore, regulations exist to ensure the safety for a society (Tsuchida, 1997).

The idea of "environmental risk" was brought into Japanese policy in the early 1990s from the West and international institutions in the light of the Rio Declaration (Ikeda, 1997). The Japanese government enacted the Environment Basic Law in 1994 in order to protect the environment from wide use of chemicals. Discussion has occurred over the past few decades in different fora. However, at the time of writing (October 2003), the Food Safety Commission that was set up in July 2003 is still advertising publicly for more input on basic ideas for safety assessment on GMOs. It is organizing opinion exchange meetings on risk communication by inviting foreign experts. The framework of safety assessment in Japan is under discussion in the commission under existing legislation. Articles have been taken from Codex Alimentarius Commission, OECD, UK Food Standard Agency, World Health Organisation (WHO) and scientific journals. The Commission so far pointed out the gap of risk perception between experts and lay people, the importance of the role of mass media, how to redeem the trust to food policy of the government, and the need for guidelines for risk communication.

Since the USDA and U.S. Food and Drug Administration conducted risk studies in the 1980s and early 1990s there have been some shifts of the emphasis, with the increasing references to the precautionary principle in the EU. This may be due to public pressure, as well as cultural factors of an affluent society. The creation of a new NGO in July 2002 named "Life and Bio Plaza 21", a name similar to the 2000-

2001 focus group called the "Life and Bio Think Group" (Maekawa and Macer, 2001), was significant because it was focused on interacting with NGOs to seek a broader view than was possible under the JBA which has a strong industry links. Even if industry and government do not open their doors to the public fully, they have recognized a need to be more closely linked to NGOs. Another symbol of this closer link is the inclusion of consumer NGO representatives in Japanese government delegations to international bodies. For example in the 2002 meeting of the Codex Alimentarius ad hoc Task Force on Novel Foods Produced by Biotechnology.

The ad hoc Task Force on Novel Foods Produced by Biotechnology was set up for four years at the 23rd meeting of the Codex Alimentarius Commission, in June 1999. The Codex Alimentarius Commission is the joint FAO/WHO body that regulates the safety of food in the world. The task force successfully developed guidelines and standards for the safety assessment of foods produced using applications of biotechnology. The chair was held by Japan, considered as a point between the views of USA and the European Union (EU). Japan tries to be a bridge between the USA and EU on GM issues in other international fora as well, taking middle ground in some debates. Japan is less likely to break with world opinion than for example, the USA, which regards national autonomy as a higher ideal. The final guidelines (three) on risk assessment of foods produced by novel biotechnology were accepted by the full Codex Alimentarius Commission in 2003. Japanese people trust the UN much more than their own government, so perhaps the establishment of UN guidelines is an achievement of the Japanese government on risk assessment that will be more readily accepted than if they had regulated themselves simply on a national basis.

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# DEVELOPING COUNTRIES AND THE REGULATION OF GMOs: SOME PERSPECTIVES AND PROBLEMS.

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#### **Abstract**

This contribution surveys some perspectives of developing countries in addressing policy and practical challenges associated with the regulation of genetically modified organisms (GMOs). It would be inaccurate, of course, to seek to portray developing countries as a homogenous group with regard to their priorities and concerns relating to modern biotechnology and biosafety; as in other countries, a diversity of interests and perspectives within and among developing countries gives rise to a tension in policy debates on appropriate GMO regulation. With that limitation in mind, this contribution focuses on a limited set of considerations related to the elaboration and implementation of the Cartagena Protocol on Biosafety. It surveys the main concerns and positions of developing countries in the negotiation of the Protocol and the extent to which those concerns were reflected in the Protocol as adopted. Specific areas addressed include the scope of the Protocol and its advance informed agreement procedure, the relationship with international trade agreements, socio-economic considerations, and liability and redress. The paper then considers certain implementation issues, including capacity limitations and new capacity-building initiatives; practical challenges in implementing domestic biosafety regulations; and external factors that may influence a country's policy and decision-making in respect of the design and implementation of biosafety regulation.

### 1. Introduction

This contribution surveys some perspectives of developing countries in addressing policy and practical challenges associated with the regulation of genetically modified organisms (GMOs). It would be inaccurate, of course, to seek to portray developing countries as a homogenous group with regard to their priorities and concerns relating to modern biotechnology and biosafety; as in other countries, a diversity of interests and perspectives within and among developing countries gives rise to a tension in policy debates on appropriate GMO regulation.

The basic tension inherent in policymaking in biotechnology and biosafety for developing countries is reflected in Chapter 16 of Agenda 21. Agenda 21 recognized the potential benefits of biotechnology in contributing to enhanced food security through sustainable agricultural processes, and called for the promotion of the development and application of biotechnologies, with special emphasis on developing countries. It further sought to promote activities to enhance biosafety regulation and international

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<sup>&</sup>lt;sup>1</sup> Parts of this paper draw upon Mackenzie, "The International Regulation of Modern Biotechnology", 13 *Yearbook of International Environmental Law* (2002). The paper also draws more generally upon the project, *Globalisation and the International Governance of Modern Biotechnology*, conducted by FIELD and the Institute of Development Studies (UK), in collaboration with the African Centre for Technology Studies (Kenya), Research and Information Systems for the Non-Aligned and Developing Countries (India) and the National Law School University of India, Bangalore. Further information on the project, which was conducted from 2000-2003, is available at www.gapresearch.org.uk.

mechanisms for co-operation, as well as enabling mechanisms for the development and environmentally sound application of biotechnology, calling for the further development of internationally agreed principles on risk assessment and management of all aspects of biotechnology. Chapter 16 of Agenda 21 noted that

[t]he accelerated development and application of biotechnologies, particularly in developing countries, will require a major effort to build up institutional capacities at the national and regional levels. In developing countries, enabling factors such as training capacity, know-how, research and development facilities and funds, industrial building capacity, capital (including venture capital), protection of intellectual property rights, and expertise in areas including marketing research, technology assessment, socio-economic assessment and safety assessment are frequently inadequate.

On the whole, developing countries were strongly in favour of the adoption of the Cartagena Protocol on Biosafety, and they supported rather stringent safety procedures, and tended to stress issues of uncertainty, capacity, social and economic concerns, and priorities relating to food security and the protection of human health and the environment. In some contrast, in discussions in the World Trade Organisation (WTO), developing countries have tended to express general concerns about the effect of non-tariff barriers on market access for their goods. Market access concerns have thus been at the heart of the positions put forward by many developing countries in discussions in the WTO on trade and environment, on technical barriers to trade and on sanitary and phytosanitary measures, and in the context of the Agreement on Agriculture. These positions may seem difficult to reconcile, and to some degree, they may simply be reflective of the different, and often inconsistent, approaches adopted by trade, environment, or agriculture ministries in different international fora. However, they may also represent a more complex reaction to the introduction of a relatively new technology, the benefits and risks of which remain uncertain, and about which gaps in knowledge still exist in relation to the long-term impacts on the environment and on human health and in relation to the potential socio-economic impacts.

As in other countries different, often competing interests and concerns are at play in many developing countries regarding biotechnology and biosafety policy, depending upon the perspective from which the question is addressed: for example, a potential importer; a potential exporter; a potential producer; or a potential user of GMOs; or an individual, group or community which may be affected by the use of GMOs. Even setting aside broader debates around the role of modern biotechnology and other (non-GM) agricultural technologies in alleviating food security problems, biotechnology raises a series of location, environment and context-specific questions. In practical terms, some developing countries have begun to move ahead with development and use of GM technology – in particular, China and Argentina, but also, for example, South Africa, India and others.<sup>2</sup> Others have adopted a more cautious approach, illustrated, for example, in the response of some southern African countries to GM food aid.

The concerns expressed within and among developing countries vary: for proponents of the technology, they may relate, for example, to concerns about restricted access to GM technology and traits as a result of IPR protection, or about delays in research and development as a result of lengthy, unclear or non-existent regulatory approval processes, and the need to build public confidence through clear and effective regulation. Biosafety-related concerns focus on potential adverse impacts on the environment or on human health, and in particular on potential impacts on biodiversity, particularly in biodiversity-rich developing countries that are centres of origin of particular food crops or centres of diversity – the most prominent example of the latter to date being concerns over contamination of traditional maize varieties

<sup>&</sup>lt;sup>2</sup> See James, Global Status of Commercialized Transgenic Crops: 2003 (ISAAA, 2003).

in Mexico. Socio-economic concerns focus on the restrictive conditions under which GM seeds may be made available to farmers and on potential impacts of GM technology on traditional agricultural practices, replacement of traditional crop varieties, and potential loss of traditional export markets.

Given the scope and diversity of developing countries' perspectives in GMO regulation, the remainder of this contribution focuses on a limited set of issues around the elaboration and implementation of the Cartagena Protocol. Thus it focuses on biosafety, rather than on issues related to modern biotechnology more broadly, and it focuses particularly on agricultural GMOs. Section 2 highlights the main issues emphasised by most developing countries in the negotiation of the Protocol and how these concerns were (or were not) accommodated in the final text of the Protocol.<sup>3</sup> Section 3 considers some specific challenges related to implementation of the Protocol at the domestic level in developing countries.

## 2. Key Issues for Developing Countries in the Cartagena Protocol Negotiations

Developing countries were key actors in the negotiation of the Cartagena Protocol.<sup>4</sup> Towards the end of 1996, the African Group submitted a draft Protocol text, and, as the negotiations proceeded, a broader negotiating bloc of developing countries emerged, known as the "Like-Minded Group". This Group comprised the countries of the G-77 and China, minus the three developing countries that formed part of the "Miami Group" of major agricultural exporters, Argentina, Chile and Uruguay.<sup>5</sup> It has to be borne in mind, however, that the Protocol was adopted in January 2000, and negotiating positions have not necessarily remained static – with the adoption of the Protocol and its entry into force the positions of some countries have evolved, and it remains to be seen what positions they will take in future negotiations that take place regarding the future direction of the Protocol.

While developing countries played an active role in all aspects of the Protocol negotiations, central concerns focused on: the scope of the Protocol and its advance informed agreement (AIA) procedure; the establishment of strict import consent procedures for living modified organisms (LMOs);<sup>6</sup> the relationship of the Protocol with other international trade obligations; socio-economic considerations; liability and redress; and capacity-building.

# 2.1 Scope of the Protocol and of the Advance Informed Agreement (AIA) Procedure

Developing countries argued for the Protocol to be comprehensive in scope - i.e. to include all LMOs and products thereof. While the debate over "products thereof" extended throughout most of the negotiation process, products of LMOs which do not themselves consist of or contain LMOs were not finally explicitly included within the Protocol's scope. Of course, countries may still opt to subject such products to domestic regulation.

<sup>&</sup>lt;sup>3</sup> On the Cartagena Protocol, see Mackenzie, Burhenne-Guilmin, La Vina, Werksman, Ascencio, Kinderlerer, Kummer and Tapper, *Explanatory Guide to the Cartagena Protocol on Biosafety*, IUCN Environmental Policy and Law Paper No. 46 (2003).

<sup>&</sup>lt;sup>4</sup> See generally, Secretariat of the Convention on Biological Diversity, *The Cartagena Protocol: A Record of the Negotiations* (2003), prepared by the Foundation for International Environmental Law and Development, available at http://www.biodiv.org.

<sup>&</sup>lt;sup>5</sup> References in the remainder of this section to "developing countries" are to the Like-Minded Group.

<sup>&</sup>lt;sup>6</sup> In the Cartagena Protocol, the term living modified organisms (LMOs) is used instead of GMOs, and will accordingly be used for the remainder of this paper.

The other major controversy over the scope of the Protocol and its procedures centred on whether the Protocol should cover agricultural commodities (e.g. grains from GM crops) which, while fulfilling the definition of LMO in the Protocol, were not intended to be introduced into the environment of the Party of import. These currently constitute the vast majority of LMOs in international trade, and became know as LMO-FFPs (living modified organisms for direct use as food or feed, or for processing).

The Miami Group and the biotechnology industry argued that, since they were not intended for introduction into the environment, LMO-FFPs should not be covered by the Protocol, which was intended primarily to address potential risks to biological diversity. Developing countries argued for their inclusion, on the basis that, notwithstanding their intended use at the point of export, in developing countries grain imports intended for food, feed or processing could end up being planted in the environment deliberately, or could be accidentally released into the environment (e.g. through spillage), and hence they should be treated in the same manner as other LMOs.

The concerns of developing countries were only partially met here, with LMO-FFPs included within the Protocol's scope, but excluded from its AIA procedure. Thus, there is no direct obligation in the Protocol to notify a Party of import of an intended transboundary movement of an LMO-FFP. Instead, the Protocol incorporates, in its Article 11, a new multilateral information exchange procedure, coupled with the right to impose domestic regulation of LMO-FFP imports. Thus, developing countries may select to subject imports of LMO-FFPs to risk assessment and approval procedures prior to import, similar to the AIA procedure, but it is their responsibility to make exporters aware of their relevant regulations through the Biosafety Clearing House, and to check the Biosafety Clearing House to keep informed of what LMO-FFPs may be subject to transboundary movement. This poses the problem for developing countries of tracking information on new products through the BCH (see below) and putting an appropriate regulatory system in place.

### 2.2 Strict AIA Procedure

The core procedural mechanism in the Protocol is the advance informed agreement procedure. Throughout the negotiations, developing countries' positions sought to ensure that the coverage of the AIA procedure was broad, and that it incorporated a requirement of explicit consent to imports, and adequate time frames for decision-making by developing countries. In the event, the scope of the AIA procedure is rather narrow: it covers only the first intentional transboundary movement of an LMO for intentional introduction into the environment of the Party of import. In addition to LMO-FFPs, LMOs destined for contained use and LMOs in transit are excluded from the AIA procedure under the Protocol, although countries remain free to regulate them at the domestic level (Article 6).

However, the AIA procedure does reflect the concerns of developing countries in respect of explicit consent requirements and timeframes. It provides for a period of up to 90 days within which a Party of import must acknowledge receipt of a notification of a proposed transboundary movement of an LMO, and a 270 days period for reaching a decision on import, with the possibility of extension for a defined period of time, and the possibility to "stop the clock" where further information is requested (Articles 9 and 10). In addition, it states that failure to respond to a notification or to communicate a decision within the stated time periods shall not imply a consent to the transboundary movement. In the light of the capacity constraints discussed in section 3 below, it remains to be seen whether the time periods in the Protocol will provide adequate time in practice to reach an informed decision.

Other aspects of the Protocol's AIA procedure designed to meet concerns of developing countries expressed in the negotiations are the possibility for the Party of import to require the exporter to meet the

costs of risk assessment. In addition, developing countries pushed strongly for the inclusion of the precautionary principle in the operational provisions of the Protocol on decision making on imports – allowing Parties of import to prohibit or restrict imports where there is a lack of scientific certainty over the extent of potential adverse effects of an LMO. This concern is now addressed in Article 10(6) of the Protocol (and in Article 11(8) in respect of LMO-FFPs).

### 2.3 Relationship between the Protocol and International Trade Rules

The relationship between the Protocol and other international trade rules established in the WTO agreements has been considered in detail in another contribution at this workshop. The Like-Minded Group strongly opposed the inclusion of any savings clause in the Protocol that would have accorded primacy to international trade rules over the rules and procedures established by the Protocol. The three preambular paragraphs of the Protocol which address now this relationship do not firmly resolve the issue. Indeed, as discussed further below, the relationship between the Protocol, domestic biosafety measures and WTO rules remains somewhat uncertain, giving rise to difficult policy choices for developing countries as they implement the Protocol.

# 2.4 Socio-economic Considerations

Much of the debate around the role of biotechnology in developing countries has focused on potential socio-economic impacts of LMOs, in particular, on the conditions under which GM seeds might be made available (for example, licensing arrangements and impacts on the ability of farmers to save and re-use seed) and on the potential impacts of GM crops on traditional crop varieties. Concerns have also been expressed that developments in modern biotechnology could give rise to substitutions of crops traditionally exported from developing countries, thus reducing export revenues. In some circumstances, the potential impacts of a particular LMO upon biological diversity, plant or animal life or health, or human health may give rise directly to related food security or socio-economic concerns. In others, socio-economic concerns not specifically related to direct impacts on biodiversity or health might be raised by the potential use of GM crops.

Initial proposals from developing countries in the Cartagena Protocol negotiations, particularly from the African region, sought wide-ranging provisions on the role of socio-economic considerations in decision-making on imports of LMOs. For example, an early proposal listed the parameters of a risk assessment to include the following socio-economic considerations:

- (1) anticipated changes in the existing social and economic patterns; possible threats to biological diversity, traditional crops or other products, and, in particular, farmers' varieties and sustainable agriculture;
- (2) impacts likely to be posed by the possibility of substituting traditional crops, products, and indigenous technologies through modern biotechnology outside of their agro-climatic zones;
- (3) anticipated social and economic costs due to the loss of genetic diversity, employment, market opportunities, and, in general, means of livelihood of the communities;
- (4) disruptions to social and economic welfare; and
- (5) possible effects contrary to the social, cultural, ethical and religious values of communities.<sup>8</sup>

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<sup>&</sup>lt;sup>7</sup> See paper by Zarilli.

<sup>&</sup>lt;sup>8</sup> See UNEP/CBD/BSWG/2/2.

The breadth of this proposal was unacceptable to most developed countries, although some, such as Norway, were prepared to see socio-economic concerns reflected in the Biosafety Protocol in some way. Other countries, such as Bolivia and Mexico, emphasised the importance of economic impacts on centres of origin and genetic diversity.

The debate led to the inclusion of Article 26 in the Protocol, paragraph 1 of which provides that:

The Parties, in reaching a decision on import under this Protocol or under its domestic measures implementing the Protocol, may take into account, consistent with their international obligations, socio-economic considerations arising from the impact of living modified organisms on the conservation and sustainable use of biological diversity, especially with regard to the value of biological diversity to indigenous and local communities.

The scope of Article 26 remains to be clarified, both in national legislation and in practice, and perhaps in further elaboration by the meeting of the Parties to the Protocol. While Article 26 would appear to extend to the impacts on local crop varieties used by indigenous and local communities (and potentially to related, but indirect, impacts), it is more debatable whether it would extend to more general socioeconomic impacts of the use of GMOs in a country—for example, such as what happens to local/national food production patterns as a whole and how this affects different groups. In addition, the phrase "consistent with their international obligations" indicates that a country's conduct in relying upon Article 26 can be tested against other applicable international agreements, including WTO agreements.

#### 2.5 Liability and Compensation for Damage

Another issue of key concern to developing countries throughout the negotiations concerned who should bear the risk of any damage caused by LMOs, and the extent to which specific rules and procedures on liability and redress should be incorporated into the Protocol. This question gave rise to considerable debate and disagreement during the negotiations. Some developing countries proposed strict (no fault) liability of Party of export for any damage caused by an LMO, or, alternatively, strict liability of the exporter. They argued that existing rules of international law were inadequate to ensure redress for any damage that may be caused by LMOs and sought to include specific rules within the Protocol. Other countries, and the biotechnology industry, expressed the view that existing general domestic rules on liability for damage to persons, property or the environment, including product liability rules, were an adequate and appropriate means to address any question of damage arising from LMOs, and that LMOs did not pose special risks meriting specific national or international liability rules or procedures. Others, on the basis of experience of other international negotiations on liability issues, took the view that this was a matter that simply could not be resolved within the timeframe set for the completion of the Protocol negotiations.

In the event, no final decision was taken on this issue and the Protocol incorporates an enabling provision requiring the Parties to the Protocol to consider this issue at their first meeting and to establish a process with a view to considering appropriate international rules and procedures with a view to resolving the question within 4 years of the entry into force of the Protocol. It seems likely that a working group will be established by the first meeting of the Parties in February 2004 to undertake further work on this contentious issue. In the meantime it remains to be seen whether countries will seek to integrate specific liability rules into their domestic biosafety frameworks.

### 3. Implementation Issues

A number of factors will affect the ability of developing countries to implement the Cartagena Protocol effectively in a manner that meets their national concerns and priorities related to the safe use of modern biotechnology. These include issues of capacity, which remain high on the international agenda, but also other practical problems concerning the implementation and enforcement of biosafety regulations, and the broader political context within which national biosafety regulatory frameworks are being developed and implemented.

### 3.1 Capacity-building

The Biosafety Protocol is premised upon a system of national biosafety frameworks and upon information exchange. National biosafety frameworks need to be capable, *inter alia*, of dealing with applications for the import and use of LMOs, assessing risks associated with LMOs, policing "illegal" transboundary movements and unauthorized use of LMOs, managing the risks identified, and monitoring the actual impact of authorized LMOs in the receiving environment. It is far from clear that the situation on the ground in many countries will enable these requirements to be met.

During the negotiations of the Protocol, developing countries pressed for provisions on capacity-building in biosafety and biotechnology, as well as the provision of financial resources for the implementation of the Protocol. Article 22 provides for Parties to cooperate in the development and/or strengthening of human resources and institutional capacities in biosafety, including biotechnology to the extent that it is required for biosafety. Key areas of capacity-building would appear to be legal and institutional; risk assessment and risk management; information management; and public awareness and participation.

In terms of legal and institutional capacity, the Intergovernmental Committee for the Cartagena Protocol (ICCP) has developed a checklist of legal and administrative requirements for implementation of the Protocol. In general terms, Parties need to establish a competent national authority (or authorities) to receive notifications of proposed imports of LMOs; they need to be able to respond to those notifications and to reach decisions based on risk assessment and any other relevant considerations. In order to do this, a domestic regulatory framework will be required setting out which institution(s) will be responsible for dealing with such notifications and making decisions, and how and on what basis decisions will be made. Such frameworks are not yet in place in many developing countries. While many countries have some relevant laws, regulations or guidelines in place, often these have been developed in a piecemeal fashion, and only address a limited set of activities involving LMOs, such as contained use or field trials, or address some aspects of biosafety in the broader context, for example, of plant protection/quarantine regulations or environmental impact assessment requirements. Few presently address biosafety in a comprehensive manner, covering issues such as authorisation of imports, exports or commercial use of LMOs, or identification or labelling requirements.

In addition to establishing the basic legal framework for regulation of LMOs, it is evident that significant capacity-building is required in relation to scientific and technical aspects of biosafety – particularly in the fields of risk assessment and risk management. In existing regulatory frameworks for biosafety, input from a wide range of scientific disciplines may be called upon in the risk assessment process. By way of example, the UNEP International Technical Guidelines for Safety in Biotechnology indicated a list of various fields of scientific expertise that might be required for the conduct of risk assessment, including molecular genetics, ecology, microbiology, taxonomy, agronomy, epidemiology and so on. The

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<sup>&</sup>lt;sup>9</sup> ICCP Recommendation 3/5, Annex III.

capacities of developing countries in these and other relevant fields clearly vary greatly, but for some, at least, significant efforts will be required to ensure that sufficient inputs are available for risk assessment to underpin decision-making under the Protocol, and to implement and monitor risk management measures. Such limitations may lead to other, seemingly unrelated, problems – for example, where capacity is limited, conflicts of interest may arise where those who are conducting biotech research are called upon, by virtue of their relevant expertise, also to act in some regulatory capacity.

Some mechanisms are being put in place under the Protocol to provide assistance to countries, upon request, to facilitate decision-making - for example a roster of experts has been established to "provide advice and other support, as appropriate and upon request, to developing country Parties and Parties with economies in transition, to conduct risk assessment, make informed decisions, develop national human resources and promote institutional strengthening, associated with the transboundary movements of living modified organisms". However, such measures are by no means a long-term substitute for the development of capacity at the national level. Other measures that countries may choose to consider include a degree of regional or sub-regional cooperation in relation to risk assessment or risk management.

As noted in Section 2 above, implementation of the Protocol will rely heavily on the effective establishment and utilisation of the Biosafety Clearing House (BCH). As well as its pivotal role in relation to information-sharing on LMO-FFPs, the BCH will include information on national laws and regulations; bilateral and regional agreements covering transboundary movement of LMOs; summaries of risks assessments and environmental reviews generated by domestic regulatory processes in respect of specific LMOs; and final decisions of countries of imports with regard to specific LMOs. While the Protocol makes some provision for countries which have limited internet access, it is clear that the BCH will operate primarily as an electronic/internet-based resource that will require significant input from Parties. Effective implementation of the Protocol will therefore require significant resource- and capacity-building efforts towards enhancing reliable access to the BCH, and in building adequate human and technical capacity for information management in order to ensure that the BCH is kept up-to-date.

#### 3.1.1 Capacity-building Initiatives

As might be expected, capacity-building has featured high on the agenda of the Intergovernmental Committee for the Cartagena Protocol in the period since the Protocol's adoption. The ICCP has endorsed a capacity-building action plan, and overseen the establishment of the roster of experts. In addition, in the wake of the adoption of the Protocol, a raft of new bilateral and multilateral capacity-building initiatives has been launched aimed at facilitating implementation of the Protocol. The most wide-ranging in terms of country coverage is a Global Environment Facility (GEF) funded project, being implemented by the UN Environment Programme (UNEP), to assist countries to develop national biosafety frameworks (NBFs) to implement the Protocol. More than 100 countries (including countries with economies in transition) are now participating in this project. Its aims are limited to the development of national biosafety frameworks. Implementation of that framework is seen as a subsequent, and separate, step and eight countries which participated in a pilot project to develop NBFs are now participating in separate implementation projects. While the project focuses on the development of a national regulatory framework for biosafety, it also pays particular attention to risk assessment and risk management issues and to public awareness and participation. The project is running a series of

<sup>&</sup>lt;sup>10</sup> The roster was established by the Extraordinary Meeting of the Conference of the Parties to the Convention on Biological Diversity upon adoption of the Protocol, in decision EM-I/3.

<sup>&</sup>lt;sup>11</sup> Information on the project can be found at http://www.unep.ch/biosafety.

regional and sub-regional workshops to support national level activities. The success of this initiative in the long run, however, will be judged not on whether countries put regulatory frameworks in place on paper, but on whether it is followed up by concrete activities aimed at implementation in practice. Further financial support for implementation may be available through GEF medium-size projects, and through the provisions of the Protocol on financial resources.

In addition to this effort, numerous bilateral initiatives are underway with similar, although not identical, objectives. Coordination of these initiatives, together with related initiatives of other multilateral agencies such as FAO, is likely to be another significant factor in effectiveness. It is evident that any credible efforts to build capacity in risk assessment and risk management need to be long-term, and one question which arises is what interim measures developing countries might apply pending fruition of the current raft of capacity-building initiatives. This issue is not answered by the Protocol, but might, it could be argued, justify a precautionary approach.

# 3.2 Practical problems: biosafety and the "governability" of the seed trade

While the Biosafety Protocol is designed to ensure the safe use of LMOs and sets out reasonably clear rules to cover imports of LMOs intended for intentional introduction into the environment of Parties of import, it is sometimes easy to lose sight of what is actually being regulated in practice. It is important therefore to consider what practical limitations exist on the "governability" of the seed trade. 12 Experience to date, in developed as well as developing countries, suggests that even with applicable legal frameworks in place, effectively regulating agricultural LMOs is a challenging task. There have now been numerous incidents reported of accidental release and illegal growing and trading in seeds which governments appear to have been unaware of. Examples include the illegal sale and growing of Bt cotton in Gujarat state, India; the informal exchange of Bt cotton and non-GM seeds in China; the apparent contamination of traditional maize varieties in Mexico originating from GM maize; unauthorised transboundary movements of LMOs into Brazil and Zimbabwe; concerns expressed by some countries in southern Africa about controlling the use of seeds entering a country as food aid; the StarLink experience in the United States, and instances of unauthorised releases of LMOs in the UK. While difficulties associated with the effective implementation, monitoring and enforcement of environmental laws are familiar in most jurisdictions, each incident of this nature highlights the additional problems associated with regulating intra- and inter-state trade and movements of a commodity as difficult to regulate as seeds. 13

As noted in Section 2, one of the principal concerns of developing countries regarding the exclusion of LMO-FFPs from the Protocol's advance informed agreement procedure was that such LMOs may well find their way into the environment of the Party of import, whether accidentally, through spillage, or through deliberate planting. These concerns are exacerbated by weak identification requirements for LMO-FFPs in the Protocol, and practice of commingling GM and non-GM grains in LMO exporting countries. Monitoring and detection of LMOs therefore raises significant challenges for developed and developing countries – what techniques are available for testing whether or not a shipment contains LMOs, what LMOs it contains and in what proportion?

<sup>&</sup>lt;sup>12</sup> See Mackenzie and Newell, Globalisation and the International Governance of Modern Biotechnology: Promoting Food Security?, available at http://www.gapresearch.org/governance/

<sup>&</sup>lt;sup>13</sup> Mackenzie and Newell, note 12 above.

#### 3.3 Trade and Trade Politics

While the Protocol sets out procedures for imports of certain LMOs, it does not prescribe the circumstances in which a country should accept or reject the import of a specific LMO. There is therefore plenty of scope for disputes in the application of the Protocol procedures to specific LMO imports. Countries developing and implementing national biosafety frameworks are likely to be subject to an array of influences and pressures, both internal, from interest groups and stakeholders, and external, from countries that wish to export LMOs to developing countries, or those that constitute markets for developing country agricultural exports, or from bilateral or multilateral donors. The leverage of external actors is increased by the dependence of many developing countries on trade and aid. Several examples have been publicised over recent years of developing countries being subject to strong forms of political pressure to revise their biosafety regulations in line with the interests and concerns of more powerful exporting countries. Bolivia, Sri Lanka, Egypt, China and Thailand have all reportedly been subject to such pressures to relax the stringency of their regulatory systems or to retreat from *de facto* moratoriums on the technology's import and development within the country. Such pressures are often, it seems, exerted at high level. Indirect pressure may also be exerted as a result of concerns about marketability of products – for example, if consumers in a country's primary trading partners reject GM products.

The uncertain relationship between the Biosafety Protocol and the WTO also exposes developing countries to difficult policy choices. There remains a degree of uncertainty and unpredictability regarding the scope for countries take into account socio-economic considerations in decision-making on imports of LMOs. Uncertainty and ambiguity still exist with regard to how domestic environmental and health measures should be designed and applied if they are to be deemed to be consistent with the relevant WTO agreements. This situation arises out of ambiguities within the WTO agreements themselves, uncertainties regarding the relationship between the Biosafety Protocol and the WTO and between the WTO and MEAs, the lack of international consensus on the benefits and risks of LMOs in different contexts, and on how to accommodate different views and circumstances in international regulation. While the uncertainty and ambiguity in the international legal framework on LMOs may present some flexibility, autonomy and space for countries as they develop and implement their own national biosafety frameworks, it may also present certain risks. Unpredictability in the outcome of possible disputes surrounding domestic LMO regulations may render developing countries more vulnerable to additional pressure from powerful trading partners and give rise to delayed or weakened national regulations.

### 4. Conclusions

Developing countries are adopting different approaches to the regulation of LMOs and are at different stages of researching and using modern biotechnology, and of establishing and implementing regulatory frameworks for biosafety. At the most general level, however, developing countries face the same challenges as any other in addressing appropriate regulation of LMOs, such as:

- ensuring societal trust and confidence in regulation;
- integrating concerns of different stakeholders into the regulatory and administrative framework for biosafety;
- · undertaking risk assessment;
- · dealing with scientific uncertainty; and
- complying with various international obligations.

<sup>&</sup>lt;sup>14</sup> Mackenzie and Newell, not 12 above.

In addition, developing countries face often severe capacity constraints, in terms of establishing or adapting institutional infrastructure for regulation of LMOs, in building public awareness, and in assessing and managing risks associated with LMOs. These capacity constraints have been emphasised in international fora addressing LMO regulation, and are now the subject of numerous capacity building efforts.

The elaboration or revision of national biosafety frameworks, which many developing countries have recently initiated, represents an important opportunity to consider and address many of these issues. It is critical that these processes and their outputs are comprehensive, deliberative, and responsive to the complexity of national circumstances and interests. External pressures should not foreclose real debate about policy directions with public consultation for the establishment of workable and effective biosafety systems.

# SESSION 4: LESSONS LEARNED AND REMAINING CHALLENGES

# SCIENTIFIC CHALLENGES FOR RISK ASSESSMENT

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#### **Abstract**

Related to food safety aspects, the concept of substantial equivalence is a guiding tool for the assessment, developed by OECD and further elaborated by FAO/WHO. One of the safety concerns regarding GM crops pertains to the potential of unintended effects caused by processes of transgene insertion (DNA rearrangements) or from metabolic effects of novel gene product(s). Unintended effects are phenotypic, response or compositional effects which go beyond that of the original genetic modification and which might impact primarily on health. Unintended effects occur in both GM and non-GM crops; however, GM crops are better characterised. Conventional 'targeted' analytical approaches and animal feeding trials with whole foods may reveal unintended effects only by chance or if anticipated. Therefore, it is a scientific challenge to develop new methodology that allow for a 'holistic' simultaneous screening of potential alterations in the physiology of the GM crop at different biological integration levels. The present tendency is to include metabolomics (parallel analysis of a range of primary and secondary metabolites), proteomics (analysis of polypeptide complement) and transcriptomics (parallel analysis of gene expression). Current experiences suggest that the safety assessment of GM crops should focus primarily on the intended novel traits. Whereas the 'omics' technologies should not at present be an official requirement, but their further development should be actively encouraged. Concerning the search for unintended effects as part of the overall risk assessment framework its relevance might be questioned. In other words, do we really reduce the uncertainties in the hazard identification and risk assessment by collecting huge numbers of data?

## 1. Introduction

Some foods have been consumed over centuries, while others have been introduced to Europe, for example, from the New World (maize, potato, tomato) or Asia (rice, spices, soybean). Therefore, we do know a lot about our food, and the safety of conventionally bred crops is taken for granted based on our history of safe use. Which means that mankind has trusted for centuries in the fields and in the kitchen on the principle of 'pass it on from father to son and from mother to daughter'. But at present and beyond that, we must trust risk assessors who demonstrate that GMO-based food is as safe as its traditional counterpart. In the USA, the commercial cultivation of genetically modified (GM) crops with benefits to farmers (e.g. pest resistance, herbicide tolerance) has increased substantially since their market introduction in the mid-1990's [1]. However, the commercialisation of GM crops in Europe is practically non-existent at the present time. Moreover, future GM crops are envisaged that will also provide health benefits to their end-users: the consumer. In Europe, the introduction of crops produced by genetic engineering methods onto the market place is regulated under the Novel Foods Regulation [2]. To assess the food safety of GM crops internationally recognised strategies have been developed. As a result, a thorough pre-market risk assessment is required. Related to GM crops and derived products the risk assessment process pays particular attention to potential adverse effects that might compromise human and animal health and environmental biosafety. The food safety hazards pertaining to GM crops are:

- i) toxicological properties of new gene products and transfer via animal feed to edible animalderived products;
- ii) formation and toxicity of new metabolites of herbicides and or insecticides applied to GM crops and possible changes in their residue profiles and contents;
- iii) gene transfer of plant DNA to the gut microflora;
- iv) potential allergenicity, and;
- v) unintended effects, which represents one of the main issues in the safety assessment of GM crops, and a scientific challenge too.

It is noted that this vigorous testing is not a requirement for the introduction of novel seed varieties bred by conventional breeding practices. As a result GM crops are therefore better characterised than ever has been done before in case of conventionally bred crops, including knowledge on the site and nature of the genetic modification. Furthermore, the European Commission intends to tightening up the regulatory process by addressing the concerns of its citizens and Member states and to pave the way for removing the current *de facto* moratorium (i.e. concept-Regulation on Traceability and Labelling).

This paper deals with the risk assessment of unintended effects in GM crops i.e. effects which go beyond that of the original modification and which might impact primarily on health of man and animal. Effects that could evoke hazardous perturbations in gene expression, metabolic pathways and or metabolism that affect its food, feed or nutritional status. Especially, the scientific challenges and measures to detect unintended effects in GM crops will be highlighted and critically discussed.

### 2. Substantial equivalence

The aim of the risk assessment of foods and feeds produced by GM technologies is to demonstrate that the novel crop, food or feed is as safe as its traditional counterpart (where one exists) and as such does not introduce any additional or new risks to the health of man and animal. This approach involves the concept of *Substantial Equivalence*. This concept is a comparative analysis and embraces the idea that the existing traditionally produced food supply can be considered as safe due to its long history of safe use. Substantial equivalence has been formulated as a guiding tool for the assessment of GM foods as part of a general safety evaluation framework [3-6]. Which means that the characteristics of the modified crop are compared to an existing traditionally bred crop. With respect to plants, this is most usually the parent crop from which the genetic modifications were made. It is considered a useful concept to perform a relative risk assessment of GM crops and has proven to be adequate for the assessment of GM crops now admitted to the market place. The properties of the GM crop have been compared with their appropriate counterparts, even though it has been recognised that current foods may also contain many anti-nutrients and toxicants, which at certain levels of consumption, may induce adverse effects in humans and animals. The challenge here is to correlate a phenotypic modification (e.g. stunted growth) with alteration in chemical composition.

The concept of Substantial Equivalence is fully endorsed in the European regulatory framework [2]. It is stated that the assessment of substantial equivalence is an analytical process, where the novel food is compared to the most appropriate approved food, not necessarily meaning a conventional food, but possibly an earlier approved genetically modified variety too. It should be borne in mind that it is not a safety assessment in itself i.e. there is not a toxicological endpoint per se. The comparative analysis does not characterise the hazard and or risk. Which means that substantial equivalence is a starting point in the safety evaluation of GMOs, rather than an endpoint of the risk assessment. As stated before, its application assists to identify the similarities and differences between an existing, conventially produced, food and the new GM-product, which are then subject for further toxicological investigations, if required.

Notwithstanding the fact that the concept of *Substantial Equivalence* has been adopted at the regulatory level, the EU consumer and or citizen are not fully convinced that risk assessors and risk managers of governments, industry, food authorities and inspection services do a proper job in the field of GMOs [7,8].

## 3. Practical Implications of Substantial Equivalence

In general, three scenarios are envisioned in whom the GM-crop or -food would be:

- i) substantially equivalent;
- ii) substantially equivalent except for the inserted trait, or;
- iii) not equivalent at all.

In the first scenario, no further specific toxicological testing is required since the product has been characterised as substantially equivalent to a traditional counterpart whose consumption is considered to be safe, like starch from GM-potatoes [9]. In the second scenario substantial equivalence would apply except for the inserted trait, and therefore, the focus of the safety testing is on this trait, like in case of a genetically modified BT-tomato [10]. Following an extensive characterisation of the recombinant BTprotein, its safety can be demonstrated using a case-by-case strategy within a tiered approach according to the nature and function of the newly expressed protein (i.e. biopesticide). The issue of the potential occurrence of adverse compositional effects due to the genetic modification process, such as, the loss of existing traits or the acquisition of new ones, was examined too. Thereto, a subchronic animal feeding study of 90 days' duration according to OECD guideline 408 was considered to be the minimum requirement to demonstrate the safety of repeated dietary intake of a GM food. In the third scenario, the GM-crops will be not equivalent at all and, it is speculated that the chance of unintended effects might increase too. For example, through the method of metabolic pathway engineering GM crops will contain compounds with health benefits for their consumers [11]. These newer genetic alterations, changing agronomic or nutrition-related properties, are more complex, involving profound changes in metabolic pathways as a result of the intended genetic modification. Plant compounds, like carotenoids, (iso-)flavonoids and phytosterols, have been identified to lower, for instance, the incidence of certain cancers and cardiovascular diseases. Although, the making out of health claims is still a major scientific challenge, these intrinsic plant constituents are considered as very attractive (new) targets for genetic engineering, and as a consequence thereof, levels of b-carotene or flavonoids have been up-regulated in rice [12] or in tomatoes [13,14]. On the other hand, screening for potential undesirable changes in these GMOs becomes a scientific challenge as, for instance, an appropriate parent (counterpart) may not exist anymore (i.e. worst-case scenario).

# 4. Sense of Reality of Unintended Effects

Characterisation of GM crops is a legal requirement, and the hazard of unintended effects is part of the safety assessment. As a basis for this concept definitions have been adopted [4,15,16]. Intended effects of genetic engineering are those which are targeted to occur from the introduction of the gene(s) in question and which fulfil the original objectives of the genetic transformation process. Whereas an unintended effect is a statistically significant difference in the phenotype, response, or composition of the GM crop compared with its parent from which it is derived and, which does not fulfil the original objectives of the genetic modification by taking the intended effect of the inserted or silenced target gene into account. With respect to unintended effects two additional definitions have been formulated and adopted:

- i) predictable unintended effects, and;
- ii) unpredictable unintended effects.

Predictable unintended effects are those unintended changes in the GM crop that go beyond the primary expected effect(s) of introducing target gene(s), but which may be explicable in terms of current knowledge of plant biology and metabolic pathway integration and interconnections. Contrarily, unpredictable unintended effects are those unexpected changes which fall outside the present level of understanding of plant biology and physiology. As a result, predictable and unpredictable unintended effects may, or may not prove to have relevance in terms of the GM-crop and derived product safety, but must be taken into account when assessing the risk. Which means that unintended effects may have positive, negative or indeed no consequences on the agronomic vigour or safety profile of the GM-crop. Thus, unintended effects do not automatically infer health hazards. Ideally, only those parameters which fall outside the range of natural variation should be considered further in the hazard identification and risk assessment.

## 5. Frequency of Unintended Effects

As a part of agriculture, man started rearing plants to meet his requirements. This is when humans started to learn how to influence the process of natural evolution so as to breed crop plants. Since that time, plant breeding exploits the natural molecular pathways of DNA exchange and repair by using the natural genetic variation in combination with artificial selection or inducing new variability via artificial means, like the use of mutagenic chemicals and irradiation. It appears that the non-homologous end joining (NHEJ) process is the predominant (repair) form of recombination in plants [17]. Whereas Britt [18] indicated that the subsequent double strand break (DSB) repair in plants is more error prone than in other living organisms. Therefore, errors that change the original sequence occur at very high frequency in non-GM plants. It is also known that gene-rich regions, that are transcriptionally active, are the preferred sites of natural DNA recombination. However, why genes per se are 'hot spots' for recombination is not well known as yet [19]. Due to innovations of the recDNA-technology exogenous DNA can be integrated into the plant'genome [20]. Two commonly used methods of transgene DNA delivery are the biolistic or microprojectile bombardment system and the Agrobacterium tumefaciens-mediated transformation. Related to these 'gene-transfer' systems, it is inherently impossible to predict the fate and site of a particular integrated transgene construct into the plant genome, given its nucleotide sequence. Thus, a possible consequence of random integration of transgenes in the crop's DNA can be the disruption of endogenous gene functions due to the insertional mutagenesis process. Given the aforementioned hazard, two questions arise for the risk assessor:

- i) Is transgene integration in plant chromosomes any more likely to result in DNA disruption compared to the natural recombination mechanisms?
- ii) Is there an increased chance of a transgene being integrated into active gene-rich regions compared to the other chromosomal locations in the crop?

Reported data indicate that the random integration of transgenes into the plant genomic DNA is identical to the preferred recombination mechanism that occurs in all plant cells, especially during mitosis. Transgene integration uses the natural ability of plant cells to exchange genetic material during DNA duplication by NHEJ. As natural NHEJ is an error-prone pathway that introduces deletions and new filler DNA into the recombination zone it results in DNA patchwork, which has also been observed for transgene integration sites. There is an increased chance of 'hot spot' integration, because exogenous genes preferentially integrate into transcriptionally active regions of chromosomes [21]. But transgene DNA apparently behaves not differently from that of endogenous plant DNA. Therefore, the introduction of selected characteristics (i.e. the intended effects) might also be a source of potential unintended effects

both in conventional and gen-biotech plant breeding. However, the order of magnitude of the frequency (risk) is unknown, and apparently case dependent. To estimate this frequency is therefore an other scientific challenge.

#### 6. Evidence of Unintended Effects

Since JG Kolreuter' publication in 1761, hybridisation followed by selection has been the major tool of conventional plant breeding. After a variable population is recognised, individuals that are the best performers for the desired trait (e.g. yield, size or quality) are chosen and the rest of the population is discarded or rejected. The progeny of selected individuals is grown further and again screened for the desired feature. This process (i.e. multi-generation selection) is repeated until a uniform plant population is attained, which has the best-desired characters. Eventually, a desired uniform crop variety is produced by this successive selection and backcrossing. The hallmark of the selection lies in the breeder's ability to choose the best and safest plants from a cluster of many, however, criteria are highly dependent on his skills and expertise. The extensive backcrossing procedures, that takes many years, remove undesirable phenotypes, and can therefore be considered as a safety guard. It should kept in mind that the same field selection processes apply to both conventional and GM breeding. Perhaps, due to the hard selection of favourable lines and discarding those having undesirable features, there are only a few, extremely rare, cases reported in literature where unintended effects have given rise to safety concerns. These cases were identified once the non-GM crop was already on the market. Examples can be found for pest resistance breeding: such as, a celery with a high content of furanocoumarins [22], potatoes with increased levels of glycoalkaloids [23] and squash/zucchini showing harmful levels of cucurbitacin [24]. There are no indications that unintended effects are more likely to occur in GM crops, however. Examples of unexpected secondary effects due to somaclonal variations, pleiotropic effects or even genetic modification that may be of biological or agronomic importance to the plant have been summarised in a previously published paper (for details see [25]). Some of these alterations would be indicative that the experimental GM plant does not possess the appropriate properties to allow a further development into a commercial crop [26]. Others would only be identified through appropriate trials in the field, like the well-known soybean-case published in 1999 by Gertz and co-workers [27].

Related to the aforementioned examples, the challenge is to discriminate between environmental factors and those caused by genetic modification. To assure that unintended effects of the genetic modification are identified by more scientific measures, from the mid 90s until now, two different strategies have been applied: i) a targeted compositional evaluation i.e. a profile of major nutrients and known toxicants and ii) the testing of the whole GM crop or food in laboratory animals.

### 7. Targeted Analysis

The result of the targeted analytical approach heavily depends on the analytes selected for the comparison. An extensive chemical analysis of key nutrients, antinutrients and toxicants typical for the genetically modified Bt-tomato plant compared to its counterpart and a 'normal range' of that crop has been reported earlier [10]. This approach has been further evaluated in the EU 5FP RTD project GMOCARE [28], which workplan concentrated both on a range of transgenic potato lines modified in their starch composition, (defective) glycoprotein processing, polyamine-, sugar-, glycoalkaloid- or amino acid-metabolism and transgenic tomato lines with elevated levels of phytosterols and or isoprenoids (carotenoids). The GM-crops were continuously characterised on sizes of T-DNA, vector backbone integration, copy number and expression levels. Morphological phenotype (i.e. growth, plant architecture, number, shape and colour of leaves, flowers and tubers, precocity) was checked and

compared to observations from previous cultures. The targeted analyses of proximates (e.g. protein, fat, moisture, ash) as well as selected key compounds indicated that despite some very significant phenotypic differences associated with specific constructs (e.g. stunted growth, modified numbers of tubers) no transgenic potato line was consistently different from the wild type control in any selected metabolites measured to date. There were no observations of deleterious effects on the physiology of the GM tomato plants, which were modified in their carotenoid biosynthesis of which the carotenoid (phytosterol) profiles were significantly changed [13]. With transgenic potato lines developed to modify the glycoalkaloid metabolism, a significant reduction in solanine content has been obtained. On the contrary, total glycoalkaloid levels appeared to be unaffected due to a corresponding increase in the other major tuber glycoalkaloid, chaconine. This provides excellent evidence for metabolic compensation in transgenic lines (Shepherd et al. submitted for publication). It was also observed that the degree of phenotype exhibited can change from one progeny to another. Therefore, the following question has been raised: does the substantial equivalent change during inheritance?

With respect to the selection of analytes to be examined consensus documents on compositional considerations for new varieties (i.e. key food and feed nutrients and antinutrients) have been written for soybean and low erucic acid rapeseed (canola). While monographs on corn, potato, sugar beet and rice are in progress [4]. Limitations to this targeted (single compound) analytical, comparative, approach are, however, the possible occurrence of unknown toxicants and antinutrients, in particular, crop species with no history of (safe) use. Beside it, the availability of adequate detection methods for all compounds does not exist. Generally, there are also limited data on the agronomic and compositional properties and, on the natural background in constituent levels (i.e. natural variation or base-line properties). There is a lack of information on the natural variation within and between given plant cultivars for all the parameters that can now or in the future be measured. Which means that acceptable degrees of compositional differences between a GM-crop and the range of that crop can not be defined, given also the great dispersal in published food composition of macronutrients and micronutrients, say for tomato in case of vitamins like b-carotene ([29]; http://www.fao.org/infoods/tables europe en.stm). There is an urgent need for a clear definition of a plant's composition including background variability. In addition, criticisms of this 'single-analyte' strategy are that it is open to bias and will never pick up an unintended effect. With regard to this there are gaps related to:

- i) availability of sufficient knowledge of plant biology and metabolic pathway integration and interconnectivities;
- ii) availability of a comparator with a similar genetic background;
- iii) availability of a few 'miracle' compounds to describe the whole complexity of crops.

#### 8. Animal Feeding Trials

The minimum requirement to demonstrate the safety of long-term consumption of a food is a sub-chronic 90-days study (OECD guideline 408). To ensure that the semisynthetic diet containing the whole food is palatable to the test animals a short duration, 28 days, study according to OECD guideline 407 is also a prerequisite [10]. Testing of whole foods in laboratory animals has its specific problems too, and considerable experience has been gained with the toxicological testing of irradiated foods. Feeding animals with whole foods at exaggerated dose levels may induce a series of adverse effects, which would mask potential adverse effects caused by unintended effects induced by the genetic modification [7]. Thus, there are very limited possibilities to test a wider dosage range than possible by the straightforward feeding tests with additives, pesticides and residues [30]. Due to their bulk and specific composition, confounding results may result of the intrinsic toxicity of plant constituents, when tested as single compounds, or result due to matrix effects, since crops contain a myriad of components. In case of whole

GM-crops it is postulated that a No Observed Adverse Effect Level (NOAEL) cannot be estimated due to the compositional complexity and, most important, based on the fact that certain plant constituents show both beneficial and adverse effects depending on their dose-range applied.

# 9. Non-targeted Analysis

As a result, it is therefore desirable to develop new methodology, which will allow for the simultaneous screening of potential changes in the physiology of the GM-crop as was recommended by OECD via a response to the G8 2000 meeting in Okinawa, Japan. New methodology might also be necessary for the future GMOs in which modifications may be far more complex, and for which current methods may not be able to determine that the GM food is as safe as its counterpart(s). Based on the advances of the genomics area, the starting point is that certain outcomes may assist to address the aforementioned scientific challenges [31]. The 'omics' technologies such as genomics, proteomics and metabolomics provide a 'global' overview of gene expression, protein complement and chemical composition within the crop, be it GM, organic or non-GM. The basics are in place for yielding novel tools that are of generic nature and, therefore, may prove to be valuable for conventional or organic breeding as well. The 'omics' techniques aim to be unbiased with regard to the choice of analytes to be profiled, whether they are genes, proteins or metabolites. Although these methodologies are still in their infancy, they are rapidly developing. There are some early examples of this approach being taken with microarrays and metabolomics. Less appears to have been reported in proteomics. Obviously, this is on account of experimental problems involved in matching up the data between different samples.

Current 'omics' approaches are based on a comparison of the GM-crop with selected counterparts in self contained experiments, such as greenhouse trials. However, it will be of importance of growing trial plants on separate occasions or in different environments. Otherwise what are really 'environmental' effects may be mistaken for effects of the genetic modification. The provision of sufficient and adequate controls guards against this bias. Related to this, there is an urgent need of harmonised protocols for field trials that are specified and documented with respect to:

- i) sufficient number of generations;
- ii) number of locations and growing seasons;
- iii) geographical spreading and replicates;
- iv) statistical models for analysis and confidence intervals, and;
- v) baseline used for consideration of natural variations.

## Genomics

This approach provides comprehensive 'snapshots' of the plant cell, tissue or organ at the levels of messenger RNA (the expressed genes or *transcriptome*). The study of gene expression using microarray technology is based on hybridisation of mRNA to a high-density array of immobilised target sequences, each corresponding to a specific gene [32]. MRNAs from samples to be analysed are labelled by incorporation of a fluorescent dye and subsequently hybridised to the array. The fluorescence at each spot on the array is a quantitative measure corresponding to the expression level of the particular gene. Many factors such as maturity stage, and post-harvest effects must be first determined. For instance, green tomatoes differ in their biochemical composition upon ripening from red-ripe fruits [33]. Since hybridisation experiments result in thousands of data points, software packages that can handle these huge amounts of data are essential. The availability of such software is rapidly improving, making it easier to compare large sets of data in order to find similarities and differences in gene expression profiles that may be relevant and can be related to an effect due to genetic modification.

#### **Proteomics**

In essence, proteomics is an amalgam of three technologies; high-resolution 2-dimensional electrophoresis (2-DE) to separate the proteins present in a tissue, image analysis to aid comparisons of separations, and mass spectrometry (MS) to determine the identity of the proteins of interest. Correlation between mRNA expression and protein levels is generally poor, as rates of degradation of individual mRNAs and proteins differ. The understanding of the biological complexities in the plant cell can therefore be further expanded by exploiting proteomics, a technique which analyses many proteins simultaneously (i.e. snapshot) and which will contribute to the understanding of gene function. Detection of changes in proteins will also improve the ability to improve the risk assessment by: i) indicating changes in allergenic and or toxic proteins and ii) suggesting changes in the pattern of some metabolites, which would not otherwise be revealed. Antibodies increase the possibilities for detection and identification of proteins from the proteome immunoblot. This may be particularly valuable for the detection of food/pollen allergens by using patients' immune sera.

#### Metabolomics

The entire collection of metabolites in the cell is called the *metabolome* and the science of measuring it: metabolomics. It is a multi-compositional analysis of the biologically active compounds in plant cells i.e. nutrients, antinutritional factors, toxicants and of other relevant compounds of the metabolome. This analysis may indicate whether intended and or unintended effects have taken place as a result of genetic modification [34]. The four most important techniques that have emerged are various combinations of gas chromatography (GC), high performance liquid chromatography (HPLC), mass spectrometry (MS) and nuclear magnetic resonance (NMR). These methods are capable of detecting, resolving and quantifying a wide range of compounds in a single sample of the plant tissue [36]. With metabolomics it may always be easier to find *some* differences between two sets of samples than to prove conclusively that there is *no* difference. However, as long as the differences are well defined, their importance can be assessed and any uncertainty reduced.

## 10. Conclusions and Recommendations

The risk assessment of GM crops should focus primarily on the intended novel traits (target gene(s) and derived metabolic product(s)). However, due to the insertional mutagenesis process unintended effects may occur in both GM and non-GM crops, but GM crops are better characterised and it should be bear in mind that risk assessments are not required for non-GM plants. Application of a targeted analysis has its great value and has resulted in a healthy and relative safe food package. The data generated by 'omics' techniques have a potential to increase the knowledge of plant physiology and metabolic networks [35], and eventually, will improve the targeted analyses by discovering additional key nutrients, non-nutrients and toxicants. This scientific challenge provides great advantages for all types of breeding programmes, independently whether they have their roots in traditional, gen-biotech or organic farming. Above all, the aim is to decrease the uncertainties.

Enormous quantities of data can be generated from these 'holistic' methodologies. But do we really reduce the uncertainties in the hazard identification and risk assessment by collecting these huge numbers of data? With regard to their stage of maturity and validation, the subsequent interpretation of the data sets is at present rate limiting. Moreover, 'omics' technologies are not, and may never be, comprehensive. To date, there is also a lack of reports on which to determine the useful contribution of these innovative techniques to the GM-crop risk assessment. Therefore, the 'omics' techniques should not at present be an official requirement. Contrarily, a targeted analysis should still be the leading principle when assessing the substantial equivalence of GM-bred crops. In case of new GM-plant lines with no appropriate comparator or a history of (safe) use, application of the new 'omics' techniques is

however of great value for characterisation of their biochemical composition and functions. With respect to this, the improvement of their comprehensiveness of coverage will be one of the major scientific challenges. Thereto, informatic tools need to be developed to extract the most relevant information from the raw data sets.

The development of publicly available databases of crop composition and profiles is an absolute requirement in order to determine the natural variation of compounds within and between given plant species. As information is gathered on natural variation, a (expanding) benchmark on which to compare new crops could be envisaged. These databases would greatly aid the robustness of the targeted analytical approaches. Finally, a major drawback would be the lack of adequate toxicity databases to interpret the safety significance of plant constituents with unknown identity and or function. If not available at the end, the numerous significant differences of unknown structure and or function may lead to consider more extensive safety tests, for example, using laboratory animals.

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# RISK ANALYSIS OF SOIL-PLANT HORIZONTAL GENE TRANSFER

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#### 1. Introduction

The introduction to modern agricultural practice of genetically modified plants (GMPs) has raised a series of questions and concerns that have been debated within the political and scientific communities in recent years (20). Although biological products could offer great potential benefits to agriculture, such as the reduced use of pesticides and fertilizers, there are many uncertainties about the risks of the introduction of transgenic plants into the open environment and the ecological impact of engineered genes. This is based on the hypothesis that if the genetic alteration is transferred to other organisms, in particular microbial recipients, it could be disseminated into the natural habitat, with unpredictable consequences (10).

Studies of the ecological impact of engineered genes have failed to provide a clear consensus about whether GMPs represent an actual risk to the environment, since the data are too few and contrasting. These uncertainties reflect our limited knowledge of the microbial ecology of natural habitats, in particular of agricultural soil which contains and nourishes more than a billion cells per mg of earth (19). Although there has been extensive research on the effects of adding or removing species in communities of higher plants and animals, little information is available for microbial communities. Therefore, an accurate assessment of the risks of GMPs requires an increase of studies on the fate of transgenes after their release into the wild and their influence on natural bacterial communities.

The purpose of this paper is to discuss the possibility of horizontal gene transfer (HGT) from plants to soil microorganisms and the mediating effects of soil mineral components, mainly clay particles, on the transfer processes.

# 2. Mechanisms of Horizontal Gene Transfer between Bacteria

Horizontal transfer of genetic information between unrelated bacteria has been widely demonstrated in laboratory conditions and in natural systems (2, 21). Recent analyses of the composition of bacterial genomes show that considerable portions of bacterial chromosomes consist of exogenous DNA (about 20% of the genome in *Synechocystis* and 15% in *Escherichia coli*), indicating that the transfer of chromosomal DNA fragments between bacterial species is an important mechanism in their evolution (4). Other studies have shown that genes have been transferred from plants to bacteria during evolution (3).

As plants do not have an identified mechanism of host-range gene transfer, except for pollen hybridization with related species, the possibilities of HGT from plants to bacteria can be explored by considering what is known about the mechanisms of HGT between bacteria.

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<sup>&</sup>lt;sup>1</sup> The number(s) between parenthesis indicate the specific literature reference as listed at the end of this paper.

There are three major mechanisms of bacterial genetic exchange: Conjugation, Transformation and Transduction (Fig.1).

Conjugation (Cg) is a process of genetic exchange between bacteria that requires contact between the two cells. Cg was discovered in *Escherichia. coli* by Lederberg and Tatum in 1946, and has been demonstrated in many other gram-positive and gram-negative bacteria. It was the first mechanism of HGT to be studied for genetically modified micro-organisms. It requires the cytoplasmic presence of a circular DNA molecule, a plasmid, which codes for the transfer functions, although both plasmid and chromosomal genes can be transferred. In addition to specific functions for DNA transfer, plasmids codify for many other activities, such as resistance to antibiotics and heavy metals, which can be transferred between bacteria that are very distantly related. Moreover, these broad-host range (BHR) plasmids can mediate the exchange of genetic information even between prokaryotic and eukaryotic cells.

The best known example is the transfer of DNA from *Agrobacterium tumefaciens* to certain plants. *A. tumefaciens* causes a well-known plant disease which consists in the formation of tumors (22). Tumoral transformation is due to incorporation into the host plant's genome of a portion of DNA of plasmid Ti ("Tumor inducing") in the bacterium. The incorporated part (T-DNA) contains genes which control the synthesis of hormones necessary for the formation of tumors; hence the bacterium is called a "natural genetic engineer".

Therefore, conjugation could have played, and could continue to play (plasmids have been detected in plant mitochondria), a significant role in the transfer of genetic information between distant bacterial species, as well as between bacteria and eukaryotic cells. This could explain, at least in part, the numerous discrepancies found in phylogenetic trees.



Fig. 1. Schematic representation of the mechanisms of: a) Transformation, b) Conjugation, and c) Transduction.

**Transformation** (Tf) is the process in which a piece of naked DNA penetrates a recipient bacterial cell, in a physiological state known as "competence", and becomes incorporated into its genome. Tf was the first mechanism of gene transfer studied (6), and its description led to the discovery of DNA as the carrier of genetic information (1). Tf has been demonstrated in more than 40 species of bacteria inhabiting a wide range of environments, such as soil, water and plants.

Although Tf was the first reported instance of bacterial gene transfer in a natural environment (the blood of mice), it was long considered unimportant as a mechanism of HGT in natural habitats. This was due to the two main factors that control the process: the development of competence and the availability of DNA for uptake. Studies carried out in the last ten years have demonstrated that both conditions can occur in soil, and that transformation could be an important mechanism of HGT. The development of competence is highly plausible for two reasons: 1) the presence in soils of protected "microniches" (21), where "competence factors" can accumulate to a concentration that allows the generation on the cells of "transformosomes" for DNA uptake (competence under "external control"); 2) the stressful

environmental conditions that usually predominate in soil (limiting concentrations of nutrients or growth factors) can promote competence under "internal control".

Regarding the presence of naked transforming DNA, several studies have shown that DNA in soil can originate from many sources, including lysis of dead cells and the active release of DNA during the "competence" phase of bacterial cells. Observations on the fate of extracellular DNA in natural environments indicate that, despite the presence of various biotic (nucleases) and abiotic (pH, dryness) degrading factors, DNA can persist for a long time as a result of its interactions with soil particles, mainly clay minerals, without losing its ability to transform competent bacterial cells (15). In other words, the interaction (adsorption/binding) of DNA on clay minerals does not prevent its biological activity but rather enhances its persistence in the environment.

Transduction (Td), discovered by Zinder and Lederberg in 1952, is a process that allows the transfer of genes from one bacterium to another through the intervention of virus particles, bacteriophages or "phages". Td has been shown to occur under laboratory conditions in more than 50 bacterial species. However, its importance as a mechanism of HGT in natural habitats, and specifically in soil, is not well understood (21). The major restrictions to Td in soil appear to be due to the necessity of sufficient concentrations of bacteria and phages and to the limited host-range infectivity of phages. Nevertheless, high concentrations of bacteria and bacteriophages have been detected in different types of soil, and phages with host ranges that cross species have been reported. Hence, it is quite possible that Td can occur in the soil environment. Moreover, studies in different laboratories in the last two decades have indicated that the survival and persistence of virus particles in soil is greatly affected by the presence of clay minerals. Adsorption of phages on clay particles protects them against inactivation, e.g. by UV radiation and biodegradation, thus enabling them to persist in terrestrial habitats. Bacteriophages adsorbed on clays are also able to transduce bacteria, indicating that adsorption does not eliminate the viral activity (16).

All these observations indicate that Td could be an important method of HGT in soil.

#### 3. Possibilities of HGT from Transgenic Plants to Soil Bacteria

Recent studies in different laboratories throughout the world have demonstrated that exogenous genes can be transferred, albeit at very low frequencies, from various transgenic plants (sugar beet, potato, tobacco) to soil bacteria (*Acinetobacter* sp., *Pseudomonas stutzeri*) (5, 11, 17). However, the authors have clearly indicated that many physical and biological barriers or factors can hinder HGT between distantly related organisms, thus rendering the risks of spreading transgenic traits (genes or DNA fragments) from GMPs to soil bacteria negligible.

These barriers mainly involve the processes of release and persistence of plant DNA in the soil environment, the uptake of heterologous plant DNA by competent bacterial cells and the phenotypic expression of plant DNA.

With regard to the availability of DNA, studies in different laboratories and in different experimental conditions (including open field tests) have indicated that transgenic plant DNA can persist in the soil for up to 2-3 years, particularly in soils rich in organic matter and clay particles on which nucleic acid can adsorb (12, 18), without inhibiting its availability to competent bacteria. Recently, we developed a very sensitive method to detect plant DNA deriving from GMPs which contained a segment of DNA homologous to bacterial DNA carrying the genes for resistance to the antibiotic kanamycin ("transgenic

cassette"); this method was based on the direct extraction of DNA from the soil and its specific amplification by the PCR technique.

Once the plant DNA is available, it must be taken up and internalized by competent bacterial cells. These processes are genetically and environmentally controlled. Although the ability to develop competence under natural conditions has been demonstrated for only a few soil bacteria, the presence in soils of specific microniches, such as aggregates or rizospheres, could permit bacteria to develop competence (21). This suggests that transformation can occur in soils, even if at very low frequencies because of the numerous steps involved in the entire process (10). In fact, the internalization and maintenance of transgenic plant DNA in bacterial cells requires its incorporation into the bacterial chromosome, or its autonomous replication as a plasmid, and the expression of the genetic traits. The incorporation of exogenous genes into the recipient bacterial genome is strictly dependent on sequence homology between the two DNAs (plant and bacterium), and it seems that the degree of homology is the main factor determining the success of stable incorporation of transgenic DNA in bacteria (10). It is assumed that heterologous DNA that penetrates the bacterial wall is rapidly degraded by the bacterial cell's restriction enzyme system. However, in many cases, transformation is mediated by single-strand DNA and thus is not affected by restriction enzymes (9). Moreover, some bacterial species can take up DNA independently of its sequence (14), and bacterial mutants of genes involved in DNA repair processes show less stringent homology requirements (7). Last but not least, many GMPs have been engineered by the insertion of bacterial DNA, which could lead to increased stabilization of plant DNA in bacteria. This is the case of transgenic plants transformed with so-called "gene cassettes", genetic constructions containing bacterial traits like the genes for resistance to antibiotics (13).

The problem of the phenotypic expression of transgenic DNA in competent bacterial cells also represents a strong barrier to successful HGT from plants to bacteria. However, we cannot exclude *a priori* that gene construction can be expressed in bacteria. Indeed, bacterial resistance to antibiotics is developed by the acquisition of resistance genes from heterologous bacterial sources, i.e. by the transfer of plasmids. As many transgenic plants contain both the genes of specific interest and a gene conferring resistance to an antibiotic (for the detection of transformed cells), there is the possibility that these genes could be taken up by indigenous soil bacteria. Moreover, the recent techniques of introduction of genes to plant chloroplasts ("transplastomic plants") could favour the expression of these genes in bacteria because of the prokaryotic-like nature of the chloroplast compartment (8).

### 4. Conclusions

The results of studies of HGT from transgenic plants to soil bacteria seem to indicate that successful transfer events are extremely rare and that possible risks associated with such events are negligible. Nevertheless, it must be emphasized that this conclusion is based on a small number of observations and indications reported in the scientific literature. As previously mentioned, the main problem in this field is our limited knowledge of the ecology of microbial communities in natural habitats, specifically in soils; thus we probably cannot predict and correctly quantify the actual occurrence of interkingdom gene transfer. Only increased knowledge of the processes regulating the function of microbial communities in different habitats will allow us to predict the consequences of the introduction of transgenic crops into the environment. Until then, we must proceed on a "case-by-case" basis.

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# SESSION 5: THE VARIOUS STAKEHOLDERS' POSITIONS

# SUSTAINABLE AGRICULTURAL SYSTEMS AND GMOs. IS CO-EXISTENCE POSSIBLE?

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#### **Abstract**

European agriculture is characterised by a small-scale structure and by a high share of organic farmers. Traditional production systems are also preferred in conventional agriculture. The EU Regulation for organic farming no. 2092/91 forbids strictly the use of GMOs. Farmers, ecologists as well as consumers in Europe have quite a critical attitude towards genetic techniques, as they are seen as not necessary and dangerous in certain areas. In Europe, except Spain, there are no GMOs cultivated commercially. There are no long-term studies about the effects of GMOs on ecosystems. In addition, the problems of co-existence, measures to avoid contamination, liability, costs and others, have not been solved yet. On the basis of the studies published up to now, a co-existence of organic, GMO-free and GMO agriculture is not possible. Therefore, in spite of an enormous pressure on the part of the WTO and the USA, the attitude of Europe is, to prevent the cultivation of GMOs until the issues of co-existence are solved.

#### 1. Introduction

In 1996 genetically modified plants were first commercially planted worldwide, since then the cultivation of GM crops increased rapidly.

About 51 % of the soja, 9 % of the of maize and 12 % of the oil seed rape production deriving from GMO plants, is grown mainly in USA, Argentina, Canada, China and recently in Brazil too (soja production). Spain is the only country in Europe, where GMOs (Bt-Maize, about 25.000 ha<sup>1</sup>) are cultivated.

In Europe farmers as well as consumers are quite sceptical towards genetic modified crops and food, the consequence of this attitude was the creation of a control system, which should prevent the authorization of GM crops up to the moment the environmental and health risks would have been clarified completely.

In June 1999 a de-facto moratorium on GM products was established. Its main task was to control the authorization and placing on the market of GM crops in Europe. The moratorium was meant to be maintained up to the revision of the Regulation 90/220², which mainly regulates the setting free of GMOs. In February 2001 the revised Regulation 2001/18 was adopted by the European Parliament and entered into force in October 2002. The United States joined by other states called for a removal of the moratorium within the WTO and therefore for free export possibilities of GM crops to Europe.

As far as it concerns Europe the new legislation does not regulate the GMOs problematic, also because of the completely different agricultural situation. Europe has a high share of organic farmers, as well as a small structured agriculture.

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<sup>&</sup>lt;sup>1</sup> Hacres.

<sup>&</sup>lt;sup>2</sup> For an overview of the EU legislation quoted in the text please see paragraph 7. Legislative Framework of this paper.

The EU Regulation 2092/91 which regulates organic farming and processing systems, prohibits the use of GMOs, therefore, new EU legislation regulating the co-existence of organic, GMOs free and GMOs cultivation had become necessary.

In July 2003 the European Commission issued guidelines for co-existence, which are based mainly on the voluntary arrangements between neighbouring farmers, and try to solve the problem on national level. Therefore, the demand rose to keep up the Moratorium, up to the moment the problem of co-existence has been solved.

#### 2. Problems of Co-Existence

#### 2.1. Routes of contamination<sup>3</sup>

#### 2.1.1. Seeds and Seedlings

The purity of purchased seeds influences remarkably the contamination level of the harvest. Although certified seed production has to meet high quality standards, it can happen that also certified seed is mixed during storage or transportation. Up to now there is very limited GM production in Europe. Therefore, the danger of seed contamination is not that high. However, the case in Upper Austria, where Maize seed was mixed with a small amount of GM seed from the US, showed that farmers always have to face the contamination problem.

#### 2.1.2. Transfer of Modified DNA

# Pollen Transport and Fertilisation

The pollen dispersal determines to a large extent the distances of vertical gene transfer. The main pollinators are wind and insects, as well as birds and mammals. For some plants water as well can play an important role in pollination. For estimation of distances climate and topography has to be taken into consideration too. For the species where GMOs are cultivated commercially the pollination is limited to wind and insects.

#### Diaspore Banks

The transportation of seeds has to be taken into account as well when trying to estimate gene flows. Oilseed rape can persist in soil for many years (Lutman 1993, Sauermann, 1993, Schlink 1994 and this can lead to severe volunteer problems.

Volunteer rape is a common and widespread weed in cereal rotations and field margins, roadsides and soil dumps. Therefore, volunteers can also act as a reservoir of transgenes. Feral rape populations can persist around agricultural land for up to 10 years.

# Transfer of Genes from Cultivated to Wild Species

Some plant species, e.g. oilseed rape, have the capacity to build up independent populations outside the cultivated area. After feral plants have become established in various ecosystems, management measures are only sufficient to a limited extent.

<sup>&</sup>lt;sup>3</sup> Contamination can be seen in this context. Conventional and/or organic crops and products can be made unsuitable for the market if mixed with GM components above certain thresholds.

Any gene that leads to an increase in fitness, such as is potentially presented by virus or insect resistance, is more likely to persist.

#### Horizontal Transfer

There are various uncertainties about the horizontal gene transfer from plants to soil microorganisms. Studies showed that there is an accumulation of toxin, deriving from

Bt-Maize in soil, retaining its anti-lepidopteran activity for at least 180 days (Saxena et al., 2002).

# 2.1.3. Harvesting and Processing

Seeds can be inadvertently moved from field to field in machinery, as well as spillage occurring along transport corridors. Oil seed rape ruderal populations for example were found along railway tracks in Lower Austria (Pascher et al., 2000).

Contamination of other crops can occur through gene flow from volunteers or from volunteers being harvested along with the crop. Potential sources for contamination are seed drills, cultivation equipment, harvesting machinery, transporting vehicles, storage, cleaning, drying facilities and packing.

In the case of processing of GM and non-GM products in the same installations there is a very high risk of contamination, since complete cleaning is not possible for dusty goods. This is also one of the main problems in feed production. Ingredients, additives and processing agents may consist of or contain GMOs as well.

#### 2.2. Possible Measures to Avoid Contamination

#### 2.2.1. Measures to Avoid Pollen Transfer

# Security Distances

Oil seed rape presents a high risk for cross-pollination between source and recipient fields. Pollen dispersal has been recorded at up to 4km by honeybees (Ramsey at al, 1999), and to 3km by the air flow (Thompson at al., 1995).

Sugar beet presents a medium to high risk for cross-pollination both with other stands and with wild relatives. In areas producing sugar beet, seed flowering is a necessity and here the risk of cross-pollination increases accordingly. The pollen produced can be spread extensively on the airflow up to 800m (Jensen et al., 1941).

Maize presents a medium to high level of risk for cross-pollination with other maize crops as the pollen can spread on the airflow. Pollen distribution, as determined by outcrossing between different maize varieties, has been recorded at up to 800m (Jones et al. 1950). Maize also presents a medium to high risk for the inclusion of pollen into honey.

Wheat, Potato and Soja can be described as low risk for contamination from genetically modified varieties.

Much of the research published relies on small field trials (including GM trials). Evidence indicates that the extent of gene flow between GM and non-GM fields, and between GM and feral populations depends

mainly on the scale of pollen release and dispersal, and on the distances between source and recipient populations.

The potential impact (including cross pollination and inclusion in honey) of pollen from GM crops increases notably with the size and number of fields planted.

#### Hedges and Similar Barriers

The few studies on this issue show the uncertainty associated with the establishment of border rows or barriers to reduce gene flow (Ingram 2000, Morris et al 1994). A lot of research in this area has still to be done.

# Genetic Engineering Approaches

Genetic engineering methods are also seen to provide pollen dispersal. According to Eastham and Sweet (2002) following techniques are worth considering with regard to GMOs:

- Apomixes: production of seeds without fertilisation
- Kleistogamie: self-pollination in closed blossom
- Prevention of flowering by subsequent control of flowering through application of chemical elicitors
- Male sterility: prevention of flowering and development of pollen
- Plastid transformation: Plastid DNA is transformed instead of DNA of the nucleus. In many cases, this allows to prevent transgenic pollen, as plastids are maternally inherited in most macrophytes.
- Sterility of seeds: prevention of germination of seeds

There are no indications up to what extent these possibilities are merely theoretical in nature and bring yield declines with them.

# GMO Free Areas

The establishment of GMO free areas is one of the efficient measures to avoid contamination. The determination of protection goals is here of central importance. Some of these evaluation criteria could be:

- protected areas for preservation of biodiversity (e.g. Natura 2000)
- areas for organic farming
- areas of the enhanced in-situ (on-farm) preservation of plant-genetic resources under GMO-free conditions (Art.8 of the CBD)
- development or "transition" areas for sustainable agricultural development
- mountain areas, whose ecological sensitivity merits special consideration following Agenda 21, Capt. 13

### 3. Thresholds

Each farmer should have the possibility to choose the agricultural systems, most appropriate to him. This freedom of choice needs a legal basis, such as strict threshold values. Organic certification works on the basis of the traceability principle. Testing of the end product is a complementary tool to confirm that the control system is sufficient, but can never be the main goal. Therefore, threshold levels can only indicate the maximum tolerance for exceptional and unforeseeable contamination events but not for permanent levels of contamination.

The following thresholds were established for Austria:

Threshold	Valid for	Reference
0,1	Seed of the following species:	BMLFUW 2001w
	Swede (Brassica napus L. var. napobrassica)	
	Maize (Zea mays)	
	Oilseed rape (Brassica napus)	
	Turnip rape (Brassica rapa)	
	Soybean (Glycine max)	
	Turnip (Brassica L. var. rapa)	
	• Tomato (Lycopersicon lycopersicum) as	
	processing varieties	
	Chicory (Cichorium intybus L.)	
0,1	Threshold values for exceptional and unforeseeable	BMSG 2001
	contamination with GMOs and derivates for products	
	deriving from organic agriculture: for food ingredients	
	and food processing aids, feed ingredients and feed	
	processing aids, fertilisers and soil improvers	

Recently the EU Regulation 1829/2003 on genetically modified food and feed had been published. Food and feed that contains more than 0,9% GMOs or derivates related to the different ingredients, has to be labelled, irrespective of the detectability of transgenic DNA or protein. Until now there are no threshold values for organic products established by the EU. A threshold value of 0,9% is not compatible with organic standards. The threshold should be based on the detection limit, which is now 0,1%, also in order to meet consumers interpretation of organic or GMOs free products. The planned fixing of threshold values for seed on EU level had been recently postponed because of inconsistency between member states. Austria as well as Italy stands up for values on the detection limit. In the case of commercial cultivation of GMOs a thresholds of 0,1% seems to be extremely difficult to achieve (Bock et al, 2002).

# 4. Liability

If adventitious presence of GM crops in non-GM crops occurs above a set threshold a reduction in income could be expected. Organic farmers could also loose their subsidies. Therefore, a clear liability program has to be in place before GM cultivation starts.

In addition to the strict liability regime, IFOAM<sup>1</sup> proposes also the establishment of a compensation fund, paid for by the GMOs industry. The fund would use the contributions from all who benefit financially from GMOs to compensate those who suffer financial loss through genetic contamination. It would also cover any environmental damage (IFOAM, 2003)

# 5. Agricultural Structure in Austria

Austria is characterised by small structured agriculture, the average farm size is between 10 and 20 ha and by a very high percentage of organic farmers.

<sup>&</sup>lt;sup>1</sup> IFOAM stands for: International Federation of Organic Agriculture Movements (www.ifoam.org).

The organic movement in Austria originated in 1980, when 200 farmers decided to cultivate their farms according to organic methods. The development had its largest growth up to the end of the nineties; in 1999 it reached its peak with 19,733 farms.

The most important factors for this enormous increase have been:

- the early addition of guidelines for organic crop production and animal husbandry to the Austrian Codex Alimentarius;
- the government support for organic farms during and after conversion through compensatory payments;
- favourable market conditions through the entrance of supermarket chains and
- an active policy of the organic associations (mainly BIO ERNTE AUSTRIA, with a share of nearly 65% of all organic farmers).

In 2001 an "Action Plan for Organic Agriculture in Austria" was developed. This plan is scheduled to increase the organically treated area to 50% until 2006 (BMLFUW, 2003b).

In 2002 17.891 farmers cultivated 12% of the agriculturally used area (BMLFUW, 2003a).

Moreover, a high percentage of Austria belongs to ecological sensible areas like the Alps or Natura 2000 areas.

Because of the characteristics mentioned above and also because the clear attitude of consumers and farmers against genetic techniques in food and feed production, Austria tried to establish (national or regional) regulation to forbid the cultivation of GMOs.

The national law from Upper Austria, creating a GMO free zone Upper Austria, was rejected by the European Commission following the assessment of the European Food Safety Agency (see EU press release IP/03/1194). The reason for this rejection was the lack of scientific evidence, confirming that Upper Austria has extraordinary topographic and ecological characteristics.

# 6. Conclusion and Recommendations

Based on the European Commission recommendations on co-existence there is a strong need to regulate co-existence of organic, GMO-free and GMO farming systems on all levels, from farm level to management at the neighbourhood level and measures with region-wide dimension. All effective and necessary measures to avoid contaminations are extremely expensive and need time consuming planning phases. Therefore, questions concerning liability must be solved completely before GM commercial cultivation is possible in Europe.

If organic farming as well as certified GMO-free production are going to continue and if consumers expectations and preferences in the long term have to be met, there is a strong need for additional protective measures for the organic production system. Particularly, defined areas are required which can be used to build up and maintain a separate, GM-free branch of seed breeding and propagation.

# 7. Legislative framework

# EU Legislation:

- Directive 2001/18/EC of the European Parliament and of the Council of 12 March 2001 on the deliberate release into the environment of genetically modified organisms and repealing Council Directive 90/220/EEC 23 April 2003 (OJ L117,08/03/1990 p. 15) Commission Declaration
- Regulation (EC) No 1829/2003 of the European Parliament and of the Council of 22 September 2003 (OJ L268 18/10/2003 p.1) on genetically modified food and feed (Text with EEA relevance)
- Regulation (EC) No 1830/2003 of the European Parliament and of the Council of 22 September 2003
  (OJ L268 18/10/2003 p.24) concerning the traceability and labelling of genetically modified
  organisms and the traceability of food and feed products produced from genetically modified
  organisms and amending Directive 2001/18/EC
- Council Regulation (EEC) No 2092/91 of 24 June 1991 on organic production of agricultural products and indications referring thereto on agricultural products and foodstuffs
- Commission Recommendation 2003/556/EC of 23July 2003 (OJ L189 29/07/2003 p.36) on the guidelines for the development of national strategies and best practices to ensure the co-existence of genetically modified crops with conventional and organic farming.
- Commission Regulation (EC) No 49/2000 of 10 January 2000 amending Council Regulation (EC) No 1139/98 concerning the compulsory indication on the labelling of certain foodstuffs produced from genetically modified organisms of particulars other than those provided for in Directive 79/112/EEC
- Corrigendum to Commission Regulation (EC) No 50/2000 of 10 January 2000 (OJ L 6 11/1/2000 p.) on the labelling of foodstuffs and food ingredients containing additives and flavourings that have been genetically modified or have been produced from genetically modified organisms

# Austrian Regulations:

- BMLFUW, 2001: Verordnung 478 des Bundesministeriums für Land- und Forstwirtschaft, Umwelt und Wasserwirtschaft über die Verunreinigung von Saatgut mit gentechnisch veränderten Organismen und die Kennzeichnung von GVO-Sorten und Saatgut von GVO-Sorten (Saatgut-Gentechnik-Verordnung).BGBl II/478/2001.
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# Private Standards:

• IFOAM Position Paper, IFOAM EU Group, 2003: Position Paper: Co-existence between GM and non-GM crops, Necessary anti-contamination and liability measures. <a href="http://www.ifoam.org/pospap/ge\_position\_0205.html">http://www.ifoam.org/pospap/ge\_position\_0205.html</a>

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# THE PROCESSING SECTOR: INTEGRATION OF ENVIRONMENTAL CONCERNS IN INDUSTRIAL STRATEGIES

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#### **Abstract**

Six examples of innovations with modern biotechnology are discussed in terms of their effects on industrial economic value creation, environmental performance and on the effects on people's lifestyles and working conditions. The examples span a period of 3 decades. Gradually increasing levies on end-of-pipe pollution and societal pressure for cleaner processes, technology development and the need to compete on a global market for food, feed and pharmaceutical ingredients all four resulted in new and innovative solutions. We conclude that industry can and will indeed respond to environmental concerns by developing cleaner technology and will come with innovative products and processes. However these developments need sufficient time and sometimes support from national and local governments before society in a broader sense can benefit from them.

#### 1. Introduction

Since its founding in 1902 as the Dutch State Mining company, DSM has undergone many changes: from coal mining to base chemicals, from base chemicals to specialty chemicals, from regional to global from state-owned to a publicly owned. But other things remained: our knowledge and experience in technology and manufacturing, our constant search for innovation, and our conviction that it is people and relationships between people that determine the success of the company. Like many organisations DSM has adopted the idea of Triple P - people, planet and profit. For DSM this means achieving an equitable and effective balance in everything we do: running a profitable business, treating people fairly and concern for the environment in sustainable development. Embracing sustainable development means being prepared to change what we do – not just technical actions like reducing pollution from a factory pipe. Where do we stand on biotechnology, responsible marketing, product stewardship, animal testing and community dialogue? We are learning that being sustainable is a balancing act: juggling the demands of business in a competitive market with minimising environmental impact and respecting the interests of the people who make, buy and use our products. Business must be responsible throughout the entire value chain of their products. How we conduct ourselves, how we are organised, how we decide and what we deliver, as well as how much profit we make. And this all begins with principles such as transparency, partnership and good corporate citizenship.

In the field of Life Sciences many of DSM's products are based on fermentation processes with microorganisms. In the next pages we will give a number of examples to show how this has led to innovative products and processes.

In many of the production processes the producing micro-organism has been modified and improved for overproduction of the desired product by genetic modification (recombinant) techniques (Genetically Modified Micro-organisms or GMMs). However, just to show that rDNA technology is just one of the many technologies our R&D people use in their toolbox to develop innovative products and processes we

will start with two examples based on classical microbiology and/or conventional mutation and selection techniques for improvement of the productivity.

#### 2. Discharge of aquaous wastes from a fermentation plant

In the 70s environmental awareness led to the introduction of a tax for the discharge of aqueous biodegradable wastes, such as the wastes from fermentation processes, into the environment. The costs of this tax for the Delft fermentation plant of Gist-brocades (now DSM) would be so high that it would seriously threaten the economic viability of the site as a production plant for bakers yeast, penicillin and other fermentation products.

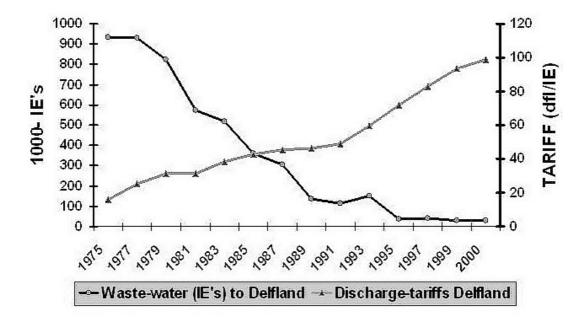


Figure 1. Discharge of wastewater (in IE's – a measure of the amount of biodegradable material present in the waste) from the DSM production site to the municipal surface waters correlated to the municipal tariffs (in Dutch guilders per IE).

Therefore R&D was asked to develop a reproducible water purification system with controllable sludge properties that is suitable for extremely variable industrial wastewater. Supported by governmental funds, this has led to the development of an innovative sludge-on-carrier technology, fluid bed reactors in which the micro-organisms in sludge are attached to fluidised sand grains as a carrier. This anaerobic water purification process was put in process in the late 70s and reduced the discharge of waste into the environment gradually over time to about 10% of its original value. Some of the reductions are accounted for by increasing the capacity of the wastewater purification plant whereas other reductions are due to innovations in the production processes, e.g. enzymatic processes instead of chemical conversions. The latter eliminated the use of organic solvents, which were very detrimental to the proper functioning of the microbes in the wastewater purification system. In 1993-1995, when the taxes had increased considerably, introduction of a aerobic waste-water treatment facility, coupled to the anaerobic

reactors, made it possible to reduce the discharge to about 2% of its original value (figure 1). A win-win situation: minimisation of the discharge of biodegradable organic waste (environmental benefit - planet) and restoring the cost-effective position of the Delft production site (people and profit).

#### 3. Production Improvement Penicillin-G

Most antibiotics used around the world are so-called beta-lactam antibiotics, antibiotics based on a penicillin or a cephalosporin nucleus. The notion that molds may produce anti-bacterial compounds is based on an observation by Alexander Fleming. He observed that when an agar culture of bacterial cells became infected by a mold colony bacterial cells could not grow in the vicinity of the mold colony. This bacteriostatic effect of the Penicillium mold could be attributed to the production and secretion of penicillin by the mold. Some research was done to purify and characterize the compound but it was not until the outbreak of World War II that the issue became important. Due to massive losses on the battlefields as a consequence of bacterial infections in wounded soldiers the Allied forces decided that they needed good antibacterial agents. The Anglo-American secret war project on penicillin had the highest priority next to the development of the atomic bomb and by 1943 the Allied forces produced enough penicillin to start treating wounded soldiers on the battlefields successfully.

The success of this wonder drug also spread clandestinely to Nazi-occupied Europe. Devoid of UK/US information sources on penicillin researchers at the Nederlandsche Gist- and Spiritusfabriek (Dutch Yeast and Spirit Factory)(NG&SF) managed to develop a fermentative production process for penicillin in the last year of the war (Burns and van Dijck, 2001; Burns et al, 2002). Already in 1949 the penicillin production had reached levels sufficient to meet demand in The Netherlands, enabling export The Anti-Infectives Business Group of DSM now is the world's leading producer of bulk penicillin. It soon was apparent that penicillin, or more precisely penicillin-G, was poorly acid-stable and was not effective towards all important pathogenic bacteria. Therefore penicillins were derived from penicillin G by replacing the penicillin G phenylacetyl side chain chemically (and later on enzymatically) by other side chains, which rendered these so-called semi-synthetic penicillins more effective towards other groups of bacteria and made the product resistant to the acidic environment of the stomach. Examples of such semi-synthic penicillins are ampicillin and amoxycillin. So penicillin-G is considered a raw material for semi-synthetic penicillins and as productivity increased penicillin-G turned into a commodity product. The competitive field changed dramatically in the last decades of the 20<sup>th</sup> century. Whereas in the 70s all main competitors were pharmaceutical companies from Europe and the USA (Hersbach et al., 1984), presently the main competitors are companies from China and India. Competition on costprice therefore is the key-parameter to stay in business. DSM's main production site in Delft, where the costs of both employment and energy are high, can only compete with other producers in lower-cost countries by virtue of a continued investment in R&D programmes to improve the penicillin production level of the producing strain by classical mutation and selection techniques. The constant improvement in penicillin-G productivity in DSM (figure 2) can to a significant extent be attributed to the development of improved strains.

# Development in productivity

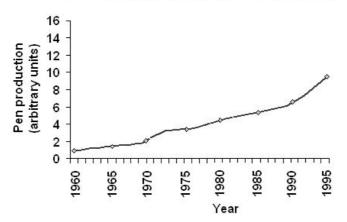


Figure 2. The development in production of Penicillin-G in DSM.

#### 4. Green Production of Cephalexin

It soon turned out that some bacteria developed resistance towards penicillins and this started a search for related antibiotics. In the early fifties it was found that the fungus *Cephalosporium acremonium* produced cephalosporin-C, also a beta-lactam antibiotic but with a 6-membered ring adjacent to the beta-lactam ring instead of the 5-membered ring structure of penicillin. This opened the opportunity to develop a series of semi synthetic cephalosporins as was done with the penicillins. However the production of cephalosprin by fermentation was hampered by the fact that the cephalosporin-C produced by *Cephalosporium acremonium* is rather water soluble. Whereas penicillin is recovered by a simple extraction and crystallization the recovery of cephalosporin-C from the broth requires an expensive purification route. In the 60s and 70s Gist-brocades developed a chemical process to produce from penicillin-G a common intermediate 7-amino-desacetoxy-cephalosporanic acid (7-ADCA) for the semi-synthetic production of economically important cephalosporins such as cefadroxil, cephradin, and cephalexin (Hersbach et al., 1984).

Since biochemical and genetic investigations had revealed that penicillin and cephalosporin have the first part of the biochemical pathway in common, the use of rDNA technology made it possible to engineer a high producing *Penicillium chrysogenum strain* in such a way that it now started to produce a cephalosporin molecule (Elander, 2003). The produced cephalosporin molecule then can be easily converted by one enzymatic step to 7-ADCA and by another enzymatic step to cephalexin. In this

manner a complex traditional chemical process was replaced by a "green" process consisting of a fermented intermediate linked enzymatically with a side chain to the final end product.

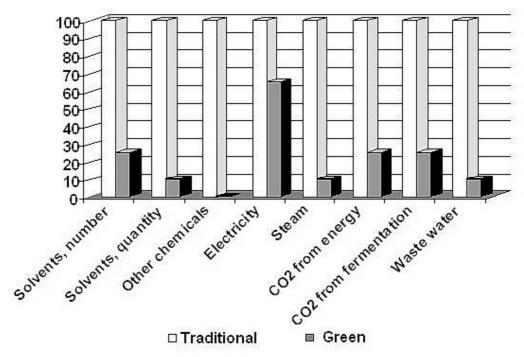


Figure 3. Environmental savings of the Green versus the Traditional manufacturing process of Cephalexin in percentages.

This example of metabolic pathway engineering (Anonymous, 2001) was developed at DSM and was scaled up to commercial production in 2001. The impact of this green process on the environment was calculated by the German Öko Institute (Sijbesma, 2003).

Besides a reduction of the variable costs by 50% the environmental savings also were considerable: 65% in reduction of materials used and 65% savings in energy consumption (Sijbesma, 2003). This once more is an environmental (planet) benefit, coupled to both benefits for profit (the economics of the process) and the people (the workers at the Delft production site).

# 5. Phytase

Monogastric animals, such as pigs and poultry, are incapable of using organically-bound phosphate, present in vegetable feeds. Due to this inability feed producers have to add inorganic phosphate to the feeds to meet the animals nutritional mineral requirements. Phosphate is present in vegetable material in the form of phytate, in which six phosphates are bound to the sugar inositol. This bound phosphate ends up in the manure and adds to a phospate overload of the soils in particular in areas where intensive farming of pigs and poultry occur, and leaches through the soil into the surface waters. Phosphate causes eutrophiation of surface waters, a major environmental problem in areas of intensive farming.

Phytate can be degraded by microbial phytases, which liberate the bound phosphates from the inositol and makes the phosphate available to the animals. However, the expression level of phytase in microorganisms is too low for the microbial production process to compete with its traditional counterpart, the supplementation of feeds with inorganic phosphate. The recombinant DNA technology has provided the possibility to clone the phytase gene from a wild-type Aspergillus niger strain and to over-express multiple gene copies in an industrial strain of *Aspergillus niger*. The product marketed as Natuphos is available since the mid 90s for the pig and poultry feed industry. The replacement of inorganic phosphate by Natuphos has resulted in a decrease of the phosphate load in the manure of about 30%. Consequently the use of recombinant DNA technology has significantly contributed to relieve a serious environmental problem in areas of intensive pig and poultry farming or in areas of intensive fish farming (aquaculture). Without the use of recombinant DNA technology an economically viable production method for phytase would not exist today (van Dijck, 1998).

#### 6. Vegetarian Cheese

Rennet, an enzyme mixture from the stomach of suckling calves and other ruminant young animals, is essential in cheese making. In order to inducing curdling, precipitation of the milk protein, rennet has to be added to the milk. The responsible enzyme in the rennet to induce curdling is chymosin. Gist-brocades pioneered to develop a production process of chymosin by over-expressing the gene from the calves stomach by a dairy yeast *Kluyveromyces lactis* (van Dijck, 1988). This chymosin is the same as that isolated from calves stomachs. The product was in 1988 the first product introduced onto the food market produced with a GMO, and this production method has environmental benefits too. The microbial process is far more efficient than the traditional production by extracting the chymosin from calves stomachs. This saves a lot of energy and produces less waste. In addition the availability of calves stomachs is limited. Rennet production for cheese requires 10-20 million calves stomachs a year that have to be transported from all over the world to the few animal rennet producers in the world. Lastly, and this is a peoples benefit, since the chymosin produced by the GMO yeast complies with kosher, halal and vegetarian requirements, these consumer groups can consume cheese without conflicts with their eating practices. Cheese made with chymosin from a GMO yeast can thus be labelled as vegetarian cheese (figure 4).



Figure 4. A label from a UK cheese made with chymosin from a GMO yeast, carrying the label of the Vegetarian Society.

# 7. An Innovative Enzyme Production Technology in Aspergillus Niger

For DSM the fungus Aspergillus niger is of eminent importance; many enzymes for the food and feed industry are produced using A. niger strains. Furthermore its ability to produce citric acid was exploited on an industrial scale firstly in 1919 by Citrique Belge, a company recently acquired by DSM, as part of the Roche Vitamins and Fine Chemicals acquisition. Aspergillus niger is generally regarded as a safe and non-pathogenic fungus widely distributed in nature (Schuster et al, 2002). Therefore it has been approved as GRAS by the US FDA for the production of a number of food enzymes. The only safety issue for this fungal species is that a small percentage of strains have the ability to produce Ochratoxin A, a mycotoxin. All of the DSM GMO A. niger enzyme production strains lack this capacity, and are based on the industrial strain overproducing the enzyme glucoamylase. This enzyme was amongst the enzymes which were affirmed GRAS by FDA on the basis of a proven history of safe use in food enzyme production (FDA, 2003). These enzymes were already in the marketplace in 1958 when the FDA introduced their GRAS system. The first generation of recDNA strains derived from this strain were two phytase production strains and a xylanase overproducing strain. They were made by randomly integrating expression cassettes for the genes of interest, under the regulation of the host-own glucoamylase promoter.

The newest generation of strains however is based on a "Design & Build" technology. The details of this technology are explained in more detail elsewhere (van Dijck et al, 2003, and references therein). This allows for genes of interest to be over-expressed by integrating them in well-defined and prepared loci in the genome of the host. The method of construction ensures that no heterologous markers such as antibiotic restriction markers or heterologous selection markers are present in the final production organism. Furthermore, due to the fact that the integration is targeted and not random there is no possibility of pleiotrophic hazardous effects, such as the activation of any silent mycotoxin genes mentioned above. Since the genes to be over-expressed are put under the control of the host-own glucoamylase promoter the production process for each new enzyme to be produced can be kept constant. This has major consequences for determining the safety of the resulting enzyme product.

Consumers safety of enzyme preparations is determined by three variables: the producing organism, the raw materials used in the production and the production process itself. The latter one is embedded in current Good Manufacturing Practice (cGMP) and Hazard Analysis of Critical Control Points (HACCP); therefore the safety focus can be directed to raw materials and the producing organism. The use of a strain with a history of safe use and targeted integration according to the concept described above has consequences for the safety studies on the final product. If a known enzymatic activity is over-expressed the safety of a new enzyme preparation is covered by the results of the safety studies performed for other strains from this specific *Aspergillus niger* strain lineage. An overview is published on the available toxicity tests with these strains (van Dijck et al, 2003). For new enzyme products produced with strains from this lineage using the design and build technology no new sub-acute/chronic oral toxicity studies therefore are needed. This has the benefit that no longer test animals are needed to demonstrate the safety of products produced by these strains. Besides this benefit for the test animal there also is the benefit of high expression levels of the enzyme (less costs of raw materials and energy; less production of waste).

The technology also allows to over-express genes of interest from low-producing, less common or less safe sources and thus avoids spending valuable resources on developing production processes for such sources.

#### 8. Concluding Remarks

- Industry responds to pressure of government (taxes), provided there is enough time to develop adequate solutions, as can be deduced from the case of the waste water purification process.
- The driving force for innovation is competition for global market share. Governmental policy should be aimed in alleviating obstacles for innovation, in conjunction with stimulatory measures. In Europe this even-handed approach has not been followed with respect to the use of GMO technology over the past decade.
- At least for products and processes from industrial (also called White) Biotechnology we can claim that there is a strict correlation between innovation and benefits for the environment. All cases in this paper underline this conclusion
- Whether or not innovation by the use of rDNA technology in the food sector will lead to products accepted by the consumers is largely dependant on the final two players in the food chain: the food processors and the retailers. Environmental benefits of White Biotech innovative processes thus are also dependent on their willingness to inform the consumer at large about the benefits of the technology for society.

Research at DSM is directed towards developing products and processes in response to needs and
opportunities in the marketplace. For this they use all relevant techniques that are available to
them. It is product specifications and time to market that determine which techniques will be used.
In many instances this will be a recombinant DNA approach, but there are definite cases where
traditional strain breeding techniques still prevail.

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# THE AGRICULTURAL SECTOR: IMPACT ON AGRICULTURAL MARKETS AND COMPETITIVINESS

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#### 1. COPA and COGECA

COPA represents the farmers of the European Union as they are organised in several farmers' organisations in the member states. COGECA is the representative body for the farmers' co-operatives in the member states. The two bodies have their secretariat in Brussels and organise many Committee that deal with agricultural issues.

One of them is the Committee for 'Biotechnology, bio-energy and agricultural resources' that was established during the mid eighties of the last century. This naming of the Committee clearly indicates that biotechnology is interpreted as potentially instrumental to agriculture and processing industries in agriculture. Biotechnology can hardly be judged as such, *pur sang*, and it should not be judged in such a way.

# 2. European Commission expert groups

### ETAP-SPC

The most recent papers that the European Commission released on biotechnology issues, clearly refers in the same way to the instrumental approach to biotechnology. It can be referred for example to the expert analyses in the Environmental Technology for Sustainable Development Action Plan (ETAP) and especially to the issue group that resorts under it and which is called the Issue Group for "Sustainable Production and Consumption" (SPC).

This ETAP-SPC Issue Group has been established as a consequence of the Lisbon Process that entails a comprehensive strategy and action plan to promote the development and application of biotechnology in Europe, as one of the main drivers of European economic growth and competitiveness.

The paper of the Issue Group on biotechnology that was issued in February 2003 is called "Biotechnology as an environmental technology" (6) starts saying that "Biotechnology cannot be said to be inherently sustainable and environmentally friendly because, like practically any technology, the environmental impact of biotechnology varies from one application to another".

The paper goes on by stating that "The most distinctive feature of biotechnology is the use of biological processes in place of reliance on chemical and physical processes. Thus it would be reasonable to say that, in general, biological processes have less of an environmental impact than physical or chemical ones because biological mechanisms tend to favour efficient usage of energy and other inputs, and thus create less waste".

<sup>&</sup>lt;sup>1</sup> The number(s) between parenthesis indicate the specific literature reference as listed at the end of this paper.

Scientifically seen this statement is of course too general and should at least be proven for the sake of consumer trust. It seems at least very hard to verify it in general. The statement also denies the issue of 'risk and opportunity' which is so intriguingly present for the consumer when talking about applications of biotechnology.

However, the quoted statements of the ETAP-SPC issue group also indicate quite clearly that talking about risk *only* is not that clever. Only risk assessment and developing methodologies to do such, cannot be the single issue when biotechnological applications are at stake.

Apart from 'risks', 'risk assessment' and scientific ways to assess risks, we clearly have to emphasize 'opportunities', 'opportunity assessment' and scientific ways to assess opportunities of biotechnological applications.

# 3. European Technology Platform

Another initiative of the European Commission on the issue of opportunities of biotechnology started with a Workshop to establish "A European Technology Platform on Plant Genomics and Biotechnology". The Workshop has been a result of the call from the European Council in March 2003 "to strengthen the European Research and Innovation Area...in the enlarged EU by creating European technology platforms... to develop a strategic agenda for leading technologies...".

The objectives of the workshop are:

- to disclose the potentials of genomics and biotechnology for addressing social, economic and environmental challenges;
- to discover challenges to encourage the use of genomics and biotechnology;
- to identify interested partners and identify the time table for progress in this field.

# 4. Risks and Opportunities

Opportunities of biotechnology to encounter existing risks of existing processes are referred to in both initiatives of the European Commission that are quoted above. It should be stressed in this context that the European Parliament in its recent decisions of 2 July on genetically modified food and feed [COM (2001) 425] and on traceability and on market regulation [COM (2001)182] only names risk assessment and does not talk about opportunity assessment of biotechnological research and applications.

The same is (partially) true for the European Commission. In a recent press release of the European Commissioners Wallström and Byrne, as a reaction to the voting in the European Parliament, also referred to risk assessment and less than before to opportunities. The Commissioners state that 'Clear rules are set out in the EU for the assessment and authorisation of GMOs and GM food, but responsibilities are shared between Member States and the Community. The scientific risk assessment will be carried out by the European Food Safety Authority...The regulation also establishes the Joint Research Centre (JRC) of the Commission as new Community reference Laboratory, which will have the main task of validating detection methods".

#### 5. Co-existence of Cultivation Methods as an Issue

This risk assessment on a life cycle basis is accepted by COPA and COGECA and the authorities named are able to perform such a task. The *condition of co-existence* that COPA and COGECA have pushed so severely, will not be easy to control, but the Joint Research Centre is equipped with very good scientists at work everywhere in Europe.

Co-existence of different agricultural cultivation methods presents more than one aspect. Another issue is of course, whether new technologies and especially patented bio-technology will be equally accessible for farmers. Instead of *detectability* of biotechnological inventions, this co-existence theme deals with *accessability* to biotechnological inventions.

This latter theme should not be forgotten, although at the moment, it is not central in the discussions. Patent rights opposite to breeders rights remain an issue to be addressed, because of the accessibility to new technology.

However, risk assessment which guarantees co-existence is one side of the coin, although a very important one from the view of primary agriculture. It is a *necessary first step* to introduce biotechnology in the food chains and to get the consumer acquainted to food that in one way or the other has obtained traces of modern biotechnology and to the safety-ness and the reasonability of these uses and applications.

Co-existence is a necessary condition now, but may develop in two directions in the future, namely:

a. co-existence develops such that different methods of agricultural cultivation will get more explicit to the consumer;

or

a. it will become a vague concept in the future because a more widespread mixture of agricultural cultivation methods will develop in which biotechnology will have its proper place.

#### 6. Elements that Push, Pull or Block Developments

Which direction will be taken highly depends on elements that will pull and push, and moreover on elements that will block further developments.

The *pull elements* refer to the market possibilities, which means the market prices and costs of the products that entail biotechnology versus the market prices and costs of products that do not or only to a certain threshold entail biotechnological traces.

Moreover, *pull elements* refer, at the end, to the acceptance of the consumers and consumer groups. At this very moment, we cannot say a lot with certainly about this aspect for the extended European Union of 25 member states.

The proof of the pudding, will be the in the eating by certain consumer groups. The question of course is whether the 'pudding' should be subject to explicit marketing or not.

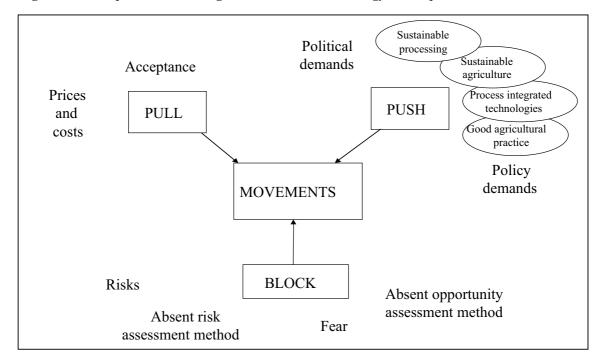


Figure 1. Push, pull and blocking elements to biotechnology development

The *push elements* clearly refer to political and policy demands, whether from public authorities or from inside the agricultural sectors or sector-chains themselves.

Push elements will be for example dependent on:

- the definition of 'good agricultural practice',
- the definition of 'process integrated technologies',
- the definition of 'sustainable agriculture' and
- the definition of 'sustainable processing'.

Clearly these concepts are constantly re-considered, re-weighted and re-established, also because of developments in biotechnological science itself.

Apart from pull and push elements we have to recognize the *blocking elements*. These are factors that *block* proper development and application of biotechnological inventions.

'Fear' and 'absence of proper information' are the main blocking elements to new technologies.

What we should strive for is the further development of scientific (laboratory) methods and in-field tests that enable *the simulation* of longer term practice of biotechnological applications and of their effects.

Moreover, the existence of such scientific simulation tests should be stressed in all discussions with interested groups.

What could be a major blocking element to the development and use of biotechnology is 'the absence of opportunity assessment'.

The European Commission is working very hard on this issue at the moment, as I indicated before. It is absolutely necessary to develop methods that enable *the assessment of opportunities* and the possible contributions of these new technologies to problems that are encountered at the moment. The general public should be informed widely about this *assessment of opportunities*.

#### 7. Opportunities and Assessment

Many people and organisations work quite hard to communicate the benefits of specific biotechnological innovations. Ten years ago the opportunities of biotechnology were presented to the public in a very general way, as Figure 2 on 'possible biotechnological applications' shows. Biotechnology at that time was supposed to be applied *everywhere* and *very soon*. It was presented as 'un-escapable', 'necessary', 'globally applicable', 'uniformly problem solving'. This view on Biotechnology of 10-15 years ago has *as such* increased the fear for applications of biotechnology, because it resulted in quotations of 'Brave New World' that were presented as reaction.

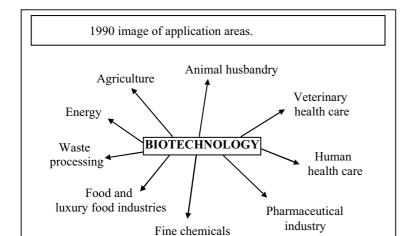


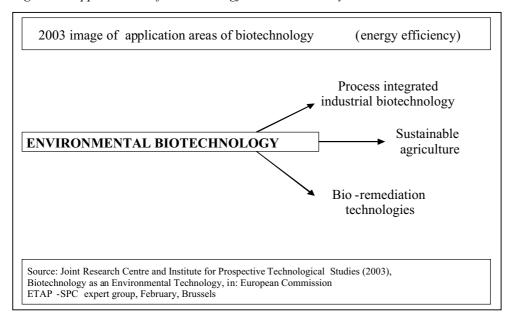
Figure 2 Opportunities detected in the late eighties and early nineties

Nowadays biotechnology is presented differently, as the activities of the European Commission indicate. The development and application of specific biotechnological inventions in specific areas of interest is now central.

As figure 3 shows, currently a clear view *where* biotechnology and also *what* biotechnology has to be applied is developing in order to counter currently experienced hot issues. Therefore, if one decennium

ago no fixed idea about where or how to apply biotechnology existed, nowadays, there is a clear demand for specific application in those areas that can be detected as highly energy consuming and areas that are fitted for substitution products or processes.

Figure 3: Opportunities of biotechnology detected nowadays



This is also called sometimes 'white biotechnology', because it is the application within industrial processes that are separated from the environment. It is subject to biotechnological research and application because current production processes generate too much co-products and consume too much energy.

A striking example is the production of lactic acid from glucose by bacterial conversion, where coproducts that are not wished are produced. A lot of research is done (by the Dutch company Purac and the American company Dow Chemicals, in co-operation with Cargill) to develop new, adapted bacteria that enable a much more specific conversion. New, adapted bacteria are selected for more specific, purer and quicker conversion. Energy saving and absence of waste streams are the criteria.

Another example is the conversion of cellulose to C6 sugars and the conversion of hemi-cellulose to mainly C5 sugars. When we are able to do this hydrolysis step with the help of specific enzymes (reorganised amino acids) or specified bacteria, this means that new feedstock becomes available for the production of bio-chemicals. These feedstocks were formerly regarded as waste or low value agricultural co-products, like sugar beet bagasse or rice straw and hulls.

It is not surprising that research all over the world looks for enzymes and bacteria, that enable proper, pure and energy saving conversion of cellulose feedstock to ethanol. Recent developments are genetically engineered bacteria [(Escherichia) Coli KO11 and Erwinia chrysanthemi EC16] for conversion of the carbohydrates galactose and arabinose.

Such biotechnological inventions can normally only be applied when other technologies are applied as well (like 'wet air oxidation' on a cellulose feedstock that contains a lot of lignin). This once more

demonstrates that biotechnology is not a technology to be developed separately, but in conjunction with other technologies. This is what it normally meant with 'Integrated Agro- Food Systems'.

The essential aspect of such developments is to try to reach higher yields by more specific working organisms. This means, organisms that reduce the conversion of sugars to carbondioxide and water, while increasing the production of products that are less oxidised than carbondioxide.

Another essential element of such developments is that process conditions can remain nearly environmental (atmospheric pressure and normal temperatures). The opportunities for biotechnology (mostly enzymatic because they act as catalyser in processes) or new technologies in industrial processes, can be assessed by discovering sub-processes that do currently only take place under severe process conditions (mostly high temperatures and high pressure conditions).

# 9. Sustainable Agriculture

If we like co-existence of different agricultural production methods, space should be given to the development of 'precision agriculture'. From an environmental, energetic and an economic point of view, the reduction in the use of nutrients and crop protection means by agricultural crops, is a main issue in agriculture. If adapted and more specific breeds of crops can partly achieve this, it will be welcomed given proper risk assessment and opportunity assessment.

An opportunity assessment provides us with the *positive* effects of introducing adapted crops in terms of:

- reduction of fossil energy use, nutrient use and pesticide use;
- adaptation to different climatic conditions, and, therefore, possible changes in cultivation schemes;
- resistance to diseases;
- efficiency in water use or consumption during the growing season;
- contribution to long term sustainability;
- economic benefits.

There are many other developments that can be named, such as the production of substitutes for polypropylene in the plant system itself. This means that the breed is conditioned in such a way that it activates a conversion of sugars in certain stage of growing. This research has been already undertaken for a long time at the University of York.

#### 10. Bio-Remediation

Bio-remediation is a method of dealing with waste streams of different processes. It is quite clear that biotechnology can be very helpful in this field. Researchers and public authorities in the European Union are currently dedicating a lot of attention to the issue of how to deal with minimisation and valorisation of waste streams.

# 11. Developing Methods to Assess Risks and to Assess Opportunities

The necessity to develop scientific methods that are not only able to assess risks, but also enable us to describe and to assess the benefits and opportunities in a environmental and an economic way should be stressed.

There is also the necessity to develop such methods, that are able to identify 'process losses' of current activities and thus opportunities to reduce them by adapted technologies. It is necessary because we want to clarify to consumers what the environmental end economic interest will be. At the end this will convince the consumer about the specific value of new technologies on specific locations.

An opportunity assessment provides the positive effects of introducing adapted crops or bio-products Losses **Economic** of existing processes benefits Sustainability Climate conditions **OPPORTUNITY** Disease Adaptation **ANALYSIS** resistance potential Cultivation Process water schemes Reduction potential Water use efficiency Pesticides Fossil energy Nutrients

Figure 4: The issues in an opportunity assessment

An opportunity assessment, as indicated in figure 4 above, provides an analysis of the positive effects of introducing adapted crops in terms of:

Ground water

- reducing losses in current processes
- reduction of fossil energy use, nutrient use and pesticide use
- adaptation to different climatic conditions
- resistance to diseases

- efficiency in water use or consumption during the growing season
- contribution to long term sustainability
- economic benefits

It is such an opportunity assessment that is complementary to a risk-assessment.

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# A FARMER'S PERSPECTIVE ON GMOs RISK ANALYSIS

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#### **Abstract**

The U.S. farmer's perspective on biotechnology is well summarized up by two simple statistics:

- 1) Since the introduction of Roundup Ready soybeans in 1996, plantings have grown to 75% of the U.S. soybean crop.
- 2) Biotechnology enhanced corn varieties are now planted on 34% of U.S. corn acres.

This rather rapid rate of adoption of new technology is driven primarily by a desire to produce more efficiently, by increasing yield per acre or reducing pest control costs. American farmers generally cite these two factors, along with a reduced introduction of pesticides into the environment, as benefits of GMO crops.

Increased yield, however, is considered to be a benefit for some, and a cost for others. Those who consider it increased yield a cost generally accept that crop prices are reduced as supplies grow larger. Those who consider it a benefit are those who either add value by further processing the crop, such as livestock or ethanol producers. These producers realize greater profits by capturing greater processing dividends per acre due to higher yields. Another group that benefits includes producers in the furthest west and north reaches of the Corn Belt. Herbicide tolerant crops have essentially made it possible for many producers in the region to grow soybeans and corn on land previously restricted to wheat, barley, hay, and pasture. This has allowed them to diversify their operations and raise higher valued crops.

Reduced pesticide costs are realized when treatments are rendered unnecessary, or when more economical pesticides can be used. Many farmers consider the benefit to the environment from reduced crop protection product use. This cost is somewhat offset by a fee to use the GMO technology.

Consumer acceptance is another risk consideration for producers. U.S. consumers generally consider other characteristics such as food safety and bacteria or other contamination as much more important than GMO content. Most consumers express confidence in our regulatory agencies ability to ensure food safety.

Crops genetically modified to adapt to challenging growing conditions, such as excess or inadequate water, high or low pH or salinity will further change the picture for producers. As indicated earlier, these adaptations will be benefits for some, and reduce profits for others.

Lastly, the producer bears a responsibility to manage these new plant products properly. This will become even more pronounced with the development in the near future of crops that contain pharmaceutical components or nutritional enhancements. Segregation of plant material, both growing and in storage, as well as securing proper markets for these crops, will be crucial to long term acceptance.

# 1. A Farmer's Perspective

Thank you for the opportunity to share my farming operation with you. I will try to describe and explain my farming methods to you. Each farmer in the United States makes decisions based on what the farmer feels is right for his or her farming operation, and this differs from farm to farm.

I will address the benefits and concerns of using biotechnology. Please form your own thoughts about this subject. I am not telling others how to farm, only explaining how I farm.

Our farm is located in the southwest corner of Minnesota (Fig. 1). We raise corn and soybeans on about 400 hectares. This is an average size for a farm in the Midwestern United States.

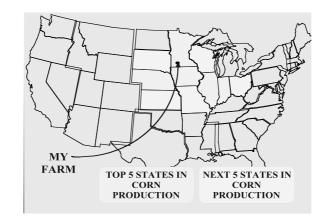


Fig. 1

The top five corn-producing states in the United States are Iowa, Illinois, Indiana, Minnesota, and Nebraska (Fig. 1). These states produce two-thirds of the United States corn crop each year. The other five states noted are Kansas, Missouri, Ohio, South Dakota, and Wisconsin, and together these ten states produce 85% of the United States corn crop.

I have been farming for 41 years and when I started farming, I used primarily organic farming methods. However, I ran into some problems. I encountered plant diseases, such as rust in my oats, and crop insects such as spider mites in soybeans and corn borers in corn. Spraying with chemicals was the only way to control these diseases and pests.

Sprays were an effective tool to use in my farming operation; however, sprays also have disadvantages, which I will mention later. Now we have biotechnological methods of controlling these problems, which is one reason why my farming practices have changed over the years. All of these methods are important to farmers.





Fig. 2

Figure 2 shows aerial views of my farms. The left picture is my home place, and the picture on the right is a view of my grain bins (silos). In the Midwestern United States, many farmers live in the country with fields surrounding their houses. You will notice in the picture of our grain bins that I have a number of grain bins. This enables me to keep conventional and Biotech crops separate.



Fig. 3

My wife, Lorie, gives presentations to first-grade students and their families to explain the numerous products of corn and soybeans. We, as farmers, realize the importance of educating our consumers and we are also aware of misconceptions. By inviting people to our farm, we share with them the uses of corn and soybeans, as well as answer any questions the students or their families have. They are amazed at how many products contain corn or soybeans and at the ways corn and soybeans can be used. We discuss conventional farming, biotechnology, and organic farming.

On our farm we plant some biotech crops and some conventional crops. We feel each kind has certain advantages.

The field-level benefits most cited for biotech crops are:

- 1. *Greater efficiency of production*. Efficiency has increased because yields per acre (or hectare) are greater.
- 2. Reduced use of more toxic crop protection products.

Crop protection products are used less (in the case of insecticides on Bt corn) or are less toxic (Roundup).

3. Reduced tillage required, resulting in reduced soil erosion and lower fuel consumption.

Tillage reduction lowers erosion, labor costs, and fuel consumption as well as the resulting air pollution.

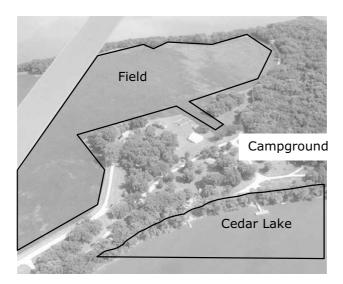


Fig. 4

Figure 4 is an aerial picture of one of our fields. This field has a lake on one side and a public campground next to the lake on the other side. In this particular field, I prefer to use biotech crops because I do not have to spray biotech crops. I do not like to spray this field because of all the visitors and their pets staying in the campgrounds. Of course we obey the rules and regulations about spraying, but animals can run in and out of the fields at will. Then the families play with their pets or the animals run into the water. Sprays are safe to use when used properly, but in this case a better alternative is to use biotech crops, so I lessen my need to spray. As Minnesota is known as the "Land of 10,000 Lakes", we are very careful to avoid spray drift and run-off.

Earlier I described some field level benefits of biotech crops. Now I will explain field level costs. These are:

## 1. Increased input costs.

Biotech seeds are priced according to what the market will bear. The reduction in use of other pesticides is not always great enough to offset the added seed cost.

- 2. Increased yields can lower crop prices.
  - i. Shifts in competitive advantage.
    - If you had a competitive advantage in corn production because you farm in an area with traditionally low insect pressures, Bt corn use in a different area can negate your previous advantage.
    - Another good example is the use of Roundup Ready Soybeans, which have enabled soybean production to move into non-traditional soybean production areas.

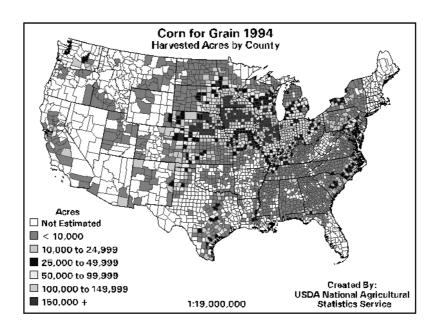
#### ii. Consumer acceptability.

Consumer issues are not a large factor in the United States, where people generally have confidence in our regulatory agencies to monitor food safety. Consumers are still much more concerned about food safety issues resulting from bacterial contamination, food freshness, and handling than are about biotech crops.

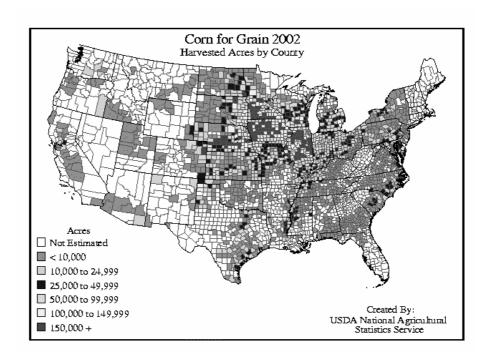
#### 3. Producer responsibility.

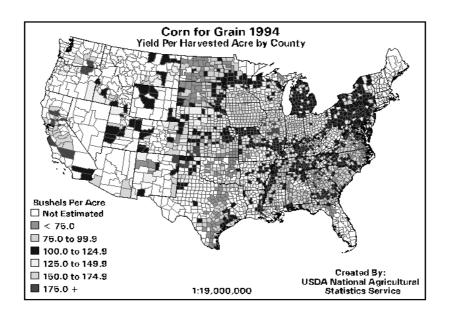
- The producer has long been aware of his responsibility to use varying types of crop production products to prevent pests from developing resistance. This new technology represents another level of responsibility.
- The producer is also responsible to segregate specialty trait grains to assure that they are used in appropriate markets. This will become even more important with the advent of new traits such as pharmaceutical or nutritional enhancements. As a producer, I believe that the marketplace will attach a premium to these new products, creating an incentive for me as a farmer to adequately segregate different types of grain.

On the following four pages, I have included maps showing corn production and soybean production in the United States. You will see that between 1994 and 2002, crop production increased and that the production areas have shifted slightly. Some of this is due to the use of GMO crops. GMO seeds have enabled farmers to raise crops in non-traditional production areas

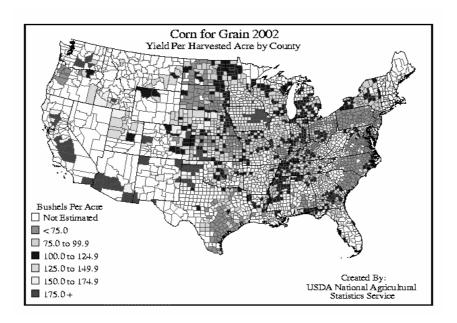


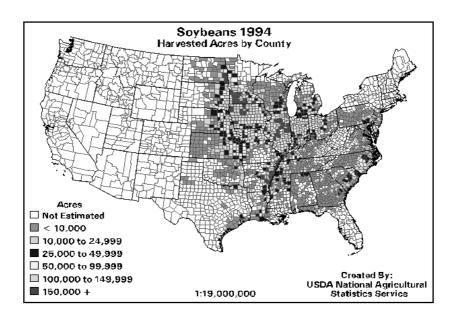
Top Map: Figure 6 Bottom Map: Figure 7



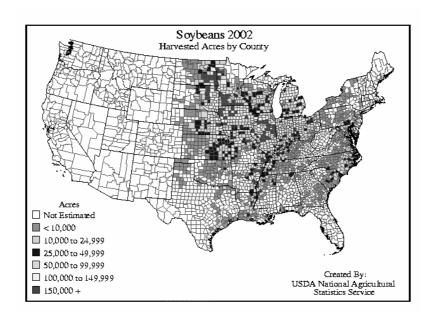


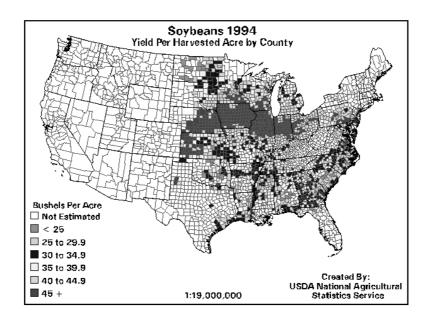
Top Map: Figure 7 Bottom Map: Figure 8



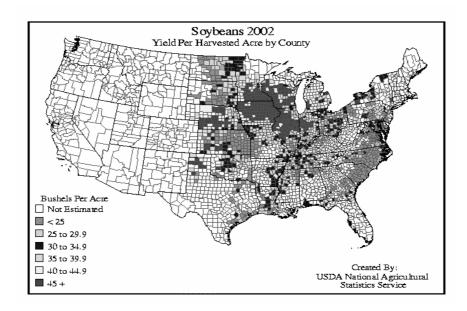


Top Map: Figure 9 Bottom Map: Figure 10





Top Map: Figure 11 Bottom Map: Figure 12



The preceding maps have shown production of corn and soybeans in the United States. There are two sides to increased production:

1. Increased crop size reduces prices received by farmers

In some way, consumers receive hidden benefits from biotechnology. For instance, most soybeans (in the world) are priced based on the Chicago Board of Trade's (CBOT) price for soybeans. CBOT's price includes all soybeans (conventional, GMO, or Roundup Ready Soybeans) in one group and at one price. If there are more total tons of soybeans produced in the world, then the price is lower for both conventional and GMO soybeans. Also, the newer genetic seeds available tend to have better yields than the seeds of yesterday. This also leads to increased production worldwide, which lowers the price farmers receive.

2. If the farmer can add value through further processing, he can add to his profits.

This is most commonly done through feeding livestock. However, a growing number of farmers are investing in cooperatives to process their corn into ethanol, which is a corn-based fuel for automobiles.

Production of "new" crops is also a factor of biotechnology. Farmers have a desire to diversify and they are looking for new crops, or new marketable characteristics in current crops, through biotechnology. Some new characteristics are increased nutritional content, special health characteristics, pharmaceutical proteins, and the list goes on. As a farmer, I am hopeful that these new products will help meet consumer needs around the world, as well as the farmer's bottom line. Through careful consideration at all levels, from research and testing to commercialization, I believe we can meet these goals.

Today, one-third of all corn and three-fourths of all soybeans and cotton in the United States are GMO crops. Producers (farmers) are generally satisfied with genetically enhanced crops. Producers anticipate that new output traits (such as rootworm control) will enter the marketplace in the near future.

However, there is another area in the subject of GMOs that is of vital concern. I am not qualified to give opinions in this area, but I do have many questions.

The area I am referring to is the reality of GMO agriculture; the economic, social, and political realities of GMO agriculture. Many farmers throughout the world are finding it extremely difficult to make a living from agriculture. This holds true for large American farms and family farms, as well as very small farmers in other parts of the world. What does GMO agriculture mean for their way of life? Is it good for a company to make large wind-fall profits and only share this reward with top-level management? What about the rest of the employees? Should they receive a portion of these rewards? Did the customers of the companies pay too much? Should consumers be able to receive more value for their money? Are farmers receiving a fair value for the crops and livestock they produce?

I believe everyone should share fairly in this endeavor. The question is, what is FAIR?

I have only briefly touched on a few of the many issues that I must evaluate when deciding what to plant. Do I farm with conventional crops, biotech crops, or organic crops?

Thank you so much for allowing me to share my farming operation with you and for taking time to understand it. I wish you well in the future.

# THE CONSUMER: THE RIGHT TO INFORMATION AND SPECIFIC REQUIREMENTS ON STRATEGIES

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This paper was presented orally, but was unfortunately not available at the time of publication.

# CHALLENGES FOR THE MEDIA: DISSEMINATING INFORMATION BY AVOIDING HYSTERIA

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#### **Abstract**

The media faces numerous challenges in attempting to inform the public about real hazards and dangers in this world without causing mass hysteria.

These challenges include the audience that is targeted, selection of appropriate language, and finding a balance between points of view. Other challenges that face the media include identifying the stories that genuinely require attention and recognising those based on hype or false claims.

Reporters are under a number of pressures from the media itself and this can lead to conflicts between the hysteria driving viewpoint and the more objective position. We must all be aware that bad news sells, conflict and controversy drive the news, and ratings or sales are important. Reporters also work to deadlines, and in an increasingly Internet driven age there is more pressure than ever to meet time restrictions.

The media is also faced with manipulation from a variety of sources, pressure groups, big business, political parties and so on. This can affect the quality of coverage surrounding an issue.

It must also be kept in mind that since the media are reporting for the public, the public have a duty to carefully analyse the information they receive, hysteria is not usually the result of a journalist's comment but of the public reaction to it. People do not base their decisions on the media alone, they do not believe everything they read and a great may other social factors come into play regarding hysteria.

#### 1. Introduction

Hello, well the first thing I'd like to say is that despite the headlines promising nuclear terrorism, engineered viruses, rogue machines and grey goo we may not be doomed - so please don't panic.

I have been asked to talk about Challenges for the Media: Disseminating Information by Avoiding Hysteria.

I feel that in many ways the challenges facing the media are similar to those faced by researchers:

- Both want the public to know about new discoveries the scientists partly because publicity helps with research funding and journalists because they want to sell copy!
- Both try to be objective
- Both face the challenge of communicating new results, which means they may have to educate the public to some extent.

The main difference in our challenges as I see it is that scientists tend to write for other scientists. Whereas the media has a different audience - the public. This brings us to a difference in types of media the specialist press verses the popular press.

The general public is confused and fed up with contradictory news reports over the pros and cons of new and old technologies.

They want a straightforward "Yes this is good" or "No this is bad." This presents a challenge for the writer since all to often the answer (as all things in life) is that there are some benefits and some risks.

Journalists often source their stories by rewriting press releases, adding some quotes from people involved and people who have an opposing view for balance. In the case of a newspaper their sub editor may then cut out 500 or so words to fit the story onto the page. This may just happen to be the "key" 500 words that avoided a panic or balanced a quote or explained the limitations of the study.

#### 2. Role as Educators

The specialist press has a reduced educational role, we can usually assume that since someone is reading a specialist publication they know a little about the topic.

However, in the case of the popular press the reporter will have to deliver an oversimplified message, often the public does not understand the details behind a scientific method or a statistical analysis and some form of explanation will have to be offered. For example dozens of health and nutrition stories make it into the news media on a daily basis. Unfortunately most have no valuable take home message for readers. A good research study raises more questions than it answers. This is why so many scientists add "but we need to do more research."

The story should tell the reader how many people were studied. If only 20 people were in a group, the findings are less important than if 5,000 were analysed. Also, intervention studies (in which someone is told to change their diet or take a medication) tend to be much more reliable than an observational study in which people report on their habits with greater or lesser degrees of accuracy - can you remember what you ate five years ago?

Also a study carried out using healthy volunteers may not have the same importance for a patient with a disease. Analysis of results in men may not always apply to women. Generalisation of the results can lead to a hysterical response.

Of course, this method of hysteria avoidance relies on journalists understanding the analysis themselves.

## 3. Language

Selecting the appropriate language can be challenging. Language can be enlightening but it can also mislead through suggestion or use of emotional overtones. We only need to look at the words associated with the GM debate for evidence of this "Frankenfoods," "genetically altered" and "mutant" sound far scarier than "biotech" or "genetically modified." Even though the word mutant is a scientific term it has been popularised as a frightening thing.

In addition words such as "may," "might," "could," "possibly," "perhaps," and "potentially", are all capable of causing panic if strategically or carelessly placed.

However, language can also have unexpected results, during the recent SARS events risk communications experts say the media's anti-panic response made the public *MORE* likely to panic. They

discovered that statements such as "everything is under control" while appearing reassuring actually frightened the public. This was thought to be because the public concluded that if closed hospitals and multiple face masks were a sign of a situation that was "under control" then someone, somewhere was lying and no one was acknowledging that fact. This is a challenge that can be very difficult to face. In this case people needed to hear what was being done and why, rather than differing opinions on the outbreak or wild theories about where the disease had come from.

David Letterman joked on his Late Show, "We've got SARS, mad cow disease, an orange alert - the news is so bad the New York Times doesn't have to make it up," referring to a the recent scandal at the newspaper in which a reporter was found to have faked sources and datelines.

It may have been a joke but this comment reflects the fact that bad news sells.

Reporters are pressured to find controversy. Good news stories are read and forgotten. Conflict and controversy drive the news, so sometimes the media would rather generate a scare than present the slightly less interesting balanced view.

Perhaps another important message from the popular press is that journalists can also be victims of spin, they must toe the line of their newspaper or editor and keep advertisers or other funders happy.

Some newspapers or TV channels want headlines to reflect their social and political agendas.

#### 4. Time

Reporters work to deadlines, and in an increasingly Internet driven age there is more pressure than ever to turn a story around quickly. This reduces the opportunities for journalists to provide an objective view. Chasing quotes and fully understanding what is driving an issue can be a challenge. Accepting the quick, hysteria driving version is simple and effective - you meet your deadline - everyone is happy.

This is another case where the specialist press has an advantage - they often realise that a story does not HAVE to be presented today. They have more time to research the subject or more knowledge of what has taken place in the run up to a story. They are more willing to tie up the loose ends while the popular press often abandon a story mid-way through.

It should also be kept in mind that those people interested in generating hysteria are very good at manipulating the media, these groups can be all too aware of deadlines and can present a journalist with a ready made story, bite size quotes and interesting photographs.

The reporter may then be too busy, or too lazy to go and track down someone to present the opposing view. Also the person to supply an opposing view may want time to prepare their argument, or to gather evidence to support their view.

#### 5. Who's Who?

Journalists are taught to cover both sides of a given issue, however, when conflicting opinions are presented they are often blandly stated, "He said," "She said," without any regard for who is making the claim, or the scientific consensus behind the claim.

Lack of understanding on the part of a reporter can seriously damage the quality of reporting by the news media, the reporters may fail to investigate or understand whether a so-called expert is an expert in the correct field. A scientist acting as a falsely proclaimed expert, criticising research about which they know little can also contribute greatly to hysteria.

The media must face up to the challenge of recognising what is driving the news crossing their desks:

- Social activists may present hysterical views to achieve social and political change.
- Businesses may spread scares to beat competitors or boost their product sales.
- Politicians may add to scares to curry political favour or generate publicity; and
- Researchers want to present their theory to the widest possible audience.

On the topic of researchers I might add that sometimes they can also be major drivers of hysteria. Some researchers are so keen to share their work that they produce press releases before the data has been thoroughly checked. Journalists then use this information or abstracts from scientific meetings to build their story. Coverage of non-peer-reviewed work can lead to scares and the spread of inaccurate information.

#### 6. Conclusion

A journalist needs to present a story that is accessible to the public (and to the editor) and it needs to be written up quickly and it has to compete on pages full of dramatic events.

In the face of these challenges it is very difficult to say progress is being made - slowly - that there are no good or bad guys, and that the results have no practical significance as yet.

We should also keep in mind that the media play a vital role in alerting us to real hazards and dangers in this world, and that people do not base their decisions on the media alone, they do not believe everything they read and a great may other social factors come into play regarding hysteria.

# SESSION 6: GENERAL DISCUSSION

#### **GENERAL DISCUSSION**

- B. Le Gallic highlighted certain definition issues. He expressed surprise about the range of terms and concepts used (e.g. GMO, LMO, GMPs, Conventionally Modified Organism, GMO-free, etc.) and pointed out that this may increase difficulties in achieving a clear and transparent discussion on GMOs. In particular he noted the difference between US and EU approaches, namely: product (US) vs. process (EU) as well as the related distinction between LMOs and GMOs, the first of which seems to exclude processed product from the analysis (e.g. milk, eggs or meat from animal fed on GMOs; cheese using GM enzymes). He concluded that while products may be similar (following the principle of "substantial equivalence"), it may nevertheless be important for the consumer to have access to information on the process used (e.g. see working conditions issues in the shoes sector; origin of energy; the US "dolphin-safe" label for tuna fishing in the fishery sector).
- R. Holzinger stated that the USA position on Risk Management is very clear and sound science based exactly because it focus on the product and not on the process. Moreover, the term Genetically Engineered (GE), used in USA, is very appropriate because every plant is genetically modified. He further pointed out that "biotechnologically derived" would be probably a good term for consumers as it is not scary.
- S. Hisano commented that critical differences between the US concept of risk assessment procedures ("substantial equivalence") and that of the EU have been revealed on several occasions as well as in this workshop. However, he continued, both scientists and regulators still continue to assure of their "scientific soundness". This clearly shows that even scientific knowledge is based on context-specific understanding by a certain collectivity. The relationship to be intermediated by deliberate communication/discussion is not just between scientists/experts and lay public, but also between scientists/experts themselves. What is meant here is that science is never monolithic. It is not true that every scientific expertise can come to THE same conclusion on issues such as those facing a lot of uncertainties, even if its activity is to be carried out on the basis of "sound science" approach. Even in natural science, there could be a wide range of opinions and perspectives toward the concept of risk. In this sense, we might have to refer to science plurally (i.e. sciences) all the time.
- M. Inaba arose the issue of "Risk perception". He noted that there are various views on which principles or criteria can identify more than others "Risk Perception". He noted that the area of concern differs among people and asked how we can correctly understand the different views. Risk perception is also a key factor in determining "Public acceptance". However, we still don't predict or even understand much about public attitudes. More research will be needed in this field.
- S. Hisano added that the concept of risk communication is drawn on the grounds that public concerns are considered to be based on misunderstanding or lack of scientific knowledge. He noted that the public is mostly equated with consumers in this kind of discourses and he expressed his doubts whether these two categories are a substitute for each other. He further stressed that what is required to be shown to the public is a lack of sufficient and non-ambiguous data/information and the problematic evaluation of long-term and synergetic effects. Once the public perceive that the scientific community admits such uncertainties, which nevertheless reflective scientists persistently struggle to solve, public concerns could become compatible with public understandings (not necessarily with public acceptance, though). Scientists and administrators are required to communicate with the public mutually and deliberately (and ideally to institutionalise public participation in the process somehow), about the process of scientific evaluation including its difficulties and uncertainties (as did the workshop to some extent), not just about the results of allegedly "sound science"-based assessment. In this regard, a report of the PABE (Public

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Perceptions of Agricultural Biotechnology in Europe) research project (funded by the Commission of European Communities) gives us a lot of implications. It reveals that: "Although ordinary citizens are largely ignorant of the scientific technicalities of genetic manipulation, and of developments in research, regulation and commercialisation related to GMOs, this lack of knowledge does not explain their response to agricultural biotechnologies". It also states that their concerns expressed in the focus groups were mostly based on experience-based knowledge about the behaviour of insects, plants and animals, about human fallibility, and about the past behaviour of institutions responsible for the development and regulation of technological innovations and risks. These are only a tiny part of key findings of the research project. Such a deep gap between the kind of knowledge mobilised by the lay public to evaluate GMOs and the kind of knowledge assumed to be relevant by scientists, administrators and promoters of GMOs is an important input from sociology.

B. Rudloff noted that from the presentations and discussions during this meeting it seems that that public perception on food and food safety is very different from the reality. She stressed that we all (scientists, policy makers, and media) have a role allowing the consumer to be aware that nothing is 100% risk free and that we all need to be open about uncertainties. Only through continuous communication among all stakeholders it is possible to come to a well-informed debate. In this context labelling can be a very important tool for communication purposes. However, labelling is not an alternative to public education, people do not know what is in their food or how agriculture works.

R. Holzinger highlighted that, though the new EU labelling rules should have as objectives to inform the consumer allowing free choice and to build his/her confidence, these goals won't be reached because these new rules are inconsequent (therefore will lead to loss of confidence) and one-sided (therefore do not allow a real choice and are misleading). For example the mentioned rules require a label for products containing or consisting of GMSs (wie bisher) and products produced from GMSs (ingredients, flavourings, additives) irrespectively of the detectability of GM DNA or Protein. On the other hand, no label is required GM processing aids (Chymosin) and products from animals fed on GMOs (milk, eggs, and meat). He stated that the lay public still wants to read black/white opinions/recommendations and the EU labels in his opinion do not help in this respect. He closed his intervention on this point asking why do we just label GMO as a breeding technique, while the other breeding techniques don't have to be labelled (e.g. irradiation and vegetative cloning).

A.D. Hartkamp noted that one of the speakers stated that there are no GMOs products on the market in the EU and that there is no demand for them. She pointed out that instead some supermarkets in the Netherlands are *voluntarily* labelling foods derived from GMOs (e.g., corn oil) and since they started to do so, sales of these products have not dropped.

Anonimous participant asked how can the European scepticism on GMOs can be overcome.

K.H. Madsen replied that certainly information and education campaigns (at the European, national and local level) are necessary. Moreover if GM products will prove to be not only 2% cheaper but approximately 10% cheaper than conventional products acceptance should grow.

*M. Inaba* commented that in his opinion labelling and acceptance are issues which influence each other substantially. He noted that that this will be the major issue in certain sectors.

Anonimous participant remarked that earlier in 2003, the U.S.A. initiated a case within the World Trade Organization (WTO), challenging the EU's de facto moratorium on the approval of genetically modified (GM) crops. He asked which could be the expected results of this dispute.

G. van Calster answered that he believes that the U.S.A., at the end, will drop the case. New legislation has come into force in the EU. Therefore, the U.S.A. may settle now and then later look at the (new) issues of labelling and traceability. This constitute also one of the EU defence point in the case. Though the U.S.A. might not like the new legislation it is certainly less stringent and more science based. Further it should facilitate the end of the de facto moratorium.

S. Hisano pointed out that Dr. Rudloff mentioned that "communication between assessors with different expertise, of assessors and politicians" is important. He stressed that nobody might be opposed to these ideas. However, when it comes to most of the existing regulatory bodies, including EFSA, it is not necessarily clear what kind of expertise is actually involved in the risk assessment and on what grounds. Moreover, as emphasised above, relevant input from social sciences can improve the openness of the risk assessment process (not just management and communication processes). Although we're likely to consider that only economics (e.g. cost-benefit analysis), or ethics and psychology at most, can contribute to the risk assessment, other fields of (qualitative) social sciences are also useful and necessary especially for the assessment of risk assessment, given that science/technology is interwoven with social/economic/political interests and that public concerns are not just a matter of scientifically precise knowledge.

A.D. Hartkamp noted that in her presentation Beate Kettlitz referred to the Eurobarometer 2001: 71% of the consumers don't want biotech food, while 86% indicate that they do not feel sufficiently informed about the technology. She pointed out that she think this is logical, why would you be in favour of something you don't know enough about? The speaker suggests that the public should be involved in the risk analysis process. She pleads to include public concerns (such as ethics, social) and to not dismiss them as irrational. Although A.D. Hartkamp expressed her agreement with this principle, she stressed that the public concerns are only legitimate if the public is 'sufficiently' informed. If the public is not sufficiently informed on the technology and the issues at hand the concerns are not always relevant (e.g., for example the concern 'I don't want genes in my food' is not relevant as genes are present in all food, not only GMOs food).

B. Le Gallic highlighted that it was agreed during the workshop that, for risk management and communication purposes, transparency, communication with all stakeholders, trust in institutions, etc. would require new specialised agencies, new regulations, and new forum. Such additional needs have a cost, which should be taken into account in the analysis (whichever should be the social group that will be charged for it), and compared with potential benefits.

R. Rudauskaite noted that as she is working for the Ministry's National Nutrition Centre, her interest was pretty specific and narrow at the beginning of this workshop. After these three days she pointed out that she is completely aware that broad and multidisciplinary work is absolutely necessary at the institutional level though certainly the costs involved might be huge barrier especially for small and not so resourceful countries such as Lithuania.

M. Miraglia stressed that coexistence is certainly one of the crucial issues in the current days. The EU legislation on organic farming (Regulation 2092/91) does not allow the use of GMOs. However seeds with a level of GMOs lower than the threshold do not need to be labelled. Therefore, these might be used even if unwillingly by the farmer. The organic farming regulation does mention the setting of thresholds for unavoidable presence of GMOs and no threshold has been set afterwards. Therefore, it may be advisable that the a EU wide legal binding threshold of GM content in organic products should be established in order to have clear rules for potential legal disputes. Further, she expressed doubts on the current situation where no GMOs (0%) can be used in organic farming while 5% of conventional products (which contain fertilizers and pesticides) is accepted. She concluded asking if consumers are

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unaware of the presence of conventional products in organic farming or if they instead internalised and accepted this fact.

- R. Holzinger commented that 5% tolerance would solve the problem of coexistence. He posed the open question: "Why do bio-Farmers accept 5% contamination with conventionally grown plants, but not with GMOs?". He continued that GMOs farmers should pay when organic farmers have income loss. But do organic farmer pay, when conventional farmer have a contamination (with pests grown on organic fields or with organic plants)? He concluded on this point stating that, according to him, an organic farmer only looses his business, if he agrees with unrealistic production standards, such as 0 % tolerance of GM products.
- A. Hozzank replied that consumers expect organic products to be absolutely GM free and they would be disappointed if they discover any GM content. She stated that, in her opinion, this would destroy the market of organic farming.
- S. de Vries commented that possibly the times are ripe to concentrate on what we want to achieve (e.g.: reduced use of pesticides, reduced fossil fuel consumption) rather than the methods used to achieve it.
- S. Hisano insisted that technology is also an outcome of such processes of social choice, and reproduced and transformed by social activities. It might be needless to say that there have been a lot of claims that strong commercial interests are working behind the research and development of GMOs. Besides, many adverse effects on small family farmers in socio-economic terms are assumed to come about, since this technology is viewed as an important component of the intensive farming system, which many of those groups/individuals calling for stricter regulation of GMOs are opposing. Therefore, if the process of scientific evaluation (i.e. risk assessment) fails to take into consideration these social aspects of technology, and confines its task to what can be handled as a technical, calculable matter, the results of allegedly "sound science"-based evaluation cannot meet the requirement imposed to regain public trust in science and administrations.
- H. Valve expressed her concerns on how risks can be made governable. In her opinion the conceptual separation of risk assessment and risk management and the request to keep risk assessment pure from "human influence" seems unrealistic and even dangerous. She observed that the linked issue of science-politics interface in the trade conflict between EU and the US and in the international treaties should be further explored.
- B. Le Gallic noted that the workshop showed different views regarding risk assessment, in particular regarding costs associated with the risk of contamination. He continued stating that in absence of historical data, it may be difficult, if not impossible, to provide a definitive answer to this question (which requires to estimate the potential social costs and their probabilities). However, information presented during the workshop may serve as a baseline for scenarios on which policy makers could build upon. He noted that more research and work at the local, national and international level on the economic/social costs/opportunities is needed (e.g. through a comprehensive Costs-Benefits analysis). While such a method, that offers the most comprehensive economic assessment, may be difficult to be applied to every phase of the risk evaluation process (an "ortodox" Cost/Benefit analysis may be often difficult if not unrealistic with risk assessment due to strong uncertainty). On the other hand, economic analysis may at least be conducted for the risk management phase of regulatory impact assessment, and for the risk communication phase.
- B. Rudloff stressed that from these 3 days of extremely enriching presentations and discussion she has the feeling that there will be an increasing focus on risk assessment in the coming years. In Europe the major

role on this issue should be played by the newly established EFSA. On the other hand, those involved in defining risk assessment are facing enormous problems in their work. Firstly there are immanent scientific problems, for instance a lack of data for next generation of functional food makes risk assessment extremely problematic. When it comes to risk communication it has to be taken into consideration that public "perception" may differ enormously from experts assessment communication. Thus even though experts may see risk as low, the potential risk for GMOs can be perceived as quite high. Perception can be a very large barrier. In addition it is also not easy to find consensus on the definitions on what is a consumer or the public and data can very substantially depending on the reference used.

In closing the workshop *B.Rudloff* expressed her thanks to all the speakers for their valuable presentations as well as the participants for their contribution to the discussion. She also thanked the OECD Co-operative Research Programme: Biological Resource Management for Sustainable Agricultural Systems, for its support as well as the team of local organisers for their indispensable input.

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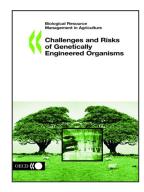
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